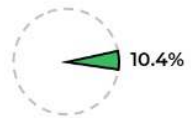
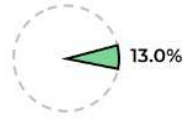


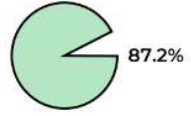
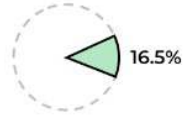
BVOD
Mobile



Desktop



Connected TV



Viewing
opportunity

Attention

Effective
attention