

GfK Radio 360 Ratings Summary Report – Survey 5, 2023

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
 e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.
 Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
 e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.6	0.5	0.1	0.4	0.2	0.2	0.8	0.9	-0.1	0.2	0.1	0.1	0.3	1.4	-1.1	1.1	0.4	0.7	0.7	0.2	0.5
2GB	11.6	14.3	-2.7	4.4	7.4	-3.0	2.3	1.6	0.7	3.0	2.6	0.4	3.4	3.8	-0.4	13.7	13.9	-0.2	27.2	35.3	-8.1
2UE 954	3.8	3.3	0.5	1.9	2.1	-0.2	0.8	0.6	0.2	0.2	0.3	-0.1	1.8	0.4	1.4	1.8	3.2	-1.4	10.3	8.6	1.7
SKY Sports Radio	1.4	1.3	0.1	1.2	0.4	0.8	2.1	3.0	-0.9	1.2	1.4	-0.2	0.6	0.5	0.1	0.8	0.4	0.4	2.3	2.0	0.3
104.1 2DAY FM	5.1	5.2	-0.1	6.1	8.3	-2.2	6.3	5.7	0.6	5.6	6.0	-0.4	8.3	8.2	0.1	6.6	6.5	0.1	1.0	0.8	0.2
KIIS1065	10.0	12.0	-2.0	17.2	13.8	3.4	15.5	22.5	-7.0	16.8	19.0	-2.2	13.4	16.2	-2.8	6.7	10.2	-3.5	1.0	1.7	-0.7
104.9 TRIPLE M	6.0	5.1	0.9	8.5	10.3	-1.8	7.7	6.6	1.1	5.7	5.4	0.3	7.8	6.4	1.4	10.6	6.8	3.8	1.2	0.9	0.3
NOVA96.9	6.7	7.3	-0.6	14.7	11.5	3.2	14.2	15.6	-1.4	11.6	14.5	-2.9	7.8	7.7	0.1	1.5	2.2	-0.7	0.6	0.8	-0.2
smoothfm 95.3	9.9	11.3	-1.4	7.8	8.8	-1.0	9.4	10.7	-1.3	9.6	11.4	-1.8	11.0	12.1	-1.1	12.5	15.4	-2.9	8.9	9.8	-0.9
WSFM	8.3	7.6	0.7	4.7	4.1	0.6	6.5	5.6	0.9	3.4	3.1	0.3	11.4	11.1	0.3	16.5	12.6	3.9	6.9	7.5	-0.6
ABC SYD	6.1	5.6	0.5	1.8	2.0	-0.2	1.6	1.0	0.6	1.9	2.1	-0.2	5.9	5.1	0.8	5.9	7.9	-2.0	12.0	9.6	2.4
2RN	1.4	1.0	0.4	0.6	0.3	0.3	0.2	0.2	0.0	0.6	0.3	0.3	1.3	0.8	0.5	1.0	1.1	-0.1	2.6	2.0	0.6
ABC NEWSRADIO	1.7	1.4	0.3	1.7	1.5	0.2	2.0	2.6	-0.6	2.0	2.0	0.0	1.3	0.8	0.5	1.1	0.8	0.3	2.0	1.2	0.8
2JJJ	5.0	4.3	0.7	3.1	2.6	0.5	7.0	7.2	-0.2	12.5	10.8	1.7	5.5	4.7	0.8	1.5	1.0	0.5	1.0	1.2	-0.2
ABC CLASSIC	2.8	2.4	0.4	1.3	0.9	0.4	1.3	0.5	0.8	1.6	1.5	0.1	1.1	0.7	0.4	2.7	4.5	-1.8	5.8	4.3	1.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.7	0.6	0.1	0.8	0.7	0.1	0.4	0.7	-0.3	0.8	0.7	0.1	1.1	0.6	0.5	0.3	0.1	0.2	0.2	0.1	0.1
2GB	11.8	14.6	-2.8	14.6	18.1	-3.5	12.8	17.0	-4.2	7.0	8.9	-1.9	7.8	8.6	-0.8	21.1	25.0	-3.9	11.2	13.4	-2.2
2UE 954	3.7	3.3	0.4	2.3	2.0	0.3	4.1	3.3	0.8	5.2	4.5	0.7	3.7	3.4	0.3	3.9	4.0	-0.1	4.1	3.4	0.7
SKY Sports Radio	1.2	1.1	0.1	1.7	1.2	0.5	0.5	0.5	0.0	1.3	1.3	0.0	1.1	1.2	-0.1	1.1	1.3	-0.2	2.0	2.0	0.0
104.1 2DAY FM	5.2	5.1	0.1	4.6	4.7	-0.1	4.8	4.9	-0.1	6.4	6.2	0.2	5.9	5.8	0.1	2.8	2.6	0.2	4.8	5.4	-0.6
KIIS1065	10.3	12.8	-2.5	13.9	17.1	-3.2	10.3	13.6	-3.3	7.4	10.5	-3.1	10.8	11.6	-0.8	6.1	6.0	0.1	9.1	9.4	-0.3
104.9 TRIPLE M	6.0	5.0	1.0	5.4	4.6	0.8	6.2	4.5	1.7	7.8	6.0	1.8	5.2	5.3	-0.1	4.1	3.6	0.5	5.8	5.3	0.5
NOVA96.9	6.4	6.9	-0.5	6.9	6.3	0.6	5.0	6.0	-1.0	6.4	7.4	-1.0	8.3	9.4	-1.1	4.6	5.6	-1.0	7.6	8.2	-0.6
smoothfm 95.3	9.8	11.2	-1.4	7.8	7.6	0.2	11.6	13.2	-1.6	10.9	12.6	-1.7	8.8	12.0	-3.2	11.0	12.8	-1.8	10.3	11.5	-1.2
WSFM	8.6	7.6	1.0	8.8	7.7	1.1	9.3	7.5	1.8	9.0	8.1	0.9	8.2	7.9	0.3	5.4	5.6	-0.2	7.6	7.5	0.1
ABC SYD	6.1	5.6	0.5	7.8	7.6	0.2	5.1	4.3	0.8	5.0	4.3	0.7	6.1	5.8	0.3	6.3	6.1	0.2	6.2	5.5	0.7
2RN	1.4	1.0	0.4	2.9	2.1	0.8	1.0	0.7	0.3	0.5	0.4	0.1	1.0	0.6	0.4	0.9	0.3	0.6	1.1	1.0	0.1
ABC NEWSRADIO	1.7	1.5	0.2	2.8	2.6	0.2	1.1	0.8	0.3	0.8	0.6	0.2	0.8	1.0	-0.2	3.5	2.8	0.7	1.7	1.1	0.6
2JJJ	5.3	4.6	0.7	3.7	3.6	0.1	6.4	5.4	1.0	7.3	6.0	1.3	5.1	4.3	0.8	2.7	2.5	0.2	3.8	3.5	0.3
ABC CLASSIC	2.6	2.3	0.3	2.6	2.5	0.1	2.6	2.4	0.2	2.4	2.7	-0.3	2.4	1.7	0.7	3.8	1.6	2.2	3.4	2.7	0.7

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	71	60	11	13	11	2	14	14	0	5	11	-6	7	11	-4	15	9	6	17	4	13
2GB	726	721	5	60	52	8	66	46	20	100	96	4	88	79	9	110	110	0	302	336	-34
2UE 954	245	235	10	12	18	-6	27	22	5	18	27	-9	20	19	1	25	25	0	143	124	19
SKY Sports Radio	254	251	3	24	14	10	49	61	-12	57	61	-4	31	30	1	30	22	8	63	64	-1
104.1 2DAY FM	888	885	3	147	146	1	106	94	12	302	313	-11	244	246	-2	65	62	3	24	25	-1
KIIS1065	1,287	1,360	-73	209	221	-12	198	211	-13	458	491	-33	302	297	5	82	97	-15	38	44	-6
104.9 TRIPLE M	759	737	22	125	120	5	113	113	0	201	220	-19	180	175	5	102	78	24	37	31	6
NOVA96.9	1,223	1,257	-34	211	201	10	221	220	1	467	498	-31	240	246	-6	54	54	0	29	38	-9
smoothfm 95.3	1,352	1,358	-6	170	154	16	161	140	21	344	359	-15	298	326	-28	187	190	-3	192	188	4
WSFM	910	883	27	104	99	5	98	83	15	139	145	-6	264	237	27	173	177	-4	132	143	-11
ABC SYD	555	540	15	44	46	-2	46	33	13	82	90	-8	99	99	0	89	95	-6	195	178	17
2RN	162	138	24	14	17	-3	16	10	6	30	22	8	37	30	7	17	18	-1	47	41	6
ABC NEWSRADIO	368	311	57	48	42	6	41	38	3	101	97	4	58	52	6	36	27	9	85	55	30
2JJJ	587	598	-11	69	65	4	108	106	2	238	228	10	132	150	-18	22	32	-10	20	16	4
ABC CLASSIC	275	268	7	37	38	-1	23	11	12	57	75	-18	39	37	2	24	24	0	95	83	12
Total	4,536	4,536	0	484	483	1	464	467	-3	1,243	1,244	-1	990	992	-2	576	572	4	779	778	1

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	69	54	15	39	31	8	30	23	7	38	31	7	35	23	12	10	8	2	19	12	7
2GB	655	642	13	458	476	-18	332	334	-2	292	315	-23	248	259	-11	211	220	-9	454	464	-10
2UE 954	204	206	-2	82	69	13	103	93	10	136	137	-1	93	97	-4	46	48	-2	157	146	11
SKY Sports Radio	180	173	7	92	76	16	50	39	11	73	77	-4	54	52	2	30	32	-2	137	138	-1
104.1 2DAY FM	753	749	4	363	367	-4	247	268	-21	331	296	35	331	327	4	117	128	-11	476	469	7
KIIS1065	1,122	1,234	-112	755	859	-104	487	551	-64	460	515	-55	502	567	-65	186	187	-1	795	833	-38
104.9 TRIPLE M	620	603	17	302	283	19	236	215	21	290	266	24	260	251	9	141	120	21	427	429	-2
NOVA96.9	1,033	1,050	-17	573	573	0	336	381	-45	445	474	-29	468	480	-12	199	204	-5	761	782	-21
smoothfm 95.3	1,173	1,164	9	589	570	19	461	503	-42	535	561	-26	500	537	-37	268	300	-32	825	890	-65
WSFM	820	780	40	458	443	15	361	362	-1	393	392	1	378	363	15	145	141	4	542	522	20
ABC SYD	473	447	26	290	299	-9	185	171	14	219	218	1	210	200	10	132	121	11	347	360	-13
2RN	135	112	23	100	78	22	39	40	-1	30	31	-1	41	25	16	18	17	1	98	81	17
ABC NEWSRADIO	307	264	43	203	180	23	72	60	12	70	55	15	78	67	11	85	70	15	196	156	40
2JJJ	508	495	13	264	237	27	217	191	26	260	215	45	230	183	47	100	102	-2	335	328	7
ABC CLASSIC	226	219	7	108	102	6	99	99	0	96	81	15	99	63	36	53	42	11	160	146	14
Total	4,374	4,359	15	3,481	3,439	42	2,658	2,701	-43	2,821	2,858	-37	2,786	2,822	-36	1,515	1,501	14	3,946	3,957	-11

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2GB	58	71	-13	2	4	-2	1	1	0	3	2	1	3	4	-1	10	10	0	39	51	-12
2UE 954	19	17	2	1	1	0	*	*	*	*	*	*	2	*	*	1	2	-1	15	12	3
SKY Sports Radio	7	6	1	*	*	*	1	1	0	1	1	0	1	1	0	1	*	*	3	3	0
104.1 2DAY FM	25	26	-1	2	4	-2	3	2	1	6	6	0	8	8	0	5	5	0	1	1	0
KIIS1065	50	60	-10	7	7	0	7	10	-3	17	18	-1	13	16	-3	5	7	-2	1	2	-1
104.9 TRIPLE M	30	25	5	3	5	-2	3	3	0	6	5	1	8	6	2	8	5	3	2	1	1
NOVA96.9	34	36	-2	6	6	0	6	7	-1	12	14	-2	8	8	0	1	2	-1	1	1	0
smoothfm 95.3	50	56	-6	3	4	-1	4	5	-1	10	11	-1	11	12	-1	9	11	-2	13	14	-1
WSFM	42	38	4	2	2	0	3	2	1	3	3	0	11	11	0	12	9	3	10	11	-1
ABC SYD	31	28	3	1	1	0	1	*	*	2	2	0	6	5	1	4	6	-2	17	14	3
2RN	7	5	2	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	4	3	1
ABC NEWSRADIO	8	7	1	1	1	0	1	1	0	2	2	0	1	1	0	1	1	0	3	2	1
2JJB	25	22	3	1	1	0	3	3	0	12	10	2	6	5	1	1	1	0	2	2	0
ABC CLASSIC	14	12	2	1	*	*	1	*	*	2	1	1	1	1	0	2	3	-1	8	6	2
Total	503	499	4	41	48	-7	44	43	1	100	94	6	100	99	1	74	71	3	144	144	0

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	4	3	1	6	5	1	3	5	-2	5	4	1	6	3	3	*	*	*	1	1	0
2GB	62	76	-14	119	142	-23	88	119	-31	43	55	-12	40	43	-3	35	40	-5	50	59	-9
2UE 954	20	17	3	18	16	2	28	23	5	32	28	4	19	17	2	6	6	0	18	15	3
SKY Sports Radio	6	6	0	14	9	5	4	3	1	8	8	0	5	6	-1	2	2	0	9	9	0
104.1 2DAY FM	27	27	0	38	37	1	33	35	-2	39	39	0	30	30	0	5	4	1	21	24	-3
KIIS1065	54	67	-13	113	134	-21	71	95	-24	45	65	-20	55	59	-4	10	10	0	40	41	-1
104.9 TRIPLE M	32	26	6	44	36	8	43	32	11	48	37	11	26	27	-1	7	6	1	26	24	2
NOVA96.9	34	36	-2	56	50	6	34	42	-8	39	46	-7	42	48	-6	8	9	-1	34	36	-2
smoothfm 95.3	52	59	-7	63	59	4	80	93	-13	67	78	-11	45	61	-16	18	21	-3	46	51	-5
WSFM	45	40	5	72	60	12	64	53	11	55	50	5	42	40	2	9	9	0	34	33	1
ABC SYD	32	29	3	64	59	5	35	30	5	31	26	5	31	29	2	10	10	0	27	24	3
2RN	8	5	3	24	16	8	7	5	2	3	3	0	5	3	2	2	1	1	5	4	1
ABC NEWSRADIO	9	8	1	23	21	2	8	6	2	5	3	2	4	5	-1	6	4	2	8	5	3
2JJB	28	24	4	30	28	2	44	38	6	45	37	8	26	22	4	4	4	0	17	15	2
ABC CLASSIC	14	12	2	21	20	1	18	17	1	15	16	-1	12	9	3	6	3	3	15	12	3
Total	526	521	5	814	783	31	690	700	-10	616	621	-5	507	507	0	165	160	5	444	443	1

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	23	24	-1	4	9	-5	5	5	0	9	4	5	5	5	0	*	*	*	*	1	*
CADA	153	147	6	32	36	-4	33	16	17	47	55	-8	33	28	5	4	2	2	4	9	-5
Chemist Warehouse Remix	33	32	1	7	9	-2	7	7	0	12	5	7	5	11	-6	2	*	*	*	*	*
Coles Radio	131	116	15	19	23	-4	21	15	6	35	29	6	37	27	10	13	11	2	5	11	-6
DANCE HITS	74	81	-7	16	20	-4	10	14	-4	29	26	3	16	19	-3	2	2	0	*	*	*
EASY 80s HITS	76	65	11	15	7	8	13	8	5	14	15	-1	18	24	-6	9	6	3	7	5	2
iHeartAustralia	112	125	-13	36	29	7	22	15	7	40	45	-5	9	20	-11	2	8	-6	3	8	-5
iHeartCountry	28	25	3	5	4	1	6	10	-4	15	8	7	2	2	0	*	*	*	*	*	*
KIIS 90s	115	153	-38	23	41	-18	11	18	-7	50	59	-9	24	31	-7	7	4	3	*	*	*
LiSTNR Radio	19	11	8	4	7	-3	2	*	*	*	*	*	7	5	2	5	*	*	*	*	*
MMM 2000s	36	33	3	6	7	-1	10	6	4	12	14	-2	2	5	-3	5	*	*	*	*	*
MMM 80s	45	28	17	2	*	*	16	9	7	3	9	-6	9	7	2	8	3	5	8	*	*
MMM ALMOST ACOUSTIC	20	17	3	7	4	3	4	4	0	3	6	-3	2	3	-1	3	*	*	1	*	*
MMM CLASSIC ROCK	66	58	8	8	8	0	16	9	7	6	15	-9	15	18	-3	18	8	10	4	*	*
MMM COUNTRY	34	41	-7	9	8	1	14	12	2	10	14	-4	*	2	*	*	2	*	*	3	*
MMM TRADIE RADIO	29	35	-6	5	10	-5	8	5	3	10	8	2	4	7	-3	2	2	0	*	2	*
OLDSKOOL 90s HITS	117	96	21	33	22	11	19	8	11	32	32	0	25	30	-5	9	4	5	*	*	*
RnB Fridays Radio	105	92	13	29	25	4	26	12	14	33	27	6	15	28	-13	3	*	*	*	*	*
SEN Track Digital	14	14	0	4	2	2	2	*	*	6	10	-4	*	*	*	*	*	*	2	3	-1
SEN VIC	10	9	1	*	1	*	5	3	2	3	2	1	*	*	*	*	*	*	2	2	0
smooth relax	137	147	-10	28	33	-5	16	14	2	32	33	-1	13	30	-17	24	18	6	23	18	5
smooth Vintage	24	21	3	3	*	*	2	2	0	5	10	-5	3	4	-1	10	2	8	2	3	-1
TikTok Trending	93	98	-5	29	34	-5	31	26	5	33	35	-2	*	*	*	*	2	*	*	*	*
WSFM 80s	98	87	11	17	7	10	15	14	1	10	13	-3	27	26	1	22	16	6	8	11	-3
triple j Unearthed	86	92	-6	12	12	0	12	8	4	36	39	-3	14	21	-7	8	10	-2	3	1	2
ABC Country	52	48	4	6	4	2	5	2	3	33	22	11	*	7	*	2	2	0	6	12	-6
ABC Jazz	92	87	5	12	16	-4	15	8	7	32	32	0	13	10	3	7	5	2	12	15	-3
ABC KIDS LISTEN	53	58	-5	23	20	3	3	*	*	16	18	-2	7	13	-6	*	*	*	2	7	-5
ABC Sport	133	111	22	13	8	5	21	15	6	54	49	5	17	14	3	12	5	7	17	22	-5
Double J	91	83	8	8	6	2	8	10	-2	23	22	1	36	28	8	9	14	-5	7	4	3
Total Digital/Internet Only	1,212	1,194	18	197	203	-6	174	133	41	362	355	7	246	263	-17	112	97	15	121	142	-21

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 5 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	17	18	-1	5	6	-1	5	10	-5	11	11	0	10	11	-1	3	3	0	14	13	1
CADA	144	122	22	63	68	-5	39	36	3	71	58	13	63	53	10	29	23	6	61	67	-6
Chemist Warehouse Remix	33	31	2	11	14	-3	9	14	-5	11	17	-6	15	10	5	4	1	3	4	14	-10
Coles Radio	101	96	5	35	29	6	40	41	-1	46	49	-3	37	32	5	13	10	3	63	57	6
DANCE HITS	69	69	0	20	14	6	21	19	2	25	27	-2	21	24	-3	20	21	-1	30	32	-2
EASY 80s HITS	62	55	7	20	18	2	16	16	0	34	30	4	20	10	10	16	8	8	31	32	-1
iHeartAustralia	84	94	-10	37	29	8	25	28	-3	34	34	0	23	24	-1	17	30	-13	59	64	-5
iHeartCountry	22	22	0	7	4	3	3	5	-2	8	12	-4	9	9	0	7	3	4	12	7	5
KIIS 90s	93	123	-30	41	61	-20	17	29	-12	30	33	-3	19	33	-14	18	17	1	53	62	-9
LiSTNR Radio	17	8	9	2	*	*	5	2	3	4	2	2	9	6	3	3	*	*	8	8	0
MMM 2000s	30	30	0	15	13	2	11	13	-2	9	18	-9	6	9	-3	9	3	6	14	12	2
MMM 80s	40	21	19	10	6	4	13	7	6	22	16	6	14	6	8	5	4	1	20	14	6
MMM ALMOST ACOUSTIC	10	7	3	2	1	1	2	2	0	6	3	3	1	*	*	1	2	-1	12	12	0
MMM CLASSIC ROCK	57	43	14	14	10	4	12	16	-4	22	26	-4	22	18	4	13	11	2	33	30	3
MMM COUNTRY	21	28	-7	5	8	-3	6	8	-2	8	10	-2	5	12	-7	4	6	-2	20	29	-9
MMM TRADIE RADIO	27	31	-4	8	13	-5	10	11	-1	16	17	-1	9	18	-9	*	2	*	10	14	-4
OLDSKOOL 90s HITS	93	77	16	29	20	9	21	25	-4	48	32	16	43	25	18	28	14	14	52	46	6
RnB Fridays Radio	85	79	6	37	37	0	27	18	9	43	39	4	33	31	2	19	20	-1	43	35	8
SEN Track Digital	8	7	1	4	5	-1	4	3	1	4	3	1	4	3	1	4	3	1	9	9	0
SEN VIC	10	8	2	8	8	0	8	8	0	2	2	0	1	2	-1	2	*	*	5	6	-1
smooth relax	107	110	-3	44	36	8	28	23	5	46	42	4	37	39	-2	25	19	6	66	69	-3
smooth Vintage	19	16	3	5	3	2	4	5	-1	11	5	6	5	9	-4	2	2	0	14	9	5
TikTok Trending	71	70	1	40	40	0	16	23	-7	22	31	-9	23	26	-3	17	19	-2	55	66	-11
WSFM 80s	86	70	16	23	21	2	22	25	-3	51	31	20	28	22	6	9	8	1	37	33	4
triple j Unearthed	73	71	2	29	32	-3	21	30	-9	30	22	8	28	28	0	5	21	-16	34	41	-7
ABC Country	47	33	14	19	10	9	5	7	-2	13	14	-1	14	8	6	20	6	14	29	23	6
ABC Jazz	81	75	6	33	25	8	24	28	-4	26	29	-3	27	23	4	17	23	-6	52	48	4
ABC KIDS LISTEN	40	47	-7	20	28	-8	14	17	-3	10	18	-8	16	17	-1	7	6	1	32	39	-7
ABC Sport	94	78	16	18	21	-3	13	11	2	30	22	8	23	29	-6	46	34	12	88	66	22
Double J	77	71	6	41	30	11	30	25	5	23	37	-14	34	32	2	12	13	-1	50	43	7
Total Digital/Internet Only	1,048	1,011	37	529	483	46	387	419	-32	524	513	11	492	478	14	299	258	41	798	781	17

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 5 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	0.6	0.7	0.7	0.4	0.4	0.9	0.8	1.1	*	0.2	0.3	0.2	0.3	0.4	*	1.1	1.2	0.9	0.7	0.8	2.1
2GB	11.6	12.7	17.1	4.4	4.1	8.7	2.3	2.2	4.2	3.0	3.1	5.2	3.4	3.6	6.0	13.7	11.9	44.7	27.2	31.8	34.7
2UE 954	3.8	4.4	4.0	1.9	2.2	0.5	0.8	0.9	0.7	0.2	0.3	0.3	1.8	2.2	*	1.8	1.8	3.4	10.3	11.7	17.0
SKY Sports Radio	1.4	n.a.	n.a.	1.2	n.a.	n.a.	2.1	n.a.	n.a.	1.2	n.a.	n.a.	0.6	n.a.	n.a.	0.8	n.a.	n.a.	2.3	n.a.	n.a.
104.1 2DAY FM	5.1	6.2	1.5	6.1	6.9	2.3	6.3	8.1	1.3	5.6	7.0	1.0	8.3	10.0	2.0	6.6	7.9	2.6	1.0	1.2	0.7
KIIS1065	10.0	11.4	10.6	17.2	18.7	13.9	15.5	18.3	10.4	16.8	19.5	14.8	13.4	14.9	16.7	6.7	7.6	6.6	1.0	1.1	1.1
104.9 TRIPLE M	6.0	6.9	5.7	8.5	8.9	10.1	7.7	7.9	11.6	5.7	6.6	5.0	7.8	8.7	9.4	10.6	13.1	1.7	1.2	1.5	*
NOVA96.9	6.7	8.0	3.5	14.7	16.3	9.8	14.2	18.0	3.2	11.6	14.2	5.1	7.8	9.2	3.4	1.5	1.8	0.9	0.6	0.7	0.8
smoothfm 95.3	9.9	11.5	8.7	7.8	8.2	8.9	9.4	10.5	9.6	9.6	11.1	8.4	11.0	12.4	10.8	12.5	14.4	11.2	8.9	10.9	4.7
WSFM	8.3	9.8	5.6	4.7	4.6	8.1	6.5	6.4	11.0	3.4	3.8	4.1	11.4	13.2	7.8	16.5	20.1	4.6	6.9	8.6	1.8
ABC SYD	6.1	6.7	9.3	1.8	1.9	1.6	1.6	0.8	6.4	1.9	1.4	6.7	5.9	6.2	11.0	5.9	6.1	10.6	12.0	14.0	16.3
2RN	1.4	1.4	2.8	0.6	0.3	2.7	0.2	0.1	0.7	0.6	0.4	2.9	1.3	1.4	2.6	1.0	1.0	2.4	2.6	2.9	4.9
ABC NEWSRADIO	1.7	1.7	3.9	1.7	2.0	0.6	2.0	1.5	5.7	2.0	2.0	4.0	1.3	1.2	3.4	1.1	1.0	3.6	2.0	2.2	4.6
2JJJ	5.0	5.6	5.8	3.1	3.0	6.1	7.0	7.5	8.8	12.5	14.6	10.1	5.5	6.0	7.3	1.5	1.8	0.4	1.0	1.2	0.9
ABC CLASSIC	2.8	3.2	2.9	1.3	1.5	0.6	1.3	0.9	4.0	1.6	1.4	4.2	1.1	1.3	0.7	2.7	3.0	3.1	5.8	7.1	3.4
Commercial DAB+ Stns	7.1	7.4	12.3	16.7	17.3	19.3	13.0	13.5	17.0	11.0	11.4	18.3	6.4	6.6	11.3	4.2	4.7	2.6	1.8	1.9	5.8
ABC DAB+ Stns	2.6	2.6	5.5	3.6	3.6	6.1	2.5	2.3	5.2	3.5	3.0	9.9	2.6	2.5	7.6	2.2	2.6	0.9	1.9	2.3	1.2
Total DAB+ Stns	11.0	10.0	17.8	20.4	20.9	25.4	15.6	15.8	22.2	16.2	14.4	28.2	11.5	9.1	19.0	7.4	7.3	3.5	4.7	4.2	7.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	0.7	0.8	0.8	0.8	1.0	0.1	0.4	0.4	0.6	0.8	0.9	1.1	1.1	1.2	2.1	0.3	0.3	0.6	0.2	0.2	0.1
2GB	11.8	12.7	18.4	14.6	15.5	21.6	12.8	13.5	21.7	7.0	7.6	11.8	7.8	8.3	15.5	21.1	23.7	23.4	11.2	12.7	12.4
2UE 954	3.7	4.3	3.5	2.3	2.4	3.1	4.1	4.8	3.4	5.2	6.1	5.0	3.7	4.3	3.0	3.9	4.7	1.6	4.1	4.6	5.7
SKY Sports Radio	1.2	n.a.	n.a.	1.7	n.a.	n.a.	0.5	n.a.	n.a.	1.3	n.a.	n.a.	1.1	n.a.	n.a.	1.1	n.a.	n.a.	2.0	n.a.	n.a.
104.1 2DAY FM	5.2	6.4	1.3	4.6	5.5	0.7	4.8	6.0	1.7	6.4	8.0	1.9	5.9	7.4	0.6	2.8	3.4	1.0	4.8	5.7	2.5
KIIS1065	10.3	11.6	12.2	13.9	15.2	15.8	10.3	11.2	15.5	7.4	8.1	10.9	10.8	13.0	7.0	6.1	7.0	5.3	9.1	10.9	4.3
104.9 TRIPLE M	6.0	6.9	6.2	5.4	5.8	7.5	6.2	7.4	4.3	7.8	9.2	6.9	5.2	5.8	8.1	4.1	4.8	2.9	5.8	6.8	3.8
NOVA96.9	6.4	7.6	3.8	6.9	8.1	2.1	5.0	5.8	4.5	6.4	7.7	4.7	8.3	10.0	4.9	4.6	5.5	2.5	7.6	9.2	2.6
smoothfm 95.3	9.8	11.4	8.3	7.8	9.0	4.7	11.6	13.6	9.7	10.9	12.8	10.4	8.8	10.3	8.4	11.0	12.8	8.8	10.3	11.8	10.2
WSFM	8.6	10.1	5.6	8.8	10.3	3.7	9.3	11.4	4.3	9.0	10.5	8.0	8.2	9.7	7.0	5.4	6.2	5.0	7.6	8.9	5.9
ABC SYD	6.1	6.6	9.3	7.8	8.2	12.5	5.1	5.7	6.0	5.0	5.4	8.2	6.1	6.6	10.9	6.3	6.7	9.6	6.2	6.8	9.4
2RN	1.4	1.4	3.2	2.9	2.8	7.2	1.0	1.1	1.7	0.5	0.5	1.1	1.0	1.0	2.5	0.9	0.8	2.8	1.1	1.3	1.4
ABC NEWSRADIO	1.7	1.7	3.6	2.8	2.8	6.0	1.1	1.0	2.8	0.8	0.8	1.8	0.8	0.9	1.6	3.5	3.6	6.4	1.7	1.6	5.0
2JJJ	5.3	6.1	5.3	3.7	4.2	3.3	6.4	7.4	6.1	7.3	8.6	7.1	5.1	6.0	4.8	2.7	2.8	4.5	3.8	4.0	7.9
ABC CLASSIC	2.6	3.0	2.5	2.6	2.8	2.7	2.6	3.1	2.2	2.4	2.7	3.1	2.4	2.8	2.5	3.8	4.7	1.4	3.4	3.8	4.5
Commercial DAB+ Stns	6.8	7.2	11.2	4.8	5.2	5.8	6.0	6.0	11.9	8.4	9.0	13.2	8.6	9.2	14.4	7.9	7.8	14.4	7.9	8.2	16.4
ABC DAB+ Stns	2.3	2.3	4.8	1.4	1.4	3.3	1.7	1.7	3.6	2.2	2.2	4.8	3.2	3.4	6.6	5.1	5.1	9.8	3.6	3.7	7.9
Total DAB+ Stns	10.4	9.4	16.1	7.1	6.5	9.1	8.9	7.7	15.6	12.0	11.2	18.0	12.9	12.6	21.0	15.8	12.9	24.2	12.7	11.8	24.3

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 0.6% share of all listening, 0.7% share of AM/FM/DAB+ listening and 0.7% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 5 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	71	60	15	13	8	5	14	13	2	5	2	2	7	7	*	15	15	1	17	15	5
2GB	726	673	166	60	51	17	66	56	25	100	77	29	88	82	17	110	106	27	302	301	51
2UE 954	245	234	64	12	10	7	27	27	6	18	16	7	20	20	*	25	23	7	143	138	36
SKY Sports Radio	254	n.a.	n.a.	24	n.a.	n.a.	49	n.a.	n.a.	57	n.a.	n.a.	31	n.a.	n.a.	30	n.a.	n.a.	63	n.a.	n.a.
104.1 2DAY FM	888	865	96	147	143	21	106	100	20	302	294	17	244	239	23	65	65	10	24	24	4
KIIS1065	1,287	1,214	283	209	200	52	198	178	48	458	432	90	302	290	72	82	80	17	38	34	5
104.9 TRIPLE M	759	722	172	125	116	35	113	102	48	201	188	50	180	176	33	102	102	5	37	37	2
NOVA96.9	1,223	1,165	230	211	198	55	221	213	47	467	441	89	240	230	26	54	54	10	29	29	3
smoothfm 95.3	1,352	1,294	250	170	161	32	161	138	55	344	327	67	298	291	50	187	187	25	192	190	20
WSFM	910	857	172	104	97	29	98	90	40	139	119	40	264	252	44	173	169	11	132	130	7
ABC SYD	555	509	135	44	42	6	46	34	17	82	64	31	99	90	26	89	85	22	195	193	32
2RN	162	142	52	14	12	6	16	9	7	30	26	10	37	37	10	17	14	8	47	44	10
ABC NEWSRADIO	368	328	90	48	44	6	41	33	17	101	88	28	58	53	12	36	28	10	85	83	17
2JJB	587	523	189	69	53	39	108	91	43	238	226	67	132	116	34	22	20	2	20	17	4
ABC CLASSIC	275	250	73	37	35	8	23	20	11	57	43	25	39	37	5	24	22	11	95	91	14
Commercial DAB+ Stns	911	862	297	170	161	61	151	143	56	267	253	99	183	172	53	79	78	11	60	55	17
ABC DAB+ Stns	397	371	141	53	51	14	44	38	27	147	137	68	74	67	19	32	31	7	48	46	6
Total DAB+ Stns	1,212	1,091	401	197	184	67	174	152	72	362	336	151	246	220	70	112	105	18	121	93	24
Total	4,536	4,305	1,349	484	468	192	464	447	210	1,243	1,174	407	990	936	275	576	543	118	779	736	147

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	69	59	14	39	36	3	30	27	3	38	35	6	35	33	5	10	8	2	19	16	3
2GB	655	601	151	458	428	66	332	288	74	292	244	77	248	221	48	211	189	31	454	432	59
2UE 954	204	195	60	82	68	19	103	98	21	136	129	34	93	88	17	46	40	6	157	147	33
SKY Sports Radio	180	n.a.	n.a.	92	n.a.	n.a.	50	n.a.	n.a.	73	n.a.	n.a.	54	n.a.	n.a.	30	n.a.	n.a.	137	n.a.	n.a.
104.1 2DAY FM	753	732	84	363	353	16	247	225	36	331	311	41	331	330	11	117	108	9	476	463	30
KIIS1065	1,122	1,038	248	755	696	108	487	415	107	460	397	94	502	473	53	186	167	21	795	764	80
104.9 TRIPLE M	620	560	152	302	262	69	236	195	49	290	256	74	260	224	49	141	123	18	427	419	63
NOVA96.9	1,033	968	189	573	534	46	336	301	61	445	397	80	468	437	52	199	182	19	761	731	64
smoothfm 95.3	1,173	1,110	208	589	550	54	461	412	75	535	478	100	500	464	57	268	238	31	825	780	123
WSFM	820	766	147	458	431	38	361	326	42	393	349	76	378	358	29	145	120	29	542	501	82
ABC SYD	473	425	115	290	264	53	185	156	40	219	180	63	210	176	44	132	107	26	347	310	63
2RN	135	106	46	100	80	32	39	33	9	30	24	10	41	35	12	18	11	8	98	89	15
ABC NEWSRADIO	307	278	66	203	168	44	72	69	15	70	55	17	78	67	18	85	78	9	196	155	56
2JJB	508	444	161	264	233	44	217	182	52	260	217	80	230	204	46	100	78	25	335	291	92
ABC CLASSIC	226	203	62	108	93	24	99	81	19	96	87	27	99	92	18	53	48	8	160	139	43
Commercial DAB+ Stns	791	748	225	395	368	65	290	250	92	417	385	103	377	321	87	212	186	44	561	510	140
ABC DAB+ Stns	335	307	98	138	123	26	96	84	24	123	111	44	128	117	29	94	76	24	248	218	77
Total DAB+ Stns	1,048	940	296	529	468	82	387	316	115	524	466	140	492	421	108	299	240	60	798	688	212
Total	4,374	4,084	1,211	3,481	3,101	560	2,658	2,276	576	2,821	2,471	666	2,786	2,484	462	1,515	1,248	273	3,946	3,608	779

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 71,000 total listeners, 60,000 AM/FM/DAB+ listeners and 15,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.