



GOLD COAST/TWEED RADIO - SURVEY 3 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13.8	16.1	-2.3	20.5	36.6	-16.1	13.2	20.4	-7.2	20.2	13.8	6.4	21.0	27.0	-6.0	11.9	14.5	-2.6	3.9	3.4	0.5
Triple M 92.5	10.5	11.4	-0.9	8.8	6.7	2.1	7.9	9.4	-1.5	7.4	9.5	-2.1	11.4	12.0	-0.6	17.3	23.3	-6.0	9.0	7.6	1.4
90.9 SEA FM	11.9	7.8	4.1	26.8	13.3	13.5	21.6	18.6	3.0	21.4	14.9	6.5	14.1	11.2	2.9	6.2	2.9	3.3	0.9	0.3	0.6
4BC Brisbane	2.1	1.9	0.2	1.3	1.1	0.2	*	*	*	0.5	0.4	0.1	1.8	0.7	1.1	1.8	1.6	0.2	4.3	4.3	0.0
4BH Brisbane	0.6	0.7	-0.1	1.2	1.0	0.2	*	*	*	*	*	*	0.9	0.9	0.0	*	0.3	*	1.1	1.1	0.0
4KQ	0.5	1.3	-0.8	1.4	0.9	0.5	0.8	1.0	-0.2	0.2	*	*	0.2	0.2	0.0	0.7	0.6	0.1	0.6	3.3	-2.7
B105	1.2	1.1	0.1	2.5	2.2	0.3	2.5	2.6	-0.1	2.3	3.1	-0.8	0.9	0.5	0.4	0.6	0.5	0.1	0.3	0.1	0.2
Triple M 104.5	2.1	1.9	0.2	3.2	3.4	-0.2	1.0	1.0	0.0	1.8	1.5	0.3	3.8	4.4	-0.6	2.5	0.9	1.6	0.8	0.6	0.2
NOVA106.9	2.5	2.1	0.4	2.8	3.1	-0.3	1.9	6.4	-4.5	5.0	5.1	-0.1	4.2	2.2	2.0	1.2	0.5	0.7	0.4	0.1	0.3
97.3FM	1.1	0.6	0.5	1.6	1.0	0.6	0.1	1.0	-0.9	1.5	0.6	0.9	0.6	0.5	0.1	2.6	1.0	1.6	0.5	0.2	0.3
ABC GLDCST	4.9	4.7	0.2	1.9	1.0	0.9	0.1	0.3	-0.2	1.8	4.0	-2.2	4.9	4.8	0.1	7.5	4.3	3.2	7.4	7.3	0.1
ABC BRIS	3.3	2.5	0.8	0.6	0.6	0.0	1.8	1.7	0.1	0.4	0.3	0.1	1.5	1.1	0.4	1.3	1.9	-0.6	8.3	5.5	2.8
4RN	3.6	4.0	-0.4	3.8	3.7	0.1	0.1	*	*	0.5	1.2	-0.7	1.1	1.3	-0.2	6.6	3.4	3.2	6.6	8.7	-2.1
ABC NEWSRADIO	2.4	1.9	0.5	2.5	1.8	0.7	*	0.5	*	0.3	0.7	-0.4	1.5	1.5	0.0	3.9	2.7	1.2	3.9	2.8	1.1
4JJJ	9.0	9.6	-0.6	4.1	3.4	0.7	39.1	29.9	9.2	22.9	29.3	-6.4	6.5	10.7	-4.2	2.3	1.5	0.8	0.5	0.7	-0.2
ABC CLASSIC	2.5	2.6	-0.1	0.9	1.4	-0.5	0.7	*	*	1.1	0.9	0.2	0.9	1.1	-0.2	1.9	0.9	1.0	5.9	6.4	-0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	14.2	16.4	-2.2	12.1	14.2	-2.1	14.3	16.5	-2.2	15.7	18.2	-2.5	15.3	17.7	-2.4	13.9	14.1	-0.2	12.6	15.4	-2.8						
Triple M 92.5	10.6	11.9	-1.3	9.3	10.5	-1.2	12.5	12.9	-0.4	11.5	13.3	-1.8	9.8	12.1	-2.3	6.2	7.7	-1.5	10.0	9.7	0.3						
90.9 SEA FM	12.6	8.0	4.6	12.9	8.9	4.0	12.5	6.4	6.1	13.6	8.2	5.4	12.2	9.0	3.2	7.7	6.9	0.8	9.7	7.0	2.7						
4BC Brisbane	2.2	1.9	0.3	2.2	2.5	-0.3	3.1	2.7	0.4	1.4	0.9	0.5	0.8	0.9	-0.1	6.1	3.2	2.9	1.9	1.8	0.1						
4BH Brisbane	0.6	0.7	-0.1	0.6	0.6	0.0	0.6	1.0	-0.4	0.6	0.6	0.0	0.3	0.5	-0.2	0.4	0.3	0.1	0.8	0.7	0.1						
4KQ	0.4	1.2	-0.8	0.5	1.1	-0.6	0.4	1.6	-1.2	0.1	1.0	-0.9	0.6	1.0	-0.4	0.1	0.6	-0.5	1.1	1.8	-0.7						
B105	1.0	1.0	0.0	0.6	0.9	-0.3	0.9	0.5	0.4	1.0	1.0	0.0	1.6	2.0	-0.4	1.8	0.9	0.9	1.8	1.2	0.6						
Triple M 104.5	2.1	1.9	0.2	2.1	1.8	0.3	2.4	2.2	0.2	2.0	2.2	-0.2	1.5	1.3	0.2	2.4	1.5	0.9	2.3	2.0	0.3						
NOVA106.9	2.7	2.1	0.6	2.4	1.5	0.9	2.5	1.2	1.3	3.2	2.9	0.3	2.8	2.3	0.5	2.7	3.6	-0.9	1.6	2.0	-0.4						
97.3FM	1.1	0.6	0.5	1.1	0.4	0.7	1.4	0.6	0.8	0.6	0.6	0.0	1.8	0.7	1.1	1.2	1.5	-0.3	0.9	0.5	0.4						
ABC GLDCST	4.8	4.3	0.5	7.4	6.0	1.4	4.2	3.9	0.3	2.8	2.6	0.2	3.4	3.4	0.0	7.7	9.2	-1.5	5.2	6.2	-1.0						
ABC BRIS	2.9	2.4	0.5	3.7	3.2	0.5	2.6	1.9	0.7	2.4	1.9	0.5	1.9	1.9	0.0	5.4	5.2	0.2	4.3	2.5	1.8						
4RN	3.6	3.9	-0.3	5.4	5.9	-0.5	2.6	2.6	0.0	2.2	2.5	-0.3	4.1	3.7	0.4	4.8	8.5	-3.7	3.7	4.4	-0.7						
ABC NEWSRADIO	2.2	1.9	0.3	2.9	2.8	0.1	1.5	1.0	0.5	1.8	1.4	0.4	2.3	2.3	0.0	3.2	3.9	-0.7	2.9	1.9	1.0						
4JJJ	9.1	10.3	-1.2	10.1	11.8	-1.7	6.9	10.1	-3.2	9.6	9.5	0.1	10.5	11.2	-0.7	7.2	5.2	2.0	8.7	7.1	1.6						
ABC CLASSIC	2.2	2.4	-0.2	2.1	2.5	-0.4	2.1	2.6	-0.5	1.9	2.0	-0.1	3.4	2.5	0.9	2.2	2.6	-0.4	3.4	3.5	-0.1						

Please note: HIT 90.9 changed to 90.9 SEA FM & 92.5 TripleM changed to Triple M 92.5 effective Aug 22.