

GfK Radio 360 Ratings Summary Report – Survey 6, 2023

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
 e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.
 Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
 e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.5	6.2	0.3	1.4	1.8	-0.4	1.8	0.7	1.1	0.5	0.8	-0.3	3.5	3.4	0.1	4.4	4.3	0.1	20.0	19.7	0.3
4BH 1116	8.4	9.3	-0.9	0.6	0.8	-0.2	1.5	1.2	0.3	0.9	0.8	0.1	1.1	4.0	-2.9	14.3	14.1	0.2	24.8	27.0	-2.2
SENQ 693am	0.9	1.1	-0.2	2.9	1.3	1.6	0.3	*	*	0.6	0.2	0.4	1.0	2.9	-1.9	1.2	1.2	0.0	0.1	0.1	0.0
B105	11.1	11.1	0.0	18.0	18.3	-0.3	16.1	15.0	1.1	16.9	18.7	-1.8	14.1	13.6	0.5	4.4	2.9	1.5	2.1	2.3	-0.2
KIIS973	11.8	10.8	1.0	11.4	13.4	-2.0	10.4	12.0	-1.6	12.5	11.2	1.3	16.3	13.9	2.4	12.0	9.4	2.6	7.3	6.3	1.0
104.5 TRIPLE M	11.4	10.4	1.0	11.6	8.4	3.2	10.8	13.9	-3.1	12.4	8.9	3.5	16.2	11.6	4.6	15.6	19.0	-3.4	3.4	3.6	-0.2
NOVA106.9	11.9	11.6	0.3	19.6	20.3	-0.7	19.9	17.9	2.0	17.8	18.8	-1.0	13.2	11.3	1.9	6.7	6.3	0.4	2.0	1.9	0.1
ABC BRIS	6.0	5.8	0.2	2.1	2.1	0.0	2.6	2.3	0.3	1.9	2.0	-0.1	2.8	3.5	-0.7	5.6	6.7	-1.1	16.3	14.5	1.8
4RN	1.6	1.4	0.2	0.2	0.5	-0.3	0.5	0.3	0.2	0.3	0.5	-0.2	1.8	1.3	0.5	1.8	1.9	-0.1	3.4	2.9	0.5
ABC NEWSRADIO	1.3	1.2	0.1	0.5	0.6	-0.1	1.8	1.4	0.4	1.3	1.1	0.2	0.9	1.1	-0.2	2.6	1.7	0.9	1.1	1.2	-0.1
4J JJ	5.8	6.6	-0.8	6.7	8.8	-2.1	9.4	9.6	-0.2	15.3	15.8	-0.5	3.1	4.3	-1.2	2.8	3.4	-0.6	0.6	0.8	-0.2
ABC CLASSIC	1.6	2.2	-0.6	0.2	1.0	-0.8	0.6	0.5	0.1	1.1	0.8	0.3	1.4	2.2	-0.8	0.4	0.3	0.1	4.0	6.3	-2.3

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.5	6.3	0.2	6.6	6.6	0.0	7.6	7.2	0.4	5.5	5.5	0.0	5.3	5.6	-0.3	9.4	6.2	3.2	6.5	5.9	0.6
4BH 1116	8.1	8.9	-0.8	7.4	7.4	0.0	10.7	12.4	-1.7	8.7	10.0	-1.3	5.8	6.3	-0.5	4.7	4.6	0.1	9.3	10.7	-1.4
SENQ 693am	0.9	1.2	-0.3	1.4	1.3	0.1	1.1	1.4	-0.3	0.4	0.9	-0.5	0.6	1.1	-0.5	1.3	1.5	-0.2	0.6	0.7	-0.1
B105	11.4	11.4	0.0	12.6	12.5	0.1	10.5	10.8	-0.3	11.7	11.9	-0.2	11.2	11.3	-0.1	8.5	6.5	2.0	10.0	10.1	-0.1
KIIS973	11.9	10.7	1.2	11.5	11.5	0.0	10.9	9.8	1.1	13.2	10.9	2.3	13.0	11.2	1.8	7.6	8.4	-0.8	11.7	10.9	0.8
104.5 TRIPLE M	11.7	10.6	1.1	12.1	10.5	1.6	12.7	10.2	2.5	11.1	11.1	0.0	11.1	10.4	0.7	11.1	10.3	0.8	10.6	9.7	0.9
NOVA106.9	12.2	12.0	0.2	12.8	12.1	0.7	10.1	10.1	0.0	13.9	13.3	0.6	13.5	13.5	0.0	5.8	8.4	-2.6	10.9	10.3	0.6
ABC BRIS	6.0	6.1	-0.1	7.4	8.4	-1.0	5.7	4.9	0.8	4.8	4.0	0.8	5.9	5.1	0.8	7.4	11.7	-4.3	6.0	5.1	0.9
4RN	1.8	1.6	0.2	2.6	2.3	0.3	1.6	1.5	0.1	1.2	0.9	0.3	0.6	1.1	-0.5	4.4	2.8	1.6	1.0	1.0	0.0
ABC NEWSRADIO	1.4	1.3	0.1	2.0	2.2	-0.2	0.9	0.8	0.1	0.9	0.6	0.3	1.3	1.3	0.0	2.4	1.6	0.8	1.2	0.9	0.3
4J JJ	5.5	6.2	-0.7	5.9	6.6	-0.7	4.9	5.5	-0.6	4.5	5.4	-0.9	7.4	7.9	-0.5	6.4	5.2	1.2	6.5	7.8	-1.3
ABC CLASSIC	1.5	2.1	-0.6	1.1	1.4	-0.3	1.9	2.6	-0.7	1.6	2.4	-0.8	1.6	1.9	-0.3	1.5	3.5	-2.0	1.9	2.5	-0.6

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	215	215	0	19	20	-1	20	12	8	17	18	-1	29	29	0	34	40	-6	96	96	0
4BH 1116	219	215	4	7	8	-1	13	5	8	21	18	3	20	17	3	46	49	-3	112	117	-5
SENQ 693am	46	36	10	6	3	3	5	1	4	11	6	5	9	14	-5	8	9	-1	6	3	3
B105	623	605	18	119	116	3	79	83	-4	212	208	4	140	136	4	36	29	7	36	33	3
KIIS973	551	492	59	70	70	0	69	54	15	161	147	14	136	132	4	53	43	10	63	47	16
104.5 TRIPLE M	557	536	21	85	77	8	72	77	-5	145	138	7	145	129	16	74	78	-4	36	37	-1
NOVA106.9	699	684	15	133	121	12	120	117	3	221	228	-7	146	133	13	54	56	-2	25	28	-3
ABC BRIS	273	262	11	16	16	0	26	26	0	34	35	-1	47	47	0	45	43	2	104	96	8
4RN	78	78	0	6	7	-1	7	3	4	13	7	6	8	20	-12	14	15	-1	29	26	3
ABC NEWSRADIO	148	129	19	12	11	1	28	18	10	34	33	1	26	23	3	30	27	3	17	18	-1
4JJJ	334	368	-34	48	54	-6	66	69	-3	154	165	-11	46	51	-5	13	17	-4	7	13	-6
ABC CLASSIC	99	101	-2	7	13	-6	12	7	5	32	23	9	16	17	-1	7	5	2	25	36	-11
Total	2,084	2,077	7	253	252	1	229	225	4	541	541	0	465	466	-1	257	255	2	340	337	3

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	187	188	-1	101	112	-11	102	93	9	86	94	-8	73	80	-7	49	37	12	144	136	8
4BH 1116	200	195	5	119	116	3	136	142	-6	134	136	-2	104	113	-9	43	39	4	160	166	-6
SENQ 693am	33	32	1	24	25	-1	20	19	1	16	17	-1	17	16	1	12	12	0	29	23	6
B105	562	547	15	364	356	8	217	228	-11	314	299	15	256	270	-14	80	78	2	372	359	13
KIIS973	509	436	73	286	252	34	198	182	16	297	254	43	243	210	33	92	84	8	315	306	9
104.5 TRIPLE M	506	452	54	316	261	55	205	187	18	259	247	12	217	216	1	93	78	15	307	312	-5
NOVA106.9	622	618	4	389	361	28	220	216	4	350	355	-5	302	325	-23	87	93	-6	418	392	26
ABC BRIS	237	224	13	163	161	2	94	91	3	117	113	4	95	89	6	43	51	-8	160	166	-6
4RN	67	66	1	32	36	-4	19	24	-5	28	32	-4	20	24	-4	19	20	-1	40	42	-2
ABC NEWSRADIO	129	117	12	70	74	-4	29	29	0	43	32	11	39	36	3	22	17	5	61	48	13
4JJJ	309	314	-5	185	189	-4	95	99	-4	125	151	-26	168	177	-9	62	57	5	194	231	-37
ABC CLASSIC	84	86	-2	26	41	-15	26	32	-6	49	51	-2	26	31	-5	22	23	-1	52	59	-7
Total	2,036	2,009	27	1,611	1,581	30	1,191	1,178	13	1,466	1,462	4	1,332	1,344	-12	596	574	22	1,779	1,775	4

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	15	14	1	*	*	*	*	*	*	*	*	*	2	2	0	1	2	-1	11	10	1
4BH 1116	20	22	-2	*	*	*	*	*	*	*	*	*	1	2	-1	5	5	0	13	14	-1
SENQ 693am	2	3	-1	1	*	*	*	*	*	*	*	*	1	2	-1	*	*	*	*	*	*
B105	26	26	0	4	5	-1	4	4	0	7	8	-1	8	7	1	1	1	0	1	1	0
KIIS973	28	25	3	3	3	0	2	3	-1	6	5	1	9	7	2	4	3	1	4	3	1
104.5 TRIPLE M	27	24	3	3	2	1	3	3	0	5	4	1	9	6	3	5	7	-2	2	2	0
NOVA106.9	28	27	1	5	5	0	5	4	1	8	8	0	7	6	1	2	2	0	1	1	0
ABC BRIS	14	14	0	1	1	0	1	1	0	1	1	0	2	2	0	2	2	0	9	7	2
4RN	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	1	1	0
4JJJ	14	15	-1	2	2	0	2	2	0	7	7	0	2	2	0	1	1	0	*	*	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	2	3	-1
Total	234	233	1	24	26	-2	23	24	-1	44	44	0	55	53	2	33	36	-3	54	51	3

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	16	15	1	24	24	0	25	24	1	18	17	1	13	13	0	5	3	2	13	12	1
4BH 1116	20	22	-2	27	27	0	35	41	-6	28	32	-4	14	15	-1	2	3	-1	19	22	-3
SENQ 693am	2	3	-1	5	5	0	4	5	-1	1	3	-2	2	3	-1	1	1	0	1	1	0
B105	28	28	0	46	45	1	35	35	0	38	38	0	27	27	0	4	4	0	21	21	0
KIIS973	29	26	3	42	42	0	36	32	4	42	34	8	31	27	4	4	5	-1	24	23	1
104.5 TRIPLE M	29	26	3	45	38	7	42	33	9	36	35	1	27	25	2	6	6	0	22	20	2
NOVA106.9	30	29	1	47	44	3	33	33	0	45	42	3	33	32	1	3	5	-2	22	21	1
ABC BRIS	15	15	0	27	31	-4	19	16	3	15	13	2	14	12	2	4	6	-2	12	11	1
4RN	4	4	0	9	8	1	5	5	0	4	3	1	1	3	-2	2	2	0	2	2	0
ABC NEWSRADIO	3	3	0	7	8	-1	3	3	0	3	2	1	3	3	0	1	1	0	3	2	1
4JJJ	14	15	-1	22	24	-2	16	18	-2	14	17	-3	18	19	-1	3	3	0	13	16	-3
ABC CLASSIC	4	5	-1	4	5	-1	6	8	-2	5	7	-2	4	4	0	1	2	-1	4	5	-1
Total	245	244	1	368	364	4	330	326	4	321	316	5	240	237	3	52	55	-3	205	207	-2

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	29	31	-2	6	10	-4	2	3	-1	4	6	-2	9	7	2	4	4	0	4	2	2
973 KIIS 90s	60	58	2	10	6	4	3	6	-3	9	15	-6	27	23	4	3	3	0	6	4	2
BLENDER BEATS	8	10	-2	3	3	0	*	*	*	4	3	1	*	*	*	1	2	-1	*	2	*
CADA	16	13	3	4	4	0	6	4	2	6	4	2	*	*	*	1	1	0	*	*	*
Chemist Warehouse Remix	18	18	0	3	4	-1	1	1	0	10	6	4	*	*	*	3	6	-3	1	1	0
Coles Radio	54	55	-1	5	10	-5	18	11	7	15	16	-1	9	13	-4	2	4	-2	5	2	3
DANCE HITS	43	45	-2	13	17	-4	5	6	-1	13	13	0	11	8	3	*	*	*	1	1	0
Disrupt Radio	3	na	*	*	na	*	*	na	*	2	na	*	*	na	*	1	na	*	*	na	*
EASY 80s HITS	44	35	9	6	6	0	7	4	3	10	12	-2	6	5	1	11	4	7	3	5	-2
iHeartCountry	21	21	0	3	3	0	2	2	0	9	7	2	2	2	0	1	1	0	3	6	-3
iHeartTrivia	14	na	*	1	na	*	7	na	*	4	na	*	*	na	*	*	na	*	2	na	*
LiSTNR Radio	6	8	-2	2	2	0	*	1	*	*	1	*	4	4	0	*	*	*	*	*	*
MMM 2000s	18	11	7	2	2	0	3	2	1	7	6	1	5	*	*	*	*	*	*	*	*
MMM 80s	19	21	-2	3	3	0	1	1	0	6	4	2	4	5	-1	4	4	0	1	4	-3
MMM ALMOST ACOUSTIC	8	3	5	4	1	3	*	*	*	*	*	*	*	1	*	1	*	*	3	1	2
MMM CLASSIC ROCK	44	36	8	6	3	3	6	5	1	5	2	3	12	11	1	9	10	-1	6	5	1
MMM COUNTRY	14	15	-1	3	3	0	2	6	-4	5	4	1	1	1	0	1	1	0	1	*	*
MMM TRADIE RADIO	15	10	5	1	3	-2	4	3	1	7	1	6	2	3	-1	*	*	*	1	*	*
NOVA 90s	57	66	-9	15	17	-2	10	13	-3	18	23	-5	8	12	-4	6	1	5	*	1	*
NOVA Noughties	27	23	4	5	*	*	4	4	0	6	13	-7	7	4	3	5	2	3	*	*	*
OLDSKOOL 90s HITS	46	55	-9	3	7	-4	15	13	2	16	21	-5	7	11	-4	6	4	2	*	*	*
RnB Fridays Radio	54	53	1	10	11	-1	20	15	5	16	17	-1	6	8	-2	3	2	1	*	*	*
SEN Track Digital	9	10	-1	1	1	0	3	2	1	*	1	*	2	4	-2	3	2	1	1	*	*
SEN VIC	9	5	4	2	1	1	*	*	*	5	4	1	*	*	*	1	1	0	1	*	*
smooth fm Brisbane	88	54	34	3	7	-4	8	12	-4	18	8	10	17	5	12	21	13	8	20	9	11
TikTok Trending	48	42	6	14	8	6	14	13	1	17	19	-2	3	2	1	*	*	*	*	*	*
triple j Unearthed	33	31	2	6	5	1	8	3	5	16	18	-2	*	2	*	1	2	-1	1	1	0
ABC Country	26	20	6	4	2	2	3	7	-4	9	5	4	3	*	*	2	1	1	4	5	-1
ABC Jazz	39	29	10	8	3	5	5	5	0	13	12	1	3	3	0	6	2	4	3	5	-2
ABC KIDS LISTEN	9	23	-14	4	4	0	1	2	-1	2	8	-6	2	7	-5	*	*	*	*	1	*
ABC Sport	36	33	3	3	2	1	7	5	2	7	6	1	4	7	-3	8	8	0	7	5	2
Double J	53	54	-1	3	4	-1	10	8	2	13	13	0	20	20	0	6	9	-3	1	*	*
Total Digital/Internet Only	543	539	4	87	79	8	83	84	-1	135	138	-3	114	123	-9	66	62	4	58	54	4

Please note: Disrupt Radio & iHeartTrivia commenced broadcasting Jul 9.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 6 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2199]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	24	23	1	7	5	2	5	4	1	14	14	0	9	12	-3	1	*	*	13	13	0
973 KIIS 90s	52	49	3	23	17	6	19	19	0	33	29	4	17	14	3	5	5	0	36	29	7
BLENDER BEATS	7	10	-3	2	2	0	*	*	*	2	3	-1	1	1	0	1	4	-3	6	7	-1
CADA	15	12	3	7	6	1	3	3	0	8	8	0	6	8	-2	3	3	0	5	6	-1
Chemist Warehouse Remix	14	15	-1	4	6	-2	4	9	-5	7	6	1	4	6	-2	4	3	1	9	8	1
Coles Radio	47	47	0	15	12	3	20	22	-2	12	19	-7	12	14	-2	7	8	-1	18	28	-10
DANCE HITS	34	35	-1	10	9	1	7	11	-4	15	17	-2	20	29	-9	8	12	-4	25	25	0
Disrupt Radio	3	na	*	*	na	*	*	na	*	3	na	*	2	na	*	2	na	*	*	na	*
EASY 80s HITS	30	24	6	10	7	3	11	3	8	19	16	3	13	13	0	2	2	0	23	20	3
iHeartCountry	15	13	2	6	6	0	6	3	3	10	8	2	6	4	2	2	1	1	15	13	2
iHeartTrivia	8	na	*	1	na	*	6	na	*	*	na	*	1	na	*	*	na	*	6	na	*
LiSTNR Radio	6	7	-1	5	4	1	4	3	1	1	3	-2	1	3	-2	1	1	0	4	5	-1
MMM 2000s	13	11	2	5	2	3	2	2	0	5	4	1	5	3	2	6	7	-1	11	2	9
MMM 80s	13	18	-5	7	7	0	5	5	0	4	8	-4	7	6	1	5	8	-3	11	8	3
MMM ALMOST ACOUSTIC	7	2	5	2	*	*	2	2	0	5	2	3	2	1	1	1	*	*	4	1	3
MMM CLASSIC ROCK	34	26	8	16	14	2	20	14	6	14	12	2	19	15	4	7	4	3	24	19	5
MMM COUNTRY	10	12	-2	4	7	-3	2	5	-3	7	3	4	6	5	1	2	*	*	9	8	1
MMM TRADIE RADIO	11	7	4	5	5	0	4	1	3	5	2	3	6	5	1	3	1	2	6	3	3
NOVA 90s	43	49	-6	21	24	-3	12	16	-4	14	15	-1	14	16	-2	5	8	-3	29	32	-3
NOVA Noughties	27	23	4	14	10	4	9	6	3	12	12	0	7	8	-1	11	7	4	12	9	3
OLDSKOOL 90s HITS	42	40	2	16	12	4	17	11	6	12	18	-6	10	15	-5	6	5	1	9	26	-17
RnB Fridays Radio	48	47	1	17	16	1	19	18	1	24	29	-5	21	19	2	7	4	3	20	13	7
SEN Track Digital	7	7	0	1	3	-2	*	1	*	5	4	1	5	6	-1	2	4	-2	7	7	0
SEN VIC	4	3	1	2	1	1	*	*	*	2	2	0	1	*	*	1	1	0	7	3	4
smooth fm Brisbane	73	45	28	34	26	8	34	27	7	42	25	17	31	19	12	8	6	2	43	27	16
TikTok Trending	43	36	7	16	15	1	10	11	-1	19	12	7	17	15	2	5	6	-1	23	20	3
triple j Unearthed	22	22	0	5	8	-3	8	4	4	13	14	-1	8	10	-2	1	*	*	15	15	0
ABC Country	21	14	7	12	5	7	10	3	7	7	6	1	4	6	-2	5	3	2	17	11	6
ABC Jazz	29	20	9	6	8	-2	8	11	-3	11	10	1	13	11	2	12	4	8	23	21	2
ABC KIDS LISTEN	7	19	-12	4	14	-10	3	8	-5	3	7	-4	*	6	*	3	3	0	8	17	-9
ABC Sport	18	20	-2	3	2	1	4	4	0	7	8	-1	10	8	2	6	10	-4	29	23	6
Double J	42	46	-4	23	27	-4	17	14	3	17	20	-3	24	20	4	5	6	-1	22	25	-3
Total Digital/Internet Only	474	455	19	241	231	10	222	212	10	268	265	3	249	249	0	114	110	4	347	350	-3

Please note: Disrupt Radio & iHeartTrivia commenced broadcasting Jul 9.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 6 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.5	6.9	9.7	1.4	1.4	2.6	1.8	2.1	0.5	0.5	0.5	0.8	3.5	3.4	9.7	4.4	5.2	5.0	20.0	21.2	31.8
4BH 1116	8.4	9.3	9.2	0.6	0.6	0.8	1.5	1.1	5.4	0.9	0.6	5.0	1.1	1.3	0.3	14.3	16.6	23.8	24.8	27.8	23.2
SENQ 693am	0.9	1.0	0.5	2.9	3.4	*	0.3	0.3	0.1	0.6	0.5	1.3	1.0	1.2	0.5	1.2	1.4	1.1	0.1	0.2	*
B105	11.1	12.6	8.3	18.0	20.0	14.0	16.1	18.1	9.2	16.9	19.1	10.2	14.1	16.0	12.0	4.4	5.5	0.7	2.1	2.3	2.1
KIIS973	11.8	13.5	8.1	11.4	13.2	3.8	10.4	11.0	11.2	12.5	14.1	8.8	16.3	19.1	7.6	12.0	14.6	10.3	7.3	8.1	7.4
104.5 TRIPLE M	11.4	13.0	9.4	11.6	12.0	16.3	10.8	12.2	6.7	12.4	13.8	10.0	16.2	18.9	7.2	15.6	18.2	23.5	3.4	3.9	2.5
NOVA106.9	11.9	13.6	8.3	19.6	21.8	15.2	19.9	22.6	10.3	17.8	20.1	11.9	13.2	15.3	7.5	6.7	8.2	4.1	2.0	2.3	1.7
ABC BRIS	6.0	6.5	8.4	2.1	1.8	6.8	2.6	2.1	7.9	1.9	1.9	3.7	2.8	2.7	7.7	5.6	6.6	7.5	16.3	18.2	15.9
4RN	1.6	1.7	1.8	0.2	0.2	0.6	0.5	0.2	2.9	0.3	0.3	1.0	1.8	2.1	*	1.8	2.1	3.3	3.4	3.7	3.6
ABC NEWSRADIO	1.3	1.3	3.3	0.5	0.4	2.0	1.8	1.8	2.8	1.3	0.9	5.5	0.9	1.0	1.1	2.6	2.7	9.3	1.1	1.3	1.3
4JJB	5.8	6.1	9.4	6.7	7.3	7.2	9.4	9.4	14.1	15.3	16.3	18.4	3.1	2.9	9.5	2.8	3.5	0.9	0.6	0.7	1.2
ABC CLASSIC	1.6	1.7	2.1	0.2	0.2	0.4	0.6	0.7	0.6	1.1	0.9	3.7	1.4	1.6	1.5	0.4	0.3	3.2	4.0	4.6	2.1
Commercial DAB+ Stns	9.8	10.1	16.5	14.7	14.8	24.7	15.6	15.9	21.7	8.8	8.9	13.6	11.7	11.1	26.8	9.7	11.9	4.6	4.1	4.3	6.7
ABC DAB+ Stns	2.5	2.6	5.1	2.8	2.8	5.4	2.8	2.5	6.6	2.5	2.4	6.0	3.4	3.4	8.6	2.6	3.2	2.8	1.3	1.5	0.5
Total DAB+ Stns	13.1	12.7	21.5	19.3	17.6	30.1	18.8	18.4	28.4	12.3	11.2	19.5	16.2	14.6	35.4	12.4	15.1	7.3	5.6	5.8	7.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
4BC 882	6.5	6.8	10.2	6.6	6.8	13.7	7.6	8.3	9.4	5.5	5.8	8.0	5.3	5.6	8.4	9.4	10.3	14.8	6.5	7.1	8.3
4BH 1116	8.1	9.0	8.4	7.4	8.2	6.2	10.7	11.8	12.4	8.7	9.7	8.7	5.8	6.6	4.4	4.7	4.9	8.8	9.3	10.3	11.4
SENQ 693am	0.9	1.1	0.4	1.4	1.6	0.7	1.1	1.3	0.2	0.4	0.5	0.6	0.6	0.8	*	1.3	1.7	*	0.6	0.7	0.9
B105	11.4	12.9	9.3	12.6	14.3	7.6	10.5	11.7	11.1	11.7	13.2	10.0	11.2	12.5	8.6	8.5	10.2	6.5	10.0	11.7	5.4
KIIS973	11.9	13.5	8.3	11.5	12.9	8.8	10.9	12.5	7.8	13.2	15.0	10.0	13.0	15.0	6.3	7.6	9.2	4.6	11.7	13.5	7.7
104.5 TRIPLE M	11.7	13.2	9.9	12.1	13.4	11.5	12.7	14.4	10.8	11.1	12.5	9.0	11.1	12.3	10.1	11.1	13.8	5.1	10.6	12.1	8.0
NOVA106.9	12.2	13.9	9.1	12.8	14.3	9.9	10.1	11.3	10.9	13.9	15.8	10.0	13.5	15.6	5.3	5.8	7.0	4.2	10.9	12.8	5.9
ABC BRIS	6.0	6.5	8.6	7.4	7.8	11.0	5.7	6.3	6.5	4.8	5.1	6.1	5.9	6.1	11.1	7.4	7.8	13.7	6.0	6.6	7.7
4RN	1.8	2.0	1.8	2.6	2.8	2.5	1.6	1.9	0.5	1.2	1.3	1.8	0.6	0.6	1.5	4.4	5.2	3.7	1.0	1.1	1.8
ABC NEWSRADIO	1.4	1.3	3.3	2.0	2.0	4.3	0.9	0.8	2.7	0.9	0.9	2.3	1.3	1.4	2.3	2.4	2.1	7.7	1.2	1.2	3.2
4JJB	5.5	5.7	10.3	5.9	6.3	8.4	4.9	4.8	11.4	4.5	4.3	11.1	7.4	7.7	13.5	6.4	7.8	4.0	6.5	7.3	6.6
ABC CLASSIC	1.5	1.6	2.1	1.1	1.3	0.2	1.9	2.2	1.8	1.6	1.7	2.2	1.6	1.5	4.8	1.5	1.5	3.5	1.9	2.1	1.9
Commercial DAB+ Stns	9.7	10.2	13.9	6.6	6.8	12.0	9.9	10.7	9.9	11.4	12.2	15.3	11.6	12.2	17.4	9.9	10.0	19.5	10.2	9.9	24.1
ABC DAB+ Stns	2.2	2.2	4.5	1.4	1.5	3.2	2.0	1.9	4.6	2.0	2.0	4.6	2.4	2.3	6.3	6.9	8.4	3.8	3.5	3.6	6.9
Total DAB+ Stns	12.6	12.4	18.3	8.7	8.2	15.3	12.7	12.6	14.5	14.1	14.2	19.9	14.3	14.5	23.7	19.8	18.4	23.3	14.5	13.5	31.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 6.5% share of all listening, 6.9% share of AM/FM/DAB+ listening and 9.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 6 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	215	205	42	19	16	6	20	20	3	17	12	5	29	28	6	34	33	5	96	96	17
4BH 1116	219	203	43	7	4	3	13	9	7	21	17	9	20	18	1	46	45	7	112	110	17
SENQ 693am	46	40	17	6	6	*	5	3	2	11	8	10	9	9	2	8	8	3	6	6	*
B105	623	604	113	119	113	23	79	74	20	212	210	36	140	135	24	36	36	2	36	36	7
KIIS973	551	526	98	70	70	8	69	60	26	161	152	29	136	131	23	53	51	6	63	62	7
104.5 TRIPLE M	557	519	119	85	81	22	72	69	15	145	121	42	145	144	17	74	70	17	36	33	5
NOVA106.9	699	670	130	133	129	26	120	108	34	221	210	43	146	144	18	54	54	5	25	25	3
ABC BRIS	273	256	61	16	14	3	26	20	13	34	26	15	47	46	10	45	45	7	104	104	12
4RN	78	68	23	6	4	2	7	6	3	13	8	7	8	8	*	14	12	2	29	29	8
ABC NEWSRADIO	148	127	42	12	8	5	28	22	8	34	31	13	26	20	6	30	29	7	17	17	2
4JJJ	334	313	84	48	47	12	66	57	20	154	146	35	46	43	16	13	13	1	7	7	1
ABC CLASSIC	99	81	31	7	7	2	12	9	3	32	19	14	16	16	2	7	7	3	25	24	6
Commercial DAB+ Stns	428	410	142	75	74	27	70	69	24	98	92	47	90	86	27	49	47	8	45	42	8
ABC DAB+ Stns	159	154	51	22	21	7	25	23	9	50	50	16	29	26	11	20	20	5	14	14	2
Total DAB+ Stns	543	503	175	87	84	31	83	83	32	135	120	53	114	104	36	66	62	12	58	51	11
Total	2,084	1,955	561	253	248	77	229	215	93	541	500	158	465	439	111	257	234	53	340	319	71

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	187	176	30	101	97	13	102	101	7	86	83	11	73	70	9	49	42	9	144	139	22
4BH 1116	200	185	39	119	115	10	136	123	20	134	120	26	104	96	11	43	37	8	160	147	26
SENQ 693am	33	31	10	24	22	6	20	18	2	16	12	8	17	17	*	12	12	*	29	24	7
B105	562	528	101	364	336	38	217	189	40	314	294	45	256	236	28	80	74	8	372	357	42
KIIS973	509	475	81	286	276	19	198	182	28	297	274	42	243	226	19	92	80	12	315	307	44
104.5 TRIPLE M	506	459	106	316	285	43	205	184	34	259	231	48	217	195	37	93	82	13	307	291	44
NOVA106.9	622	590	105	389	370	34	220	197	37	350	327	49	302	287	24	87	77	12	418	394	49
ABC BRIS	237	225	44	163	149	22	94	84	18	117	109	16	95	87	17	43	32	13	160	150	31
4RN	67	60	17	32	31	4	19	19	1	28	25	6	20	16	4	19	14	5	40	31	9
ABC NEWSRADIO	129	115	31	70	58	14	29	23	8	43	39	9	39	36	6	22	18	6	61	46	19
4JJJ	309	285	71	185	171	28	95	76	27	125	114	29	168	150	28	62	53	9	194	185	36
ABC CLASSIC	84	68	26	26	26	1	26	20	8	49	40	10	26	19	10	22	19	9	52	46	10
Commercial DAB+ Stns	384	368	110	195	174	39	173	159	39	214	199	50	197	186	42	80	70	24	264	241	74
ABC DAB+ Stns	120	111	34	48	44	12	47	41	18	57	52	13	57	51	15	28	23	7	103	91	28
Total DAB+ Stns	474	439	135	241	210	52	222	193	56	268	236	63	249	229	55	114	92	29	347	306	94
Total	2,036	1,897	489	1,611	1,456	221	1,191	1,041	218	1,466	1,317	266	1,332	1,185	206	596	489	104	1,779	1,622	335

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 215,000 total listeners, 205,000 AM/FM/DAB+ listeners and 42,000 Streaming listeners. Please note that there can be overlap between radio types.