

MAGAZINE READERSHIP (12 months to September 2017)						
MAGAZINE	EMMA			ROY MORGAN		
	Sep-17	Sep-16	Change	Sep-17	Sep-16	Change
2 Wheels	84,000					
4X4 Australia	273,000	232,000	17.67%	148,000	155,000	-4.50%
AFL Record	300,000	265,000	13.21%	254,000	224,000	13.40%
APC	97,000	120,000	-19.17%	99,000	109,000	-9.20%
Australian 4WD Action	398,000	358,000	11.17%	237,000	268,000	-11.60%
Australian Country	166,000	164,000	1.22%			
Australian Geographic	705,000	589,000	19.69%	570,000	569,000	0.20%
Australian Golf Digest	171,000	143,000	19.58%	74,000	68,000	8.80%
Australian Gourmet Traveller	367,000	367,000	0.00%	177,000	226,000	-21.70%
Australian Handyman	219,000	206,000	6.31%			
Australian Motorcycle News	140,000	148,000	-5.41%	91,000	107,000	-15.00%
Australian Traveller	94,000	84,000	11.90%	87,000	80,000	8.80%
Australian Women's Weekly	1,808,000	1,884,000	-4.03%	1,479,000	1,648,000	-10.30%
Belle	158,000	125,000	26.40%	101,000	102,000	-1.00%
Better Homes and Gardens	2,339,000	2,133,000	9.66%	1,728,000	1,854,000	-6.80%
Big Issue				253,000	209,000	21.10%
Big League	165,000	151,000	9.27%	104,000	69,000	50.70%
Coles Magazine	3,792,000	3,512,000	7.97%	3,975,000	3,672,000	8.30%
Cosmopolitan	398,000	349,000	14.04%	254,000	307,000	-17.30%
Cosmopolitan Bride	62,000	75,000	-17.33%	41,000	49,000	-16.30%
Cosmos				74,000	92,000	-19.60%
Country Style	372,000	353,000	5.38%	281,000	274,000	2.60%
Delicious	593,000	564,000	5.14%	363,000	364,000	-0.30%
Diabetic Living	382,000	344,000	11.05%	240,000	274,000	-12.40%
Dirt Action	81,000	88,000	-7.95%			
Dogs Life	65,000	65,000	0.00%			
Donna Hay	600,000	571,000	5.08%	275,000	319,000	-13.80%
Eat Well	61,000	53,000	15.09%			
Elle	172,000	125,000	37.60%	165,000	135,000	22.20%
Empire	111,000	122,000	-9.02%	165,000	196,000	-15.80%
Fast Fours & Rotaries				70,000	51,000	37.30%
Fishing World	242,000	206,000	17.48%	141,000	168,000	-16.10%
Fitness First	92,000	106,000	-13.21%	61,000	53,000	15.10%
Foxtel Magazine	732,000	710,000	3.10%	326,000	395,000	-17.50%
Frankie	376,000	300,000	25.33%	398,000	330,000	20.60%
Fresh Water Fishing Australia	160,000	160,000	0.00%	81,000	90,000	-10.00%
Game Informer	222,000	199,000	11.56%	118,000	146,000	-19.20%
Gardening Australia	528,000	530,000	-0.38%	398,000	413,000	-3.60%
Girlfriend	143,000	153,000	-6.54%	166,000	190,000	-12.60%
Golf Australia	140,000	119,000	17.65%	68,000	64,000	6.30%
Good Health	235,000	249,000	-5.62%	223,000	258,000	-13.60%
Gourmet Traveller Wine	98,000	131,000	-25.19%	56,000	105,000	-46.70%
GQ	155,000	133,000	16.54%	87,000	82,000	6.10%
Grand Designs Australia	231,000	174,000	32.76%			
Halliday (was Wine Companion)				31,000	31,000	
Handyman				190,000	189,000	0.50%
Harper's Bazaar	195,000	172,000	13.37%	111,000	136,000	-18.40%
Healthy Food Guide	216,000	247,000	-12.55%	129,000	181,000	-28.70%
Home Beautiful	520,000	504,000	3.17%	316,000	337,000	-6.20%
Home Design	84,000	76,000	10.53%	76,000	84,000	-9.50%
Homes+	91,000	85,000	7.06%	94,000	125,000	-24.80%
Homespun	69,000	45,000	53.33%			
Horizons	68,000	55,000	23.64%	149,000	129,000	15.50%
House & Garden	825,000	777,000	6.18%	521,000	612,000	-14.90%
Hyper	35,000	46,000	-23.91%	49,000	48,000	2.10%
Inside Football	62,000	45,000	37.78%	80,000	88,000	-9.10%
Inside Out	180,000	127,000	41.73%	130,000	140,000	-7.10%
Inside Sport	114,000	118,000	-3.39%	103,000	101,000	2.00%
InStyle	159,000	150,000	6.00%	136,000	156,000	-12.80%
Jetstar	399,000	261,000	52.87%	205,000	214,000	-4.20%
Journeys (Tas)				74,000	88,000	-15.90%
Just Cars	350,000	301,000	16.28%	198,000	210,000	-5.70%
Limelight				24,000	26,000	-7.70%
Live To Ride				42,000	38,000	10.50%
Kitchens & Bathrooms	240,000	258,000	-6.98%			
Marie Claire	393,000	368,000	6.79%	269,000	288,000	-6.60%
Men's Fitness	296,000	297,000	-0.34%	134,000	153,000	-12.40%
Men's Health	538,000	472,000	13.98%	370,000	349,000	6.00%
Men's Style	56,000	64,000	-12.50%	30,000	40,000	-25.00%
Modern Fishing	181,000	153,000	18.30%	152,000	144,000	5.60%
Modern Wedding	55,000	76,000	-27.63%	30,000	40,000	-25.00%
Money	152,000	148,000	2.70%	127,000	142,000	-10.60%
Mother & Baby	83,000	70,000	18.57%	59,000	70,000	-15.70%
Motor	140,000	117,000	19.66%	138,000	137,000	0.70%
National Geographic	899,000	750,000	19.87%	1,048,000	1,087,000	-3.60%
Nature & Health	69,000	74,000	-6.76%	42,000	55,000	-23.60%
New Idea	1,569,000	1,564,000	0.32%	1,094,000	1,139,000	-4.00%
New Scientist	185,000	210,000	-11.90%	376,000	375,000	0.30%
NW	281,000	272,000	3.31%	176,000	152,000	15.80%
Official Xbox 360	167,000	197,000	-15.23%	127,000	140,000	-9.30%
OK!	337,000	347,000	-2.88%	146,000	213,000	-31.50%
Open Road	1,159,000	1,167,000	-0.69%	1,052,000	1,145,000	-8.10%
Outdoor Rooms	66,000	60,000	10.00%			
Overlander 4WD	135,000	118,000	14.41%	81,000	83,000	-2.40%
PC & Tech Authority	126,000	123,000	2.44%	85,000	100,000	-1.50%
PC PowerPlay	143,000	145,000	-1.38%	77,000	96,000	-19.80%
People	166,000	154,000	7.79%	58,000	61,000	-4.90%
Pets	56,000					
PlayStation	211,000	203,000	3.94%	127,000	137,000	-7.30%
Prevention	123,000	130,000	-5.38%	101,000	106,000	-4.70%
Qantas The Australian Way	691,000	631,000	9.51%	406,000	440,000	-7.70%
Quilters Companion	120,000	88,000	36.36%			
Reader's Digest Australia	483,000	500,000	-3.40%	456,000	493,000	-7.50%
Real Living	172,000	184,000	-6.52%	87,000	129,000	-32.60%
Recipes+	461,000	482,000	-4.36%	450,000	421,000	6.90%
RM Williams Outback	404,000	374,000	8.02%	224,000	222,000	0.90%
Road Ahead	694,000	726,000	-4.41%	604,000	537,000	12.50%
Road Rider	39,000	41,000	-4.88%			
Rolling Stone	221,000	256,000	-13.67%	190,000	227,000	-16.30%
Royal Auto	812,000	855,000	-5.03%	628,000	622,000	1.00%
SA Motor	309,000	322,000	-4.04%	220,000	271,000	-18.80%
Selector	60,000	72,000	-16.67%	77,000	100,000	-23.00%
Soap World				45,000	48,000	-6.30%
Street Machine	381,000	309,000	23.30%	249,000	226,000	10.20%
Super Food Ideas	420,000	507,000	-17.16%	449,000	521,000	-13.80%
T3	41,000	32,000	28.13%			
Take 5	742,000	773,000	-4.01%	498,000	535,000	-6.90%
Taste.com.au Magazine	787,000	769,000	2.34%	612,000	607,000	0.80%
TechLife	62,000	64,000	-3.13%	74,000	67,000	10.40%
That's Life	843,000	841,000	0.24%	670,000	687,000	-2.50%
The Monthly	127,000	125,000	1.60%	163,000	170,000	-4.10%
The Picture	161,000	170,000	-5.29%	37,000	52,000	-28.80%
Time	419,000	391,000	7.16%	340,000	332,000	2.40%
TV Soap				163,000	174,000	-6.30%
TV Week	664,000	693,000	-4.18%	429,000	473,000	-9.30%
Two Wheels and Scooter				57,000	53,000	7.50%
Unique Cars	355,000	300,000	18.33%	148,000	219,000	-32.40%
Virgin Australia Voyeur	454,000	420,000	8.10%	209,000	236,000	-11.40%
Vogue Australia	456,000	385,000	18.44%	342,000	337,000	1.50%
Vogue Living	306,000	220,000	39.09%	119,000	112,000	6.30%
Weight Watchers Magazine	113,000	132,000	-14.39%	70,000	79,000	-11.40%
WellBeing	118,000	119,000	-0.84%	88,000	95,000	-7.40%
Western Australian Business News				24,000	41,000	-41.50%
Wheels	386,000	330,000	16.97%	273,000	258,000	5.80%
Who	560,000	587,000	-4.60%	311,000	328,000	-5.20%
Woman's Day	1,613,000	1,669,000	-3.36%	1,282,000	1,333,000	-3.80%
Women's Fitness				120,000	134,000	-10.40%
Women's Health	377,000	353,000	6.80%	296,000	329,000	-10.00%
Women's Health & Fitness	180,000	182,000	-1.10%	139,000	148,000	-6.10%
Woolworths Fresh Magazine	4,440,000	3,824,000	16.11%	3,828,000	3,272,000	17.00%
Yours	102,000	103,000	-0.97%	139,000	139,000	0.00%