

## GfK Radio 360 Ratings Summary Report – Survey 7, 2023

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

### Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';  
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';  
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';  
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';  
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7.4	6.5	0.9	2.4	1.4	1.0	2.2	1.8	0.4	1.1	0.5	0.6	2.1	3.5	-1.4	4.4	4.4	0.0	22.6	20.0	2.6
4BH 1116	8.6	8.4	0.2	0.6	0.6	0.0	0.8	1.5	-0.7	0.8	0.9	-0.1	3.2	1.1	2.1	9.9	14.3	-4.4	25.3	24.8	0.5
SENQ 693am	0.6	0.9	-0.3	1.8	2.9	-1.1	0.3	0.3	0.0	0.6	0.6	0.0	0.7	1.0	-0.3	0.6	1.2	-0.6	*	0.1	*
B105	11.5	11.1	0.4	19.5	18.0	1.5	17.4	16.1	1.3	17.5	16.9	0.6	14.8	14.1	0.7	5.6	4.4	1.2	1.8	2.1	-0.3
KIIS973	11.5	11.8	-0.3	7.4	11.4	-4.0	8.6	10.4	-1.8	9.1	12.5	-3.4	18.6	16.3	2.3	16.7	12.0	4.7	7.1	7.3	-0.2
104.5 TRIPLE M	11.8	11.4	0.4	12.3	11.6	0.7	11.9	10.8	1.1	16.1	12.4	3.7	15.3	16.2	-0.9	15.4	15.6	-0.2	2.8	3.4	-0.6
NOVA106.9	12.1	11.9	0.2	24.4	19.6	4.8	24.8	19.9	4.9	16.3	17.8	-1.5	13.2	13.2	0.0	4.1	6.7	-2.6	2.4	2.0	0.4
ABC BRIS	5.9	6.0	-0.1	1.7	2.1	-0.4	2.4	2.6	-0.2	0.9	1.9	-1.0	2.3	2.8	-0.5	5.8	5.6	0.2	16.2	16.3	-0.1
4RN	1.6	1.6	0.0	0.1	0.2	-0.1	0.1	0.5	-0.4	0.3	0.3	0.0	2.2	1.8	0.4	3.1	1.8	1.3	2.6	3.4	-0.8
ABC NEWSRADIO	1.3	1.3	0.0	0.1	0.5	-0.4	1.2	1.8	-0.6	1.3	1.3	0.0	0.8	0.9	-0.1	3.4	2.6	0.8	1.1	1.1	0.0
4JJJ	5.4	5.8	-0.4	5.5	6.7	-1.2	8.6	9.4	-0.8	15.5	15.3	0.2	3.3	3.1	0.2	1.8	2.8	-1.0	0.2	0.6	-0.4
ABC CLASSIC	1.4	1.6	-0.2	0.4	0.2	0.2	0.5	0.6	-0.1	1.4	1.1	0.3	0.7	1.4	-0.7	0.7	0.4	0.3	3.0	4.0	-1.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7.4	6.5	0.9	8.0	6.6	1.4	7.7	7.6	0.1	6.8	5.5	1.3	6.1	5.3	0.8	10.2	9.4	0.8	7.1	6.5	0.6
4BH 1116	8.3	8.1	0.2	8.2	7.4	0.8	10.3	10.7	-0.4	8.7	8.7	0.0	5.7	5.8	-0.1	5.7	4.7	1.0	9.8	9.3	0.5
SENQ 693am	0.6	0.9	-0.3	0.9	1.4	-0.5	0.9	1.1	-0.2	0.3	0.4	-0.1	0.4	0.6	-0.2	0.7	1.3	-0.6	0.4	0.6	-0.2
B105	11.7	11.4	0.3	11.7	12.6	-0.9	11.4	10.5	0.9	12.9	11.7	1.2	11.3	11.2	0.1	8.4	8.5	-0.1	10.9	10.0	0.9
KIIS973	11.8	11.9	-0.1	10.9	11.5	-0.6	12.8	10.9	1.9	13.3	13.2	0.1	11.2	13.0	-1.8	6.7	7.6	-0.9	10.8	11.7	-0.9
104.5 TRIPLE M	12.4	11.7	0.7	13.2	12.1	1.1	13.6	12.7	0.9	12.2	11.1	1.1	10.6	11.1	-0.5	9.6	11.1	-1.5	9.9	10.6	-0.7
NOVA106.9	12.0	12.2	-0.2	13.5	12.8	0.7	9.3	10.1	-0.8	12.0	13.9	-1.9	14.1	13.5	0.6	9.0	5.8	3.2	12.5	10.9	1.6
ABC BRIS	5.8	6.0	-0.2	7.4	7.4	0.0	5.4	5.7	-0.3	4.3	4.8	-0.5	5.9	5.9	0.0	6.6	7.4	-0.8	6.1	6.0	0.1
4RN	1.7	1.8	-0.1	2.4	2.6	-0.2	0.7	1.6	-0.9	0.7	1.2	-0.5	1.5	0.6	0.9	6.5	4.4	2.1	1.4	1.0	0.4
ABC NEWSRADIO	1.3	1.4	-0.1	1.9	2.0	-0.1	0.7	0.9	-0.2	0.8	0.9	-0.1	1.6	1.3	0.3	2.0	2.4	-0.4	1.3	1.2	0.1
4JJJ	5.6	5.5	0.1	5.3	5.9	-0.6	4.6	4.9	-0.3	5.3	4.5	0.8	7.2	7.4	-0.2	8.2	6.4	1.8	4.8	6.5	-1.7
ABC CLASSIC	1.3	1.5	-0.2	1.2	1.1	0.1	1.4	1.9	-0.5	1.1	1.6	-0.5	1.6	1.6	0.0	1.8	1.5	0.3	1.5	1.9	-0.4

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	206	215	-9	16	19	-3	17	20	-3	23	17	6	20	29	-9	29	34	-5	102	96	6
4BH 1116	214	219	-5	7	7	0	14	13	1	20	21	-1	28	20	8	37	46	-9	106	112	-6
SENQ 693am	33	46	-13	4	6	-2	5	5	0	9	11	-2	5	9	-4	4	8	-4	6	6	0
B105	653	623	30	120	119	1	93	79	14	226	212	14	136	140	-4	45	36	9	33	36	-3
KIIS973	530	551	-21	65	70	-5	67	69	-2	122	161	-39	143	136	7	64	53	11	68	63	5
104.5 TRIPLE M	529	557	-28	74	85	-11	68	72	-4	155	145	10	125	145	-20	73	74	-1	33	36	-3
NOVA106.9	702	699	3	139	133	6	121	120	1	224	221	3	146	146	0	45	54	-9	27	25	2
ABC BRIS	251	273	-22	21	16	5	20	26	-6	22	34	-12	44	47	-3	43	45	-2	102	104	-2
4RN	72	78	-6	1	6	-5	3	7	-4	16	13	3	12	8	4	15	14	1	25	29	-4
ABC NEWSRADIO	130	148	-18	5	12	-7	21	28	-7	34	34	0	22	26	-4	25	30	-5	23	17	6
4J JJ	351	334	17	43	48	-5	63	66	-3	170	154	16	51	46	5	20	13	7	4	7	-3
ABC CLASSIC	93	99	-6	3	7	-4	10	12	-2	29	32	-3	15	16	-1	12	7	5	24	25	-1
<b>Total</b>	<b>2,086</b>	<b>2,084</b>	<b>2</b>	<b>248</b>	<b>253</b>	<b>-5</b>	<b>226</b>	<b>229</b>	<b>-3</b>	<b>542</b>	<b>541</b>	<b>1</b>	<b>466</b>	<b>465</b>	<b>1</b>	<b>260</b>	<b>257</b>	<b>3</b>	<b>344</b>	<b>340</b>	<b>4</b>

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	181	187	-6	114	101	13	97	102	-5	88	86	2	76	73	3	45	49	-4	140	144	-4
4BH 1116	196	200	-4	126	119	7	129	136	-7	128	134	-6	100	104	-4	41	43	-2	150	160	-10
SENQ 693am	22	33	-11	15	24	-9	15	20	-5	11	16	-5	10	17	-7	9	12	-3	18	29	-11
B105	590	562	28	346	364	-18	233	217	16	314	314	0	260	256	4	77	80	-3	384	372	12
KIIS973	495	509	-14	296	286	10	216	198	18	280	297	-17	228	243	-15	81	92	-11	291	315	-24
104.5 TRIPLE M	487	506	-19	306	316	-10	203	205	-2	234	259	-25	195	217	-22	96	93	3	280	307	-27
NOVA106.9	615	622	-7	405	389	16	236	220	16	316	350	-34	289	302	-13	103	87	16	423	418	5
ABC BRIS	227	237	-10	149	163	-14	81	94	-13	102	117	-15	90	95	-5	45	43	2	155	160	-5
4RN	64	67	-3	39	32	7	17	19	-2	19	28	-9	28	20	8	18	19	-1	39	40	-1
ABC NEWSRADIO	106	129	-23	56	70	-14	21	29	-8	33	43	-10	37	39	-2	21	22	-1	64	61	3
4J JJ	324	309	15	178	185	-7	105	95	10	139	125	14	168	168	0	73	62	11	189	194	-5
ABC CLASSIC	79	84	-5	25	26	-1	23	26	-3	39	49	-10	32	26	6	22	22	0	46	52	-6
<b>Total</b>	<b>2,031</b>	<b>2,036</b>	<b>-5</b>	<b>1,611</b>	<b>1,611</b>	<b>0</b>	<b>1,217</b>	<b>1,191</b>	<b>26</b>	<b>1,412</b>	<b>1,466</b>	<b>-54</b>	<b>1,314</b>	<b>1,332</b>	<b>-18</b>	<b>620</b>	<b>596</b>	<b>24</b>	<b>1,775</b>	<b>1,779</b>	<b>-4</b>

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+				
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
4BC 882	17	15	2	1	*	*	*	*	*	*	*	1	*	*	1	2	-1	1	1	0	13	11	2
4BH 1116	20	20	0	*	*	*	*	*	*	*	*	2	1	1	3	5	-2	15	13	2			
SENQ 693am	1	2	-1	*	1	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
B105	27	26	1	5	4	1	4	4	0	8	7	1	8	8	0	2	1	1	1	1	1	0	
KIIS973	27	28	-1	2	3	-1	2	2	0	4	6	-2	10	9	1	5	4	1	4	4	0	0	
104.5 TRIPLE M	27	27	0	3	3	0	3	3	0	7	5	2	8	9	-1	5	5	0	2	2	0	0	
NOVA106.9	28	28	0	6	5	1	5	5	0	7	8	-1	7	7	0	1	2	-1	1	1	0	0	
ABC BRIS	14	14	0	*	1	*	1	1	0	*	1	*	1	2	-1	2	2	0	9	9	0	0	
4RN	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1	-1	
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0	1	1	0	0	
4JJB	13	14	-1	1	2	-1	2	2	0	7	7	0	2	2	0	1	1	0	*	*	*	*	
ABC CLASSIC	3	4	-1	*	*	*	*	*	*	1	*	*	*	1	*	*	*	*	2	2	0	0	
<b>Total</b>	<b>233</b>	<b>234</b>	<b>-1</b>	<b>25</b>	<b>24</b>	<b>1</b>	<b>21</b>	<b>23</b>	<b>-2</b>	<b>45</b>	<b>44</b>	<b>1</b>	<b>51</b>	<b>55</b>	<b>-4</b>	<b>33</b>	<b>33</b>	<b>0</b>	<b>58</b>	<b>54</b>	<b>4</b>	<b>4</b>	

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
4BC 882	18	16	2	29	24	5	25	25	0	22	18	4	14	13	1	6	5	1	15	13	2
4BH 1116	20	20	0	30	27	3	34	35	-1	28	28	0	13	14	-1	3	2	1	20	19	1
SENQ 693am	2	2	0	3	5	-2	3	4	-1	1	1	0	1	2	-1	*	1	*	1	1	0
B105	29	28	1	43	46	-3	38	35	3	41	38	3	26	27	-1	5	4	1	23	21	2
KIIS973	29	29	0	39	42	-3	42	36	6	42	42	0	26	31	-5	4	4	0	22	24	-2
104.5 TRIPLE M	30	29	1	48	45	3	45	42	3	39	36	3	25	27	-2	5	6	-1	20	22	-2
NOVA106.9	29	30	-1	49	47	2	31	33	-2	38	45	-7	33	33	0	5	3	2	26	22	4
ABC BRIS	14	15	-1	27	27	0	18	19	-1	14	15	-1	14	14	0	4	4	0	13	12	1
4RN	4	4	0	9	9	0	2	5	-3	2	4	-2	3	1	2	4	2	2	3	2	1
ABC NEWSRADIO	3	3	0	7	7	0	2	3	-1	3	3	0	4	3	1	1	1	0	3	3	0
4JJB	14	14	0	19	22	-3	15	16	-1	17	14	3	17	18	-1	5	3	2	10	13	-3
ABC CLASSIC	3	4	-1	4	4	0	4	6	-2	3	5	-2	4	4	0	1	1	0	3	4	-1
<b>Total</b>	<b>244</b>	<b>245</b>	<b>-1</b>	<b>363</b>	<b>368</b>	<b>-5</b>	<b>330</b>	<b>330</b>	<b>0</b>	<b>319</b>	<b>321</b>	<b>-2</b>	<b>234</b>	<b>240</b>	<b>-6</b>	<b>56</b>	<b>52</b>	<b>4</b>	<b>206</b>	<b>205</b>	<b>1</b>

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	34	29	5	9	6	3	2	2	0	1	4	-3	13	9	4	5	4	1	5	4	1
973 KIIS 90s	45	60	-15	15	10	5	*	3	*	5	9	-4	16	27	-11	1	3	-2	8	6	2
BLENDER BEATS	10	8	2	3	3	0	1	*	*	4	4	0	1	*	*	*	1	*	*	*	*
CADA	16	16	0	4	4	0	5	6	-1	6	6	0	*	*	*	1	1	0	*	*	*
Chemist Warehouse Remix	19	18	1	4	3	1	1	1	0	8	10	-2	2	*	*	3	3	0	1	1	0
Coles Radio	52	54	-2	3	5	-2	17	18	-1	18	15	3	5	9	-4	3	2	1	6	5	1
DANCE HITS	40	43	-3	9	13	-4	3	5	-2	18	13	5	9	11	-2	2	*	*	*	1	*
Disrupt Radio	1	3	-2	*	*	*	*	*	*	*	2	*	*	*	*	1	1	0	*	*	*
iHeartCountry	28	21	7	5	3	2	*	2	*	10	9	1	7	2	5	2	1	1	4	3	1
iHeartTrivia	13	14	-1	3	1	2	5	7	-2	5	4	1	*	*	*	1	*	*	*	2	*
LiSTNR Radio	10	6	4	3	2	1	*	*	*	1	*	*	4	4	0	2	*	*	*	*	*
MMM 2000s	19	18	1	1	2	-1	2	3	-1	9	7	2	7	5	2	*	*	*	*	*	*
MMM 80s	17	19	-2	4	3	1	*	1	*	4	6	-2	7	4	3	2	4	-2	1	1	0
MMM ALMOST ACOUSTIC	8	8	0	3	4	-1	*	*	*	*	*	*	*	*	*	2	1	1	4	3	1
MMM CLASSIC ROCK	44	44	0	7	6	1	5	6	-1	10	5	5	11	12	-1	6	9	-3	5	6	-1
MMM COUNTRY	19	14	5	2	3	-1	1	2	-1	10	5	5	3	1	2	1	1	0	2	1	1
MMM TRADIE RADIO	14	15	-1	*	1	*	*	4	*	8	7	1	4	2	2	1	*	*	1	1	0
NOVA 90s	63	57	6	15	15	0	9	10	-1	23	18	5	7	8	-1	9	6	3	*	*	*
NOVA Noughties	40	27	13	11	5	6	6	4	2	7	6	1	12	7	5	2	5	-3	1	*	*
OLDSKOOL 80s HITS	43	44	-1	4	6	-2	6	7	-1	7	10	-3	10	6	4	11	11	0	4	3	1
OLDSKOOL 90s HITS	47	46	1	11	3	8	11	15	-4	11	16	-5	11	7	4	4	6	-2	*	*	*
RnB Fridays Radio	49	54	-5	13	10	3	14	20	-6	15	16	-1	5	6	-1	2	3	-1	*	*	*
SEN VIC	4	9	-5	1	2	-1	*	*	*	1	5	-4	*	*	*	1	1	0	1	1	0
SENTrack	6	9	-3	*	1	*	2	3	-1	2	*	*	*	2	*	1	3	-2	1	1	0
smooth fm Brisbane	98	88	10	5	3	2	5	8	-3	23	18	5	27	17	10	19	21	-2	19	20	-1
TikTok Trending	66	48	18	23	14	9	16	14	2	21	17	4	4	3	1	1	*	*	1	*	*
triple j Unearthed	34	33	1	3	6	-3	9	8	1	18	16	2	2	*	*	2	1	1	1	1	0
ABC Country	25	26	-1	3	4	-1	3	3	0	7	9	-2	3	3	0	5	2	3	5	4	1
ABC Jazz	36	39	-3	7	8	-1	4	5	-1	14	13	1	4	3	1	6	6	0	1	3	-2
ABC KIDS LISTEN	14	9	5	4	4	0	1	1	0	5	2	3	*	2	*	3	*	*	*	*	*
ABC Sport	34	36	-2	4	3	1	6	7	-1	6	7	-1	2	4	-2	9	8	1	8	7	1
Double J	35	53	-18	2	3	-1	6	10	-4	10	13	-3	11	20	-9	6	6	0	*	1	*
Total Digital/Internet Only	574	543	31	88	87	1	79	83	-4	161	135	26	122	114	8	70	66	4	55	58	-3

Please note: EASY 80s HITS rebranded as OLDSKOOL 80s HITS & SEN Track Digital changed to SENTrack effective Aug 13.

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 7 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	29	24	5	12	7	5	8	5	3	18	14	4	8	9	-1	7	1	6	18	13	5
973 KIIS 90s	36	52	-16	17	23	-6	9	19	-10	18	33	-15	14	17	-3	4	5	-1	32	36	-4
BLENDER BEATS	8	7	1	3	2	1	1	*	*	2	2	0	2	1	1	3	1	2	3	6	-3
CADA	14	15	-1	3	7	-4	6	3	3	3	8	-5	3	6	-3	2	3	-1	2	5	-3
Chemist Warehouse Remix	13	14	-1	3	4	-1	3	4	-1	4	7	-3	3	4	-1	5	4	1	10	9	1
Coles Radio	36	47	-11	7	15	-8	12	20	-8	6	12	-6	15	12	3	5	7	-2	22	18	4
DANCE HITS	29	34	-5	11	10	1	9	7	2	11	15	-4	11	20	-9	7	8	-1	22	25	-3
Disrupt Radio	1	3	-2	*	*	*	*	*	*	1	3	-2	*	2	*	*	2	*	*	*	*
iHeartCountry	22	15	7	12	6	6	6	6	0	8	10	-2	5	6	-1	6	2	4	18	15	3
iHeartTrivia	9	8	1	2	1	1	5	6	-1	1	*	*	2	1	1	*	*	*	5	6	-1
LiSTNR Radio	8	6	2	5	5	0	5	4	1	2	1	1	2	1	1	*	1	*	4	4	0
MMM 2000s	6	13	-7	5	5	0	2	2	0	3	5	-2	2	5	-3	1	6	-5	17	11	6
MMM 80s	10	13	-3	2	7	-5	4	5	-1	5	4	1	4	7	-3	2	5	-3	13	11	2
MMM ALMOST ACOUSTIC	8	7	1	2	2	0	4	2	2	5	5	0	4	2	2	1	1	0	4	4	0
MMM CLASSIC ROCK	35	34	1	11	16	-5	18	20	-2	16	14	2	20	19	1	7	7	0	25	24	1
MMM COUNTRY	14	10	4	5	4	1	4	2	2	9	7	2	9	6	3	1	2	-1	11	9	2
MMM TRADIE RADIO	11	11	0	3	5	-2	5	4	1	6	5	1	3	6	-3	3	3	0	6	6	0
NOVA 90s	47	43	4	12	21	-9	14	12	2	19	14	5	15	14	1	4	5	-1	30	29	1
NOVA Noughties	34	27	7	18	14	4	9	9	0	13	12	1	13	7	6	6	11	-5	19	12	7
OLDSKOOL 80s HITS	35	30	5	13	10	3	10	11	-1	15	19	-4	16	13	3	4	2	2	14	23	-9
OLDSKOOL 90s HITS	42	42	0	17	16	1	12	17	-5	16	12	4	4	10	-6	4	6	-2	15	9	6
RnB Fridays Radio	42	48	-6	16	17	-1	17	19	-2	17	24	-7	19	21	-2	6	7	-1	22	20	2
SEN VIC	2	4	-2	2	2	0	*	*	*	*	2	*	1	1	0	1	1	0	4	7	-3
SENTrack	3	7	-4	*	1	*	*	*	*	3	5	-2	2	5	-3	*	2	*	5	7	-2
smooth fm Brisbane	89	73	16	41	34	7	45	34	11	50	42	8	34	31	3	12	8	4	38	43	-5
TikTok Trending	63	43	20	26	16	10	23	10	13	24	19	5	30	17	13	20	5	15	33	23	10
triple j Unearthed	26	22	4	8	5	3	8	8	0	9	13	-4	6	8	-2	4	1	3	14	15	-1
ABC Country	20	21	-1	11	12	-1	10	10	0	4	7	-3	5	4	1	6	5	1	19	17	2
ABC Jazz	31	29	2	8	6	2	7	8	-1	12	11	1	13	13	0	10	12	-2	12	23	-11
ABC KIDS LISTEN	9	7	2	5	4	1	3	3	0	5	3	2	4	*	*	*	3	*	9	8	1
ABC Sport	20	18	2	7	3	4	5	4	1	3	7	-4	9	10	-1	3	6	-3	22	29	-7
Double J	28	42	-14	12	23	-11	11	17	-6	16	17	-1	15	24	-9	2	5	-3	17	22	-5
<b>Total Digital/Internet Only</b>	<b>503</b>	<b>474</b>	<b>29</b>	<b>255</b>	<b>241</b>	<b>14</b>	<b>231</b>	<b>222</b>	<b>9</b>	<b>264</b>	<b>268</b>	<b>-4</b>	<b>247</b>	<b>249</b>	<b>-2</b>	<b>125</b>	<b>114</b>	<b>11</b>	<b>366</b>	<b>347</b>	<b>19</b>

Please note: EASY 80s HITS rebranded as OLDSKOOL 80s HITS & SEN Track Digital changed to SENTrack effective Aug 13.

# RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 7 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	7.4	8.2	7.3	2.4	2.3	4.3	2.2	2.0	5.1	1.1	1.2	1.1	2.1	2.3	1.8	4.4	5.9	1.1	22.6	24.9	26.6
4BH 1116	8.6	9.6	9.1	0.6	0.6	0.4	0.8	0.8	1.4	0.8	0.7	2.1	3.2	3.5	3.6	9.9	12.2	13.5	25.3	27.9	31.1
SENQ 693am	0.6	0.6	0.6	1.8	2.2	*	0.3	0.4	0.1	0.6	0.5	2.0	0.7	0.8	0.1	0.6	0.7	1.0	*	0.1	*
B105	11.5	13.2	8.1	19.5	21.8	13.5	17.4	20.2	6.1	17.5	19.4	11.1	14.8	16.8	11.4	5.6	7.2	2.8	1.8	2.0	1.2
KIIS973	11.5	13.2	8.2	7.4	8.6	3.0	8.6	9.0	10.7	9.1	10.0	6.3	18.6	21.6	10.0	16.7	21.1	15.7	7.1	8.0	6.3
104.5 TRIPLE M	11.8	13.3	9.7	12.3	13.0	14.8	11.9	13.4	7.5	16.1	18.2	6.9	15.3	17.6	10.0	15.4	18.6	25.5	2.8	3.2	1.4
NOVA106.9	12.1	13.9	8.3	24.4	28.1	10.9	24.8	28.7	9.5	16.3	17.7	14.2	13.2	15.2	8.0	4.1	5.0	5.7	2.4	2.8	1.3
ABC BRIS	5.9	6.4	7.4	1.7	2.0	0.4	2.4	1.7	10.0	0.9	0.9	1.7	2.3	2.1	6.5	5.8	7.5	2.8	16.2	17.8	20.6
4RN	1.6	1.9	1.2	0.1	0.1	*	0.1	0.1	0.2	0.3	0.2	1.0	2.2	2.4	2.3	3.1	3.8	3.1	2.6	3.0	0.5
ABC NEWSRADIO	1.3	1.3	3.2	0.1	*	0.3	1.2	1.0	3.6	1.3	1.0	5.1	0.8	0.9	1.3	3.4	3.6	12.1	1.1	1.3	0.4
4JJJ	5.4	5.8	8.3	5.5	5.3	9.9	8.6	8.7	13.0	15.5	16.6	15.8	3.3	3.3	7.7	1.8	2.2	3.0	0.2	0.3	*
ABC CLASSIC	1.4	1.5	1.9	0.4	0.4	*	0.5	0.5	1.2	1.4	1.2	3.8	0.7	0.9	0.3	0.7	0.6	3.9	3.0	3.4	2.7
Commercial DAB+ Stns	9.6	9.3	22.5	16.4	14.5	39.3	12.2	11.5	25.5	10.2	10.0	19.9	12.9	11.7	33.8	6.8	8.5	6.7	3.8	4.0	6.9
ABC DAB+ Stns	1.8	1.7	4.2	1.2	1.1	3.2	2.4	2.2	5.9	2.7	2.3	9.1	1.2	1.1	3.1	2.4	2.9	3.2	1.2	1.4	0.9
Total DAB+ Stns	12.7	11.0	26.7	20.7	15.6	42.5	15.4	13.6	31.4	13.4	12.3	29.0	16.0	12.8	36.9	12.2	11.5	9.8	5.1	5.3	7.8

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	7.4	8.3	7.1	8.0	8.8	7.8	7.7	8.8	6.6	6.8	7.7	6.0	6.1	6.7	7.3	10.2	11.7	10.4	7.1	7.9	7.9
4BH 1116	8.3	9.2	8.7	8.2	9.2	5.7	10.3	11.3	12.9	8.7	9.8	8.1	5.7	6.3	6.8	5.7	6.4	7.1	9.8	10.9	10.4
SENQ 693am	0.6	0.7	0.6	0.9	1.0	0.9	0.9	1.1	1.0	0.3	0.3	0.6	0.4	0.5	*	0.7	0.9	*	0.4	0.4	0.4
B105	11.7	13.3	9.3	11.7	13.1	8.7	11.4	13.1	9.4	12.9	14.7	10.0	11.3	12.7	10.8	8.4	10.1	5.5	10.9	12.9	4.5
KIIS973	11.8	13.4	8.9	10.9	11.8	12.8	12.8	14.8	9.3	13.3	15.3	9.1	11.2	13.1	5.6	6.7	8.2	2.9	10.8	12.7	6.1
104.5 TRIPLE M	12.4	14.0	10.7	13.2	14.6	12.0	13.6	15.6	11.6	12.2	13.7	11.7	10.6	12.3	6.7	9.6	11.3	8.1	9.9	11.4	7.0
NOVA106.9	12.0	13.6	9.5	13.5	15.1	10.1	9.3	10.2	11.7	12.0	13.7	8.9	14.1	16.4	7.7	9.0	10.8	6.1	12.5	14.8	4.8
ABC BRIS	5.8	6.4	7.2	7.4	7.8	12.7	5.4	6.6	2.0	4.3	4.6	6.9	5.9	6.5	7.8	6.6	7.0	10.5	6.1	6.6	8.3
4RN	1.7	1.9	1.1	2.4	2.7	2.2	0.7	0.8	0.2	0.7	0.8	1.1	1.5	1.7	1.0	6.5	8.2	1.8	1.4	1.6	1.3
ABC NEWSRADIO	1.3	1.2	3.6	1.9	2.0	4.2	0.7	0.6	2.5	0.8	0.7	2.7	1.6	1.4	5.2	2.0	1.7	6.2	1.3	1.4	1.9
4JJJ	5.6	6.0	8.7	5.3	5.7	7.6	4.6	4.8	8.3	5.3	5.6	7.9	7.2	7.4	13.4	8.2	9.6	6.9	4.8	5.1	7.1
ABC CLASSIC	1.3	1.4	1.8	1.2	1.3	1.3	1.4	1.5	1.6	1.1	1.1	1.5	1.6	1.6	3.4	1.8	2.1	2.0	1.5	1.6	2.4
Commercial DAB+ Stns	9.1	9.0	19.0	5.8	5.9	11.7	9.8	9.5	18.9	10.5	10.7	20.1	10.7	11.0	20.8	10.5	9.3	29.6	11.1	10.2	32.7
ABC DAB+ Stns	1.6	1.5	3.9	1.1	1.2	2.2	1.5	1.4	4.1	1.6	1.4	5.4	2.2	2.4	3.7	2.4	2.7	2.9	2.3	2.3	5.1
Total DAB+ Stns	12.0	10.5	22.9	7.9	7.0	13.9	12.9	10.8	22.9	13.4	12.1	25.4	14.2	13.3	24.5	15.3	12.0	32.5	14.8	12.5	37.8

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 7.4% share of all listening, 8.2% share of AM/FM/DAB+ listening and 7.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

# RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 7 2023

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	206	192	44	16	15	4	17	13	6	23	18	5	20	16	9	29	29	4	102	102	16
4BH 1116	214	201	39	7	5	2	14	11	6	20	19	8	28	28	4	37	34	6	106	104	14
SENQ 693am	33	27	12	4	4	*	5	3	2	9	6	7	5	4	2	4	4	1	6	6	*
B105	653	630	121	120	112	22	93	88	16	226	220	40	136	133	32	45	45	5	33	33	5
KIIS973	530	512	93	65	64	11	67	63	17	122	117	18	143	136	28	64	64	9	68	68	10
104.5 TRIPLE M	529	495	109	74	68	19	68	64	16	155	139	32	125	121	22	73	71	16	33	31	4
NOVA106.9	702	667	133	139	135	27	121	110	27	224	212	45	146	140	24	45	44	6	27	27	3
ABC BRIS	251	238	52	21	20	1	20	15	13	22	18	6	44	43	10	43	41	5	102	101	16
4RN	72	63	13	1	1	*	3	3	2	16	10	5	12	12	2	15	14	2	25	23	2
ABC NEWSRADIO	130	106	39	5	2	3	21	14	9	34	25	14	22	17	6	25	25	7	23	23	1
4JJJ	351	331	84	43	40	14	63	61	15	170	161	38	51	48	13	20	18	3	4	4	*
ABC CLASSIC	93	81	25	3	3	*	10	7	2	29	22	9	15	14	3	12	12	4	24	22	5
Commercial DAB+ Stns	466	433	165	76	74	29	67	59	29	125	111	49	101	93	38	51	50	10	47	46	10
ABC DAB+ Stns	145	126	57	17	15	5	19	15	11	54	46	21	19	16	9	23	21	9	12	12	1
Total DAB+ Stns	574	510	203	88	83	31	79	67	36	161	137	64	122	106	46	70	62	15	55	53	11
<b>Total</b>	<b>2,086</b>	<b>1,977</b>	<b>557</b>	<b>248</b>	<b>242</b>	<b>74</b>	<b>226</b>	<b>213</b>	<b>81</b>	<b>542</b>	<b>510</b>	<b>157</b>	<b>466</b>	<b>444</b>	<b>125</b>	<b>260</b>	<b>238</b>	<b>56</b>	<b>344</b>	<b>331</b>	<b>64</b>

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	181	166	36	114	107	15	97	95	8	88	81	11	76	74	12	45	44	4	140	134	23
4BH 1116	196	184	34	126	122	12	129	123	19	128	115	21	100	89	14	41	36	6	150	140	24
SENQ 693am	22	20	8	15	12	7	15	13	5	11	7	5	10	10	*	9	9	*	18	14	4
B105	590	552	103	346	324	34	233	206	40	314	297	46	260	243	33	77	75	4	384	368	44
KIIS973	495	469	77	296	278	36	216	203	28	280	263	34	228	212	24	81	75	7	291	283	46
104.5 TRIPLE M	487	457	96	306	283	36	203	182	31	234	211	41	195	180	25	96	82	17	280	261	42
NOVA106.9	615	577	116	405	383	38	236	203	43	316	291	46	289	268	30	103	94	12	423	401	45
ABC BRIS	227	215	43	149	139	21	81	77	10	102	98	17	90	83	14	45	40	6	155	144	28
4RN	64	55	11	39	37	4	17	15	2	19	14	4	28	24	6	18	17	2	39	33	6
ABC NEWSRADIO	106	90	29	56	49	9	21	16	6	33	30	8	37	29	13	21	16	5	64	50	17
4JJJ	324	298	70	178	163	27	105	90	25	139	131	17	168	150	30	73	67	9	189	175	41
ABC CLASSIC	79	68	17	25	23	3	23	16	7	39	35	4	32	26	9	22	19	4	46	41	12
Commercial DAB+ Stns	400	372	120	199	186	33	182	147	42	209	191	59	190	173	41	91	73	37	288	260	94
ABC DAB+ Stns	115	99	42	46	40	12	42	34	15	49	36	17	51	44	12	22	17	6	81	70	24
Total DAB+ Stns	503	439	151	255	221	43	231	172	57	264	216	72	247	213	53	125	87	40	366	309	114
<b>Total</b>	<b>2,031</b>	<b>1,906</b>	<b>479</b>	<b>1,611</b>	<b>1,478</b>	<b>230</b>	<b>1,217</b>	<b>1,056</b>	<b>223</b>	<b>1,412</b>	<b>1,253</b>	<b>237</b>	<b>1,314</b>	<b>1,163</b>	<b>206</b>	<b>620</b>	<b>523</b>	<b>102</b>	<b>1,775</b>	<b>1,616</b>	<b>355</b>

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 206,000 total listeners, 192,000 AM/FM/DAB+ listeners and 44,000 Streaming listeners. Please note that there can be overlap between radio types.