



## BRISBANE RADIO - SURVEY 8 2022

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7.5	8.2	-0.7	0.9	1.8	-0.9	0.8	1.5	-0.7	2.3	2.3	0.0	3.5	3.3	0.2	7.7	7.5	0.2	21.0	23.3	-2.3
4BH 1116	7.4	8.4	-1.0	0.8	1.5	-0.7	0.2	0.1	0.1	0.9	2.7	-1.8	2.9	3.1	-0.2	11.3	10.1	1.2	20.4	23.2	-2.8
SENQ 693am	0.2	0.4	-0.2	0.1	0.9	-0.8	*	0.3	*	*	0.1	*	0.4	0.4	0.0	0.4	0.5	-0.1	0.3	0.4	-0.1
B105	13.0	13.2	-0.2	21.3	18.6	2.7	17.4	15.1	2.3	23.3	22.4	0.9	12.4	14.6	-2.2	7.0	10.4	-3.4	4.0	3.2	0.8
KIIS973	9.8	9.8	0.0	8.0	8.7	-0.7	5.5	10.3	-4.8	10.2	13.0	-2.8	14.7	13.6	1.1	12.2	10.7	1.5	5.1	3.4	1.7
104.5 TRIPLE M	10.5	11.0	-0.5	10.4	9.7	0.7	11.5	10.9	0.6	8.2	9.9	-1.7	15.3	16.2	-0.9	19.0	20.2	-1.2	2.0	2.0	0.0
NOVA106.9	12.7	12.7	0.0	26.0	27.5	-1.5	23.0	28.3	-5.3	19.0	16.3	2.7	14.4	14.0	0.4	4.3	4.0	0.3	1.5	1.6	-0.1
ABC BRIS	6.3	6.6	-0.3	1.2	3.0	-1.8	2.1	2.1	0.0	1.4	2.1	-0.7	4.1	3.4	0.7	6.1	7.5	-1.4	16.2	15.8	0.4
4RN	1.4	1.5	-0.1	0.1	0.1	0.0	0.3	0.5	-0.2	0.3	0.2	0.1	0.7	1.0	-0.3	3.2	3.1	0.1	3.0	2.8	0.2
ABC NEWSRADIO	1.7	1.4	0.3	0.4	0.7	-0.3	0.5	0.6	-0.1	2.3	1.1	1.2	1.7	1.1	0.6	1.5	1.4	0.1	2.3	2.4	-0.1
4JJJ	6.0	5.1	0.9	4.8	6.6	-1.8	16.6	8.8	7.8	13.1	13.4	-0.3	5.5	3.8	1.7	1.5	0.9	0.6	0.4	0.4	0.0
ABC CLASSIC	2.9	2.4	0.5	0.4	0.6	-0.2	0.8	0.6	0.2	1.3	0.5	0.8	2.3	1.4	0.9	1.9	2.1	-0.2	7.2	6.4	0.8

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	7.8	8.6	-0.8	8.9	10.8	-1.9	8.8	9.4	-0.6	7.3	6.7	0.6	5.5	5.8	-0.3	7.7	11.4	-3.7	6.7	6.9	-0.2						
4BH 1116	6.8	8.0	-1.2	7.0	7.8	-0.8	9.1	10.7	-1.6	6.5	7.8	-1.3	3.9	5.4	-1.5	7.3	7.2	0.1	9.3	9.6	-0.3						
SENQ 693am	0.2	0.4	-0.2	0.3	0.6	-0.3	0.2	0.2	0.0	0.1	0.2	-0.1	0.2	0.4	-0.2	0.3	0.4	-0.1	0.3	0.5	-0.2						
B105	13.1	13.4	-0.3	13.7	13.9	-0.2	12.8	13.0	-0.2	14.5	14.8	-0.3	12.5	12.8	-0.3	6.9	8.4	-1.5	12.9	12.7	0.2						
KIIS973	9.8	10.0	-0.2	9.5	9.1	0.4	9.8	10.9	-1.1	11.2	12.3	-1.1	9.7	8.9	0.8	4.8	4.8	0.0	9.9	9.3	0.6						
104.5 TRIPLE M	11.1	11.7	-0.6	10.5	11.3	-0.8	13.5	13.8	-0.3	11.0	12.6	-1.6	11.0	9.4	1.6	7.8	8.9	-1.1	8.6	8.9	-0.3						
NOVA106.9	12.9	12.8	0.1	13.1	13.0	0.1	10.5	9.7	0.8	12.5	13.1	-0.6	17.2	16.5	0.7	11.5	12.1	-0.6	12.1	12.3	-0.2						
ABC BRIS	6.3	6.4	-0.1	9.1	9.2	-0.1	4.9	5.3	-0.4	3.7	3.7	0.0	3.5	4.7	-1.2	15.6	13.0	2.6	6.1	7.0	-0.9						
4RN	1.5	1.5	0.0	1.6	1.7	-0.1	0.9	0.8	0.1	0.9	0.9	0.0	1.6	2.1	-0.5	4.5	3.4	1.1	1.3	1.4	-0.1						
ABC NEWSRADIO	1.7	1.4	0.3	2.7	2.0	0.7	1.0	1.0	0.0	1.5	1.3	0.2	1.7	1.4	0.3	1.2	0.7	0.5	1.6	1.2	0.4						
4JJJ	6.3	5.1	1.2	6.6	4.8	1.8	5.0	4.2	0.8	6.2	5.3	0.9	7.7	7.6	0.1	6.2	3.6	2.6	4.9	4.9	0.0						
ABC CLASSIC	2.7	2.3	0.4	2.0	1.7	0.3	3.8	3.5	0.3	3.0	2.1	0.9	2.5	2.1	0.4	2.2	2.3	-0.1	3.3	2.7	0.6						

# EMBARGOED UNTIL 9:30AM (AEDT)



## BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	37	39	-2	8	8	0	3	2	1	6	4	2	8	13	-5	8	8	0	5	4	1
973 KIIS 90s	64	54	10	10	10	0	8	5	3	12	16	-4	19	17	2	9	5	4	7	1	6
BLENDER BEATS	9	na	*	1	na	*	1	na	*	3	na	*	3	na	*	1	na	*	*	na	*
BUDDHA HITS	18	18	0	3	2	1	2	3	-1	7	7	0	2	3	-1	4	3	1	*	*	*
CADA	12	7	5	*	*	*	2	1	1	4	2	2	1	2	-1	1	1	0	3	2	1
Chemist Warehouse Remix	22	18	4	3	4	-1	3	*	*	6	8	-2	6	3	3	3	2	1	1	1	0
Coles Radio	54	48	6	9	13	-4	10	7	3	13	13	0	11	7	4	6	6	0	5	2	3
DANCE HITS	35	39	-4	11	7	4	9	9	0	9	6	3	5	16	-11	1	1	0	*	*	*
EASY 80s HITS	42	42	0	8	10	-2	*	*	*	10	11	-1	8	15	-7	12	4	8	3	2	1
Elf Radio	4	na	*	2	na	*	*	na	*	2	na	*	*	na	*	*	na	*	*	na	*
iHeartCountry	32	23	9	5	2	3	8	2	6	12	9	3	2	3	-1	1	4	-3	4	3	1
MMM 80s	22	19	3	4	7	-3	1	1	0	1	1	0	9	7	2	4	2	2	1	1	0
MMM 90s	31	29	2	11	9	2	1	*	*	9	10	-1	6	8	-2	4	2	2	*	*	*
MMM CLASSIC ROCK	43	41	2	10	14	-4	*	*	*	2	3	-1	11	9	2	13	12	1	7	4	3
MMM COUNTRY	13	24	-11	*	1	*	2	1	1	4	9	-5	5	11	-6	2	1	1	*	1	*
NOVA 90s	66	66	0	19	17	2	12	16	-4	20	13	7	10	13	-3	2	3	-1	2	3	-1
NOVA Noughties	20	na	*	8	na	*	1	na	*	4	na	*	6	na	*	1	na	*	*	na	*
OLDSKOOL 90s HITS	40	45	-5	6	8	-2	4	7	-3	16	14	2	9	11	-2	2	1	1	2	5	-3
RnB Fridays Radio	48	41	7	7	8	-1	8	11	-3	21	13	8	8	9	-1	2	1	1	2	*	*
smooth fm Brisbane	77	67	10	4	9	-5	5	7	-2	14	10	4	30	21	9	17	12	5	8	7	1
TikTok Trending	36	35	1	10	11	-1	17	11	6	8	12	-4	1	*	*	*	*	*	*	*	*
triple j Unearthed	36	36	0	9	10	-1	12	13	-1	5	4	1	5	5	0	4	3	1	*	*	*
ABC Country	27	16	11	5	3	2	4	1	3	10	6	4	2	1	1	4	2	2	2	3	-1
ABC Jazz	28	25	3	2	2	0	7	4	3	5	8	-3	5	3	2	6	5	1	2	2	0
ABC KIDS LISTEN	28	26	2	4	6	-2	5	4	1	12	10	2	4	5	-1	1	*	*	2	2	0
ABC Sport	28	26	2	1	3	-2	3	4	-1	8	7	1	6	3	3	5	5	0	6	5	1
Double J	27	38	-11	6	7	-1	4	2	2	5	13	-8	9	12	-3	3	4	-1	*	*	*
Total Digital/Internet Only	561	533	28	87	85	2	71	59	12	144	139	5	129	143	-14	77	64	13	53	43	10

### Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	29	34	-5	8	13	-5	15	15	0	16	12	4	16	14	2	1	6	-5	16	14	2
973 KIIS 90s	47	40	7	20	17	3	12	9	3	16	19	-3	9	18	-9	8	9	-1	26	25	1
BLENDER BEATS	8	na	*	4	na	*	2	na	*	4	na	*	2	na	*	3	na	*	5	na	*
BUDDHA HITS	18	18	0	12	12	0	4	4	0	7	5	2	6	5	1	4	5	-1	11	9	2
CADA	9	6	3	3	4	-1	3	2	1	5	1	4	3	1	2	3	1	2	5	3	2
Chemist Warehouse Remix	19	16	3	7	6	1	7	4	3	9	3	6	7	6	1	2	7	-5	10	7	3
Coles Radio	41	35	6	8	10	-2	20	10	10	14	9	5	8	17	-9	7	4	3	25	23	2
DANCE HITS	25	31	-6	10	13	-3	7	9	-2	3	13	-10	9	11	-2	9	12	-3	21	21	0
EASY 80s HITS	33	36	-3	9	12	-3	10	12	-2	14	10	4	24	22	2	7	9	-2	19	12	7
Elf Radio	3	na	*	2	na	*	1	na	*	2	na	*	3	na	*	*	na	*	2	na	*
iHeartCountry	25	14	11	11	4	7	9	4	5	7	5	2	11	10	1	1	3	-2	15	16	-1
MMM 80s	14	13	1	4	6	-2	7	6	1	6	5	1	10	7	3	4	2	2	17	11	6
MMM 90s	27	25	2	11	16	-5	5	8	-3	8	6	2	11	15	-4	9	8	1	15	20	-5
MMM CLASSIC ROCK	35	33	2	14	12	2	11	13	-2	21	19	2	21	14	7	9	3	6	29	25	4
MMM COUNTRY	13	19	-6	5	10	-5	3	8	-5	5	9	-4	5	6	-1	5	3	2	4	14	-10
NOVA 90s	52	50	2	26	22	4	13	9	4	16	19	-3	21	13	8	10	5	5	35	38	-3
NOVA Noughties	19	na	*	7	na	*	4	na	*	6	na	*	12	na	*	3	na	*	10	na	*
OLDSKOOL 90s HITS	33	40	-7	10	12	-2	13	19	-6	10	10	0	13	15	-2	6	11	-5	18	17	1
RnB Fridays Radio	42	33	9	12	12	0	15	8	7	24	20	4	13	13	0	5	2	3	14	13	1
smooth fm Brisbane	64	56	8	21	23	-2	19	21	-2	36	23	13	31	20	11	17	14	3	41	34	7
TikTok Trending	27	28	-1	12	10	2	8	15	-7	5	8	-3	9	9	0	8	8	0	21	18	3
triple j Unearthed	30	28	2	5	6	-1	8	5	3	14	13	1	14	17	-3	4	10	-6	18	23	-5
ABC Country	23	14	9	13	8	5	5	4	1	11	8	3	11	9	2	4	6	-2	11	10	1
ABC Jazz	26	23	3	12	9	3	8	3	5	8	8	0	8	7	1	8	7	1	11	8	3
ABC KIDS LISTEN	21	17	4	10	8	2	8	3	5	12	10	2	10	11	-1	4	5	-1	17	18	-1
ABC Sport	13	13	0	5	7	-2	3	*	*	4	1	3	5	6	-1	2	4	-2	19	17	2
Double J	23	32	-9	9	16	-7	7	13	-6	11	13	-2	11	12	-1	8	7	1	8	13	-5
Total Digital/Internet Only	494	459	35	220	218	2	205	189	16	260	240	20	253	255	-2	122	123	-1	340	345	-5

Please note: BLENDER BEATS, Elf Radio & NOVA Noughties commenced broadcasting Sept 25.