



BRISBANE RADIO - SURVEY 5 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7.7	6.3	1.4	1.3	1.7	-0.4	2.6	1.0	1.6	2.3	2.4	-0.1	2.1	1.5	0.6	5.4	5.1	0.3	25.1	20.1	5.0
4BH 1116	4.6	1.3	3.3	0.7	0.2	0.5	0.1	0.2	-0.1	0.8	0.2	0.6	0.4	0.3	0.1	3.8	1.9	1.9	16.4	4.0	12.4
B105	12.2	11.1	1.1	19.6	18.4	1.2	18.9	18.7	0.2	22.1	18.6	3.5	11.9	11.3	0.6	5.3	6.3	-1.0	1.6	1.3	0.3
KIIS973	10.8	11.6	-0.8	11.5	11.1	0.4	11.0	8.8	2.2	9.5	10.6	-1.1	10.8	15.1	-4.3	16.3	15.9	0.4	8.5	6.6	1.9
104.5 TRIPLE M	9.7	10.9	-1.2	9.6	8.8	0.8	8.0	14.8	-6.8	9.0	14.5	-5.5	13.2	13.5	-0.3	18.2	14.3	3.9	2.1	2.0	0.1
NOVA106.9	13.0	12.6	0.4	24.9	24.2	0.7	17.9	19.1	-1.2	17.6	17.0	0.6	16.6	15.5	1.1	6.3	5.2	1.1	1.4	2.2	-0.8
ABC BRIS	5.2	7.0	-1.8	4.4	6.8	-2.4	1.7	2.2	-0.5	2.0	2.0	0.0	5.4	6.3	-0.9	6.6	9.4	-2.8	8.7	12.5	-3.8
4RN	1.4	2.0	-0.6	0.2	0.2	0.0	0.8	0.4	0.4	0.5	1.3	-0.8	1.6	0.3	1.3	1.7	3.7	-2.0	2.8	4.7	-1.9
ABC NEWSRADIO	1.6	1.3	0.3	0.8	1.0	-0.2	0.5	0.1	0.4	0.5	0.7	-0.2	3.7	2.4	1.3	1.9	2.0	-0.1	0.7	0.7	0.0
4JJJ	6.3	6.1	0.2	3.4	4.8	-1.4	13.5	15.0	-1.5	14.3	14.5	-0.2	6.4	4.8	1.6	2.1	1.8	0.3	0.6	0.7	-0.1
ABC CLASSIC	1.7	1.7	0.0	0.8	0.8	0.0	0.4	0.2	0.2	0.8	0.6	0.2	1.0	0.4	0.6	4.1	2.9	1.2	2.5	4.3	-1.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend									
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last	+/-
4BC 882	7.9	6.3	1.6	10.1	8.0	2.1	9.9	7.7	2.2	6.0	4.3	1.7	3.9	3.3	0.6	9.5	9.4	0.1	7.2	6.3	0.9							
4BH 1116	4.3	1.2	3.1	3.2	1.1	2.1	6.5	2.0	4.5	4.7	1.1	3.6	3.4	0.6	2.8	2.7	0.6	2.1	5.4	1.6	3.8							
B105	12.8	11.6	1.2	13.0	12.0	1.0	11.7	11.4	0.3	14.3	13.1	1.2	13.7	11.9	1.8	6.7	5.1	1.6	10.5	9.6	0.9							
KIIS973	10.4	11.4	-1.0	9.6	9.9	-0.3	10.6	11.4	-0.8	11.4	12.7	-1.3	10.5	12.0	-1.5	8.9	10.5	-1.6	12.3	12.2	0.1							
104.5 TRIPLE M	10.6	11.9	-1.3	10.5	12.0	-1.5	11.4	13.9	-2.5	11.5	12.8	-1.3	10.3	11.0	-0.7	5.0	4.3	0.7	7.3	7.7	-0.4							
NOVA106.9	13.6	13.0	0.6	14.4	13.1	1.3	12.5	11.9	0.6	13.2	13.1	0.1	15.2	15.7	-0.5	11.1	10.1	1.0	11.4	11.2	0.2							
ABC BRIS	5.3	7.0	-1.7	7.4	8.9	-1.5	4.2	6.3	-2.1	3.1	4.8	-1.7	5.6	5.8	-0.2	7.9	12.9	-5.0	4.9	7.0	-2.1							
4RN	1.4	2.0	-0.6	1.3	2.1	-0.8	1.2	1.4	-0.2	1.1	1.6	-0.5	2.1	2.3	-0.2	2.1	4.1	-2.0	1.4	1.9	-0.5							
ABC NEWSRADIO	1.6	1.3	0.3	2.2	2.1	0.1	0.5	0.5	0.0	1.1	1.0	0.1	1.9	1.4	0.5	2.8	1.7	1.1	1.6	1.3	0.3							
4JJJ	6.1	5.9	0.2	6.2	6.2	0.0	4.9	4.7	0.2	5.2	5.2	0.0	8.6	8.5	0.1	6.7	5.5	1.2	7.1	6.8	0.3							
ABC CLASSIC	1.6	1.5	0.1	1.1	0.8	0.3	1.9	1.5	0.4	1.7	1.8	-0.1	1.8	1.8	0.0	2.5	2.5	0.0	1.7	2.2	-0.5							

Please note: 4BC renamed as 4BC 882 effective July 10.



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 5 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	37	51	-14	5	4	1	1	4	-3	4	5	-1	12	19	-7	7	10	-3	9	10	-1
973 KIIS 90s	76	74	2	12	12	0	14	4	10	17	11	6	20	30	-10	10	10	0	3	7	-4
BUDDHA HITS	24	17	7	3	1	2	6	2	4	2	2	0	6	6	0	2	5	-3	5	1	4
CADA	10	6	4	1	1	0	2	3	-1	5	2	3	*	*	*	*	*	*	2	*	*
Chemist Warehouse Remix	11	13	-2	1	*	*	*	*	*	7	6	1	1	2	-1	3	3	0	*	1	*
Coles Radio	48	41	7	6	6	0	5	6	-1	25	16	9	5	8	-3	5	4	1	1	1	0
DANCE HITS	31	16	15	12	8	4	1	*	*	11	4	7	6	3	3	1	1	0	*	*	*
EASY 80s HITS	47	36	11	4	7	-3	5	1	4	7	3	4	15	15	0	8	7	1	9	3	6
iHeartCountry	19	16	3	2	3	-1	1	*	*	3	4	-1	9	7	2	1	1	0	2	1	1
MMM 80s	23	21	2	3	2	1	*	*	*	6	2	4	11	9	2	2	4	-2	1	4	-3
MMM 90s	30	23	7	5	5	0	4	*	*	6	8	-2	9	9	0	4	1	3	1	1	0
MMM CLASSIC ROCK	43	35	8	8	9	-1	11	2	9	4	2	2	7	9	-2	8	10	-2	7	4	3
MMM COUNTRY	19	16	3	3	3	0	6	*	*	2	9	-7	6	4	2	1	1	0	1	*	*
MMM HARD N HEAVY	14	22	-8	2	1	1	*	*	*	6	10	-4	6	9	-3	*	2	*	*	*	*
NOVA 90s	58	43	15	12	9	3	5	2	3	24	16	8	13	14	-1	2	1	1	3	2	1
OLDSKOOL 90s HITS	55	35	20	9	8	1	5	2	3	24	15	9	10	8	2	1	1	0	6	2	4
RnB Fridays Radio	45	44	1	12	12	0	6	10	-4	16	12	4	9	8	1	1	2	-1	*	*	*
smooth 80s	27	20	7	1	2	-1	*	*	*	3	1	2	8	9	-1	7	3	4	8	4	4
smooth fm Brisbane	49	53	-4	5	3	2	1	3	-2	12	12	0	9	13	-4	9	13	-4	12	10	2
SOUNDCLOUD RADIO	17	18	-1	2	2	0	6	8	-2	5	4	1	2	3	-1	1	2	-1	*	*	*
TikTok Trending	55	45	10	17	12	5	13	18	-5	24	14	10	*	1	*	1	1	0	*	*	*
triple j Uneartthed	31	42	-11	5	12	-7	6	13	-7	14	10	4	2	2	0	4	4	0	*	*	*
ABC Country	27	24	3	6	6	0	5	*	*	5	3	2	7	7	0	2	2	0	3	5	-2
ABC Jazz	29	22	7	6	7	-1	*	1	*	6	5	1	6	3	3	5	3	2	5	3	2
ABC KIDS LISTEN	25	22	3	10	12	-2	5	*	*	9	9	0	2	1	1	*	*	*	*	*	*
ABC Sport	36	27	9	3	3	0	5	1	4	7	7	0	6	3	3	5	5	0	9	9	0
Double J	45	35	10	4	5	-1	6	3	3	13	8	5	16	16	0	4	2	2	1	1	0
Total Digital/Internet Only	552	501	51	84	79	5	53	50	3	160	130	30	125	126	-1	66	61	5	64	55	9

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	31	44	-13	8	14	-6	12	18	-6	10	20	-10	8	9	-1	5	7	-2	17	24	-7
973 KIIS 90s	61	60	1	21	22	-1	18	21	-3	23	23	0	13	11	2	9	10	-1	33	29	4
BUDDHA HITS	14	12	2	7	5	2	4	4	0	4	5	-1	3	5	-2	5	5	0	23	14	9
CADA	3	4	-1	*	*	*	*	*	*	1	3	-2	3	4	-1	*	3	*	6	5	1
Chemist Warehouse Remix	8	10	-2	3	4	-1	*	*	*	*	*	*	5	5	0	1	2	-1	6	4	2
Coles Radio	38	31	7	10	8	2	16	17	-1	19	17	2	15	12	3	12	5	7	23	20	3
DANCE HITS	24	13	11	8	4	4	2	2	0	11	3	8	11	6	5	7	5	2	15	11	4
EASY 80s HITS	35	27	8	16	9	7	12	8	4	12	13	-1	13	13	0	6	6	0	28	19	9
iHeartCountry	15	13	2	6	4	2	3	3	0	5	4	1	6	8	-2	4	3	1	12	9	3
MMM 80s	20	15	5	4	7	-3	4	7	-3	17	8	9	8	9	-1	4	2	2	5	9	-4
MMM 90s	23	18	5	9	6	3	7	9	-2	4	4	0	10	3	7	7	1	6	20	9	11
MMM CLASSIC ROCK	38	30	8	18	13	5	10	7	3	20	14	6	15	15	0	12	10	2	24	16	8
MMM COUNTRY	15	16	-1	3	8	-5	2	4	-2	5	5	0	11	5	6	*	2	*	8	5	3
MMM HARD N HEAVY	11	13	-2	6	6	0	5	3	2	6	2	4	7	9	-2	2	2	0	10	12	-2
NOVA 90s	45	37	8	19	13	6	18	15	3	9	10	-1	14	13	1	3	7	-4	27	20	7
OLDSKOOL 90s HITS	41	27	14	14	8	6	19	9	10	17	12	5	15	12	3	7	4	3	26	16	10
RnB Fridays Radio	41	39	2	19	15	4	16	9	7	18	19	-1	17	13	4	11	7	4	9	10	-1
smooth 80s	18	12	6	5	4	1	7	2	5	10	4	6	9	5	4	5	4	1	20	11	9
smooth fm Brisbane	38	40	-2	18	17	1	16	20	-4	16	18	-2	15	16	-1	2	6	-4	25	27	-2
SOUNDCLOUD RADIO	12	11	1	3	2	1	2	2	0	2	3	-1	4	3	1	6	5	1	7	9	-2
TikTok Trending	45	41	4	16	15	1	18	15	3	18	12	6	18	16	2	13	17	-4	25	18	7
triple j Uneartthed	20	33	-13	6	14	-8	5	4	1	6	9	-3	6	13	-7	5	4	1	20	23	-3
ABC Country	24	17	7	12	10	2	7	4	3	4	6	-2	13	10	3	3	3	0	8	10	-2
ABC Jazz	20	15	5	6	5	1	12	5	7	13	7	6	5	3	2	5	6	-1	20	15	5
ABC KIDS LISTEN	24	16	8	15	10	5	6	3	3	8	5	3	9	3	6	7	4	3	16	14	2
ABC Sport	17	12	5	10	3	7	5	4	1	6	3	3	10	8	2	3	6	-3	26	19	7
Double J	28	27	1	12	12	0	16	16	0	13	14	-1	9	8	1	5	3	2	23	17	6
Total Digital/Internet Only	464	422	42	231	207	24	213	176	37	240	209	31	224	204	20	124	118	6	360	321	39

Please note: smooth renamed as smooth fm Brisbane effective July 10.