



## SYDNEY RADIO - SURVEY 1 2022

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	0.7	0.5	0.2	0.4	0.6	-0.2	*	0.2	*	0.6	0.2	0.4	0.7	1.2	-0.5	1.2	0.8	0.4	0.8	0.1	0.7
2GB	13.8	14.5	-0.7	2.7	2.8	-0.1	2.1	3.8	-1.7	3.6	6.2	-2.6	7.7	7.7	0.0	17.0	16.0	1.0	30.9	31.5	-0.6
2UE 954	3.2	2.6	0.6	2.7	1.0	1.7	*	0.1	*	0.3	0.4	-0.1	0.6	0.2	0.4	3.2	2.8	0.4	8.7	7.3	1.4
SKY Sports Radio	1.1	1.2	-0.1	0.8	0.7	0.1	0.8	1.2	-0.4	1.2	1.1	0.1	0.8	0.7	0.1	0.9	0.8	0.1	1.6	2.2	-0.6
104.1 2DAY FM	4.2	3.8	0.4	8.3	9.3	-1.0	6.3	7.0	-0.7	7.6	6.7	0.9	4.0	4.4	-0.4	2.8	1.2	1.6	0.8	0.4	0.4
KIIS1065	8.8	8.3	0.5	17.2	18.3	-1.1	18.5	8.2	10.3	14.5	15.0	-0.5	9.9	9.7	0.2	5.4	5.9	-0.5	0.3	0.8	-0.5
104.9 TRIPLE M	4.6	4.9	-0.3	7.1	5.2	1.9	6.8	4.5	2.3	4.5	5.5	-1.0	4.9	8.6	-3.7	9.1	6.1	3.0	0.4	0.4	0.0
NOVA96.9	6.8	6.8	0.0	15.7	12.5	3.2	15.4	18.9	-3.5	9.7	12.1	-2.4	7.7	6.7	1.0	4.2	3.4	0.8	0.6	0.7	-0.1
smoothfm 95.3	7.7	7.9	-0.2	4.7	9.5	-4.8	5.3	8.9	-3.6	7.8	8.9	-1.1	6.8	8.9	-2.1	9.9	9.3	0.6	8.6	4.9	3.7
WSFM	8.4	8.8	-0.4	4.2	7.5	-3.3	5.2	8.2	-3.0	6.1	6.0	0.1	13.4	10.1	3.3	14.5	15.9	-1.4	4.7	5.6	-0.9
ABC SYD	9.2	9.4	-0.2	3.2	6.0	-2.8	2.3	2.5	-0.2	2.0	3.0	-1.0	7.1	5.9	1.2	13.1	12.4	0.7	17.7	18.1	-0.4
2RN	2.3	2.2	0.1	0.7	0.7	0.0	0.6	0.4	0.2	0.8	0.5	0.3	2.5	1.7	0.8	2.1	3.0	-0.9	4.4	4.2	0.2
ABC NEWSRADIO	1.9	2.0	-0.1	1.2	1.7	-0.5	0.4	0.7	-0.3	1.3	1.2	0.1	1.4	2.8	-1.4	2.4	2.0	0.4	3.2	2.2	1.0
2JJJ	7.3	6.2	1.1	6.0	3.4	2.6	20.0	13.5	6.5	12.1	15.8	-3.7	10.7	5.2	5.5	2.2	3.1	-0.9	0.7	1.0	-0.3
ABC CLASSIC	3.2	3.5	-0.3	1.0	1.3	-0.3	2.0	0.2	1.8	3.0	0.8	2.2	1.7	2.3	-0.6	1.9	2.3	-0.4	6.4	8.8	-2.4

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1170 SEN Sports	0.7	0.6	0.1	0.6	0.2	0.4	0.6	0.4	0.2	0.8	1.0	-0.2	0.7	0.8	-0.1	1.3	0.6	0.7	0.6	0.3	0.3						
2GB	13.7	14.6	-0.9	19.0	18.5	0.5	14.9	18.4	-3.5	8.3	10.8	-2.5	7.8	6.4	1.4	19.1	17.4	1.7	13.9	14.4	-0.5						
2UE 954	3.2	2.4	0.8	2.2	2.0	0.2	3.2	3.0	0.2	4.2	2.9	1.3	3.0	2.1	0.9	3.5	1.2	2.3	3.5	3.3	0.2						
SKY Sports Radio	1.0	1.0	0.0	1.5	0.9	0.6	0.4	0.6	-0.2	0.7	0.9	-0.2	1.2	1.4	-0.2	0.9	1.4	-0.5	1.5	2.0	-0.5						
104.1 2DAY FM	4.2	3.7	0.5	3.3	2.7	0.6	4.5	4.0	0.5	5.0	4.7	0.3	5.0	4.1	0.9	2.4	2.7	-0.3	4.2	3.8	0.4						
KIIS1065	9.1	8.4	0.7	10.6	10.8	-0.2	8.9	7.2	1.7	9.1	7.3	1.8	9.1	8.9	0.2	5.1	6.7	-1.6	7.6	7.7	-0.1						
104.9 TRIPLE M	4.8	5.1	-0.3	3.6	4.6	-1.0	5.1	4.8	0.3	6.0	5.8	0.2	5.3	6.2	-0.9	3.6	3.9	-0.3	3.9	4.2	-0.3						
NOVA96.9	6.8	7.0	-0.2	7.0	6.9	0.1	5.9	6.5	-0.6	6.4	7.9	-1.5	8.9	7.0	1.9	5.5	5.2	0.3	6.9	6.1	0.8						
smoothfm 95.3	7.6	7.7	-0.1	6.0	5.4	0.6	8.5	6.8	1.7	8.7	9.3	-0.6	7.1	9.0	-1.9	8.4	10.8	-2.4	8.2	8.6	-0.4						
WSFM	8.9	8.9	0.0	9.1	9.1	0.0	9.3	10.1	-0.8	9.7	9.9	-0.2	8.1	7.3	0.8	6.1	5.0	1.1	6.8	8.2	-1.4						
ABC SYD	9.5	9.9	-0.4	11.6	13.2	-1.6	9.1	8.9	0.2	7.9	7.2	0.7	8.9	9.7	-0.8	9.5	10.2	-0.7	8.1	7.9	0.2						
2RN	2.2	2.1	0.1	4.1	4.3	-0.2	0.9	0.9	0.0	1.1	0.7	0.4	1.9	2.1	-0.2	3.3	2.5	0.8	2.6	2.5	0.1						
ABC NEWSRADIO	1.8	1.9	-0.1	2.6	2.8	-0.2	1.6	1.8	-0.2	1.1	1.2	-0.1	1.4	1.7	-0.3	2.6	2.3	0.3	2.2	2.1	0.1						
2JJJ	6.9	6.5	0.4	5.1	4.9	0.2	6.4	6.8	-0.4	8.9	7.6	1.3	8.4	8.1	0.3	6.4	4.5	1.9	8.6	5.3	3.3						
ABC CLASSIC	3.1	3.4	-0.3	3.1	2.6	0.5	3.3	3.5	-0.2	2.9	3.3	-0.4	2.7	4.4	-1.7	3.6	4.1	-0.5	3.8	4.0	-0.2						



**SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 1 2022**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	45	63	-18	4	9	-5	*	*	*	3	8	-5	10	9	1	7	9	-2	21	27	-6
Australia Today DAB+	21	33	-12	5	6	-1	*	6	*	12	11	1	*	5	*	*	2	*	4	4	0
BUDDHA HITS	29	25	4	9	9	0	6	*	*	6	5	1	5	6	-1	1	4	-3	1	*	*
Chemist Warehouse Remix	25	11	14	4	7	-3	6	*	*	5	4	1	9	*	*	2	*	*	*	*	*
Coles Radio	92	67	25	20	9	11	15	8	7	26	20	6	21	17	4	8	11	-3	3	3	0
DANCE HITS	68	28	40	10	8	2	5	*	*	34	6	28	14	10	4	5	*	*	*	4	*
EASY 80s HITS	50	35	15	5	6	-1	3	3	0	18	7	11	22	14	8	*	1	*	2	3	-1
Edge Digital	84	92	-8	13	26	-13	21	14	7	45	36	9	5	13	-8	*	2	*	1	2	-1
KIIS 90s	94	81	13	28	25	3	15	3	12	27	39	-12	14	8	6	*	1	*	8	4	4
MMM 80s	40	22	18	8	6	2	3	*	*	15	*	*	14	9	5	*	4	*	*	3	*
MMM 90s	63	44	19	16	9	7	7	3	4	15	12	3	25	13	12	*	6	*	*	2	*
MMM CLASSIC ROCK	50	81	-31	8	18	-10	3	7	-4	12	15	-3	16	25	-9	8	12	-4	4	5	-1
MMM COUNTRY	43	47	-4	12	8	4	3	9	-6	17	5	12	6	18	-12	2	4	-2	4	2	2
MMM HARD N HEAVY	28	34	-6	8	11	-3	4	*	*	7	7	0	9	15	-6	*	*	*	*	*	*
MTV Sounds	29	16	13	6	6	0	6	6	0	13	3	10	2	*	*	2	2	0	*	*	*
NOVA 10s	33	51	-18	13	28	-15	*	4	*	7	12	-5	11	5	6	*	1	*	2	1	1
OLDSKOOL 90s HITS	76	42	34	19	7	12	14	2	12	23	18	5	17	12	5	2	*	*	1	4	-3
RnB Fridays	47	32	15	7	15	-8	6	3	3	24	11	13	9	2	7	*	*	*	2	*	*
SEN Track Digital	1	8	-7	*	8	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
SEN VIC	7	3	4	*	2	*	*	*	*	2	*	*	2	2	0	1	*	*	2	*	*
smooth relax	79	74	5	20	11	9	9	17	-8	21	15	6	12	12	0	6	7	-1	10	12	-2
SOUNDCLOUD RADIO	24	42	-18	3	7	-4	5	4	1	17	20	-3	*	7	*	*	2	*	*	1	*
TikTok Trending	45	72	-27	9	27	-18	10	18	-8	26	20	6	*	6	*	*	*	*	*	*	*
WSFM 80s	87	61	26	8	10	-2	3	*	*	20	11	9	35	16	19	9	13	-4	13	12	1
triple j Unearthed	53	64	-11	15	8	7	15	13	2	19	24	-5	1	9	-8	2	9	-7	*	*	*
ABC Country	35	36	-1	9	3	6	*	3	*	17	3	14	6	3	3	4	15	-11	*	10	*
ABC Jazz	95	80	15	10	13	-3	8	9	-1	38	13	25	12	18	-6	11	9	2	17	17	0
ABC KIDS LISTEN	54	49	5	13	27	-14	12	2	10	27	8	19	*	8	*	*	*	*	2	3	-1
ABC Sport	84	49	35	20	10	10	15	*	*	17	5	12	18	14	4	9	15	-6	5	6	-1
Double J	73	56	17	18	11	7	5	2	3	12	9	3	33	29	4	5	4	1	*	1	*
Total Digital/Internet Only	945	959	-14	157	151	6	118	96	22	313	251	62	190	244	-54	73	112	-39	95	105	-10

Please note: MMM Soft Rock rebranded as MMM 80s and Urban Hits rebranded as RnB Fridays effective Jan 16.

# EMBARGOED UNTIL 9:30AM (AEDT)



## SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 1 2022

Cumulative Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	39	48	-9	17	23	-6	25	16	9	16	23	-7	14	21	-7	7	18	-11	21	35	-14
Australia Today DAB+	11	22	-11	11	14	-3	1	7	-6	1	3	-2	1	11	-10	1	8	-7	13	11	2
BUDDHA HITS	26	19	7	6	11	-5	12	18	-6	12	11	1	6	6	0	11	*	*	16	6	10
Chemist Warehouse Remix	18	8	10	6	2	4	4	3	1	7	3	4	6	8	-2	7	*	*	11	7	4
Coles Radio	69	51	18	16	6	10	22	15	7	24	17	7	28	26	2	20	7	13	55	29	26
DANCE HITS	53	20	33	20	7	13	13	6	7	13	6	7	22	12	10	3	5	-2	29	20	9
EASY 80s HITS	43	32	11	11	11	0	16	15	1	11	22	-11	30	15	15	14	*	*	30	11	19
Edge Digital	61	85	-24	39	31	8	15	24	-9	19	34	-15	31	36	-5	7	24	-17	41	40	1
KIIS 90s	76	63	13	25	23	2	25	13	12	17	27	-10	29	20	9	11	6	5	34	33	1
MMM 80s	31	15	16	13	3	10	3	4	-1	8	4	4	17	8	9	5	6	-1	21	12	9
MMM 90s	46	22	24	19	12	7	12	10	2	17	10	7	20	12	8	13	3	10	26	30	-4
MMM CLASSIC ROCK	37	55	-18	18	19	-1	11	20	-9	13	23	-10	21	15	6	8	17	-9	40	36	4
MMM COUNTRY	37	26	11	12	10	2	11	14	-3	16	7	9	23	10	13	6	9	-3	29	30	-1
MMM HARD N HEAVY	22	26	-4	4	8	-4	11	3	8	4	12	-8	8	18	-10	7	16	-9	15	26	-11
MTV Sounds	20	9	11	4	3	1	9	6	3	5	7	-2	1	2	-1	1	*	*	13	7	6
NOVA 10s	24	39	-15	8	13	-5	4	17	-13	7	11	-4	10	15	-5	7	11	-4	21	16	5
OLDSKOOL 90s HITS	59	27	32	14	5	9	16	16	0	25	12	13	22	8	14	11	2	9	36	23	13
RnB Fridays	39	22	17	17	7	10	13	4	9	17	1	16	19	20	-1	14	9	5	16	16	0
SEN Track Digital	*	8	*	*	3	*	*	*	*	*	*	*	*	*	*	*	5	*	1	*	*
SEN VIC	7	2	5	3	2	1	3	2	1	*	2	*	4	*	*	1	*	*	*	2	*
smooth relax	66	53	13	24	17	7	16	15	1	24	26	-2	37	15	22	15	16	-1	41	38	3
SOUNDCLOUD RADIO	21	39	-18	5	14	-9	5	14	-9	6	17	-11	8	22	-14	5	12	-7	17	18	-1
TikTok Trending	38	54	-16	10	18	-8	16	18	-2	13	28	-15	14	36	-22	13	12	1	26	48	-22
WSFM 80s	68	53	15	36	18	18	30	19	11	26	22	4	15	20	-5	7	3	4	44	25	19
triple j Unearthed	46	49	-3	17	14	3	8	8	0	16	15	1	12	20	-8	11	7	4	19	24	-5
ABC Country	33	26	7	8	11	-3	*	13	*	6	6	0	12	10	2	12	5	7	5	15	-10
ABC Jazz	80	67	13	24	11	13	19	21	-2	28	20	8	26	22	4	21	27	-6	59	40	19
ABC KIDS LISTEN	44	41	3	21	21	0	23	6	17	13	21	-8	9	17	-8	4	9	-5	28	23	5
ABC Sport	46	34	12	7	3	4	13	8	5	12	18	-6	15	4	11	11	15	-4	60	21	39
Double J	59	48	11	21	12	9	22	24	-2	32	29	3	18	23	-5	11	10	1	38	19	19
Total Digital/Internet Only	798	790	8	356	309	47	334	327	7	336	400	-64	396	428	-32	222	230	-8	609	579	30

Please note: MMM Soft Rock rebranded as MMM 80s and Urban Hits rebranded as RnB Fridays effective Jan 16.