

GfK Radio 360 Ratings Summary Report – Survey 6, 2023

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station
 e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
 e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
 e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.7	0.6	0.1	0.7	0.4	0.3	*	0.8	*	0.2	0.2	0.0	0.5	0.3	0.2	1.2	1.1	0.1	1.1	0.7	0.4
2GB	11.1	11.6	-0.5	2.8	4.4	-1.6	1.9	2.3	-0.4	3.6	3.0	0.6	3.6	3.4	0.2	11.5	13.7	-2.2	25.9	27.2	-1.3
2UE 954	4.3	3.8	0.5	0.9	1.9	-1.0	1.3	0.8	0.5	0.2	0.2	0.0	2.1	1.8	0.3	1.9	1.8	0.1	11.3	10.3	1.0
SKY Sports Radio	1.6	1.4	0.2	1.4	1.2	0.2	1.3	2.1	-0.8	1.6	1.2	0.4	1.0	0.6	0.4	0.7	0.8	-0.1	2.5	2.3	0.2
104.1 2DAY FM	4.8	5.1	-0.3	8.5	6.1	2.4	8.4	6.3	2.1	6.3	5.6	0.7	6.7	8.3	-1.6	4.6	6.6	-2.0	0.6	1.0	-0.4
KIIS1065	10.9	10.0	0.9	16.4	17.2	-0.8	16.6	15.5	1.1	17.6	16.8	0.8	16.3	13.4	2.9	8.4	6.7	1.7	0.9	1.0	-0.1
104.9 TRIPLE M	6.1	6.0	0.1	6.6	8.5	-1.9	8.1	7.7	0.4	6.1	5.7	0.4	8.8	7.8	1.0	10.0	10.6	-0.6	1.5	1.2	0.3
NOVA96.9	6.4	6.7	-0.3	16.9	14.7	2.2	12.5	14.2	-1.7	11.1	11.6	-0.5	6.7	7.8	-1.1	1.9	1.5	0.4	0.7	0.6	0.1
smoothfm 95.3	9.1	9.9	-0.8	9.3	7.8	1.5	7.3	9.4	-2.1	8.1	9.6	-1.5	9.8	11.0	-1.2	11.4	12.5	-1.1	8.7	8.9	-0.2
WSFM	8.5	8.3	0.2	5.2	4.7	0.5	8.3	6.5	1.8	3.6	3.4	0.2	9.9	11.4	-1.5	18.8	16.5	2.3	6.6	6.9	-0.3
ABC SYD	7.3	6.1	1.2	2.8	1.8	1.0	2.5	1.6	0.9	3.5	1.9	1.6	5.8	5.9	-0.1	6.8	5.9	0.9	13.5	12.0	1.5
2RN	1.2	1.4	-0.2	0.4	0.6	-0.2	0.3	0.2	0.1	0.6	0.6	0.0	0.9	1.3	-0.4	0.9	1.0	-0.1	2.5	2.6	-0.1
ABC NEWSRADIO	1.8	1.7	0.1	1.4	1.7	-0.3	2.3	2.0	0.3	1.5	2.0	-0.5	1.7	1.3	0.4	0.7	1.1	-0.4	2.6	2.0	0.6
2JJJ	4.3	5.0	-0.7	3.0	3.1	-0.1	5.3	7.0	-1.7	11.1	12.5	-1.4	5.0	5.5	-0.5	1.5	1.5	0.0	1.1	1.0	0.1
ABC CLASSIC	2.8	2.8	0.0	1.1	1.3	-0.2	1.8	1.3	0.5	2.3	1.6	0.7	1.4	1.1	0.3	2.8	2.7	0.1	4.8	5.8	-1.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.8	0.7	0.1	0.6	0.8	-0.2	0.4	0.4	0.0	0.9	0.8	0.1	1.4	1.1	0.3	0.8	0.3	0.5	0.4	0.2	0.2
2GB	11.2	11.8	-0.6	14.2	14.6	-0.4	13.7	12.8	0.9	6.0	7.0	-1.0	6.5	7.8	-1.3	18.4	21.1	-2.7	10.8	11.2	-0.4
2UE 954	4.2	3.7	0.5	2.5	2.3	0.2	5.2	4.1	1.1	6.5	5.2	1.3	3.2	3.7	-0.5	3.0	3.9	-0.9	4.5	4.1	0.4
SKY Sports Radio	1.4	1.2	0.2	2.1	1.7	0.4	0.8	0.5	0.3	1.3	1.3	0.0	1.4	1.1	0.3	1.0	1.1	-0.1	2.0	2.0	0.0
104.1 2DAY FM	5.1	5.2	-0.1	4.6	4.6	0.0	4.7	4.8	-0.1	6.1	6.4	-0.3	5.7	5.9	-0.2	3.7	2.8	0.9	3.9	4.8	-0.9
KIIS1065	11.4	10.3	1.1	14.7	13.9	0.8	11.0	10.3	0.7	8.9	7.4	1.5	11.8	10.8	1.0	6.9	6.1	0.8	9.3	9.1	0.2
104.9 TRIPLE M	6.2	6.0	0.2	5.5	5.4	0.1	5.8	6.2	-0.4	7.9	7.8	0.1	6.4	5.2	1.2	4.5	4.1	0.4	5.6	5.8	-0.2
NOVA96.9	6.2	6.4	-0.2	7.3	6.9	0.4	4.2	5.0	-0.8	5.5	6.4	-0.9	8.4	8.3	0.1	5.4	4.6	0.8	6.9	7.6	-0.7
smoothfm 95.3	8.9	9.8	-0.9	7.2	7.8	-0.6	9.4	11.6	-2.2	9.9	10.9	-1.0	9.0	8.8	0.2	10.3	11.0	-0.7	9.8	10.3	-0.5
WSFM	8.7	8.6	0.1	8.5	8.8	-0.3	9.4	9.3	0.1	9.5	9.0	0.5	8.2	8.2	0.0	6.0	5.4	0.6	7.9	7.6	0.3
ABC SYD	7.2	6.1	1.1	8.6	7.8	0.8	6.5	5.1	1.4	5.8	5.0	0.8	7.7	6.1	1.6	8.0	6.3	1.7	7.4	6.2	1.2
2RN	1.3	1.4	-0.1	2.3	2.9	-0.6	0.8	1.0	-0.2	0.5	0.5	0.0	1.1	1.0	0.1	1.5	0.9	0.6	1.1	1.1	0.0
ABC NEWSRADIO	1.7	1.7	0.0	2.4	2.8	-0.4	1.8	1.1	0.7	1.4	0.8	0.6	1.1	0.8	0.3	1.6	3.5	-1.9	2.1	1.7	0.4
2JJJ	4.6	5.3	-0.7	3.0	3.7	-0.7	5.5	6.4	-0.9	6.4	7.3	-0.9	4.5	5.1	-0.6	2.8	2.7	0.1	3.6	3.8	-0.2
ABC CLASSIC	2.6	2.6	0.0	2.5	2.6	-0.1	2.6	2.6	0.0	2.3	2.4	-0.1	2.6	2.4	0.2	3.5	3.8	-0.3	3.5	3.4	0.1

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	75	71	4	17	13	4	3	14	-11	8	5	3	9	7	2	18	15	3	20	17	3
2GB	756	726	30	53	60	-7	64	66	-2	116	100	16	97	88	9	104	110	-6	322	302	20
2UE 954	227	245	-18	10	12	-2	29	27	2	12	18	-6	25	20	5	20	25	-5	132	143	-11
SKY Sports Radio	257	254	3	33	24	9	36	49	-13	63	57	6	50	31	19	22	30	-8	53	63	-10
104.1 2DAY FM	909	888	21	167	147	20	137	106	31	301	302	-1	211	244	-33	65	65	0	28	24	4
KIIS1065	1,324	1,287	37	192	209	-17	196	198	-2	481	458	23	324	302	22	89	82	7	42	38	4
104.9 TRIPLE M	823	759	64	121	125	-4	137	113	24	217	201	16	197	180	17	109	102	7	43	37	6
NOVA96.9	1,144	1,223	-79	197	211	-14	198	221	-23	441	467	-26	230	240	-10	49	54	-5	30	29	1
smoothfm 95.3	1,287	1,352	-65	147	170	-23	158	161	-3	326	344	-18	298	298	0	164	187	-23	195	192	3
WSFM	917	910	7	88	104	-16	98	98	0	159	139	20	255	264	-9	184	173	11	132	132	0
ABC SYD	620	555	65	48	44	4	51	46	5	104	82	22	101	99	2	104	89	15	212	195	17
2RN	155	162	-7	8	14	-6	19	16	3	30	30	0	31	37	-6	13	17	-4	55	47	8
ABC NEWSRADIO	357	368	-11	45	48	-3	58	41	17	92	101	-9	56	58	-2	27	36	-9	79	85	-6
2JJJ	550	587	-37	70	69	1	87	108	-21	238	238	0	113	132	-19	22	22	0	20	20	0
ABC CLASSIC	290	275	15	31	37	-6	46	23	23	60	57	3	37	39	-2	30	24	6	87	95	-8
Total	4,553	4,536	17	490	484	6	474	464	10	1,247	1,243	4	984	990	-6	573	576	-3	785	779	6

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	66	69	-3	30	39	-9	28	30	-2	36	38	-2	31	35	-4	16	10	6	35	19	16
2GB	664	655	9	476	458	18	353	332	21	246	292	-46	231	248	-17	186	211	-25	489	454	35
2UE 954	191	204	-13	99	82	17	110	103	7	134	136	-2	86	93	-7	32	46	-14	151	157	-6
SKY Sports Radio	210	180	30	91	92	-1	52	50	2	79	73	6	61	54	7	33	30	3	141	137	4
104.1 2DAY FM	786	753	33	394	363	31	240	247	-7	328	331	-3	342	331	11	122	117	5	475	476	-1
KIIS1065	1,162	1,122	40	767	755	12	491	487	4	479	460	19	530	502	28	222	186	36	815	795	20
104.9 TRIPLE M	673	620	53	341	302	39	257	236	21	324	290	34	300	260	40	146	141	5	436	427	9
NOVA96.9	982	1,033	-51	567	573	-6	293	336	-43	371	445	-74	450	468	-18	242	199	43	718	761	-43
smoothfm 95.3	1,121	1,173	-52	556	589	-33	411	461	-50	495	535	-40	476	500	-24	263	268	-5	772	825	-53
WSFM	834	820	14	474	458	16	356	361	-5	393	393	0	364	378	-14	169	145	24	527	542	-15
ABC SYD	531	473	58	343	290	53	214	185	29	240	219	21	258	210	48	143	132	11	391	347	44
2RN	131	135	-4	85	100	-15	39	39	0	29	30	-1	48	41	7	20	18	2	87	98	-11
ABC NEWSRADIO	297	307	-10	194	203	-9	83	72	11	70	70	0	72	78	-6	61	85	-24	191	196	-5
2JJJ	478	508	-30	256	264	-8	203	217	-14	247	260	-13	246	230	16	113	100	13	322	335	-13
ABC CLASSIC	241	226	15	104	108	-4	77	99	-22	96	96	0	113	99	14	62	53	9	161	160	1
Total	4,373	4,374	-1	3,524	3,481	43	2,621	2,658	-37	2,777	2,821	-44	2,809	2,786	23	1,550	1,515	35	3,910	3,946	-36

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2023

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1
2GB	56	58	-2	1	2	-1	1	1	0	3	3	0	4	3	1	8	10	-2	39	39	0
2UE 954	22	19	3	*	1	*	1	*	*	*	*	*	2	2	0	1	1	0	17	15	2
SKY Sports Radio	8	7	1	1	*	*	1	1	0	1	1	0	1	1	0	*	1	*	4	3	1
104.1 2DAY FM	24	25	-1	3	2	1	4	3	1	6	6	0	7	8	-1	3	5	-2	1	1	0
KIIS1065	55	50	5	7	7	0	7	7	0	16	17	-1	17	13	4	6	5	1	1	1	0
104.9 TRIPLE M	31	30	1	3	3	0	4	3	1	6	6	0	9	8	1	7	8	-1	2	2	0
NOVA96.9	32	34	-2	7	6	1	6	6	0	10	12	-2	7	8	-1	1	1	0	1	1	0
smoothfm 95.3	46	50	-4	4	3	1	3	4	-1	8	10	-2	10	11	-1	8	9	-1	13	13	0
WSFM	43	42	1	2	2	0	4	3	1	3	3	0	10	11	-1	14	12	2	10	10	0
ABC SYD	37	31	6	1	1	0	1	1	0	3	2	1	6	6	0	5	4	1	20	17	3
2RN	6	7	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	4	4	0
ABC NEWSRADIO	9	8	1	1	1	0	1	1	0	1	2	-1	2	1	1	*	1	*	4	3	1
2JJJ	22	25	-3	1	1	0	2	3	-1	10	12	-2	5	6	-1	1	1	0	2	2	0
ABC CLASSIC	14	14	0	*	1	*	1	1	0	2	2	0	1	1	0	2	2	0	7	8	-1
Total	503	503	0	41	41	0	45	44	1	93	100	-7	104	100	4	72	74	-2	149	144	5

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	4	4	0	5	6	-1	3	3	0	5	5	0	7	6	1	1	*	*	2	1	1
2GB	59	62	-3	117	119	-2	96	88	8	36	43	-7	34	40	-6	30	35	-5	48	50	-2
2UE 954	22	20	2	20	18	2	36	28	8	39	32	7	17	19	-2	5	6	-1	20	18	2
SKY Sports Radio	7	6	1	17	14	3	5	4	1	8	8	0	7	5	2	2	2	0	9	9	0
104.1 2DAY FM	27	27	0	38	38	0	33	33	0	37	39	-2	30	30	0	6	5	1	17	21	-4
KIIS1065	60	54	6	121	113	8	77	71	6	53	45	8	61	55	6	11	10	1	41	40	1
104.9 TRIPLE M	33	32	1	46	44	2	41	43	-2	47	48	-1	34	26	8	7	7	0	25	26	-1
NOVA96.9	33	34	-1	60	56	4	29	34	-5	33	39	-6	44	42	2	9	8	1	30	34	-4
smoothfm 95.3	47	52	-5	59	63	-4	66	80	-14	59	67	-8	47	45	2	17	18	-1	43	46	-3
WSFM	46	45	1	70	72	-2	66	64	2	57	55	2	43	42	1	10	9	1	35	34	1
ABC SYD	38	32	6	71	64	7	45	35	10	35	31	4	40	31	9	13	10	3	33	27	6
2RN	7	8	-1	19	24	-5	6	7	-1	3	3	0	6	5	1	2	2	0	5	5	0
ABC NEWSRADIO	9	9	0	20	23	-3	13	8	5	8	5	3	6	4	2	3	6	-3	9	8	1
2JJJ	24	28	-4	25	30	-5	39	44	-5	38	45	-7	24	26	-2	5	4	1	16	17	-1
ABC CLASSIC	14	14	0	21	21	0	18	18	0	14	15	-1	13	12	1	6	6	0	15	15	0
Total	528	526	2	823	814	9	700	690	10	599	616	-17	521	507	14	164	165	-1	441	444	-3

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	25	23	2	4	4	0	1	5	-4	15	9	6	4	5	-1	*	*	*	2	*	*
CADA	151	153	-2	20	32	-12	37	33	4	53	47	6	35	33	2	4	4	0	*	4	*
Chemist Warehouse Remix	40	33	7	5	7	-2	11	7	4	13	12	1	8	5	3	2	2	0	*	*	*
Coles Radio	124	131	-7	13	19	-6	16	21	-5	36	35	1	41	37	4	11	13	-2	7	5	2
DANCE HITS	79	74	5	26	16	10	10	10	0	23	29	-6	19	16	3	1	2	-1	*	*	*
Disrupt Radio	9	na	*	4	na	*	3	na	*	*	na	*	2	na	*	*	na	*	*	na	*
EASY 80s HITS	83	76	7	11	15	-4	26	13	13	14	14	0	17	18	-1	13	9	4	2	7	-5
iHeartAustralia	88	112	-24	28	36	-8	29	22	7	21	40	-19	9	9	0	2	2	0	*	3	*
iHeartCountry	24	28	-4	*	5	*	6	6	0	17	15	2	1	2	-1	*	*	*	*	*	*
iHeartTrivia	12	na	*	3	na	*	3	na	*	2	na	*	*	na	*	1	na	*	2	na	*
KIIS 90s	129	115	14	12	23	-11	21	11	10	58	50	8	29	24	5	6	7	-1	3	*	*
LiSTNR Radio	22	19	3	*	4	*	10	2	8	2	*	*	6	7	-1	4	5	-1	*	*	*
MMM 2000s	47	36	11	7	6	1	13	10	3	13	12	1	8	2	6	6	5	1	*	*	*
MMM 80s	42	45	-3	7	2	5	11	16	-5	2	3	-1	9	9	0	6	8	-2	7	8	-1
MMM ALMOST ACOUSTIC	18	20	-2	2	7	-5	6	4	2	4	3	1	2	2	0	1	3	-2	3	1	2
MMM CLASSIC ROCK	74	66	8	16	8	8	10	16	-6	12	6	6	15	15	0	17	18	-1	4	4	0
MMM COUNTRY	40	34	6	8	9	-1	15	14	1	15	10	5	*	*	*	2	*	*	*	*	*
MMM TRADIE RADIO	28	29	-1	4	5	-1	5	8	-3	11	10	1	7	4	3	*	2	*	*	*	*
OLDSKOOL 90s HITS	121	117	4	30	33	-3	25	19	6	24	32	-8	30	25	5	12	9	3	*	*	*
Radio Maria	6	na	*	*	na	*	2	na	*	4	na	*	*	na	*	*	na	*	*	na	*
Radio Maria Itl	4	na	*	*	na	*	4	na	*	*	na	*	*	na	*	*	na	*	*	na	*
RnB Fridays Radio	74	105	-31	18	29	-11	19	26	-7	17	33	-16	17	15	2	4	3	1	*	*	*
SEN Track Digital	8	14	-6	2	4	-2	4	2	2	*	6	*	*	*	*	*	*	*	2	2	0
SEN VIC	4	10	-6	*	*	*	1	5	-4	*	3	*	*	*	*	*	*	*	2	2	0
smooth relax	149	137	12	19	28	-9	27	16	11	41	32	9	15	13	2	21	24	-3	26	23	3
smooth Vintage	43	24	19	5	3	2	8	2	6	6	5	1	10	3	7	12	10	2	1	2	-1
TikTok Trending	93	93	0	18	29	-11	28	31	-3	39	33	6	6	*	*	*	*	*	1	*	*
WSFM 80s	80	98	-18	18	17	1	5	15	-10	15	10	5	12	27	-15	18	22	-4	13	8	5
triple j Unearthed	63	86	-23	14	12	2	14	12	2	22	36	-14	7	14	-7	4	8	-4	1	3	-2
ABC Country	60	52	8	6	6	0	12	5	7	31	33	-2	3	*	*	*	2	*	8	6	2
ABC Jazz	97	92	5	9	12	-3	22	15	7	37	32	5	8	13	-5	8	7	1	12	12	0
ABC KIDS LISTEN	49	53	-4	32	23	9	3	3	0	14	16	-2	*	7	*	*	*	*	*	2	*
ABC Sport	131	133	-2	14	13	1	26	21	5	38	54	-16	22	17	5	10	12	-2	21	17	4
Double J	80	91	-11	16	8	8	7	8	-1	27	23	4	25	36	-11	*	9	*	5	7	-2
Total Digital/Internet Only	1,214	1,212	2	203	197	6	181	174	7	368	362	6	246	246	0	104	112	-8	112	121	-9

Please note: Disrupt Radio, iHeartTrivia, Radio Maria & Radio Maria Itl commenced broadcasting Jul 9.

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 6 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	22	17	5	12	5	7	7	5	2	9	11	-2	11	10	1	8	3	5	15	14	1
CADA	144	144	0	55	63	-8	51	39	12	71	71	0	61	63	-2	30	29	1	60	61	-1
Chemist Warehouse Remix	30	33	-3	8	11	-3	4	9	-5	11	11	0	14	15	-1	6	4	2	9	4	5
Coles Radio	89	101	-12	32	35	-3	26	40	-14	31	46	-15	33	37	-4	17	13	4	71	63	8
DANCE HITS	68	69	-1	31	20	11	15	21	-6	27	25	2	35	21	14	13	20	-7	49	30	19
Disrupt Radio	9	na	*	4	na	*	2	na	*	2	na	*	3	na	*	*	na	*	*	na	*
EASY 80s HITS	63	62	1	20	20	0	18	16	2	28	34	-6	21	20	1	18	16	2	37	31	6
iHeartAustralia	62	84	-22	28	37	-9	24	25	-1	23	34	-11	21	23	-2	7	17	-10	58	59	-1
iHeartCountry	17	22	-5	5	7	-2	2	3	-1	7	8	-1	5	9	-4	4	7	-3	10	12	-2
iHeartTrivia	12	na	*	5	na	*	*	na	*	3	na	*	*	na	*	4	na	*	*	na	*
KIIS 90s	108	93	15	46	41	5	28	17	11	39	30	9	33	19	14	12	18	-6	64	53	11
LiSTNR Radio	19	17	2	4	2	2	4	5	-1	9	4	5	3	9	-6	4	3	1	9	8	1
MMM 2000s	36	30	6	11	15	-4	8	11	-3	15	9	6	15	6	9	6	9	-3	21	14	7
MMM 80s	38	40	-2	12	10	2	10	13	-3	14	22	-8	16	14	2	6	5	1	22	20	2
MMM ALMOST ACOUSTIC	8	10	-2	5	2	3	2	2	0	4	6	-2	6	1	5	1	1	0	13	12	1
MMM CLASSIC ROCK	69	57	12	17	14	3	20	12	8	24	22	2	33	22	11	10	13	-3	32	33	-1
MMM COUNTRY	28	21	7	9	5	4	1	6	-5	16	8	8	11	5	6	7	4	3	25	20	5
MMM TRADIE RADIO	27	27	0	9	8	1	9	10	-1	12	16	-4	10	9	1	1	*	*	9	10	-1
OLDSKOOL 90s HITS	90	93	-3	29	29	0	25	21	4	44	48	-4	45	43	2	28	28	0	66	52	14
Radio Maria	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	*	na	*	6	na	*
Radio Maria Ital	4	na	*	*	na	*	*	na	*	3	na	*	1	na	*	*	na	*	*	na	*
RnB Fridays Radio	66	85	-19	29	37	-8	20	27	-7	34	43	-9	37	33	4	13	19	-6	35	43	-8
SEN Track Digital	6	8	-2	6	4	2	3	4	-1	*	4	*	*	4	*	*	4	*	4	9	-5
SEN VIC	4	10	-6	2	8	-6	1	8	-7	1	2	-1	*	1	*	1	2	-1	2	5	-3
smooth relax	123	107	16	47	44	3	36	28	8	38	46	-8	37	37	0	41	25	16	71	66	5
smooth Vintage	34	19	15	9	5	4	8	4	4	17	11	6	6	5	1	10	2	8	16	14	2
TikTok Trending	75	71	4	33	40	-7	17	16	1	40	22	18	21	23	-2	20	17	3	41	55	-14
WSFM 80s	72	86	-14	27	23	4	15	22	-7	40	51	-11	14	28	-14	9	9	0	35	37	-2
triple j Unearthed	50	73	-23	13	29	-16	9	21	-12	16	30	-14	19	28	-9	8	5	3	28	34	-6
ABC Country	49	47	2	25	19	6	13	5	8	14	13	1	15	14	1	14	20	-6	31	29	2
ABC Jazz	65	81	-16	26	33	-7	25	24	1	28	26	2	24	27	-3	9	17	-8	67	52	15
ABC KIDS LISTEN	36	40	-4	16	20	-4	10	14	-4	14	10	4	17	16	1	10	7	3	32	32	0
ABC Sport	83	94	-11	20	18	2	10	13	-3	26	30	-4	18	23	-5	40	46	-6	101	88	13
Double J	61	77	-16	30	41	-11	19	30	-11	12	23	-11	21	34	-13	14	12	2	40	50	-10
Total Digital/Internet Only	1,035	1,048	-13	508	529	-21	383	387	-4	503	524	-21	470	492	-22	313	299	14	817	798	19

Please note: Disrupt Radio, iHeartTrivia, Radio Maria & Radio Maria Ital commenced broadcasting Jul 9.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 6 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	0.7	0.8	0.9	0.7	0.7	1.0	*	*	*	0.2	0.3	*	0.5	0.5	1.2	1.2	1.4	1.4	1.1	1.3	1.5
2GB	11.1	11.8	19.4	2.8	2.8	3.9	1.9	1.7	3.9	3.6	4.1	4.4	3.6	3.5	9.8	11.5	9.7	44.6	25.9	29.4	41.0
2UE 954	4.3	4.9	4.2	0.9	1.0	0.4	1.3	1.5	1.1	0.2	0.2	0.4	2.1	2.6	0.6	1.9	2.1	2.9	11.3	13.2	14.3
SKY Sports Radio	1.6	n.a.	n.a.	1.4	n.a.	n.a.	1.3	n.a.	n.a.	1.6	n.a.	n.a.	1.0	n.a.	n.a.	0.7	n.a.	n.a.	2.5	n.a.	n.a.
104.1 2DAY FM	4.8	6.0	1.2	8.5	9.9	1.8	8.4	10.4	1.4	6.3	7.8	1.8	6.7	8.3	1.3	4.6	5.8	0.5	0.6	0.7	0.6
KIIS1065	10.9	12.7	9.1	16.4	17.4	18.2	16.6	18.9	11.6	17.6	20.6	13.8	16.3	19.6	9.6	8.4	9.9	7.2	0.9	1.1	0.4
104.9 TRIPLE M	6.1	7.2	4.1	6.6	7.0	7.0	8.1	8.9	7.4	6.1	7.1	5.2	8.8	10.5	6.4	10.0	12.6	1.0	1.5	1.9	0.2
NOVA96.9	6.4	7.5	4.9	16.9	19.4	6.8	12.5	14.1	9.2	11.1	13.2	7.6	6.7	7.9	4.9	1.9	2.2	2.2	0.7	0.8	0.6
smoothfm 95.3	9.1	10.5	8.9	9.3	9.7	11.7	7.3	7.5	9.4	8.1	9.1	9.6	9.8	11.0	13.4	11.4	13.2	12.3	8.7	11.0	1.8
WSFM	8.5	10.2	5.2	5.2	4.9	11.5	8.3	9.4	6.0	3.6	4.0	4.8	9.9	12.0	5.3	18.8	23.2	5.8	6.6	8.2	2.4
ABC SYD	7.3	8.0	10.7	2.8	3.1	1.8	2.5	1.9	6.9	3.5	3.5	7.4	5.8	5.9	14.2	6.8	7.8	8.2	13.5	15.7	18.5
2RN	1.2	1.2	3.5	0.4	0.2	2.1	0.3	0.2	1.2	0.6	0.3	3.4	0.9	0.8	3.1	0.9	1.1	0.8	2.5	2.5	7.2
ABC NEWSRADIO	1.8	1.9	3.6	1.4	1.4	2.6	2.3	2.2	3.9	1.5	1.5	2.7	1.7	1.6	5.5	0.7	0.5	2.8	2.6	3.0	3.6
2JJJ	4.3	4.9	5.5	3.0	3.0	4.8	5.3	5.5	6.9	11.1	12.4	13.3	5.0	5.8	5.8	1.5	1.9	*	1.1	1.4	0.6
ABC CLASSIC	2.8	3.2	3.1	1.1	1.1	1.3	1.8	1.4	4.6	2.3	2.4	4.6	1.4	1.7	0.9	2.8	3.1	4.4	4.8	6.0	2.3
Commercial DAB+ Stns	6.5	6.8	11.3	12.3	12.9	14.8	15.0	14.2	19.6	10.1	10.7	16.1	6.0	6.3	11.5	4.3	4.7	4.8	1.7	1.8	3.9
ABC DAB+ Stns	2.3	2.4	4.5	5.5	5.3	10.3	2.7	2.2	6.9	2.8	2.9	5.1	2.0	1.9	6.4	0.8	0.9	1.0	1.8	2.2	1.0
Total DAB+ Stns	10.0	9.2	15.8	18.0	18.2	25.1	18.0	16.4	26.5	14.3	13.6	21.1	10.7	8.2	17.9	6.2	5.6	5.8	4.2	4.0	4.9

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	0.8	0.9	1.0	0.6	0.6	1.0	0.4	0.4	1.1	0.9	1.1	0.8	1.4	1.6	1.5	0.8	0.9	1.1	0.4	0.5	0.2
2GB	11.2	11.7	20.9	14.2	14.5	27.4	13.7	14.3	25.2	6.0	6.3	12.0	6.5	6.8	13.5	18.4	20.5	23.7	10.8	12.2	13.9
2UE 954	4.2	4.9	3.8	2.5	2.7	3.3	5.2	6.4	3.0	6.5	7.8	5.3	3.2	3.6	4.0	3.0	3.4	3.1	4.5	5.1	5.5
SKY Sports Radio	1.4	n.a.	n.a.	2.1	n.a.	n.a.	0.8	n.a.	n.a.	1.3	n.a.	n.a.	1.4	n.a.	n.a.	1.0	n.a.	n.a.	2.0	n.a.	n.a.
104.1 2DAY FM	5.1	6.3	1.3	4.6	5.6	0.8	4.7	6.0	1.3	6.1	7.7	1.6	5.7	6.9	2.0	3.7	4.6	0.8	3.9	4.9	0.9
KIIS1065	11.4	13.2	10.5	14.7	17.1	9.8	11.0	12.3	15.0	8.9	10.4	9.8	11.8	14.0	6.6	6.9	7.9	7.4	9.3	11.3	4.0
104.9 TRIPLE M	6.2	7.4	4.2	5.5	6.3	4.9	5.8	7.1	3.2	7.9	9.6	5.2	6.4	7.7	3.3	4.5	5.3	3.4	5.6	6.7	3.8
NOVA96.9	6.2	7.2	5.4	7.3	8.5	4.2	4.2	4.6	6.0	5.5	6.4	6.4	8.4	10.0	4.8	5.4	6.3	5.1	6.9	8.3	3.3
smoothfm 95.3	8.9	10.2	9.1	7.2	8.2	5.9	9.4	11.0	9.4	9.9	11.4	11.6	9.0	10.3	10.1	10.3	11.8	10.2	9.8	11.6	8.2
WSFM	8.7	10.5	5.1	8.5	10.1	4.4	9.4	11.7	4.1	9.5	11.3	8.4	8.2	9.8	4.0	6.0	7.3	2.8	7.9	9.4	5.5
ABC SYD	7.2	8.0	10.4	8.6	9.2	12.3	6.5	7.3	8.0	5.8	6.6	7.1	7.7	8.0	17.4	8.0	8.8	10.9	7.4	8.1	12.0
2RN	1.3	1.2	3.7	2.3	2.0	7.6	0.8	0.9	1.2	0.5	0.3	2.0	1.1	1.0	3.8	1.5	1.5	3.0	1.1	1.1	2.4
ABC NEWSRADIO	1.7	1.9	2.9	2.4	2.5	4.0	1.8	2.0	2.6	1.4	1.5	2.0	1.1	1.2	1.5	1.6	1.5	4.6	2.1	2.0	6.1
2JJJ	4.6	5.2	5.6	3.0	3.4	2.8	5.5	6.3	6.3	6.4	7.1	8.8	4.5	5.2	5.0	2.8	3.0	4.5	3.6	4.0	5.1
ABC CLASSIC	2.6	2.9	2.8	2.5	2.7	3.1	2.6	3.0	2.2	2.3	2.6	3.2	2.6	2.8	4.0	3.5	4.3	1.2	3.5	4.0	4.1
Commercial DAB+ Stns	6.3	6.6	9.6	4.9	5.2	6.2	5.0	5.4	7.7	7.4	7.9	11.9	8.1	8.5	13.8	7.8	7.9	13.9	7.4	7.3	17.2
ABC DAB+ Stns	1.9	2.0	3.6	1.3	1.4	2.4	1.4	1.3	3.7	1.8	1.9	4.0	2.4	2.6	4.5	4.5	5.2	4.3	3.3	3.4	7.9
Total DAB+ Stns	9.4	8.6	13.2	7.2	6.6	8.6	7.6	6.7	11.4	10.5	9.8	15.9	11.4	11.1	18.4	14.3	13.1	18.2	11.9	10.7	25.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 0.7% share of all listening, 0.8% share of AM/FM/DAB+ listening and 0.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 6 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	75	70	24	17	15	4	3	3	*	8	8	*	9	6	5	18	18	6	20	20	9
2GB	756	701	169	53	46	14	64	53	21	116	93	34	97	90	15	104	99	27	322	320	58
2UE 954	227	216	58	10	8	7	29	24	12	12	10	5	25	25	2	20	20	2	132	130	30
SKY Sports Radio	257	n.a.	n.a.	33	n.a.	n.a.	36	n.a.	n.a.	63	n.a.	n.a.	50	n.a.	n.a.	22	n.a.	n.a.	53	n.a.	n.a.
104.1 2DAY FM	909	888	99	167	164	14	137	134	25	301	285	34	211	211	19	65	65	4	28	28	2
KIIS1065	1,324	1,272	267	192	185	52	196	187	53	481	459	80	324	315	65	89	85	13	42	40	3
104.9 TRIPLE M	823	766	176	121	107	30	137	113	52	217	207	42	197	187	44	109	109	7	43	43	1
NOVA96.9	1,144	1,080	226	197	186	38	198	178	51	441	423	79	230	214	46	49	49	8	30	30	4
smoothfm 95.3	1,287	1,194	253	147	133	39	158	135	52	326	302	66	298	274	56	164	159	22	195	191	17
WSFM	917	869	169	88	79	35	98	89	34	159	143	47	255	245	32	184	180	14	132	132	8
ABC SYD	620	581	134	48	41	11	51	49	15	104	89	29	101	92	24	104	100	23	212	211	32
2RN	155	136	51	8	6	3	19	11	8	30	25	12	31	31	7	13	13	2	55	51	19
ABC NEWSRADIO	357	335	97	45	43	8	58	58	14	92	80	35	56	54	15	27	26	8	79	74	17
2JJJ	550	488	185	70	57	25	87	80	31	238	208	84	113	102	38	22	22	*	20	19	7
ABC CLASSIC	290	262	78	31	31	7	46	32	26	60	54	18	37	36	2	30	23	15	87	87	9
Commercial DAB+ Stns	938	871	319	156	141	53	152	145	72	284	259	101	199	189	54	79	74	24	68	62	15
ABC DAB+ Stns	409	360	139	75	61	25	71	58	35	140	124	52	55	51	18	21	20	6	46	46	3
Total DAB+ Stns	1,214	1,092	407	203	182	71	181	162	89	368	336	131	246	225	70	104	90	28	112	97	17
Total	4,553	4,308	1,333	490	460	174	474	451	221	1,247	1,181	400	984	937	273	573	537	112	785	742	153

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	66	61	22	30	24	6	28	26	5	36	32	8	31	30	7	16	16	2	35	35	7
2GB	664	604	152	476	414	77	353	304	81	246	204	67	231	215	32	186	158	38	489	468	71
2UE 954	191	179	53	99	91	20	110	106	13	134	127	32	86	78	19	32	28	7	151	138	29
SKY Sports Radio	210	n.a.	n.a.	91	n.a.	n.a.	52	n.a.	n.a.	79	n.a.	n.a.	61	n.a.	n.a.	33	n.a.	n.a.	141	n.a.	n.a.
104.1 2DAY FM	786	764	81	394	379	23	240	228	19	328	305	33	342	332	19	122	117	8	475	463	27
KIIS1065	1,162	1,085	245	767	717	103	491	411	111	479	413	101	530	499	58	222	193	32	815	791	94
104.9 TRIPLE M	673	618	148	341	312	57	257	218	42	324	284	69	300	284	36	146	129	16	436	413	71
NOVA96.9	982	910	201	567	511	71	293	249	62	371	330	74	450	432	42	242	216	33	718	664	78
smoothfm 95.3	1,121	1,016	209	556	505	71	411	352	79	495	430	93	476	436	48	263	237	34	772	737	94
WSFM	834	782	143	474	445	45	356	319	53	393	346	83	364	345	25	169	156	21	527	494	73
ABC SYD	531	490	103	343	306	57	214	204	37	240	222	41	258	241	39	143	119	27	391	364	74
2RN	131	103	45	85	68	26	39	32	10	29	22	17	48	37	19	20	15	5	87	81	19
ABC NEWSRADIO	297	274	74	194	163	41	83	80	14	70	58	20	72	60	18	61	41	19	191	166	52
2JJJ	478	417	157	256	224	46	203	163	60	247	199	78	246	218	40	113	94	21	322	278	84
ABC CLASSIC	241	218	59	104	95	24	77	66	13	96	82	22	113	100	18	62	54	8	161	136	39
Commercial DAB+ Stns	816	740	244	395	347	84	302	274	68	406	366	95	369	337	76	219	177	55	570	499	157
ABC DAB+ Stns	306	272	92	115	100	26	81	68	26	107	92	34	107	104	15	89	70	22	270	227	77
Total DAB+ Stns	1,035	919	310	508	428	101	383	325	85	503	432	129	470	419	90	313	235	77	817	683	224
Total	4,373	4,080	1,194	3,524	3,128	598	2,621	2,246	533	2,777	2,401	621	2,809	2,526	410	1,550	1,297	278	3,910	3,557	778

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 75,000 total listeners, 70,000 AM/FM/DAB+ listeners and 24,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.