



BRISBANE RADIO - SURVEY 3 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	7.6	6.1	1.5	0.8	0.8	0.0	0.5	0.4	0.1	2.4	0.8	1.6	4.4	3.1	1.3	13.2	11.3	1.9	16.9	14.9	2.0
Macquarie Sports 882	0.8	0.5	0.3	0.5	0.1	0.4	0.2	*	*	0.1	0.6	-0.5	0.4	0.1	0.3	1.8	1.0	0.8	1.5	0.9	0.6
4KQ	9.3	7.9	1.4	1.8	1.4	0.4	0.2	0.1	0.1	0.7	0.6	0.1	5.0	4.2	0.8	17.5	15.1	2.4	22.4	19.2	3.2
HIT 105	10.9	11.8	-0.9	16.5	18.1	-1.6	22.1	23.5	-1.4	18.2	17.6	0.6	12.5	14.0	-1.5	5.2	5.3	-0.1	0.5	1.6	-1.1
97.3FM	10.7	10.8	-0.1	16.4	12.2	4.2	11.4	9.7	1.7	9.1	10.3	-1.2	14.9	15.4	-0.5	9.2	11.0	-1.8	6.2	6.0	0.2
104.5 TRIPLE M	10.0	11.9	-1.9	10.0	13.0	-3.0	7.3	10.6	-3.3	10.8	16.8	-6.0	17.7	18.0	-0.3	10.6	10.1	0.5	1.7	2.2	-0.5
NOVA106.9	11.5	12.4	-0.9	32.9	32.5	0.4	24.1	25.7	-1.6	17.4	19.9	-2.5	9.9	9.9	0.0	3.9	4.9	-1.0	0.6	0.9	-0.3
ABC BRI	7.8	7.9	-0.1	0.7	1.1	-0.4	0.2	0.7	-0.5	4.1	3.6	0.5	6.3	5.0	1.3	7.9	10.8	-2.9	18.1	18.2	-0.1
4RN	2.6	2.5	0.1	0.1	0.1	0.0	0.8	1.2	-0.4	0.7	0.7	0.0	1.4	1.2	0.2	3.9	2.6	1.3	6.2	7.1	-0.9
ABC NEWS	1.4	1.1	0.3	0.5	0.8	-0.3	2.9	0.9	2.0	0.4	0.2	0.2	1.3	1.7	-0.4	1.6	1.6	0.0	1.9	1.1	0.8
4JJJ	8.2	6.8	1.4	2.7	5.0	-2.3	19.0	17.1	1.9	18.7	15.3	3.4	8.7	5.4	3.3	1.8	2.2	-0.4	0.5	0.4	0.1
ABC CLASSIC	2.8	3.3	-0.5	1.2	2.4	-1.2	0.3	0.2	0.1	2.1	1.7	0.4	1.5	1.6	-0.1	2.2	2.6	-0.4	6.6	8.6	-2.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	7.8	6.2	1.6	9.4	7.6	1.8	10.5	8.0	2.5	6.3	4.9	1.4	4.3	3.2	1.1	7.0	6.8	0.2	6.7	5.7	1.0
Macquarie Sports 882	0.8	0.5	0.3	0.8	0.5	0.3	0.6	0.4	0.2	0.8	0.5	0.3	1.1	0.6	0.5	1.2	0.8	0.4	0.7	0.4	0.3
4KQ	8.7	7.4	1.3	9.1	8.2	0.9	10.0	8.0	2.0	9.5	8.0	1.5	6.0	4.9	1.1	6.1	4.5	1.6	11.5	9.7	1.8
HIT 105	11.6	12.4	-0.8	11.0	12.0	-1.0	11.2	11.6	-0.4	12.6	13.1	-0.5	12.9	14.2	-1.3	8.7	10.6	-1.9	8.9	9.8	-0.9
97.3FM	10.5	10.6	-0.1	9.3	9.0	0.3	11.0	11.5	-0.5	12.2	12.6	-0.4	9.0	9.4	-0.4	11.0	10.9	0.1	11.3	11.4	-0.1
104.5 TRIPLE M	10.5	12.6	-2.1	10.6	11.7	-1.1	10.0	13.7	-3.7	10.9	14.1	-3.2	11.3	12.3	-1.0	7.9	7.9	0.0	8.6	9.6	-1.0
NOVA106.9	11.7	12.4	-0.7	11.3	12.4	-1.1	9.5	9.7	-0.2	11.3	12.1	-0.8	16.0	16.4	-0.4	10.5	12.4	-1.9	11.0	12.6	-1.6
ABC BRI	7.9	7.7	0.2	9.7	10.0	-0.3	7.1	7.1	0.0	5.3	4.9	0.4	7.0	6.5	0.5	12.8	13.4	-0.6	7.7	8.3	-0.6
4RN	2.5	2.4	0.1	3.0	3.1	-0.1	1.9	2.0	-0.1	1.6	1.2	0.4	3.3	2.8	0.5	3.7	4.8	-1.1	2.7	3.0	-0.3
ABC NEWS	1.3	1.0	0.3	1.6	1.4	0.2	1.1	0.6	0.5	0.9	0.3	0.6	1.2	1.2	0.0	2.7	3.0	-0.3	1.5	1.3	0.2
4JJJ	8.5	7.2	1.3	8.0	6.9	1.1	8.2	6.7	1.5	9.2	7.7	1.5	9.2	7.8	1.4	7.1	7.3	-0.2	7.4	5.4	2.0
ABC CLASSIC	2.7	3.3	-0.6	2.3	2.5	-0.2	3.2	3.9	-0.7	2.9	3.7	-0.8	2.7	3.9	-1.2	2.0	2.1	-0.1	3.2	3.3	-0.1



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 3 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	7	11	-4	2	2	0	*	*	*	1	2	-1	3	4	-1	1	2	-1	1	1	0
Chemist Warehouse Remix	7	12	-5	*	2	*	*	*	*	7	7	0	*	1	*	1	1	0	*	1	*
Coles Radio	47	51	-4	9	9	0	11	9	2	8	9	-1	7	14	-7	8	7	1	4	3	1
EASY HITS	17	19	-2	4	4	0	2	1	1	2	*	*	3	6	-3	4	4	0	2	3	-1
Edge Digital	8	10	-2	4	5	-1	*	*	*	1	1	0	*	3	*	1	1	0	1	*	*
Kinderling Kids	6	8	-2	1	2	-1	*	*	*	1	5	-4	3	1	2	*	*	*	1	*	*
Koffee	12	3	9	2	1	1	1	*	*	4	*	*	3	1	2	1	*	*	1	1	0
MMM AUSSIE	7	8	-1	1	4	-3	*	*	*	2	1	1	2	2	0	1	*	*	1	2	-1
MMM CLASSIC ROCK	21	19	2	2	2	0	2	1	1	2	4	-2	9	7	2	5	3	2	1	2	-1
MMM COUNTRY	16	12	4	4	3	1	1	*	*	3	2	1	3	*	*	1	2	-1	4	6	-2
MMM GREATEST HITS	26	18	8	3	3	0	3	*	*	1	2	-1	13	10	3	4	1	3	1	2	-1
NTS News Talk Sport	2	1	1	*	1	*	*	*	*	1	*	*	1	*	*	*	*	*	*	*	*
OLDSKOOL HITS	25	27	-2	6	6	0	1	1	0	7	7	0	10	11	-1	*	*	*	1	2	-1
Smooth	22	25	-3	3	3	0	3	2	1	2	3	-1	6	4	2	4	5	-1	4	7	-3
The 80s iHeartRadio	21	26	-5	1	2	-1	2	1	1	3	3	0	11	12	-1	2	6	-4	2	2	0
The 90s iHeartRadio	26	29	-3	5	8	-3	3	1	2	7	8	-1	9	10	-1	1	*	*	1	2	-1
URBAN HITS	13	14	-1	6	4	2	3	5	-2	2	*	*	2	4	-2	1	1	0	*	*	*
triple j Uneathed	20	20	0	3	1	2	4	2	2	7	11	-4	3	4	-1	1	*	*	2	2	0
ABC Country	15	16	-1	3	3	0	3	1	2	4	4	0	3	3	0	*	*	*	3	4	-1
ABC Grandstand	23	26	-3	4	6	-2	*	*	*	4	3	1	5	6	-1	5	4	1	5	7	-2
ABC Jazz	23	13	10	6	5	1	2	1	1	7	1	6	3	2	1	3	1	2	2	2	0
ABC KIDS LISTEN	12	15	-3	3	3	0	1	1	0	3	4	-1	2	2	0	*	*	*	3	4	-1
Double J	35	19	16	6	3	3	2	1	1	13	5	8	12	10	3	1	1	0	*	*	*
Total Digital/Internet Only	300	285	15	43	42	1	31	27	4	78	69	9	75	74	1	37	34	3	36	40	-4

Cumulative Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
BUDDHA HITS	6	9	-3	4	8	-4	1	2	-1	1	2	-1	1	2	-1	*	*	*	*	4	4	0	4	4	0		
Chemist Warehouse Remix	6	10	-4	2	3	-1	2	5	-3	3	5	-2	5	5	0	2	2	0	5	5	0	5	5	0			
Coles Radio	35	40	-5	6	11	-5	12	18	-6	10	12	-2	18	14	4	6	5	1	21	20	1	21	20	1			
EASY HITS	14	17	-3	4	7	-3	2	7	-5	4	10	-6	5	5	0	5	5	0	10	11	-1	10	11	-1			
Edge Digital	5	6	-1	1	4	-3	2	2	0	4	4	0	2	2	0	1	1	0	5	6	-1	5	6	-1			
Kinderling Kids	2	5	-3	2	4	-2	1	1	0	2	1	1	2	2	0	*	1	*	5	6	-1	5	6	-1			
Koffee	10	3	7	5	2	3	4	1	3	2	*	*	4	1	3	3	2	1	4	*	*	4	*	*			
MMM AUSSIE	3	3	0	*	*	*	1	2	-1	*	2	*	1	2	-1	1	1	0	5	7	-2	5	7	-2			
MMM CLASSIC ROCK	17	15	2	6	8	-2	4	5	-1	5	3	2	9	5	4	7	7	0	14	16	-2	14	16	-2			
MMM COUNTRY	15	12	3	5	4	1	9	7	2	12	10	2	7	5	2	3	1	2	8	7	1	8	7	1			
MMM GREATEST HITS	22	14	8	13	9	4	7	3	4	9	6	3	9	3	6	4	1	3	9	7	2	9	7	2			
NTS News Talk Sport	1	1	0	1	1	0	*	1	*	*	*	*	*	1	*	*	*	*	1	*	*	1	*	*			
OLDSKOOL HITS	21	21	0	6	9	-3	8	9	-1	6	8	-2	9	8	1	4	1	3	12	11	1	12	11	1			
Smooth	19	20	-1	8	8	0	11	9	2	8	7	1	8	10	-2	5	5	0	13	12	1	13	12	1			
The 80s iHeartRadio	17	17	0	9	11	-2	9	7	2	8	9	-1	13	7	6	6	5	1	14	18	-4	14	18	-4			
The 90s iHeartRadio	24	25	-1	8	7	1	7	8	-1	7	11	-4	10	7	3	9	7	2	12	12	0	12	12	0			
URBAN HITS	12	12	0	7	10	-3	5	3	2	5	5	0	5	8	-3	4	4	0	9	11	-2	9	11	-2			
triple j Uneathed	15	14	1	7	7	0	2	5	-3	6	7	-1	5	5	0	5	3	2	9	9	0	9	9	0			
ABC Country	13	12	1	4	6	-2	4	4	0	7	5	2	4	6	-2	3	2	1	7	8	-1	7	8	-1			
ABC Grandstand	12	10	2	4	4	0	1	1	0	2	4	-2	5	3	2	4	2	2	19	20	-1	19	20	-1			
ABC Jazz	20	9	11	4	3	1	3	*	*	9	1	8	12	4	8	9	4	5	16	11	5	16	11	5			
ABC KIDS LISTEN	10	10	0	4	3	1	4	5	-1	4	4	0	2	2	0	1	1	0	6	8	-2	6	8	-2			
Double J	31	17	14	12	8	4	9	4	5	11	9	2	14	5	9	8	4	4	19	11	8	19	11	8			
Total Digital/Internet Only	255	230	25	113	109	4	103	95	8	111	102	9	132	102	30	79	54	25	199	184	15	199	184	15			