



SYDNEY RADIO - SURVEY 7 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.1	4.6	-0.5	*	1.2	*	0.2	0.2	0.0	0.2	0.2	0.0	0.8	1.3	-0.5	3.7	2.9	0.8	12.9	13.9	-1.0
2GB	14.1	15.4	-1.3	2.4	2.8	-0.4	1.5	1.7	-0.2	2.0	2.5	-0.5	5.5	8.2	-2.7	18.6	17.7	0.9	36.7	37.2	-0.5
Macquarie Sports 954	0.6	0.6	0.0	0.1	0.2	-0.1	0.4	0.8	-0.4	0.4	0.4	0.0	0.6	0.2	0.4	0.7	0.9	-0.2	1.0	1.1	-0.1
SKY Sports Radio	0.8	0.9	-0.1	0.9	0.8	0.1	*	*	*	0.4	0.6	-0.2	1.3	1.2	0.1	1.1	1.8	-0.7	0.6	0.7	-0.1
104.1 2DAY FM	5.5	4.3	1.2	10.1	6.1	4.0	10.0	6.2	3.8	7.7	9.0	-1.3	8.5	4.9	3.6	1.5	1.7	-0.2	0.6	0.7	-0.1
KIIS1065	8.6	7.3	1.3	19.1	17.4	1.7	8.9	5.9	3.0	15.4	16.0	-0.6	10.3	8.5	1.8	5.6	2.8	2.8	0.1	0.2	-0.1
104.9 TRIPLE M	5.3	5.4	-0.1	8.4	9.3	-0.9	6.2	4.0	2.2	7.8	7.4	0.4	7.6	8.6	-1.0	2.9	3.9	-1.0	1.5	1.2	0.3
NOVA96.9	7.9	7.5	0.4	19.3	19.9	-0.6	18.3	16.4	1.9	12.1	11.1	1.0	8.8	9.4	-0.6	3.4	2.9	0.5	0.6	0.5	0.1
smoothfm 95.3	8.8	9.3	-0.5	6.9	7.0	-0.1	10.8	8.9	1.9	11.8	8.8	3.0	9.0	11.1	-2.1	10.4	13.8	-3.4	4.9	5.9	-1.0
WSFM	8.2	10.0	-1.8	8.3	6.7	1.6	5.6	13.1	-7.5	6.3	7.9	-1.6	12.8	15.4	-2.6	11.7	13.5	-1.8	3.9	4.7	-0.8
ABC SYD	8.8	7.5	1.3	1.5	2.6	-1.1	0.8	1.6	-0.8	4.0	3.1	0.9	5.8	4.8	1.0	16.8	13.0	3.8	15.3	12.8	2.5
2RN	2.3	2.4	-0.1	0.5	*	*	0.7	0.4	0.3	0.5	0.4	0.1	1.0	1.3	-0.3	4.8	5.7	-0.9	4.4	4.1	0.3
ABC NEWS	1.9	2.0	-0.1	0.5	0.5	0.0	0.3	0.9	-0.6	1.9	1.6	0.3	1.5	1.5	0.0	2.0	2.4	-0.4	2.9	3.1	-0.2
2JJJ	5.7	4.8	0.9	3.8	3.2	0.6	16.7	13.3	3.4	12.4	9.5	2.9	5.3	5.0	0.3	1.5	3.0	-1.5	0.3	0.4	-0.1
ABCFM	3.3	2.8	0.5	0.4	0.6	-0.2	0.7	1.0	-0.3	0.8	0.9	-0.1	1.1	1.0	0.1	6.6	3.2	3.4	7.2	6.8	0.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.7	4.0	-0.3	2.8	2.6	0.2	4.5	4.9	-0.4	4.5	4.7	-0.2	3.0	3.9	-0.9	3.9	4.9	-1.0	5.5	6.4	-0.9
2GB	14.6	15.8	-1.2	17.5	19.0	-1.5	17.7	20.2	-2.5	11.3	12.1	-0.8	8.9	10.3	-1.4	16.4	14.6	1.8	12.7	14.0	-1.3
Macquarie Sports 954	0.6	0.6	0.0	0.8	0.8	0.0	0.4	0.4	0.0	0.7	0.7	0.0	0.3	0.4	-0.1	0.3	0.2	0.1	0.9	0.9	0.0
SKY Sports Radio	0.6	0.8	-0.2	0.8	1.3	-0.5	0.5	0.5	0.0	0.6	0.7	-0.1	0.5	0.6	-0.1	0.2	0.2	0.0	1.4	1.5	-0.1
104.1 2DAY FM	5.9	4.5	1.4	4.6	3.6	1.0	6.6	4.1	2.5	7.8	5.6	2.2	6.0	5.9	0.1	3.0	2.9	0.1	4.2	3.7	0.5
KIIS1065	8.9	7.7	1.2	10.7	10.2	0.5	9.3	7.1	2.2	8.0	6.7	1.3	8.4	6.9	1.5	5.3	4.5	0.8	7.3	6.0	1.3
104.9 TRIPLE M	5.8	5.6	0.2	6.6	6.0	0.6	5.3	5.1	0.2	5.9	6.1	-0.2	5.7	6.0	-0.3	3.5	3.9	-0.4	3.9	4.6	-0.7
NOVA96.9	7.9	7.5	0.4	7.1	7.1	0.0	6.7	5.4	1.3	7.5	6.4	1.1	11.8	12.8	-1.0	7.6	6.9	0.7	8.0	7.7	0.3
smoothfm 95.3	8.4	8.9	-0.5	6.0	7.1	-1.1	8.8	9.5	-0.7	10.8	10.1	0.7	9.2	9.4	-0.2	7.3	9.8	-2.5	10.1	10.3	-0.2
WSFM	8.2	10.5	-2.3	7.2	9.3	-2.1	8.9	11.9	-3.0	9.6	12.5	-2.9	8.6	9.9	-1.3	5.4	6.4	-1.0	8.1	8.7	-0.6
ABC SYD	9.1	7.6	1.5	10.7	8.9	1.8	7.9	7.4	0.5	6.5	6.3	0.2	9.0	6.3	2.7	14.1	9.9	4.2	7.9	7.0	0.9
2RN	2.2	2.3	-0.1	3.1	3.5	-0.4	1.6	1.7	-0.1	1.6	1.6	0.0	2.5	1.9	0.6	2.0	2.4	-0.4	2.4	2.8	-0.4
ABC NEWS	1.8	1.9	-0.1	2.9	2.9	0.0	1.2	1.2	0.0	0.7	0.8	-0.1	1.1	1.3	-0.2	3.9	4.4	-0.5	2.0	2.2	-0.2
2JJJ	5.8	4.8	1.0	5.0	4.3	0.7	5.6	4.6	1.0	6.9	5.1	1.8	6.8	5.9	0.9	4.8	3.6	1.2	5.3	4.9	0.4
ABCFM	3.1	2.7	0.4	2.7	2.2	0.5	3.5	2.8	0.7	3.4	2.7	0.7	3.0	2.8	0.2	2.9	3.8	-0.9	4.2	3.4	0.8



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 7 2018

Cumulative Audience (000's) by Demographic, Listening via DAB+ or Internet, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BUDDHA HITS	37	32	5	5	5	0	5	3	2	21	15	6	5	6	-1	*	2	*	*	*	*	*
Chemist Warehouse Remix	12	10	2	1	*	*	*	*	*	7	10	-3	4	*	*	*	*	*	*	*	*	*
Coles Radio	51	81	-30	8	14	-6	2	9	-7	19	34	-15	14	15	-1	8	7	1	*	3	*	*
EASY HITS	58	57	1	10	9	1	9	11	-2	20	16	4	13	9	4	6	11	-5	*	*	*	*
Edge Digital	82	102	-20	8	7	1	17	23	-6	32	48	-16	22	19	3	1	2	-1	3	2	1	
Kinderling Kids	30	13	17	4	5	-1	*	*	*	18	6	12	6	3	3	2	*	*	*	*	*	*
Koffee	26	32	-6	6	6	0	5	*	*	6	18	-12	4	3	1	*	4	*	5	2	3	
MMM CLASSIC ROCK	39	49	-10	15	11	4	*	2	*	11	13	-2	5	17	-12	8	4	4	*	2	*	*
MMM COUNTRY	5	6	-1	2	2	0	*	*	*	2	5	-3	*	*	*	2	*	*	*	*	*	*
MMM GREATEST HITS	36	18	18	4	3	1	5	*	*	8	5	3	11	8	3	2	2	0	5	*	*	*
MMM MODERN DIGITAL	14	9	5	4	4	0	*	*	*	7	*	*	3	5	-2	*	*	*	*	*	*	*
NTS News Talk Sport	11	13	-2	*	*	*	2	2	0	5	7	-2	4	4	0	*	*	*	*	*	*	*
OLDSKOOL HITS	60	65	-5	9	8	1	5	4	1	20	34	-14	23	15	8	2	4	-2	*	*	*	*
The 80s iHeartRadio	57	56	1	12	9	3	8	7	1	19	20	-1	12	13	-1	4	3	1	3	4	-1	
The 90s iHeartRadio	28	52	-24	6	8	-2	*	4	*	12	23	-11	10	16	-6	*	*	*	*	*	*	*
URBAN HITS	41	58	-17	3	9	-6	9	13	-4	21	35	-14	5	*	*	*	*	*	3	*	*	*
triple j Unearthed	37	50	-13	12	13	-1	13	10	3	8	19	-11	*	4	*	3	5	-2	*	*	*	*
ABC Country	51	34	17	8	6	2	5	6	-1	23	15	8	7	3	4	1	2	-1	7	2	5	
ABC Grandstand	31	46	-15	5	5	0	4	6	-2	7	9	-2	3	3	0	1	5	-4	11	17	-6	
ABC Jazz	114	96	18	8	12	-4	18	8	10	43	41	2	15	12	3	7	3	4	23	20	3	
ABC KIDS LISTEN	59	39	20	12	7	5	1	1	0	34	26	8	11	5	6	1	*	*	*	*	*	*
Double J	59	67	-8	1	7	-6	8	5	3	27	16	11	17	31	-14	5	5	0	*	4	*	
Total Digital/Internet Only	634	695	-61	84	92	-8	76	90	-14	227	263	-36	133	145	-12	54	53	1	60	51	9	

Cumulative Audience (000's) by Session, Listening via Digital or Internet, P10+ [Potential: 4465]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	23	23	0	13	9	4	*	5	*	*	10	*	10	12	-2	11	14	-3	17	13	4
Chemist Warehouse Remix	10	7	3	*	*	*	3	4	-1	6	2	4	4	*	*	8	4	4	12	10	2
Coles Radio	40	67	-27	9	10	-1	16	14	2	23	28	-5	8	25	-17	10	18	-8	22	44	-22
EASY HITS	44	47	-3	11	11	0	7	4	3	16	27	-11	12	10	2	9	4	5	28	14	14
Edge Digital	62	89	-27	20	29	-9	22	36	-14	23	41	-18	27	51	-24	25	38	-13	51	62	-11
Kinderling Kids	27	12	15	14	7	7	8	1	7	9	3	6	6	*	*	5	1	4	13	7	6
Koffee	16	19	-3	11	10	1	4	6	-2	7	12	-5	5	9	-4	3	1	2	16	15	1
MMM CLASSIC ROCK	26	32	-6	12	11	1	2	9	-7	6	18	-12	14	11	3	6	9	-3	29	33	-4
MMM COUNTRY	5	6	-1	2	2	0	2	*	*	*	3	*	4	4	0	2	2	0	2	2	0
MMM GREATEST HITS	29	15	14	10	6	4	11	6	5	14	12	2	8	3	5	3	2	1	16	7	9
MMM MODERN DIGITAL	9	9	0	4	2	2	2	*	*	3	5	-2	*	*	*	2	2	0	7	2	5
NTS News Talk Sport	8	5	3	2	*	*	*	*	*	2	2	0	*	*	*	4	4	0	3	7	-4
OLDSKOOL HITS	48	50	-2	11	19	-8	10	15	-5	20	28	-8	24	22	2	18	15	3	22	25	-3
The 80s iHeartRadio	44	41	3	16	11	5	9	12	-3	13	15	-2	20	24	-4	4	9	-5	28	27	1
The 90s iHeartRadio	25	40	-15	16	18	-2	11	15	-4	9	19	-10	4	11	-7	7	9	-2	12	25	-13
URBAN HITS	39	52	-13	25	16	9	13	5	8	17	30	-13	12	16	-4	8	9	-1	16	13	3
triple j Unearthed	24	45	-21	4	12	-8	3	7	-4	12	26	-14	6	8	-2	2	4	-2	15	17	-2
ABC Country	38	24	14	25	15	10	9	3	6	7	9	-2	9	13	-4	16	11	5	29	20	9
ABC Grandstand	8	25	-17	2	5	-3	*	5	*	4	13	-9	*	2	*	2	7	-5	25	38	-13
ABC Jazz	90	80	10	37	31	6	21	21	0	36	39	-3	26	38	-12	38	29	9	61	49	12
ABC KIDS LISTEN	56	32	24	21	2	19	17	2	15	13	7	6	23	13	10	19	14	5	21	14	7
Double J	43	49	-6	19	25	-6	14	24	-10	21	19	2	24	21	3	10	18	-8	32	36	-4
Total Digital/Internet Only	508	569	-61	237	224	13	173	190	-17	247	310	-63	233	278	-45	184	198	-14	415	425	-10