



BRISBANE RADIO - SURVEY 8 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.3	6.2	-0.9	0.1	*	*	0.2	0.2	0.0	1.3	0.8	0.5	2.2	3.7	-1.5	7.4	6.9	0.5	16.0	18.6	-2.6
Magic 882	2.8	3.9	-1.1	0.2	0.1	0.1	0.2	0.5	-0.3	0.8	0.6	0.2	0.9	3.0	-2.1	4.5	6.4	-1.9	8.0	9.2	-1.2
4KQ	8.8	8.5	0.3	1.3	2.3	-1.0	1.5	1.0	0.5	1.3	0.6	0.7	7.0	5.9	1.1	22.4	21.5	0.9	14.8	15.9	-1.1
HIT 105	10.4	10.8	-0.4	22.2	27.1	-4.9	27.2	24.2	3.0	17.0	18.7	-1.7	8.1	8.9	-0.8	2.2	2.1	0.1	0.1	0.7	-0.6
97.3FM	13.7	12.2	1.5	23.5	13.8	9.7	11.4	8.9	2.5	11.6	10.8	0.8	20.8	18.7	2.1	11.9	11.0	0.9	6.4	7.5	-1.1
104.5 TRIPLE M	9.3	8.7	0.6	9.2	8.9	0.3	10.1	8.9	1.2	12.9	11.5	1.4	13.7	13.4	0.3	6.6	7.4	-0.8	1.8	1.1	0.7
NOVA106.9	12.6	13.5	-0.9	22.8	27.2	-4.4	24.1	26.1	-2.0	20.0	22.4	-2.4	11.9	14.4	-2.5	5.1	3.8	1.3	1.6	0.6	1.0
ABC612	9.2	8.2	1.0	1.4	1.5	-0.1	1.2	0.4	0.8	2.9	2.6	0.3	4.5	3.6	0.9	10.3	13.5	-3.2	27.4	21.1	6.3
4RN	1.7	1.9	-0.2	0.5	0.5	0.0	0.6	0.2	0.4	1.0	1.1	-0.1	1.4	2.2	-0.8	1.7	2.2	-0.5	3.6	3.4	0.2
NEWSR	1.0	1.1	-0.1	0.6	0.6	0.0	0.2	0.2	0.0	1.0	1.0	0.0	0.6	0.8	-0.2	1.8	1.9	-0.1	1.5	1.5	0.0
4JJJ	7.7	7.9	-0.2	3.7	3.2	0.5	13.9	17.9	-4.0	17.3	16.3	1.0	6.8	8.2	-1.4	2.7	1.9	0.8	0.2	*	*
ABCFM	2.3	2.0	0.3	1.2	1.6	-0.4	0.2	0.7	-0.5	1.7	1.1	0.6	1.2	1.2	0.0	2.1	1.9	0.2	5.9	4.6	1.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.8	6.5	-0.7	7.1	8.2	-1.1	6.7	7.5	-0.8	4.5	4.7	-0.2	3.8	4.4	-0.6	6.9	7.3	-0.4	3.6	5.3	-1.7
Magic 882	2.5	3.5	-1.0	2.2	3.5	-1.3	2.2	3.8	-1.6	2.7	3.5	-0.8	2.8	2.9	-0.1	3.1	3.7	-0.6	3.6	5.3	-1.7
4KQ	8.4	8.2	0.2	10.0	9.4	0.6	8.8	9.4	-0.6	7.9	8.2	-0.3	6.6	6.1	0.5	6.9	4.8	2.1	10.1	9.8	0.3
HIT 105	10.9	11.1	-0.2	8.9	9.0	-0.1	10.1	10.6	-0.5	11.7	12.2	-0.5	14.2	14.4	-0.2	10.4	10.1	0.3	9.1	9.7	-0.6
97.3FM	13.6	12.3	1.3	13.1	12.5	0.6	13.7	11.7	2.0	14.1	12.1	2.0	13.4	12.5	0.9	14.9	13.0	1.9	13.7	11.8	1.9
104.5 TRIPLE M	9.8	9.2	0.6	8.9	8.0	0.9	10.4	9.7	0.7	11.8	11.2	0.6	9.1	8.1	1.0	6.8	7.8	-1.0	7.6	7.3	0.3
NOVA106.9	12.6	13.2	-0.6	12.2	12.6	-0.4	10.8	11.4	-0.6	12.9	13.5	-0.6	15.7	16.3	-0.6	11.6	12.8	-1.2	12.3	14.4	-2.1
ABC612	9.0	8.3	0.7	11.9	11.3	0.6	9.1	7.5	1.6	6.4	6.3	0.1	7.0	6.1	0.9	10.7	10.6	0.1	9.6	8.0	1.6
4RN	1.7	1.9	-0.2	2.5	2.5	0.0	1.2	1.3	-0.1	0.7	1.1	-0.4	1.6	2.7	-1.1	3.6	2.5	1.1	1.5	2.0	-0.5
NEWSR	0.9	1.0	-0.1	1.3	1.6	-0.3	0.6	0.5	0.1	0.7	0.6	0.1	0.9	1.0	-0.1	0.8	1.7	-0.9	1.4	1.3	0.1
4JJJ	8.2	8.5	-0.3	8.0	8.2	-0.2	7.8	8.4	-0.6	8.3	8.9	-0.6	9.4	9.9	-0.5	7.0	6.1	0.9	5.9	5.7	0.2
ABCFM	2.1	2.0	0.1	2.4	1.9	0.5	1.9	2.1	-0.2	2.1	2.1	0.0	1.6	2.0	-0.4	2.9	1.5	1.4	3.0	2.0	1.0