



SYDNEY RADIO - SURVEY 8 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.5	0.7	-0.2	0.2	0.7	-0.5	0.5	0.4	0.1	0.8	0.5	0.3	0.4	0.5	-0.1	0.7	1.3	-0.6	0.4	0.6	-0.2
2GB	12.5	11.6	0.9	1.9	3.6	-1.7	4.5	2.7	1.8	2.0	3.6	-1.6	4.9	5.7	-0.8	16.6	12.7	3.9	29.5	25.5	4.0
2UE 954	4.5	4.5	0.0	1.2	1.3	-0.1	0.3	0.3	0.0	1.1	0.8	0.3	0.7	0.8	-0.1	4.0	4.2	-0.2	12.5	12.0	0.5
SKY Sports Radio	1.5	1.4	0.1	0.7	0.9	-0.2	1.9	1.1	0.8	0.6	0.3	0.3	1.1	1.7	-0.6	0.9	0.9	0.0	3.1	2.5	0.6
104.1 2DAY FM	5.3	5.5	-0.2	8.8	11.3	-2.5	5.9	5.1	0.8	8.0	9.4	-1.4	6.7	6.1	0.6	6.3	6.1	0.2	0.6	0.3	0.3
KIIS1065	11.6	11.3	0.3	15.3	16.0	-0.7	12.4	14.2	-1.8	22.0	23.4	-1.4	16.9	15.6	1.3	5.7	5.4	0.3	1.5	1.3	0.2
104.9 TRIPLE M	4.4	4.0	0.4	6.3	5.7	0.6	4.3	3.6	0.7	3.9	4.0	-0.1	6.5	6.0	0.5	8.9	6.8	2.1	0.4	0.6	-0.2
NOVA96.9	7.1	7.1	0.0	13.7	11.4	2.3	17.9	18.4	-0.5	12.1	12.5	-0.4	7.1	6.5	0.6	3.3	4.6	-1.3	0.3	1.1	-0.8
smoothfm 95.3	10.4	10.3	0.1	13.3	13.5	-0.2	12.3	10.8	1.5	8.9	8.1	0.8	12.1	10.3	1.8	13.2	12.0	1.2	7.4	9.7	-2.3
WSFM	8.7	7.7	1.0	5.8	4.1	1.7	4.3	4.0	0.3	5.7	3.5	2.2	13.6	12.3	1.3	12.7	12.4	0.3	7.1	6.6	0.5
ABC SYD	6.3	7.8	-1.5	3.5	4.7	-1.2	0.9	0.9	0.0	2.7	1.7	1.0	4.8	6.0	-1.2	6.6	10.1	-3.5	12.4	14.8	-2.4
2RN	1.7	1.7	0.0	0.9	0.9	0.0	0.4	0.2	0.2	0.2	0.7	-0.5	0.8	0.5	0.3	1.5	1.4	0.1	4.3	4.1	0.2
ABC NEWSRADIO	1.6	1.7	-0.1	1.7	1.6	0.1	1.5	1.4	0.1	1.0	2.1	-1.1	1.3	1.0	0.3	1.0	1.1	-0.1	2.6	2.3	0.3
2JJJ	4.3	4.2	0.1	3.4	3.7	-0.3	10.7	11.1	-0.4	10.0	8.8	1.2	4.6	5.8	-1.2	1.1	1.2	-0.1	0.2	0.1	0.1
ABC CLASSIC	3.1	3.5	-0.4	1.3	1.4	-0.1	1.9	3.6	-1.7	0.7	1.5	-0.8	3.2	3.9	-0.7	2.7	2.2	0.5	5.9	6.0	-0.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1170am	0.6	0.7	-0.1	0.3	0.4	-0.1	0.6	0.5	0.1	0.7	0.8	-0.1	0.8	1.1	-0.3	1.0	1.4	-0.4	0.3	0.5	-0.2	0.3	0.5	-0.2	0.3	0.5	-0.2
2GB	12.6	11.5	1.1	15.7	14.8	0.9	15.9	13.3	2.6	7.1	6.9	0.2	5.7	7.0	-1.3	21.1	16.6	4.5	12.3	11.8	0.5	12.3	11.8	0.5	12.3	11.8	0.5
2UE 954	4.4	4.4	0.0	3.0	3.1	-0.1	4.5	4.5	0.0	6.1	5.4	0.7	4.4	4.5	-0.1	4.3	5.5	-1.2	5.0	5.0	0.0	5.0	5.0	0.0	5.0	5.0	0.0
SKY Sports Radio	1.3	1.3	0.0	1.9	2.2	-0.3	0.8	0.5	0.3	0.8	0.7	0.1	1.6	1.3	0.3	1.9	1.2	0.7	2.2	2.0	0.2	2.2	2.0	0.2	2.2	2.0	0.2
104.1 2DAY FM	5.5	5.6	-0.1	4.4	4.2	0.2	5.0	5.7	-0.7	7.3	7.1	0.2	6.4	6.1	0.3	3.8	5.9	-2.1	4.9	4.9	0.0	4.9	4.9	0.0	4.9	4.9	0.0
KIIS1065	12.4	12.1	0.3	14.8	14.9	-0.1	13.0	12.7	0.3	12.0	11.2	0.8	10.7	10.6	0.1	7.4	6.1	1.3	9.1	9.0	0.1	9.1	9.0	0.1	9.1	9.0	0.1
104.9 TRIPLE M	4.5	4.0	0.5	4.4	3.7	0.7	3.9	3.4	0.5	4.6	4.4	0.2	5.9	5.0	0.9	3.1	3.0	0.1	4.4	4.2	0.2	4.4	4.2	0.2	4.4	4.2	0.2
NOVA96.9	6.8	7.0	-0.2	6.0	7.0	-1.0	5.1	5.1	0.0	7.3	7.3	0.0	9.8	9.3	0.5	7.0	7.0	0.0	8.0	7.4	0.6	8.0	7.4	0.6	8.0	7.4	0.6
smoothfm 95.3	10.2	10.2	0.0	8.4	8.5	-0.1	10.3	11.3	-1.0	12.3	13.0	-0.7	10.5	9.0	1.5	9.8	8.1	1.7	10.9	10.6	0.3	10.9	10.6	0.3	10.9	10.6	0.3
WSFM	8.8	7.7	1.1	8.8	8.1	0.7	8.7	8.1	0.6	9.5	8.1	1.4	9.2	6.8	2.4	6.8	6.2	0.6	8.3	7.5	0.8	8.3	7.5	0.8	8.3	7.5	0.8
ABC SYD	6.5	7.9	-1.4	8.4	8.8	-0.4	6.0	7.5	-1.5	4.7	6.8	-2.1	6.8	9.3	-2.5	6.0	6.7	-0.7	5.8	7.5	-1.7	6.0	6.7	-0.7	5.8	7.5	-1.7
2RN	1.7	1.7	0.0	3.2	2.8	0.4	0.7	1.3	-0.6	1.0	0.8	0.2	1.4	1.4	0.0	1.7	1.7	0.0	1.8	1.9	-0.1	1.7	1.7	0.0	1.8	1.9	-0.1
ABC NEWSRADIO	1.5	1.6	-0.1	1.9	2.3	-0.4	1.2	1.1	0.1	1.1	0.8	0.3	1.6	1.6	0.0	1.7	2.4	-0.7	1.9	2.0	-0.1	1.7	2.4	-0.7	1.9	2.0	-0.1
2JJJ	4.5	4.4	0.1	4.3	3.7	0.6	4.6	4.0	0.6	5.1	5.3	-0.2	4.9	5.3	-0.4	3.1	3.7	-0.6	3.7	3.8	-0.1	3.1	3.7	-0.6	3.7	3.8	-0.1
ABC CLASSIC	2.9	3.4	-0.5	2.6	3.3	-0.7	3.6	4.0	-0.4	3.1	3.5	-0.4	1.9	2.5	-0.6	3.0	3.5	-0.5	3.6	3.9	-0.3	3.0	3.5	-0.5	3.6	3.9	-0.3



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 8 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	27	na	*	8	na	*	8	na	*	6	na	*	3	na	*	2	na	*	*	na	*
BUDDHA HITS	30	40	-10	8	14	-6	8	11	-3	12	9	3	*	1	*	3	5	-2	*	*	*
CADA	113	120	-7	20	23	-3	12	15	-3	56	61	-5	19	15	4	4	4	0	2	2	0
Chemist Warehouse Remix	28	23	5	8	11	-3	7	3	4	11	9	2	1	*	*	*	*	*	*	*	
Coles Radio	98	123	-25	14	27	-13	25	15	10	23	39	-16	18	22	-4	10	9	1	9	11	-2
DANCE HITS	76	83	-7	16	23	-7	15	14	1	30	29	1	9	12	-3	5	6	-1	2	*	*
EASY 80s HITS	61	58	3	14	6	8	5	3	2	14	13	1	13	22	-9	10	10	0	6	4	2
Elf Radio	12	na	*	2	na	*	4	na	*	6	na	*	*	na	*	*	na	*	*	na	*
iHeartAustralia	151	144	7	25	30	-5	38	16	22	48	54	-6	27	25	2	6	10	-4	8	8	0
KIIS 90s	167	183	-16	38	40	-2	39	30	9	58	83	-25	31	28	3	1	2	-1	*	*	*
MMM 80s	48	40	8	7	8	-1	14	14	0	11	7	4	15	10	5	2	2	0	*	*	*
MMM 90s	71	66	5	7	13	-6	17	13	4	15	12	3	23	21	2	4	3	1	5	5	0
MMM CLASSIC ROCK	69	72	-3	8	18	-10	16	15	1	18	25	-7	11	4	7	12	8	4	3	3	0
MMM COUNTRY	47	45	2	5	9	-4	17	19	-2	15	6	9	5	4	1	*	2	*	5	4	1
OLDSKOOL 90s HITS	76	88	-12	7	20	-13	16	7	9	31	41	-10	21	18	3	*	2	*	*	*	*
RnB Fridays Radio	113	86	27	10	7	3	12	10	2	58	43	15	29	24	5	2	1	1	2	*	*
SEN Track Digital	29	20	9	4	4	0	4	3	1	16	10	6	*	*	*	*	*	*	5	2	3
SEN VIC	20	17	3	2	7	-5	8	1	7	3	7	-4	2	*	*	4	2	2	*	*	*
smooth relax	135	131	4	21	16	5	12	3	9	48	47	1	17	23	-6	15	14	1	22	28	-6
smooth Vintage	33	na	*	4	na	*	6	na	*	*	na	*	3	na	*	12	na	*	9	na	*
TikTok Trending	131	139	-8	33	36	-3	42	39	3	46	48	-2	10	14	-4	*	*	*	*	2	*
WSFM 80s	124	122	2	14	12	2	22	19	3	22	24	-2	35	37	-2	15	16	-1	15	13	2
triple j Unearthed	58	55	3	15	10	5	10	18	-8	17	18	-1	10	5	5	2	*	*	4	5	-1
ABC Country	62	66	-4	10	11	-1	18	7	11	18	17	1	5	8	-3	4	9	-5	7	14	-7
ABC Jazz	80	120	-40	9	13	-4	6	20	-14	18	25	-7	17	19	-2	9	15	-6	21	28	-7
ABC KIDS LISTEN	77	82	-5	32	36	-4	12	13	-1	21	26	-5	8	5	3	3	2	1	*	*	*
ABC Sport	86	111	-25	9	14	-5	22	17	5	32	38	-6	4	15	-11	5	4	1	14	24	-10
Double J	79	95	-16	9	17	-8	8	7	1	38	35	3	11	18	-7	10	12	-2	2	6	-4
Total Digital/Internet Only	1214	1278	-64	174	210	-36	170	156	14	394	427	-33	250	229	21	96	107	-11	130	148	-18

Please note: BLENDER BEATS, Elf Radio & smooth Vintage commenced broadcasting Sept 25.



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 8 2022

Cumulative Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	21	na	*	13	na	*	8	na	*	8	na	*	5	na	*	11	na	*	13	na	*
BUDDHA HITS	27	33	-6	11	16	-5	14	15	-1	8	7	1	9	8	1	11	11	0	9	12	-3
CADA	107	115	-8	53	61	-8	23	33	-10	44	40	4	48	43	5	21	17	4	42	44	-2
Chemist Warehouse Remix	25	20	5	7	12	-5	11	8	3	2	5	-3	12	10	2	8	10	-2	14	14	0
Coles Radio	74	105	-31	17	32	-15	28	32	-4	35	49	-14	16	26	-10	14	22	-8	47	55	-8
DANCE HITS	64	68	-4	41	43	-2	18	14	4	26	21	5	29	21	8	9	14	-5	43	47	-4
EASY 80s HITS	45	47	-2	15	15	0	12	19	-7	15	11	4	24	11	13	6	9	-3	25	19	6
Elf Radio	6	na	*	6	na	*	*	na	*	4	na	*	*	na	*	*	na	*	6	na	*
iHeartAustralia	124	125	-1	48	45	3	47	52	-5	35	44	-9	44	48	-4	34	38	-4	67	64	3
KIIS 90s	112	130	-18	44	55	-11	38	35	3	34	36	-2	34	34	0	15	21	-6	83	80	3
MMM 80s	38	32	6	20	17	3	11	15	-4	15	18	-3	10	9	1	2	1	1	21	8	13
MMM 90s	51	44	7	18	15	3	19	14	5	24	18	6	25	18	7	7	6	1	39	34	5
MMM CLASSIC ROCK	63	58	5	28	30	-2	29	27	2	21	8	13	26	15	11	11	12	-1	29	25	4
MMM COUNTRY	38	32	6	16	18	-2	12	5	7	16	7	9	13	10	3	5	6	-1	26	21	5
OLDSKOOL 90s HITS	66	77	-11	20	31	-11	23	29	-6	30	22	8	20	38	-18	10	19	-9	36	43	-7
RnB Fridays Radio	98	73	25	46	31	15	47	34	13	37	28	9	59	40	19	28	21	7	46	40	6
SEN Track Digital	17	13	4	2	2	0	9	6	3	8	3	5	3	*	*	*	4	*	16	9	7
SEN VIC	14	13	1	8	9	-1	8	9	-1	*	1	*	4	4	0	*	1	*	10	4	6
smooth relax	110	99	11	35	38	-3	33	32	1	42	40	2	40	25	15	37	23	14	74	72	2
smooth Vintage	21	na	*	6	na	*	4	na	*	6	na	*	14	na	*	7	na	*	18	na	*
TikTok Trending	120	113	7	41	42	-1	44	33	11	44	40	4	55	48	7	38	28	10	60	62	-2
WSFM 80s	108	96	12	43	39	4	36	43	-7	26	21	5	37	27	10	14	15	-1	44	49	-5
triple j Unearthed	39	39	0	13	11	2	17	13	4	6	11	-5	5	6	-1	11	7	4	27	25	2
ABC Country	44	50	-6	17	20	-3	11	19	-8	15	23	-8	8	8	0	14	9	5	40	34	6
ABC Jazz	57	91	-34	12	30	-18	15	19	-4	18	28	-10	25	33	-8	13	14	-1	56	68	-12
ABC KIDS LISTEN	57	56	1	28	29	-1	9	7	2	26	26	0	18	18	0	12	9	3	41	44	-3
ABC Sport	59	72	-13	20	22	-2	20	14	6	17	32	-15	18	23	-5	23	23	0	46	71	-25
Double J	64	81	-17	18	24	-6	17	20	-3	28	36	-8	25	29	-4	16	15	1	31	30	1
Total Digital/Internet Only	1051	1072	-21	515	521	-6	431	421	10	482	483	-1	513	472	41	320	291	29	769	779	-10

Please note: BLENDER BEATS, Elf Radio & smooth Vintage commenced broadcasting Sept 25.