



PERTH RADIO - SURVEY 1 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	6.0	5.7	0.3	0.7	2.0	-1.3	0.4	0.6	-0.2	1.4	0.5	0.9	2.3	4.3	-2.0	14.2	7.6	6.6	11.1	11.4	-0.3
6PR	7.8	8.9	-1.1	1.3	1.7	-0.4	0.8	0.9	-0.1	2.7	1.0	1.7	6.8	7.8	-1.0	11.6	13.3	-1.7	14.5	16.5	-2.0
MIX 94.5	12.2	12.0	0.2	24.4	16.6	7.8	9.9	9.1	0.8	15.3	12.6	2.7	13.8	17.5	-3.7	12.2	16.5	-4.3	4.3	3.8	0.5
92.9 TRIPLE M	5.9	5.3	0.6	6.9	5.0	1.9	12.6	11.1	1.5	9.3	9.6	-0.3	8.2	6.5	1.7	2.8	4.5	-1.7	1.0	0.7	0.3
96FM	13.6	10.7	2.9	12.9	13.5	-0.6	10.2	10.7	-0.5	10.3	8.4	1.9	16.6	12.0	4.6	18.3	13.6	4.7	11.2	8.5	2.7
NOVA93.7	13.2	12.6	0.6	25.9	24.5	1.4	25.3	27.1	-1.8	23.8	20.3	3.5	15.1	15.8	-0.7	3.9	5.5	-1.6	1.2	2.5	-1.3
ABC PER	7.1	8.4	-1.3	2.0	0.6	1.4	3.4	0.9	2.5	1.4	3.9	-2.5	3.8	5.8	-2.0	8.9	14.0	-5.1	16.5	14.1	2.4
6RN	2.1	1.9	0.2	0.5	0.2	0.3	0.5	0.2	0.3	0.3	1.2	-0.9	2.2	2.0	0.2	3.6	1.0	2.6	3.5	3.8	-0.3
ABC NEWSRADIO	1.1	1.2	-0.1	0.8	0.5	0.3	0.6	0.2	0.4	0.5	0.3	0.2	1.1	0.7	0.4	1.6	1.2	0.4	1.4	2.5	-1.1
6JJJ	7.7	6.9	0.8	8.1	10.0	-1.9	18.4	20.2	-1.8	17.6	16.7	0.9	8.4	6.5	1.9	1.6	1.1	0.5	0.3	0.3	0.0
ABC CLASSIC	2.2	3.4	-1.2	1.2	1.6	-0.4	0.8	0.2	0.6	0.4	1.6	-1.2	1.7	1.9	-0.2	2.1	3.0	-0.9	5.0	7.1	-2.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	5.7	5.5	0.2	5.3	5.1	0.2	6.5	6.2	0.3	6.5	6.3	0.2	4.8	5.3	-0.5	3.9	1.7	2.2	6.9	6.4	0.5						
6PR	8.3	9.4	-1.1	10.0	9.9	0.1	9.2	9.2	0.0	7.1	8.5	-1.4	6.1	9.0	-2.9	8.3	12.0	-3.7	6.1	7.5	-1.4						
MIX 94.5	12.6	12.4	0.2	11.2	12.1	-0.9	12.1	12.7	-0.6	14.2	13.5	0.7	14.3	12.5	1.8	9.5	8.7	0.8	10.9	10.7	0.2						
92.9 TRIPLE M	6.2	5.5	0.7	6.0	5.8	0.2	5.7	5.2	0.5	6.8	5.7	1.1	6.1	5.8	0.3	6.7	3.2	3.5	5.1	4.6	0.5						
96FM	13.7	10.5	3.2	11.4	8.9	2.5	14.2	11.5	2.7	15.9	12.3	3.6	13.3	11.2	2.1	11.7	5.0	6.7	13.5	11.1	2.4						
NOVA93.7	13.5	12.6	0.9	14.4	12.7	1.7	12.1	11.9	0.2	13.0	13.4	-0.4	15.3	13.4	1.9	12.6	10.1	2.5	12.2	12.6	-0.4						
ABC PER	7.0	9.1	-2.1	10.3	13.0	-2.7	5.9	7.7	-1.8	4.0	5.4	-1.4	5.8	7.9	-2.1	13.8	15.3	-1.5	7.1	6.4	0.7						
6RN	2.1	1.9	0.2	3.5	3.2	0.3	1.6	1.1	0.5	1.3	0.9	0.4	2.1	2.1	0.0	2.1	3.2	-1.1	2.0	1.9	0.1						
ABC NEWSRADIO	1.0	1.0	0.0	1.7	1.7	0.0	0.4	0.3	0.1	0.5	0.9	-0.4	0.7	0.7	0.0	2.9	2.4	0.5	1.3	1.6	-0.3						
6JJJ	7.1	7.2	-0.1	6.4	7.2	-0.8	6.7	7.0	-0.3	7.6	7.3	0.3	8.6	8.0	0.6	5.2	6.2	-1.0	9.9	5.9	4.0						
ABC CLASSIC	2.2	3.2	-1.0	2.3	2.7	-0.4	1.8	3.7	-1.9	2.0	2.8	-0.8	2.5	3.5	-1.0	3.3	4.3	-1.0	2.3	3.9	-1.6						



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 1 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	51	61	-10	5	12	-7	6	17	-11	15	9	6	12	8	4	10	6	4	4	8	-4
BUDDHA HITS	13	16	-3	1	3	-2	*	2	*	4	3	1	5	3	2	2	4	-2	1	*	*
Chemist Warehouse Remix	8	*	*	1	*	*	*	*	*	1	*	*	1	*	*	2	*	*	*	*	*
Coles Radio	27	30	-3	6	7	-1	1	3	-2	8	13	-5	10	3	7	3	1	2	*	2	*
EASY 80s HITS	23	12	11	4	3	1	*	*	*	5	4	1	7	2	5	3	2	1	3	*	*
Edge Digital	1	1	0	*	1	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
KIX DIGITAL	6	11	-5	1	2	-1	*	*	*	1	2	-1	*	4	*	1	1	0	4	2	2
MMM 80s	11	11	0	2	2	0	2	*	*	1	2	-1	5	4	1	*	2	*	1	*	*
MMM 90s	21	26	-5	4	3	1	4	5	-1	7	7	0	5	8	-3	1	2	-1	1	1	0
MMM CLASSIC ROCK	36	28	8	4	9	-5	2	*	*	8	7	1	11	6	5	7	5	2	4	2	2
MMM COUNTRY	6	10	-4	*	2	*	*	*	*	3	1	2	3	4	-1	*	2	*	*	*	*
Niche Radio	2	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	1	n.a.	*	*	n.a.	*	1	n.a.	*
OLDSKOOL 90s HITS	34	32	2	8	5	3	3	2	1	13	13	0	9	8	1	1	*	*	1	4	-3
RnB Fridays	29	16	13	3	2	1	7	1	6	16	10	6	2	2	0	1	1	0	*	*	*
smooth	34	54	-20	3	7	-4	4	*	*	11	10	1	7	19	-12	5	15	-10	5	3	2
SOUNDCLOUD RADIO	10	6	4	3	3	0	2	1	1	4	2	2	1	*	*	*	*	*	*	1	*
TikTok Trending	24	24	0	7	12	-5	3	7	-4	11	2	9	2	2	0	*	1	*	1	*	*
triple j Unearthed	23	23	0	2	1	1	8	6	2	7	11	-4	3	3	0	1	2	-1	1	*	*
ABC Country	17	17	0	2	3	-1	2	*	*	1	2	-1	2	4	-2	3	3	0	7	6	1
ABC Jazz	16	15	1	4	4	0	1	*	*	4	7	-3	2	*	*	4	2	2	1	3	-2
ABC KIDS LISTEN	11	17	-6	3	3	0	1	*	*	5	13	-8	3	1	2	*	*	*	*	1	*
ABC Sport	21	13	8	2	2	0	1	*	*	2	2	0	6	1	5	7	2	5	3	6	-3
Double J	39	27	12	7	5	2	4	5	-1	13	10	3	13	5	8	2	1	1	1	1	0
Total Digital/Internet Only	366	375	-9	46	52	-6	37	37	0	94	105	-11	94	81	13	52	51	1	43	49	-6

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	41	41	0	15	14	1	12	7	5	19	26	-7	17	19	-2	7	5	2	22	34	-12
BUDDHA HITS	9	14	-5	3	6	-3	3	7	-4	4	5	-1	4	6	-2	5	8	-3	8	11	-3
Chemist Warehouse Remix	8	*	*	3	*	*	6	*	*	4	*	*	2	*	*	*	*	*	*	*	*
Coles Radio	24	26	-2	4	5	-1	7	3	4	9	15	-6	10	17	-7	6	4	2	10	9	1
EASY 80s HITS	21	8	13	6	2	4	12	2	10	9	5	4	4	3	1	5	4	1	9	6	3
Edge Digital	*	1	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	1	*	*
KIX DIGITAL	5	8	-3	3	3	0	3	5	-2	3	1	2	2	2	0	*	1	*	4	4	0
MMM 80s	9	9	0	1	1	0	4	4	0	4	4	0	6	2	4	4	1	3	6	3	3
MMM 90s	18	21	-3	9	11	-2	8	10	-2	10	13	-3	7	7	0	5	3	2	12	12	0
MMM CLASSIC ROCK	27	23	4	13	9	4	14	10	4	10	8	2	11	12	-1	5	4	1	21	10	11
MMM COUNTRY	6	9	-3	2	2	0	3	1	2	3	1	2	2	5	-3	*	1	*	*	3	*
Niche Radio	*	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	2	n.a.	*
OLDSKOOL 90s HITS	28	19	9	14	6	8	13	8	5	16	11	5	9	5	4	4	3	1	14	24	-10
RnB Fridays	26	13	13	13	5	8	7	7	0	14	8	6	13	6	7	3	4	-1	8	4	4
smooth	27	46	-19	13	29	-16	14	29	-15	13	27	-14	12	27	-15	8	13	-5	21	38	-17
SOUNDCLOUD RADIO	7	5	2	4	2	2	5	2	3	3	3	0	4	5	-1	1	3	-2	5	4	1
TikTok Trending	20	22	-2	11	6	5	3	8	-5	8	8	0	6	9	-3	8	2	6	11	12	-1
triple j Unearthed	16	18	-2	6	6	0	4	3	1	2	11	-9	10	5	5	7	4	3	14	12	2
ABC Country	15	13	2	8	5	3	8	2	6	9	4	5	6	6	0	5	4	1	8	7	1
ABC Jazz	12	12	0	3	3	0	4	2	2	3	7	-4	5	2	3	4	3	1	6	8	-2
ABC KIDS LISTEN	11	14	-3	4	7	-3	1	6	-5	5	4	1	4	4	0	2	7	-5	3	10	-7
ABC Sport	11	5	6	2	3	-1	4	1	3	7	*	*	6	*	*	1	1	0	16	9	7
Double J	31	22	9	14	4	10	15	10	5	12	9	3	16	15	1	4	4	0	21	10	11
Total Digital/Internet Only	304	306	-2	143	131	12	142	138	4	152	173	-21	161	159	2	80	80	0	219	239	-20

Please note: MMM Soft Rock rebranded as MMM 80s , Urban Hits rebranded as RnB Fridays and Niche Radio commenced broadcasting effective Jan 16.