



## SYDNEY RADIO - SURVEY 4 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170	0.6	0.5	0.1	*	*	*	0.2	0.1	0.1	0.4	0.5	-0.1	0.4	0.2	0.2	0.1	*	*	1.4	1.4	0.0
2GB	11.8	11.7	0.1	5.0	5.5	-0.5	2.0	1.7	0.3	4.2	3.4	0.8	3.7	4.4	-0.7	12.5	12.1	0.4	28.9	29.8	-0.9
2UE 954	3.0	2.4	0.6	0.1	1.3	-1.2	*	0.3	*	0.4	0.2	0.2	1.6	0.7	0.9	2.1	4.5	-2.4	8.3	5.4	2.9
SKY Sports Radio	0.7	0.7	0.0	0.8	0.3	0.5	0.5	0.2	0.3	1.1	1.0	0.1	0.3	0.8	-0.5	0.2	0.4	-0.2	1.1	0.9	0.2
104.1 2DAY FM	3.3	3.5	-0.2	4.7	5.3	-0.6	4.7	4.5	0.2	5.4	5.5	-0.1	3.6	4.5	-0.9	3.7	3.2	0.5	0.4	0.4	0.0
KIIS1065	10.6	9.6	1.0	12.1	12.9	-0.8	15.5	15.7	-0.2	23.1	18.7	4.4	12.4	11.1	1.3	3.9	4.8	-0.9	0.9	0.7	0.2
104.9 TRIPLE M	5.0	4.9	0.1	5.1	6.5	-1.4	12.7	11.0	1.7	4.9	5.4	-0.5	6.8	7.3	-0.5	6.0	4.1	1.9	0.8	0.8	0.0
NOVA96.9	6.7	6.5	0.2	23.4	19.7	3.7	14.3	11.7	2.6	11.2	11.5	-0.3	6.3	5.3	1.0	2.0	2.3	-0.3	0.2	0.5	-0.3
smoothfm 95.3	10.0	10.8	-0.8	9.4	6.6	2.8	9.9	8.1	1.8	9.4	9.6	-0.2	10.0	14.0	-4.0	15.3	14.4	0.9	7.6	8.7	-1.1
WSFM	8.3	8.2	0.1	7.3	10.0	-2.7	4.3	8.2	-3.9	5.1	5.9	-0.8	10.6	10.7	-0.1	15.1	12.5	2.6	6.0	4.7	1.3
ABC SYD	9.6	10.1	-0.5	3.7	4.6	-0.9	2.4	2.7	-0.3	2.7	3.2	-0.5	9.0	7.4	1.6	12.0	13.5	-1.5	17.7	20.2	-2.5
2RN	2.1	1.7	0.4	0.1	0.5	-0.4	2.0	0.7	1.3	0.4	0.2	0.2	1.5	1.3	0.2	2.7	2.9	-0.2	4.3	3.4	0.9
ABC NEWSRADIO	1.6	1.8	-0.2	0.7	1.3	-0.6	0.7	0.5	0.2	1.1	1.4	-0.3	1.5	1.5	0.0	2.3	1.9	0.4	2.1	3.0	-0.9
2JJJ	6.3	7.1	-0.8	8.0	5.6	2.4	7.7	11.6	-3.9	13.3	14.0	-0.7	8.2	8.6	-0.4	1.9	4.5	-2.6	0.5	0.1	0.4
ABC CLASSIC	3.4	3.4	0.0	2.1	1.4	0.7	1.4	0.4	1.0	1.3	1.1	0.2	1.5	1.3	0.2	3.3	4.6	-1.3	7.6	8.1	-0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170	0.6	0.5	0.1	0.5	0.3	0.2	0.5	0.4	0.1	0.7	0.7	0.0	0.9	0.9	0.0	0.4	0.4	0.0	0.5	0.5	0.0
2GB	11.7	11.5	0.2	13.3	13.5	-0.2	13.7	14.2	-0.5	8.3	8.0	0.3	7.1	6.5	0.6	19.1	17.8	1.3	11.8	12.3	-0.5
2UE 954	2.9	2.5	0.4	2.1	1.7	0.4	3.1	2.3	0.8	4.5	3.7	0.8	2.1	1.9	0.2	2.6	3.0	-0.4	3.1	2.2	0.9
SKY Sports Radio	0.6	0.6	0.0	1.2	1.2	0.0	0.1	0.1	0.0	0.7	0.5	0.2	0.3	0.3	0.0	0.6	0.2	0.4	1.0	1.2	-0.2
104.1 2DAY FM	3.4	3.7	-0.3	3.3	3.3	0.0	3.0	3.5	-0.5	3.8	4.4	-0.6	4.1	4.3	-0.2	2.2	2.4	-0.2	3.0	3.0	0.0
KIIS1065	11.2	10.1	1.1	15.5	12.9	2.6	10.3	9.6	0.7	7.7	8.9	-1.2	11.4	10.2	1.2	7.3	5.8	1.5	8.7	8.0	0.7
104.9 TRIPLE M	5.2	5.4	-0.2	4.6	5.7	-1.1	4.5	5.3	-0.8	6.5	5.8	0.7	6.4	5.1	1.3	3.3	3.8	-0.5	4.2	3.4	0.8
NOVA96.9	6.7	6.4	0.3	6.4	6.7	-0.3	4.6	3.7	0.9	7.3	6.7	0.6	8.9	9.1	-0.2	6.8	6.0	0.8	6.6	6.8	-0.2
smoothfm 95.3	9.9	10.8	-0.9	7.3	7.9	-0.6	11.8	12.3	-0.5	12.5	12.8	-0.3	9.5	11.1	-1.6	8.2	10.6	-2.4	10.5	10.7	-0.2
WSFM	8.4	8.2	0.2	8.0	8.1	-0.1	9.3	9.4	-0.1	9.7	9.3	0.4	7.6	6.6	1.0	5.8	5.3	0.5	8.0	8.1	-0.1
ABC SYD	10.0	10.4	-0.4	11.9	13.1	-1.2	8.7	9.1	-0.4	8.3	8.1	0.2	9.7	9.8	-0.1	11.1	12.3	-1.2	8.3	9.1	-0.8
2RN	2.0	1.6	0.4	3.0	2.5	0.5	1.5	1.1	0.4	0.8	0.6	0.2	2.3	1.8	0.5	2.2	1.8	0.4	2.6	2.3	0.3
ABC NEWSRADIO	1.6	1.8	-0.2	2.1	3.0	-0.9	1.5	1.2	0.3	1.1	0.7	0.4	1.3	1.4	-0.1	1.6	2.9	-1.3	1.8	2.0	-0.2
2JJJ	6.5	7.3	-0.8	5.5	6.1	-0.6	7.2	8.3	-1.1	8.0	9.0	-1.0	6.9	7.5	-0.6	4.0	4.0	0.0	5.3	6.2	-0.9
ABC CLASSIC	3.1	3.0	0.1	2.6	2.7	-0.1	3.0	3.1	-0.1	2.9	2.6	0.3	3.6	3.4	0.2	4.2	3.4	0.8	4.4	5.0	-0.6



**SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 4 2021**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	53	39	14	2	5	-3	*	*	*	4	*	*	6	2	4	9	5	4	30	27	3
BUDDHA HITS	14	19	-5	*	*	*	*	4	*	2	4	-2	8	6	2	2	4	-2	2	2	0
Chemist Warehouse Remix	19	19	0	3	*	*	7	10	-3	4	3	1	4	4	0	2	2	0	*	*	*
Coles Radio	67	64	3	8	*	*	6	15	-9	24	26	-2	12	10	2	13	12	1	4	3	1
DANCE HITS	25	31	-6	4	7	-3	3	3	0	11	13	-2	7	8	-1	*	*	*	*	*	*
EASY 80s HITS	25	22	3	*	7	*	3	2	1	5	5	0	10	5	5	5	3	2	2	*	*
Edge Digital	92	127	-35	31	27	4	31	33	-2	17	38	-21	12	26	-14	1	3	-2	*	*	*
KIIS 90s	69	54	15	6	6	0	4	4	0	37	28	9	20	17	3	*	*	*	2	*	*
MMM 90s	19	13	6	*	1	*	*	*	*	2	6	-4	14	5	9	3	*	*	*	*	*
MMM CLASSIC ROCK	24	33	-9	2	6	-4	*	*	*	4	10	-6	10	6	4	7	8	-1	*	4	*
MMM COUNTRY	19	15	4	*	*	*	3	2	1	2	3	-1	7	8	-1	5	2	3	1	*	*
MMM HARD N HEAVY	11	30	-19	2	8	-6	*	4	*	8	16	-8	*	2	*	*	*	*	*	*	*
MMM SOFT ROCK	7	27	-20	2	2	0	*	4	*	*	14	*	4	4	0	2	3	-1	*	*	*
NOVA 10s	45	40	5	13	13	0	*	3	*	32	22	10	*	*	*	*	*	*	*	1	*
NTS News Talk Sport	*	3	*	*	*	*	*	*	*	*	*	*	*	3	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	22	48	-26	5	6	-1	*	*	*	7	21	-14	10	20	-10	*	*	*	*	*	*
SEN Track Digital	*	4	*	*	*	*	*	4	*	*	*	*	*	*	*	*	*	*	*	*	*
SEN VIC	6	7	-1	*	*	*	*	4	*	4	3	1	*	*	*	*	*	*	2	*	*
smooth relax	54	52	2	6	7	-1	6	3	3	14	12	2	8	14	-6	11	8	3	9	8	1
SOUNDCLOUD RADIO	21	32	-11	2	2	0	5	9	-4	3	14	-11	6	4	2	5	3	2	*	*	*
TikTok Trending	36	na	*	9	na	*	7	na	*	17	na	*	2	na	*	*	na	*	*	na	*
URBAN HITS	26	39	-13	7	16	-9	6	9	-3	14	10	4	*	4	*	*	*	*	*	*	*
WSFM 80s	76	62	14	4	2	2	7	4	3	13	3	10	35	31	4	11	16	-5	7	6	1
triple j Unearthed	12	26	-14	*	2	*	8	14	-6	5	7	-2	*	2	*	*	*	*	*	*	*
ABC Country	19	30	-11	*	4	*	*	4	*	8	15	-7	4	4	0	4	2	2	3	2	1
ABC Jazz	84	64	20	9	5	4	*	*	*	27	4	23	13	15	-2	13	17	-4	22	23	-1
ABC KIDS LISTEN	74	46	28	30	16	14	*	*	*	31	24	7	12	6	6	*	*	*	*	*	*
ABC Sport	39	38	1	4	5	-1	*	*	*	*	4	*	17	13	4	9	8	1	8	8	0
Double J	42	50	-8	2	5	-3	*	4	*	7	21	-14	23	16	7	9	3	6	1	1	0
Total Digital/Internet Only	780	778	2	106	103	3	81	82	-1	226	245	-19	182	190	-8	94	85	9	91	74	17

Please note: TikTok Trending commenced broadcasting from Apr 18.



**SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 4 2021**

Cumulative Audience (000's) by Session, P10+ [Potential: 4793]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
2CH DAB+	48	37	11	25	25	0	25	23	2	27	18	9	20	13	7	16	14	2	33	28	5	
BUDDHA HITS	14	19	-5	6	3	3	10	10	0	10	8	2	7	15	-8	2	8	-6	*	5	*	
Chemist Warehouse Remix	12	13	-1	5	6	-1	5	6	-1	4	4	0	4	5	-1	*	*	*	7	7	0	
Coles Radio	40	56	-16	8	10	-2	16	27	-11	24	29	-5	17	23	-6	14	12	2	40	28	12	
DANCE HITS	19	28	-9	7	8	-1	5	7	-2	11	17	-6	6	2	4	7	11	-4	18	19	-1	
EASY 80s HITS	25	20	5	13	7	6	11	5	6	7	11	-4	18	5	13	5	2	3	12	7	5	
Edge Digital	85	122	-37	50	56	-6	39	45	-6	49	59	-10	46	65	-19	15	31	-16	53	71	-18	
KIIS 90s	47	37	10	15	13	2	11	6	5	12	19	-7	18	5	13	15	12	3	30	23	7	
MMM 90s	14	13	1	9	6	3	5	6	-1	12	11	1	3	3	0	*	*	*	14	11	3	
MMM CLASSIC ROCK	21	27	-6	10	15	-5	4	12	-8	15	4	11	16	11	5	5	11	-6	8	28	-20	
MMM COUNTRY	16	13	3	13	10	3	5	5	0	4	4	0	8	7	1	10	8	2	15	12	3	
MMM HARD N HEAVY	11	22	-11	6	8	-2	8	13	-5	2	5	-3	*	7	*	2	11	-9	2	18	-16	
MMM SOFT ROCK	5	19	-14	5	6	-1	2	3	-1	2	9	-7	*	*	*	*	4	*	3	15	-12	
NOVA 10s	30	23	7	15	11	4	11	3	8	*	4	*	15	18	-3	*	*	*	30	26	4	
NTS News Talk Sport	*	3	*	*	*	*	*	*	*	*	3	*	*	*	*	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	19	35	-16	*	5	*	12	20	-8	16	27	-11	*	11	*	*	10	*	7	22	-15	
SEN Track Digital	*	4	*	*	4	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	4	*
SEN VIC	6	3	3	*	*	*	4	3	1	4	3	1	*	*	*	2	*	*	*	4	*	
smooth relax	39	36	3	24	22	2	23	27	-4	12	19	-7	12	16	-4	10	13	-3	34	35	-1	
SOUNDCLOUD RADIO	15	28	-13	4	15	-11	7	15	-8	2	10	-8	9	14	-5	5	5	0	11	17	-6	
TikTok Trending	29	na	*	6	na	*	7	na	*	16	na	*	17	na	*	12	na	*	20	na	*	
URBAN HITS	24	32	-8	13	12	1	9	9	0	11	18	-7	15	9	6	10	11	-1	11	7	4	
WSFM 80s	61	47	14	31	24	7	21	25	-4	19	31	-12	36	24	12	25	7	18	49	36	13	
triple j Uearthed	8	22	-14	3	5	-2	5	12	-7	*	5	*	*	14	*	*	5	*	5	7	-2	
ABC Country	15	27	-12	4	12	-8	3	8	-5	6	10	-4	4	9	-5	6	9	-3	4	12	-8	
ABC Jazz	68	59	9	23	15	8	33	21	12	23	24	-1	12	16	-4	28	9	19	52	32	20	
ABC KIDS LISTEN	56	34	22	14	14	0	11	11	0	23	12	11	31	19	12	16	15	1	47	25	22	
ABC Sport	12	19	-7	2	5	-3	2	9	-7	*	2	*	3	5	-2	8	10	-2	35	27	8	
Double J	40	48	-8	33	26	7	24	27	-3	24	22	2	26	26	0	9	11	-2	28	34	-6	
<b>Total Digital/Internet Only</b>	<b>655</b>	<b>669</b>	<b>-14</b>	<b>303</b>	<b>278</b>	<b>25</b>	<b>300</b>	<b>315</b>	<b>-15</b>	<b>313</b>	<b>328</b>	<b>-15</b>	<b>318</b>	<b>319</b>	<b>-1</b>	<b>220</b>	<b>219</b>	<b>1</b>	<b>494</b>	<b>491</b>	<b>3</b>	

Please note: TikTok Trending commenced broadcasting from Apr 18.