



## PERTH RADIO - SURVEY 4 2022

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.6	4.3	0.3	1.9	1.7	0.2	3.1	5.1	-2.0	3.4	0.5	2.9	1.0	1.2	-0.2	9.3	8.6	0.7	6.7	8.0	-1.3
6PR	6.7	6.2	0.5	1.3	1.5	-0.2	1.2	1.0	0.2	3.9	4.6	-0.7	6.2	5.0	1.2	11.2	10.9	0.3	10.1	8.5	1.6
MIX 94.5	12.8	12.7	0.1	19.5	18.4	1.1	17.1	10.8	6.3	16.0	14.1	1.9	18.1	21.1	-3.0	9.4	8.7	0.7	4.4	5.1	-0.7
92.9 TRIPLE M	6.1	6.7	-0.6	10.2	11.5	-1.3	10.2	9.0	1.2	9.0	12.3	-3.3	8.0	7.1	0.9	3.6	3.4	0.2	1.1	1.1	0.0
96FM	10.4	11.9	-1.5	8.7	11.9	-3.2	9.7	7.7	2.0	6.3	9.4	-3.1	14.3	12.5	1.8	16.4	20.2	-3.8	6.9	8.7	-1.8
NOVA93.7	15.5	13.5	2.0	28.8	25.7	3.1	24.4	26.1	-1.7	23.6	18.4	5.2	22.6	18.7	3.9	5.5	5.9	-0.4	2.0	1.7	0.3
ABC PER	9.8	9.7	0.1	1.5	0.9	0.6	0.5	0.9	-0.4	5.6	5.1	0.5	6.7	7.1	-0.4	14.4	14.1	0.3	18.3	18.9	-0.6
6RN	1.4	1.6	-0.2	0.1	0.1	0.0	0.5	0.9	-0.4	0.3	0.2	0.1	0.6	0.6	0.0	2.0	1.7	0.3	3.6	4.5	-0.9
ABC NEWSRADIO	1.0	1.2	-0.2	0.4	0.6	-0.2	1.3	1.5	-0.2	0.5	0.5	0.0	0.5	0.6	-0.1	1.1	2.2	-1.1	2.1	1.7	0.4
6JJJ	6.3	6.8	-0.5	6.5	6.3	0.2	15.9	17.4	-1.5	14.8	14.8	0.0	4.6	6.1	-1.5	2.7	2.7	0.0	0.1	0.5	-0.4
ABC CLASSIC	3.2	2.7	0.5	1.3	1.8	-0.5	1.6	1.8	-0.2	1.4	0.8	0.6	1.6	1.7	-0.1	1.6	2.3	-0.7	8.3	6.1	2.2

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.4	4.1	0.3	3.0	3.6	-0.6	5.5	4.7	0.8	4.8	4.2	0.6	4.2	4.1	0.1	5.6	3.9	1.7	5.1	4.8	0.3
6PR	7.3	6.9	0.4	8.6	7.8	0.8	8.1	8.3	-0.2	5.5	5.3	0.2	5.5	4.9	0.6	10.4	9.1	1.3	5.2	4.0	1.2
MIX 94.5	13.2	13.1	0.1	11.9	12.5	-0.6	14.6	13.3	1.3	15.3	14.7	0.6	12.1	13.6	-1.5	7.3	6.8	0.5	11.7	11.6	0.1
92.9 TRIPLE M	6.1	7.0	-0.9	6.1	6.2	-0.1	5.6	7.0	-1.4	5.8	7.4	-1.6	7.2	7.4	-0.2	6.0	7.6	-1.6	6.3	5.5	0.8
96FM	10.3	12.2	-1.9	9.9	10.6	-0.7	11.4	13.6	-2.2	11.6	14.6	-3.0	9.4	11.1	-1.7	4.7	5.6	-0.9	10.7	10.8	-0.1
NOVA93.7	15.9	13.6	2.3	18.4	15.7	2.7	14.4	12.4	2.0	15.7	13.0	2.7	16.8	14.3	2.5	9.8	9.8	0.0	14.2	13.1	1.1
ABC PER	9.9	9.7	0.2	10.9	11.9	-1.0	9.9	9.4	0.5	7.9	7.3	0.6	9.4	8.6	0.8	15.2	14.0	1.2	9.4	10.0	-0.6
6RN	1.3	1.5	-0.2	2.4	2.5	-0.1	0.7	0.8	-0.1	0.9	1.0	-0.1	1.1	1.7	-0.6	1.4	1.8	-0.4	1.8	2.0	-0.2
ABC NEWSRADIO	0.9	1.2	-0.3	1.3	1.8	-0.5	0.5	0.9	-0.4	0.6	0.7	-0.1	0.8	0.8	0.0	2.8	1.9	0.9	1.3	1.3	0.0
6JJJ	6.4	6.9	-0.5	6.9	6.5	0.4	4.7	5.5	-0.8	5.8	6.7	-0.9	9.2	9.5	-0.3	7.3	8.2	-0.9	5.8	6.3	-0.5
ABC CLASSIC	3.1	2.5	0.6	2.4	1.9	0.5	3.1	2.6	0.5	3.6	2.8	0.8	3.4	2.6	0.8	3.5	3.9	-0.4	3.2	3.1	0.1



**PERTH RADIO - SURVEY 4 2022**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	154	153	1	15	14	1	12	15	-3	16	10	6	14	16	-2	48	42	6	48	56	-8
6PR	205	185	20	22	24	-2	12	11	1	24	26	-2	48	38	10	46	40	6	52	47	5
MIX 94.5	568	516	52	89	80	9	79	61	18	149	145	4	146	132	14	66	60	6	40	38	2
92.9 TRIPLE M	331	316	15	48	53	-5	51	49	2	115	112	3	81	67	14	26	24	2	9	10	-1
96FM	454	459	-5	56	59	-3	44	41	3	105	105	0	121	119	2	81	84	-3	47	50	-3
NOVA93.7	631	580	51	102	91	11	91	85	6	223	214	9	148	125	23	48	48	0	19	17	2
ABC PER	263	282	-19	11	13	-2	5	9	-4	29	32	-3	59	69	-10	63	59	4	96	99	-3
6RN	67	63	4	5	2	3	3	4	-1	7	6	1	13	11	2	14	12	2	25	28	-3
ABC NEWSRADIO	75	94	-19	6	7	-1	9	12	-3	10	14	-4	10	14	-4	15	18	-3	25	28	-3
6JJJ	321	354	-33	39	43	-4	62	68	-6	141	147	-6	59	71	-12	16	18	-2	4	8	-4
ABC CLASSIC	106	94	12	12	15	-3	8	11	-3	25	13	12	14	17	-3	9	9	0	38	29	9
<b>Total</b>	<b>1699</b>	<b>1698</b>	<b>1</b>	<b>188</b>	<b>189</b>	<b>-1</b>	<b>172</b>	<b>169</b>	<b>3</b>	<b>450</b>	<b>447</b>	<b>3</b>	<b>383</b>	<b>383</b>	<b>0</b>	<b>225</b>	<b>222</b>	<b>3</b>	<b>282</b>	<b>287</b>	<b>-5</b>

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6iX	136	137	-1	71	68	3	86	76	10	84	83	1	50	53	-3	28	28	0	89	88	1	109	101	8	109	101	8
6PR	185	166	19	120	109	11	91	80	11	89	80	9	86	71	15	57	40	17	317	309	8	317	309	8	317	309	8
MIX 94.5	517	459	58	285	269	16	222	203	19	285	267	18	236	221	15	88	79	9	179	160	19	275	269	6	275	269	6
92.9 TRIPLE M	280	277	3	140	140	0	118	116	2	139	153	-14	137	134	3	41	51	-10	179	160	19	179	160	19	179	160	19
96FM	398	404	-6	201	216	-15	166	171	-5	230	239	-9	189	198	-9	52	55	-3	420	388	32	275	269	6	275	269	6
NOVA93.7	582	519	63	388	344	44	262	231	31	306	272	34	292	271	21	105	97	8	420	388	32	420	388	32	420	388	32
ABC PER	229	244	-15	152	164	-12	127	136	-9	105	116	-11	114	107	7	56	65	-9	182	189	-7	182	189	-7	182	189	-7
6RN	57	54	3	33	34	-1	18	23	-5	24	27	-3	25	28	-3	12	17	-5	40	43	-3	40	43	-3	40	43	-3
ABC NEWSRADIO	61	79	-18	32	44	-12	17	28	-11	19	24	-5	18	23	-5	19	15	4	41	46	-5	41	46	-5	41	46	-5
6JJJ	287	319	-32	173	187	-14	100	122	-22	135	161	-26	151	175	-24	53	71	-18	177	206	-29	177	206	-29	177	206	-29
ABC CLASSIC	94	90	4	47	49	-2	40	39	1	61	48	13	50	42	8	22	23	-1	60	56	4	60	56	4	60	56	4
<b>Total</b>	<b>1658</b>	<b>1654</b>	<b>4</b>	<b>1289</b>	<b>1297</b>	<b>-8</b>	<b>1077</b>	<b>1060</b>	<b>17</b>	<b>1201</b>	<b>1193</b>	<b>8</b>	<b>1129</b>	<b>1123</b>	<b>6</b>	<b>507</b>	<b>496</b>	<b>11</b>	<b>1433</b>	<b>1419</b>	<b>14</b>	<b>1433</b>	<b>1419</b>	<b>14</b>	<b>1433</b>	<b>1419</b>	<b>14</b>



## PERTH RADIO - SURVEY 4 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	9	8	1	*	*	*	*	1	*	1	*	*	*	1	*	3	3	0	3	4	-1
6PR	13	12	1	*	*	*	*	*	*	2	2	0	3	2	1	4	4	0	5	4	1
MIX 94.5	25	25	0	3	3	0	2	1	1	7	6	1	7	9	-2	3	3	0	2	2	0
92.9 TRIPLE M	12	13	-1	2	2	0	1	1	0	4	5	-1	3	3	0	1	1	0	1	1	0
96FM	20	23	-3	2	2	0	1	1	0	3	4	-1	6	5	1	6	7	-1	3	4	-1
NOVA93.7	30	27	3	5	5	0	3	4	-1	10	8	2	9	8	1	2	2	0	1	1	0
ABC PER	19	19	0	*	*	*	*	*	*	2	2	0	3	3	0	5	5	0	9	9	0
6RN	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0
6JJJ	12	13	-1	1	1	0	2	2	0	6	6	0	2	3	-1	1	1	0	*	*	*
ABC CLASSIC	6	5	1	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	4	3	1
<b>Total</b>	<b>195</b>	<b>198</b>	<b>-3</b>	<b>18</b>	<b>17</b>	<b>1</b>	<b>14</b>	<b>13</b>	<b>1</b>	<b>41</b>	<b>41</b>	<b>0</b>	<b>41</b>	<b>44</b>	<b>-3</b>	<b>35</b>	<b>34</b>	<b>1</b>	<b>47</b>	<b>47</b>	<b>0</b>

Average Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	9	9	0	9	11	-2	17	14	3	13	12	1	8	8	0	3	2	1	9	8	1	9	8	1	9	8	1
6PR	15	15	0	25	23	2	24	25	-1	15	15	0	10	10	0	5	4	1	9	7	2	5	4	1	9	7	2
MIX 94.5	27	28	-1	35	37	-2	44	41	3	41	41	0	23	27	-4	4	3	1	20	19	1	4	3	1	20	19	1
92.9 TRIPLE M	12	15	-3	18	19	-1	17	22	-5	16	20	-4	14	15	-1	3	4	-1	10	9	1	3	4	-1	10	9	1
96FM	21	26	-5	29	32	-3	34	42	-8	31	41	-10	18	22	-4	2	3	-1	18	18	0	2	3	-1	18	18	0
NOVA93.7	33	29	4	54	47	7	43	38	5	42	36	6	32	28	4	5	5	0	24	21	3	5	5	0	24	21	3
ABC PER	20	20	0	32	36	-4	29	29	0	21	20	1	18	17	1	8	7	1	16	16	0	8	7	1	16	16	0
6RN	3	3	0	7	8	-1	2	2	0	2	3	-1	2	3	-1	1	1	0	3	3	0	1	1	0	3	3	0
ABC NEWSRADIO	2	2	0	4	5	-1	1	3	-2	1	2	-1	2	2	0	1	1	0	2	2	0	1	1	0	2	2	0
6JJJ	13	15	-2	20	19	1	14	17	-3	16	19	-3	17	19	-2	4	4	0	10	10	0	4	4	0	10	10	0
ABC CLASSIC	6	5	1	7	6	1	9	8	1	10	8	2	6	5	1	2	2	0	5	5	0	2	2	0	5	5	0
<b>Total</b>	<b>206</b>	<b>211</b>	<b>-5</b>	<b>292</b>	<b>299</b>	<b>-7</b>	<b>298</b>	<b>308</b>	<b>-10</b>	<b>267</b>	<b>277</b>	<b>-10</b>	<b>189</b>	<b>197</b>	<b>-8</b>	<b>50</b>	<b>49</b>	<b>1</b>	<b>168</b>	<b>163</b>	<b>5</b>	<b>50</b>	<b>49</b>	<b>1</b>	<b>168</b>	<b>163</b>	<b>5</b>

# EMBARGOED UNTIL 9:30AM (AEST)



## PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 4 2022

### Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	61	61	0	11	13	-2	7	9	-2	8	8	0	13	12	1	20	13	7	2	7	-5
BUDDHA HITS	16	16	0	1	1	0	*	1	*	5	8	-3	1	1	0	5	3	2	3	2	1
CADA	*	4	*	*	1	*	*	1	*	*	*	*	*	*	*	*	*	*	*	1	*
Chemist Warehouse Remix	4	3	1	1	*	*	*	*	*	2	1	1	1	1	0	*	*	*	1	1	0
Coles Radio	25	20	5	3	4	-1	2	1	1	7	7	0	5	3	2	4	2	2	3	2	1
EASY 80s HITS	36	38	-2	6	6	0	6	7	-1	3	4	-1	8	14	-6	6	2	4	6	5	1
KIX DIGITAL	2	11	-9	*	4	*	1	2	-1	*	*	*	1	4	-3	*	1	*	*	*	*
MMM 80s	16	15	1	6	3	3	3	4	-1	2	2	0	3	3	0	2	2	0	1	1	0
MMM 90s	27	22	5	6	6	0	5	3	2	5	5	0	10	7	3	1	*	*	*	*	*
MMM CLASSIC ROCK	22	19	3	5	3	2	*	1	*	7	5	2	6	5	1	4	5	-1	1	*	*
MMM COUNTRY	10	7	3	1	*	*	3	5	-2	6	1	5	*	*	*	*	*	*	*	1	*
My Perth DAB Radio	19	na	*	4	na	*	2	na	*	2	na	*	*	na	*	3	na	*	8	na	*
Niche Radio	2	4	-2	*	*	*	*	1	*	*	*	*	1	1	0	1	1	0	*	1	*
OLDSKOOL 90s HITS	50	39	11	10	6	4	8	7	1	11	16	-5	17	9	8	3	1	2	2	1	1
RnB Fridays Radio	49	38	11	7	7	0	10	10	0	26	17	9	5	4	1	1	1	0	*	*	*
smooth	36	44	-8	4	4	0	4	5	-1	7	13	-6	12	9	3	5	7	-2	4	6	-2
SOUNDCLOUD RADIO	8	7	1	*	1	*	2	4	-2	6	3	3	*	*	*	*	*	*	*	*	*
TikTok Trending	32	36	-4	12	17	-5	9	10	-1	10	8	2	1	1	0	*	*	*	*	*	*
triple j Uneathed	32	22	10	2	*	*	9	10	-1	16	9	7	2	1	1	3	2	1	*	1	*
ABC Country	10	9	1	*	*	*	*	2	*	3	1	2	*	1	*	2	2	0	5	3	2
ABC Jazz	18	21	-3	1	2	-1	3	5	-2	6	7	-1	3	1	2	4	4	0	*	2	*
ABC KIDS LISTEN	13	15	-2	4	1	3	1	3	-2	6	9	-3	1	2	-1	*	*	*	1	*	*
ABC Sport	29	24	5	3	3	0	3	5	-2	7	5	2	5	6	-1	1	1	0	9	4	5
Double J	35	43	-8	3	4	-1	3	6	-3	14	19	-5	12	11	1	3	2	1	*	2	*
Total Digital/Internet Only	398	380	18	52	60	-8	56	47	9	101	100	1	88	80	8	56	46	10	46	46	0

### Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
96FM 80s	50	50	0	27	26	1	20	17	3	21	19	2	17	15	2	7	3	4	25	23	2						
BUDDHA HITS	13	13	0	1	6	-5	1	1	0	5	5	0	2	4	-2	6	6	0	9	13	-4						
CADA	*	3	*	*	*	*	*	*	*	*	2	*	*	*	*	*	1	*	*	*	*	*					
Chemist Warehouse Remix	4	3	1	3	1	2	1	1	0	2	1	1	1	1	0	1	*	*	*	1	*						
Coles Radio	21	19	2	7	8	-1	12	12	0	8	8	0	6	7	-1	3	4	-1	8	4	4						
EASY 80s HITS	28	32	-4	12	12	0	15	19	-4	15	17	-2	10	11	-1	3	4	-1	18	19	-1						
KIX DIGITAL	1	4	-3	*	1	*	*	1	*	1	2	-1	1	4	-3	*	1	*	1	8	-7						
MMM 80s	12	13	-1	3	5	-2	3	2	1	8	7	1	7	7	0	3	3	0	9	7	2						
MMM 90s	22	17	5	5	7	-2	3	4	-1	16	10	6	12	8	4	2	2	0	12	12	0						
MMM CLASSIC ROCK	19	15	4	8	6	2	9	7	2	13	10	3	12	7	5	5	2	3	12	12	0						
MMM COUNTRY	8	6	2	4	2	2	4	1	3	3	2	1	3	2	1	*	1	*	8	3	5						
My Perth DAB Radio	14	na	*	7	na	*	7	na	*	4	na	*	3	na	*	1	na	*	12	na	*						
Niche Radio	1	3	-2	1	2	-1	*	1	*	*	*	*	*	*	*	1	2	-1	2	2	0						
OLDSKOOL 90s HITS	43	33	10	17	15	2	15	14	1	23	17	6	16	14	2	6	4	2	20	24	-4						
RnB Fridays Radio	44	30	14	14	13	1	23	13	10	22	17	5	15	8	7	6	5	1	16	15	1						
smooth	29	34	-5	19	19	0	15	19	-4	21	23	-2	12	13	-1	4	5	-1	19	28	-9						
SOUNDCLOUD RADIO	7	6	1	*	1	*	4	4	0	1	3	-2	2	2	0	3	2	1	5	6	-1						
TikTok Trending	29	31	-2	13	16	-3	10	10	0	16	18	-2	9	11	-2	10	11	-1	18	21	-3						
triple j Uneathed	27	20	7	14	7	7	14	8	6	7	8	-1	2	4	-2	4	5	-1	11	5	6						
ABC Country	8	6	2	1	1	0	3	2	1	5	2	3	3	3	0	4	2	2	5	4	1						
ABC Jazz	14	17	-3	5	6	-1	4	7	-3	7	4	3	8	9	-1	6	8	-2	11	11	0						
ABC KIDS LISTEN	8	11	-3	4	6	-2	1	6	-5	4	6	-2	4	6	-2	*	2	*	7	9	-2						
ABC Sport	13	10	3	2	1	1	5	3	2	6	6	0	4	3	1	2	1	1	22	19	3						
Double J	27	33	-6	12	10	2	9	12	-3	8	15	-7	14	14	0	9	8	1	22	26	-4						
Total Digital/Internet Only	336	319	17	166	161	5	158	151	7	186	183	3	145	141	4	80	78	2	245	244	1						

Please note: My Perth DAB Radio re-entered the survey effective April 17 2022.