



MELBOURNE RADIO - SURVEY 6 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	2.9	3.0	-0.1	1.5	2.5	-1.0	1.0	0.8	0.2	3.8	5.0	-1.2	3.6	2.1	1.5	3.6	3.9	-0.3	2.0	2.6	-0.6
3AW	13.4	14.5	-1.1	3.1	5.6	-2.5	1.3	1.2	0.1	3.8	4.1	-0.3	7.0	9.0	-2.0	17.8	18.7	-0.9	34.1	34.7	-0.6
RSN 927	0.6	0.6	0.0	0.1	0.2	-0.1	*	*	*	0.3	0.5	-0.2	0.5	0.2	0.3	1.4	1.5	-0.1	1.1	0.8	0.3
Magic 1278	1.2	1.0	0.2	0.1	0.2	-0.1	0.6	0.7	-0.1	0.2	0.4	-0.2	1.1	1.0	0.1	2.4	1.3	1.1	2.1	1.6	0.5
3MP 1377	1.0	1.2	-0.2	0.1	0.1	0.0	0.2	0.3	-0.1	0.1	*	*	0.8	0.4	0.4	1.2	2.4	-1.2	2.6	2.9	-0.3
101.9 FOX FM	9.3	9.1	0.2	12.7	14.2	-1.5	14.7	13.2	1.5	15.8	13.6	2.2	10.5	11.3	-0.8	7.0	7.4	-0.4	0.5	0.7	-0.2
GOLD104.3	11.9	11.8	0.1	7.4	10.5	-3.1	4.9	6.1	-1.2	10.2	9.6	0.6	17.4	19.7	-2.3	17.3	16.0	1.3	8.1	5.9	2.2
KIIS 101.1 FM	6.7	7.6	-0.9	12.9	14.2	-1.3	14.1	14.8	-0.7	11.8	14.1	-2.3	5.0	5.1	-0.1	3.9	5.2	-1.3	0.6	0.5	0.1
105.1 TRIPLE M	7.3	5.8	1.5	14.0	10.9	3.1	7.5	6.0	1.5	8.0	6.3	1.7	10.2	8.0	2.2	6.4	5.2	1.2	1.4	1.5	-0.1
NOVA 100	7.9	8.0	-0.1	17.1	14.8	2.3	12.1	11.1	1.0	12.5	13.6	-1.1	8.5	8.4	0.1	4.5	5.5	-1.0	0.3	0.4	-0.1
smoothfm 91.5	9.4	9.3	0.1	6.5	6.6	-0.1	12.6	16.8	-4.2	8.8	5.7	3.1	9.6	10.7	-1.1	8.8	8.9	-0.1	10.1	9.8	0.3
ABC MEL	7.4	7.1	0.3	1.2	1.1	0.1	1.3	2.1	-0.8	2.8	1.8	1.0	3.6	3.4	0.2	7.8	7.9	-0.1	19.8	19.1	0.7
3RN	1.8	1.7	0.1	0.3	0.2	0.1	0.5	0.2	0.3	1.0	1.2	-0.2	1.2	1.7	-0.5	3.4	2.1	1.3	3.2	2.9	0.3
ABC NEWSRADIO	1.1	1.4	-0.3	0.6	0.6	0.0	0.8	1.1	-0.3	0.9	0.8	0.1	0.9	1.7	-0.8	1.0	1.4	-0.4	1.9	2.0	-0.1
3JJJ	3.3	3.7	-0.4	4.8	4.9	-0.1	4.8	4.6	0.2	7.6	8.6	-1.0	2.9	3.4	-0.5	1.0	1.2	-0.2	0.3	0.3	0.0
ABC CLASSIC	1.3	2.1	-0.8	1.0	1.0	0.0	1.1	1.4	-0.3	0.6	0.7	-0.1	0.5	1.0	-0.5	0.8	1.4	-0.6	3.4	5.5	-2.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	3.0	3.1	-0.1	3.4	3.1	0.3	3.7	3.3	0.4	2.7	3.3	-0.6	2.2	2.6	-0.4	2.4	2.7	-0.3	2.5	2.9	-0.4	2.5	2.9	-0.4	2.5	2.9	-0.4
3AW	14.0	15.0	-1.0	19.3	17.6	1.7	16.2	17.7	-1.5	9.4	12.0	-2.6	10.2	12.2	-2.0	14.8	14.9	-0.1	11.2	13.0	-1.8	11.2	13.0	-1.8	11.2	13.0	-1.8
RSN 927	0.5	0.5	0.0	0.7	0.7	0.0	0.7	0.9	-0.2	0.5	0.4	0.1	0.1	0.1	0.0	0.1	0.2	-0.1	1.0	0.8	0.2	1.0	0.8	0.2	1.0	0.8	0.2
Magic 1278	1.1	0.9	0.2	0.6	0.5	0.1	1.2	1.0	0.2	1.5	1.2	0.3	0.8	0.7	0.1	1.5	1.2	0.3	1.6	1.3	0.3	1.6	1.3	0.3	1.6	1.3	0.3
3MP 1377	1.0	1.2	-0.2	0.7	1.1	-0.4	1.3	1.5	-0.2	1.0	1.2	-0.2	0.9	1.0	-0.1	0.8	0.6	0.2	1.1	1.2	-0.1	1.1	1.2	-0.1	1.1	1.2	-0.1
101.9 FOX FM	9.5	9.4	0.1	8.9	9.5	-0.6	8.8	8.4	0.4	11.1	10.4	0.7	10.2	10.4	-0.2	7.3	7.1	0.2	8.7	8.1	0.6	8.7	8.1	0.6	8.7	8.1	0.6
GOLD104.3	12.4	12.2	0.2	10.2	10.5	-0.3	12.5	12.4	0.1	14.8	14.2	0.6	12.8	12.0	0.8	10.2	10.9	-0.7	10.3	10.5	-0.2	10.3	10.5	-0.2	10.3	10.5	-0.2
KIIS 101.1 FM	6.8	7.7	-0.9	7.8	8.1	-0.3	5.8	6.6	-0.8	6.6	7.9	-1.3	7.2	8.5	-1.3	5.5	7.0	-1.5	6.5	7.2	-0.7	6.5	7.2	-0.7	6.5	7.2	-0.7
105.1 TRIPLE M	7.1	5.4	1.7	6.3	5.3	1.0	7.3	5.1	2.2	7.6	5.6	2.0	8.2	6.0	2.2	5.5	5.6	-0.1	7.7	6.9	0.8	7.7	6.9	0.8	7.7	6.9	0.8
NOVA 100	7.7	8.0	-0.3	9.1	9.5	-0.4	5.3	5.7	-0.4	6.9	7.0	-0.1	9.9	10.1	-0.2	8.2	7.7	0.5	8.5	8.0	0.5	8.5	8.0	0.5	8.5	8.0	0.5
smoothfm 91.5	9.4	9.3	0.1	7.6	7.8	-0.2	9.9	10.8	-0.9	10.7	10.7	0.0	9.6	8.1	1.5	9.3	8.1	1.2	9.3	9.2	0.1	9.3	9.2	0.1	9.3	9.2	0.1
ABC MEL	7.8	7.4	0.4	8.2	8.6	-0.4	9.1	7.7	1.4	7.0	5.4	1.6	5.9	6.9	-1.0	9.3	10.2	-0.9	6.2	6.4	-0.2	6.2	6.4	-0.2	6.2	6.4	-0.2
3RN	1.7	1.6	0.1	2.5	2.7	-0.2	1.0	0.8	0.2	1.1	0.9	0.2	1.9	1.5	0.4	2.9	2.5	0.4	2.2	1.9	0.3	2.2	1.9	0.3	2.2	1.9	0.3
ABC NEWSRADIO	1.0	1.3	-0.3	1.0	1.6	-0.6	0.8	1.2	-0.4	0.8	1.0	-0.2	1.0	1.0	0.0	2.6	2.6	0.0	1.3	1.6	-0.3	1.3	1.6	-0.3	1.3	1.6	-0.3
3JJJ	3.3	3.9	-0.6	2.7	3.3	-0.6	2.8	3.8	-1.0	3.7	4.7	-1.0	4.3	4.1	0.2	2.5	3.0	-0.5	3.6	3.2	0.4	2.5	3.0	-0.5	3.6	3.2	0.4
ABC CLASSIC	1.1	1.9	-0.8	1.1	1.6	-0.5	1.0	2.0	-1.0	1.1	1.9	-0.8	1.0	1.7	-0.7	2.0	2.5	-0.5	1.9	2.9	-1.0	2.0	2.5	-0.5	1.9	2.9	-1.0

Please note: 1116 SEN Sports renamed as SEN 1116am effective Jul 10.



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BUDDHA HITS	18	16	2	*	5	*	4	4	0	4	*	*	9	7	2	1	*	*	*	*	*	*
CADA	23	14	9	3	4	-1	4	2	2	11	2	9	*	*	*	2	3	-1	4	2	2	
Chemist Warehouse Remix	23	28	-5	1	1	0	7	5	2	4	5	-1	4	7	-3	5	7	-2	1	3	-2	
Coles Radio	84	98	-14	6	2	4	18	24	-6	31	53	-22	15	9	6	10	7	3	4	4	0	
DANCE HITS	88	88	0	15	14	1	18	12	6	26	28	-2	23	28	-5	1	1	0	5	5	0	
EASY 80s HITS	55	44	11	8	11	-3	9	2	7	7	12	-5	18	12	6	5	5	0	7	2	5	
GOLD 80s	115	103	12	16	16	0	7	16	-9	23	27	-4	34	25	9	22	17	5	12	3	9	
KIIS 90s	109	96	13	26	18	8	19	17	2	27	27	0	27	28	-1	6	4	2	4	3	1	
MMM 80s	44	23	21	11	5	6	4	*	*	6	6	0	15	4	11	7	7	0	*	*	*	
MMM 90s	45	34	11	8	6	2	9	8	1	4	7	-3	14	7	7	8	4	4	3	2	1	
MMM CLASSIC ROCK	65	62	3	7	6	1	12	14	-2	13	12	1	23	20	3	8	7	1	2	3	-1	
MMM COUNTRY	33	40	-7	4	3	1	*	2	*	8	21	-13	10	3	7	9	10	-1	2	2	0	
MMM HARD N HEAVY	30	29	1	1	5	-4	4	2	2	4	8	-4	18	11	7	3	2	1	*	*	*	
OLDSKOOL 90s HITS	75	59	16	4	5	-1	17	9	8	28	26	2	21	15	6	4	4	0	*	*	*	
RnB Fridays Radio	74	64	10	13	9	4	6	7	-1	32	25	7	19	20	-1	4	3	1	*	*	*	
RSN Carnival	5	12	-7	1	3	-2	4	2	2	*	6	*	*	*	*	*	1	*	*	*	*	
Rythmos	22	15	7	1	2	-1	4	2	2	4	4	0	7	1	6	2	2	0	3	3	0	
SEN Fanatic	13	7	6	2	*	*	6	2	4	2	*	*	*	*	*	*	2	*	3	3	0	
SEN Sydney DAB+	6	7	-1	3	1	2	*	*	*	*	2	*	*	*	*	2	2	0	2	1	1	
SEN Track Digital	10	18	-8	1	1	0	4	2	2	2	11	-9	2	*	*	*	1	*	1	2	-1	
smooth relax	113	95	18	18	13	5	11	11	0	16	15	1	28	19	9	22	22	0	18	15	3	
SOUNDCLOUD RADIO	45	42	3	9	6	3	18	10	8	10	20	-10	8	4	4	*	1	*	*	*	*	
TikTok Trending	80	90	-10	17	17	0	43	36	7	19	32	-13	1	4	-3	*	*	*	*	2	*	
triple j Unearthed	57	53	4	10	11	-1	22	17	5	14	17	-3	6	4	2	5	3	2	*	*	*	
ABC Country	23	22	1	3	3	0	4	*	*	2	7	-5	2	4	-2	3	2	1	9	6	3	
ABC Jazz	52	57	-5	4	3	1	9	10	-1	16	18	-2	8	10	-2	7	8	-1	9	10	-1	
ABC KIDS LISTEN	55	58	-3	23	17	6	6	7	-1	19	25	-6	5	8	-3	*	*	*	1	*	*	
ABC Sport	57	58	-1	10	10	0	10	9	1	10	13	-3	13	10	3	8	3	5	7	14	-7	
Double J	65	45	20	10	7	3	8	7	1	28	21	7	15	9	6	4	2	2	*	*	*	
Total Digital/Internet Only	1031	957	74	157	137	20	146	131	15	270	297	-27	268	213	55	99	92	7	91	88	3	



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2022

Cumulative Audience (000's) by Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
BUDDHA HITS	10	16	-6	2	4	-2	*	2	*	5	7	-2	5	9	-4	4	6	-2	11	6	5
CADA	21	12	9	14	5	9	5	2	3	7	4	3	10	6	4	9	6	3	10	4	6
Chemist Warehouse Remix	16	18	-2	8	7	1	3	11	-8	7	11	-4	5	13	-8	3	8	-5	9	16	-7
Coles Radio	62	72	-10	15	17	-2	24	29	-5	23	25	-2	22	33	-11	8	12	-4	45	57	-12
DANCE HITS	67	67	0	26	23	3	18	29	-11	25	36	-11	29	20	9	18	20	-2	52	44	8
EASY 80s HITS	45	33	12	15	10	5	12	13	-1	15	12	3	7	11	-4	9	8	1	21	22	-1
GOLD 80s	86	79	7	19	21	-2	27	25	2	30	42	-12	35	16	19	25	14	11	68	47	21
KIIS 90s	87	72	15	26	20	6	19	12	7	33	27	6	38	29	9	24	14	10	48	48	0
MMM 80s	32	14	18	5	3	2	9	5	4	14	9	5	17	7	10	16	3	13	19	11	8
MMM 90s	31	24	7	11	7	4	16	10	6	17	14	3	11	7	4	3	3	0	27	15	12
MMM CLASSIC ROCK	52	41	11	3	4	-1	15	14	1	36	31	5	17	15	2	10	7	3	29	35	-6
MMM COUNTRY	26	37	-11	10	12	-2	15	18	-3	16	17	-1	18	21	-3	2	8	-6	24	18	6
MMM HARD N HEAVY	30	26	4	6	5	1	6	6	0	16	10	6	13	11	2	3	10	-7	15	11	4
OLDSKOOL 90s HITS	67	49	18	21	18	3	22	21	1	19	13	6	25	12	13	6	4	2	32	30	2
RnB Fridays Radio	61	53	8	18	19	-1	26	20	6	31	26	5	36	28	8	10	15	-5	26	30	-4
RSN Carnival	4	9	-5	2	2	0	2	6	-4	*	2	*	*	*	*	2	1	1	1	4	-3
Rythmos	19	9	10	*	*	*	4	4	0	7	6	1	5	3	2	9	*	*	8	8	0
SEN Fanatic	9	5	4	2	2	0	4	2	2	5	5	0	4	2	2	2	*	*	4	2	2
SEN Sydney DAB+	5	5	0	3	4	-1	*	*	*	1	*	*	*	2	*	2	3	-1	4	3	1
SEN Track Digital	10	15	-5	2	*	*	1	1	0	6	10	-4	1	9	-8	2	5	-3	*	12	*
smooth relax	95	77	18	34	33	1	35	35	0	49	45	4	39	36	3	28	15	13	62	44	18
SOUNDCLOUD RADIO	37	36	1	12	11	1	17	16	1	14	13	1	6	9	-3	9	11	-2	19	17	2
TikTok Trending	61	70	-9	11	25	-14	18	14	4	25	25	0	19	26	-7	20	25	-5	53	54	-1
triple j Unearthed	42	40	2	16	18	-2	13	15	-2	10	9	1	8	11	-3	8	7	1	24	23	1
ABC Country	14	18	-4	3	1	2	3	1	2	11	12	-1	7	6	1	3	4	-1	16	9	7
ABC Jazz	44	44	0	14	12	2	4	9	-5	11	14	-3	16	18	-2	15	8	7	30	31	-1
ABC KIDS LISTEN	38	42	-4	14	15	-1	16	23	-7	13	20	-7	11	14	-3	7	5	2	26	32	-6
ABC Sport	41	33	8	17	9	8	17	14	3	17	8	9	4	3	1	3	7	-4	25	35	-10
Double J	55	39	16	26	14	12	24	13	11	27	7	20	21	23	-2	15	11	4	32	23	9
Total Digital/Internet Only	841	769	72	321	282	39	338	323	15	417	376	41	391	359	32	233	210	23	657	615	42