



GOLD COAST/TWEED RADIO - SURVEY 2 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	15.1	16.0	-0.9	30.3	22.9	7.4	36.9	33.6	3.3	14.2	16.1	-1.9	20.3	24.3	-4.0	16.2	16.8	-0.6	2.3	3.3	-1.0
Triple M 92.5	10.4	10.9	-0.5	3.9	6.4	-2.5	7.4	6.4	1.0	7.8	7.0	0.8	16.5	15.6	0.9	15.0	21.4	-6.4	7.7	7.0	0.7
90.9 SEA FM	11.3	13.2	-1.9	24.0	36.7	-12.7	21.3	25.4	-4.1	17.6	18.8	-1.2	15.8	17.4	-1.6	6.5	7.3	-0.8	1.1	0.9	0.2
4BC Brisbane	1.2	1.7	-0.5	1.5	0.2	1.3	0.5	0.8	-0.3	0.2	0.3	-0.1	0.4	2.6	-2.2	3.2	2.1	1.1	1.5	2.4	-0.9
4BH 1116	0.3	0.2	0.1	*	0.1	*	*	*	*	*	*	*	*	*	*	1.3	1.4	-0.1	0.2	0.1	0.1
B105	1.0	0.6	0.4	4.8	2.1	2.7	1.5	0.6	0.9	1.4	1.0	0.4	1.3	0.6	0.7	*	0.1	*	0.1	0.1	0.0
Triple M 104.5	2.2	2.0	0.2	1.7	1.2	0.5	0.5	1.0	-0.5	2.6	4.3	-1.7	5.3	3.7	1.6	2.2	0.5	1.7	0.2	0.3	-0.1
NOVA106.9	2.4	2.6	-0.2	3.8	3.4	0.4	1.7	2.1	-0.4	3.9	6.2	-2.3	5.5	3.7	1.8	0.3	0.3	0.0	0.1	0.4	-0.3
KIIS973	1.3	1.1	0.2	1.3	0.9	0.4	1.0	1.4	-0.4	1.0	1.4	-0.4	0.7	0.1	0.6	4.8	3.5	1.3	0.4	0.4	0.0
ABC GLDCST	3.6	3.9	-0.3	0.9	2.5	-1.6	2.1	2.3	-0.2	2.1	1.3	0.8	1.8	3.6	-1.8	6.1	6.8	-0.7	5.7	5.3	0.4
ABC BRIS	2.3	2.3	0.0	0.4	0.3	0.1	0.2	0.3	-0.1	0.3	1.2	-0.9	0.3	0.1	0.2	1.4	0.8	0.6	6.5	6.4	0.1
4RN	2.1	2.7	-0.6	0.1	0.4	-0.3	0.1	0.1	0.0	0.3	0.5	-0.2	0.4	2.3	-1.9	4.2	3.6	0.6	4.4	5.2	-0.8
ABC NEWSRADIO	1.1	1.6	-0.5	0.6	2.5	-1.9	0.1	0.2	-0.1	1.5	1.0	0.5	1.0	1.6	-0.6	1.5	1.9	-0.4	1.1	2.0	-0.9
4JJB	9.0	8.5	0.5	6.3	4.5	1.8	14.5	16.2	-1.7	26.2	25.7	0.5	8.7	6.5	2.2	2.8	0.9	1.9	0.7	0.5	0.2
ABC CLASSIC	1.8	2.5	-0.7	*	0.6	*	0.5	0.6	-0.1	0.2	0.1	0.1	0.5	0.9	-0.4	0.8	0.6	0.2	5.1	7.3	-2.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	15.4	16.0	-0.6	13.3	13.4	-0.1	15.4	17.4	-2.0	17.6	17.8	-0.2	16.8	17.1	-0.3	11.3	13.0	-1.7	14.1	15.6	-1.5
Triple M 92.5	11.0	11.3	-0.3	11.4	12.8	-1.4	9.5	10.3	-0.8	12.2	12.2	0.0	10.9	11.2	-0.3	8.6	4.8	3.8	8.5	9.5	-1.0
90.9 SEA FM	11.3	13.3	-2.0	12.1	12.2	-0.1	8.8	12.0	-3.2	10.9	14.3	-3.4	15.8	17.2	-1.4	8.9	9.3	-0.4	11.4	12.9	-1.5
4BC Brisbane	1.2	1.7	-0.5	1.1	2.3	-1.2	2.0	2.5	-0.5	1.0	1.0	0.0	0.7	0.8	-0.1	0.6	1.6	-1.0	1.1	1.6	-0.5
4BH 1116	0.3	0.3	0.0	0.1	0.1	0.0	0.5	0.5	0.0	0.5	0.5	0.0	0.1	0.1	0.0	0.1	*	*	0.1	*	*
B105	1.1	0.6	0.5	1.2	0.6	0.6	1.0	0.6	0.4	1.3	0.4	0.9	1.0	0.8	0.2	0.5	0.3	0.2	0.7	0.6	0.1
Triple M 104.5	2.3	2.2	0.1	2.6	2.2	0.4	2.0	1.8	0.2	2.5	2.6	-0.1	2.2	2.1	0.1	2.3	1.2	1.1	1.5	1.4	0.1
NOVA106.9	2.4	2.7	-0.3	2.0	2.9	-0.9	2.0	2.1	-0.1	2.7	2.5	0.2	3.0	3.7	-0.7	2.9	2.6	0.3	2.2	2.4	-0.2
KIIS973	1.4	1.2	0.2	1.5	1.2	0.3	1.5	1.2	0.3	1.5	1.5	0.0	0.8	0.8	0.0	0.9	0.5	0.4	1.3	0.9	0.4
ABC GLDCST	3.4	3.8	-0.4	5.5	5.6	-0.1	2.9	3.2	-0.3	1.8	2.7	-0.9	2.3	2.6	-0.3	6.0	5.0	1.0	4.2	4.5	-0.3
ABC BRIS	2.3	2.2	0.1	2.7	2.6	0.1	1.8	1.4	0.4	1.6	1.4	0.2	1.8	3.0	-1.2	6.7	5.6	1.1	2.6	2.6	0.0
4RN	2.2	2.6	-0.4	3.1	4.2	-1.1	1.5	1.7	-0.2	1.6	1.7	-0.1	2.7	2.5	0.2	2.6	3.7	-1.1	1.8	2.8	-1.0
ABC NEWSRADIO	1.1	1.6	-0.5	1.4	2.1	-0.7	1.0	1.3	-0.3	1.0	1.2	-0.2	0.6	0.9	-0.3	2.3	3.7	-1.4	1.1	1.6	-0.5
4JJB	9.7	8.8	0.9	10.7	9.1	1.6	9.6	8.9	0.7	8.6	8.4	0.2	11.3	9.5	1.8	7.2	7.6	-0.4	6.6	7.4	-0.8
ABC CLASSIC	1.6	2.3	-0.7	1.6	2.3	-0.7	1.6	1.9	-0.3	1.3	2.1	-0.8	2.1	3.1	-1.0	1.8	2.9	-1.1	2.6	3.2	-0.6

Please note: 4BH Brisbane renamed as 4BH 1116 effective May 15.