

GfK Radio 360 Ratings Summary Report – Survey 2, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station
 e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
 e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
 e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team at AUSradioratings@gfk.com.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.2	4.2	0.0	3.7	3.9	-0.2	1.5	2.7	-1.2	1.9	2.2	-0.3	2.2	1.1	1.1	4.4	8.0	-3.6	8.8	7.5	1.3
6PR	5.5	5.3	0.2	1.9	2.8	-0.9	5.9	1.5	4.4	1.7	1.4	0.3	4.1	4.9	-0.8	9.2	7.7	1.5	9.1	9.5	-0.4
MIX 94.5	15.3	15.6	-0.3	19.2	19.3	-0.1	10.2	11.2	-1.0	16.7	19.9	-3.2	23.2	23.4	-0.2	18.2	14.1	4.1	4.5	4.7	-0.2
92.9 TRIPLE M	7.8	7.0	0.8	9.4	9.1	0.3	6.5	5.0	1.5	19.5	13.6	5.9	7.3	10.2	-2.9	3.5	2.3	1.2	0.8	0.8	0.0
96FM	12.4	12.4	0.0	13.2	8.9	4.3	12.9	8.6	4.3	4.3	6.0	-1.7	12.1	13.6	-1.5	22.3	23.2	-0.9	12.9	12.7	0.2
NOVA93.7	14.6	14.0	0.6	28.9	29.9	-1.0	23.6	23.3	0.3	19.2	19.9	-0.7	19.5	16.8	2.7	8.5	6.7	1.8	1.2	2.0	-0.8
ABC PER	5.7	5.6	0.1	1.3	1.5	-0.2	2.4	1.4	1.0	2.5	2.6	-0.1	2.8	4.6	-1.8	5.6	5.3	0.3	14.1	11.8	2.3
6RN	1.2	0.9	0.3	0.1	*	*	0.5	0.4	0.1	0.3	0.3	0.0	0.8	0.7	0.1	1.0	1.2	-0.2	3.0	2.0	1.0
ABC NEWSRADIO	1.6	1.7	-0.1	0.2	0.1	0.1	1.4	1.1	0.3	1.1	1.0	0.1	0.9	0.5	0.4	1.9	2.9	-1.0	3.2	3.5	-0.3
6JJJ	5.6	7.0	-1.4	3.3	5.1	-1.8	14.3	16.3	-2.0	13.9	16.7	-2.8	4.3	5.6	-1.3	2.3	3.2	-0.9	0.4	0.4	0.0
ABC CLASSIC	2.3	2.8	-0.5	0.6	1.1	-0.5	1.6	1.3	0.3	0.6	0.7	-0.1	1.2	1.3	-0.1	1.2	1.7	-0.5	6.1	7.6	-1.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.1	4.2	-0.1	4.6	4.3	0.3	4.3	4.2	0.1	4.1	4.3	-0.2	3.7	4.7	-1.0	2.8	2.5	0.3	4.2	4.2	0.0
6PR	6.0	5.8	0.2	8.2	7.7	0.5	6.0	5.8	0.2	4.5	4.7	-0.2	4.8	4.3	0.5	6.3	6.2	0.1	3.9	3.8	0.1
MIX 94.5	15.3	15.9	-0.6	13.2	15.3	-2.1	14.4	15.5	-1.1	17.3	16.6	0.7	17.4	17.4	0.0	13.1	12.2	0.9	15.4	14.7	0.7
92.9 TRIPLE M	8.0	7.1	0.9	8.2	7.4	0.8	8.2	7.2	1.0	8.3	7.3	1.0	7.5	6.9	0.6	5.8	5.1	0.7	7.2	6.7	0.5
96FM	12.3	12.4	-0.1	11.1	10.5	0.6	14.0	14.6	-0.6	13.1	12.8	0.3	12.2	13.4	-1.2	7.2	8.4	-1.2	12.5	12.2	0.3
NOVA93.7	14.4	14.3	0.1	18.3	17.2	1.1	11.9	12.0	-0.1	13.0	13.4	-0.4	15.6	15.6	0.0	11.0	11.5	-0.5	15.0	12.9	2.1
ABC PER	5.8	5.6	0.2	7.6	6.6	1.0	5.6	5.0	0.6	4.1	4.5	-0.4	4.3	4.2	0.1	10.7	11.8	-1.1	5.6	5.5	0.1
6RN	1.2	0.9	0.3	1.7	1.5	0.2	0.8	0.3	0.5	1.1	0.7	0.4	0.8	1.0	-0.2	1.7	1.3	0.4	1.1	1.0	0.1
ABC NEWSRADIO	1.5	1.6	-0.1	1.8	1.9	-0.1	0.8	1.3	-0.5	1.1	0.9	0.2	1.6	1.2	0.4	4.9	5.9	-1.0	2.0	2.0	0.0
6JJJ	5.8	6.7	-0.9	6.1	6.2	-0.1	4.8	6.9	-2.1	5.9	7.4	-1.5	6.9	7.2	-0.3	5.3	3.6	1.7	5.2	7.9	-2.7
ABC CLASSIC	2.2	2.6	-0.4	1.6	2.6	-1.0	2.0	2.3	-0.3	2.6	2.3	0.3	2.3	2.6	-0.3	2.6	4.7	-2.1	2.5	3.2	-0.7

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	159	148	11	8	5	3	10	7	3	16	15	1	22	23	-1	33	34	-1	70	64	6
6PR	207	192	15	17	13	4	18	13	5	22	25	-3	44	42	2	44	41	3	62	59	3
MIX 94.5	617	576	41	91	86	5	66	59	7	163	149	14	159	148	11	85	80	5	54	54	0
92.9 TRIPLE M	374	363	11	64	67	-3	40	40	0	142	127	15	81	93	-12	32	22	10	14	13	1
96FM	501	485	16	60	54	6	55	43	12	90	95	-5	116	118	-2	100	99	1	80	76	4
NOVA93.7	671	641	30	130	123	7	92	80	12	208	213	-5	149	145	4	71	58	13	21	23	-2
ABC PER	236	201	35	10	9	1	15	9	6	36	26	10	43	34	9	33	31	2	99	91	8
6RN	73	72	1	3	1	2	9	10	-1	9	9	0	11	11	0	13	14	-1	28	27	1
ABC NEWSRADIO	104	92	12	3	3	0	9	5	4	17	18	-1	22	13	9	14	14	0	40	40	0
6JJJ	300	317	-17	38	37	1	57	61	-4	134	141	-7	50	55	-5	13	14	-1	7	11	-4
ABC CLASSIC	97	106	-9	9	9	0	18	16	2	25	22	3	17	22	-5	1	6	-5	28	31	-3
Total	1,752	1,750	2	201	196	5	173	170	3	446	446	0	395	401	-6	228	228	0	308	310	-2

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	133	125	8	71	72	-1	70	60	10	85	75	10	59	71	-12	16	21	-5	101	97	4
6PR	186	173	13	124	115	9	83	77	6	77	78	-1	77	84	-7	39	34	5	111	111	0
MIX 94.5	555	517	38	299	317	-18	223	233	-10	314	292	22	279	244	35	86	90	-4	355	331	24
92.9 TRIPLE M	318	314	4	172	167	5	123	122	1	151	154	-3	135	142	-7	49	51	-2	213	205	8
96FM	450	438	12	227	219	8	204	211	-7	248	236	12	204	206	-2	70	74	-4	270	273	-3
NOVA93.7	614	603	11	424	391	33	243	240	3	327	323	4	297	305	-8	98	119	-21	408	398	10
ABC PER	209	181	28	133	106	27	94	85	9	91	89	2	78	68	10	49	48	1	147	123	24
6RN	61	57	4	32	29	3	22	20	2	24	20	4	16	23	-7	10	11	-1	44	43	1
ABC NEWSRADIO	88	79	9	50	48	2	24	28	-4	39	30	9	26	23	3	21	20	1	65	59	6
6JJJ	256	248	8	156	151	5	101	99	2	120	131	-11	136	128	8	37	42	-5	175	201	-26
ABC CLASSIC	89	92	-3	44	53	-9	36	41	-5	49	47	2	34	40	-6	14	20	-6	48	64	-16
Total	1,722	1,712	10	1,349	1,355	-6	1,045	1,060	-15	1,244	1,258	-14	1,169	1,179	-10	492	547	-55	1,452	1,481	-29

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	9	-1	1	1	0	*	*	*	1	1	0	1	1	0	1	2	-1	4	4	0
6PR	11	11	0	*	*	*	1	*	*	1	1	0	2	2	0	3	2	1	4	5	-1
MIX 94.5	31	32	-1	4	3	1	1	2	-1	7	8	-1	12	12	0	5	4	1	2	2	0
92.9 TRIPLE M	16	14	2	2	2	0	1	1	0	8	6	2	4	5	-1	1	1	0	*	*	*
96FM	25	25	0	2	2	0	2	1	1	2	3	-1	6	7	-1	7	7	0	6	6	0
NOVA93.7	30	28	2	5	5	0	3	3	0	8	8	0	10	9	1	3	2	1	1	1	0
ABC PER	12	11	1	*	*	*	*	*	*	1	1	0	1	2	-1	2	2	0	7	6	1
6RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0
6JJJ	11	14	-3	1	1	0	2	2	0	6	7	-1	2	3	-1	1	1	0	*	*	*
ABC CLASSIC	5	6	-1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	3	4	-1
Total	204	204	0	19	18	1	15	14	1	41	42	-1	50	51	-1	30	29	1	49	50	-1

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	9	0	14	13	1	13	13	0	12	12	0	8	10	-2	1	1	0	8	8	0
6PR	13	12	1	25	23	2	19	18	1	13	13	0	10	9	1	3	3	0	7	7	0
MIX 94.5	33	34	-1	40	46	-6	45	48	-3	50	46	4	35	36	-1	6	6	0	27	27	0
92.9 TRIPLE M	17	15	2	25	22	3	26	22	4	24	20	4	15	14	1	3	2	1	13	12	1
96FM	26	26	0	33	31	2	44	45	-1	38	35	3	25	28	-3	3	4	-1	22	22	0
NOVA93.7	31	30	1	55	51	4	37	37	0	37	37	0	32	32	0	5	5	0	27	24	3
ABC PER	12	12	0	23	20	3	17	15	2	12	13	-1	9	9	0	5	5	0	10	10	0
6RN	3	2	1	5	4	1	2	1	1	3	2	1	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	3	3	0	5	6	-1	3	4	-1	3	2	1	3	2	1	2	3	-1	4	4	0
6JJJ	12	14	-2	18	18	0	15	21	-6	17	21	-4	14	15	-1	2	2	0	9	14	-5
ABC CLASSIC	5	6	-1	5	8	-3	6	7	-1	8	6	2	5	5	0	1	2	-1	5	6	-1
Total	214	212	2	300	297	3	312	306	6	287	277	10	204	207	-3	44	46	-2	177	183	-6

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	48	42	6	7	3	4	5	8	-3	12	10	2	8	9	-1	10	8	2	5	4	1
BLENDER BEATS	25	24	1	6	3	3	3	2	1	8	8	0	6	8	-2	*	*	*	1	2	-1
CADA	10	11	-1	4	3	1	*	3	*	3	1	2	4	4	0	*	*	*	*	*	*
Chemist Warehouse Remix	11	14	-3	1	2	-1	3	3	0	3	4	-1	2	3	-1	*	*	*	2	2	0
Coles Radio	52	39	13	4	6	-2	8	9	-1	17	11	6	12	10	2	6	*	*	5	4	1
EASY HITS	20	19	1	5	4	1	3	2	1	6	5	1	3	6	-3	2	2	0	1	*	*
KIX DIGITAL	12	17	-5	4	5	-1	2	2	0	1	3	-2	2	4	-2	2	2	0	*	*	*
MMM 80s	30	33	-3	2	3	-1	*	1	*	15	14	1	6	8	-2	6	7	-1	1	1	0
MMM 90s	30	28	2	7	8	-1	1	3	-2	15	10	5	5	5	0	1	1	0	1	1	0
MMM CLASSIC ROCK	32	36	-4	4	4	0	1	1	0	11	7	4	4	3	1	9	17	-8	3	4	-1
MMM COUNTRY	14	11	3	2	1	1	1	1	0	10	6	4	1	1	0	*	1	*	*	1	*
My Perth DAB Radio	31	24	7	5	5	0	3	6	-3	9	8	1	7	1	6	5	3	2	2	1	1
OLDSKOOL 80s HITS	39	40	-1	7	8	-1	4	5	-1	11	7	4	10	11	-1	3	5	-2	4	5	-1
OLDSKOOL 90s HITS	52	54	-2	8	13	-5	4	7	-3	31	29	2	7	3	4	2	2	0	*	*	*
RnB FRIDAYS RADIO	47	45	2	11	9	2	7	5	2	20	22	-2	9	8	1	*	1	*	*	*	*
smooth fm Perth	96	90	6	8	10	-2	4	5	-1	16	13	3	24	21	3	30	23	7	13	18	-5
triple j Unearthed	41	38	3	3	4	-1	10	11	-1	24	20	4	3	3	0	*	*	*	*	*	*
ABC Country	17	13	4	1	1	0	2	*	*	7	8	-1	*	*	*	1	1	0	5	3	2
ABC Jazz	23	21	2	3	2	1	5	5	0	9	8	1	3	3	0	2	2	0	1	1	0
ABC KIDS LISTEN	25	22	3	6	5	1	2	4	-2	10	9	1	4	3	1	1	1	0	2	*	*
ABC Sport	29	37	-8	1	*	*	4	8	-4	8	13	-5	4	5	-1	4	5	-1	8	6	2
Double J	33	38	-5	4	6	-2	2	5	-3	12	13	-1	10	8	2	4	5	-1	1	*	*
Total Digital/Internet Only	463	462	1	59	61	-2	46	52	-6	135	129	6	99	92	7	69	70	-1	56	58	-2

RADIO 360: PERTH - TOTAL RADIO - SURVEY 2 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	34	30	4	15	11	4	9	6	3	18	15	3	14	12	2	10	9	1	23	21	2
BLENDER BEATS	20	15	5	10	4	6	11	7	4	11	8	3	10	6	4	4	4	0	15	12	3
CADA	5	5	0	3	2	1	3	2	1	3	1	2	3	3	0	1	1	0	9	7	2
Chemist Warehouse Remix	8	12	-4	5	6	-1	2	3	-1	1	4	-3	6	6	0	1	2	-1	4	4	0
Coles Radio	43	30	13	12	14	-2	18	16	2	27	19	8	10	11	-1	8	5	3	20	21	-1
EASY HITS	13	15	-2	3	2	1	2	5	-3	4	4	0	6	5	1	3	4	-1	8	6	2
KIX DIGITAL	11	15	-4	8	10	-2	3	4	-1	4	6	-2	7	6	1	1	1	0	2	3	-1
MMM 80s	25	21	4	8	10	-2	11	8	3	9	8	1	9	8	1	7	6	1	11	17	-6
MMM 90s	26	22	4	7	9	-2	6	5	1	13	11	2	14	10	4	6	3	3	18	15	3
MMM CLASSIC ROCK	22	28	-6	7	7	0	11	15	-4	6	9	-3	14	19	-5	1	3	-2	16	20	-4
MMM COUNTRY	11	8	3	6	5	1	5	4	1	5	4	1	5	6	-1	1	2	-1	10	8	2
My Perth DAB Radio	26	19	7	9	9	0	4	5	-1	15	9	6	12	6	6	5	2	3	18	8	10
OLDSKOOL 80s HITS	34	38	-4	10	11	-1	12	11	1	20	19	1	15	16	-1	9	8	1	19	14	5
OLDSKOOL 90s HITS	49	47	2	20	20	0	19	17	2	25	22	3	15	12	3	6	8	-2	14	26	-12
RnB FRIDAYS RADIO	42	38	4	18	18	0	20	16	4	21	20	1	11	15	-4	10	6	4	15	18	-3
smooth fm Perth	83	75	8	45	34	11	40	30	10	54	46	8	46	44	2	19	26	-7	58	58	0
triple j Unearthed	30	32	-2	11	10	1	14	14	0	11	11	0	7	8	-1	3	3	0	19	15	4
ABC Country	12	13	-1	*	1	*	4	5	-1	4	4	0	5	5	0	2	3	-1	8	4	4
ABC Jazz	17	14	3	8	6	2	5	3	2	8	8	0	7	7	0	6	5	1	14	14	0
ABC KIDS LISTEN	22	20	2	6	5	1	2	4	-2	5	6	-1	13	10	3	8	5	3	12	11	1
ABC Sport	25	34	-9	6	8	-2	7	10	-3	16	24	-8	10	19	-9	2	4	-2	17	14	3
Double J	25	29	-4	13	7	6	9	8	1	13	17	-4	11	9	2	4	1	3	21	22	-1
Total Digital/Internet Only	400	391	9	205	182	23	195	187	8	237	235	2	220	216	4	98	100	-2	295	300	-5

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.2	4.6	5.6	3.7	4.1	0.9	1.5	1.5	2.0	1.9	2.0	1.6	2.2	1.7	10.8	4.4	4.5	8.5	8.8	12.2	9.0
6PR	5.5	5.7	11.3	1.9	1.9	2.4	5.9	4.0	20.2	1.7	0.7	9.5	4.1	4.2	7.3	9.2	8.9	21.4	9.1	12.8	4.5
MIX 94.5	15.3	18.2	8.1	19.2	20.4	14.6	10.2	11.4	5.9	16.7	18.2	10.0	23.2	26.4	7.6	18.2	22.2	7.7	4.5	6.4	1.6
92.9 TRIPLE M	7.8	9.2	4.4	9.4	10.3	4.6	6.5	6.7	7.3	19.5	21.9	6.2	7.3	8.1	4.8	3.5	4.1	2.4	0.8	1.1	0.3
96FM	12.4	13.9	14.0	13.2	12.6	23.0	12.9	13.5	13.3	4.3	4.0	7.7	12.1	13.2	10.4	22.3	26.3	15.9	12.9	17.2	24.0
NOVA93.7	14.6	16.8	12.6	28.9	31.1	18.3	23.6	25.8	16.7	19.2	20.7	13.4	19.5	21.4	16.8	8.5	9.9	7.6	1.2	1.6	3.2
ABC PER	5.7	6.1	9.5	1.3	1.3	1.5	2.4	2.5	2.5	2.5	2.2	5.5	2.8	2.5	10.8	5.6	6.4	5.3	14.1	18.2	38.3
6RN	1.2	1.3	1.6	0.1	*	0.4	0.5	0.5	0.8	0.3	0.3	0.3	0.8	0.8	2.2	1.0	1.0	2.2	3.0	4.0	4.5
ABC NEWSRADIO	1.6	1.7	3.6	0.2	0.1	0.8	1.4	1.3	2.3	1.1	0.9	3.5	0.9	0.6	4.8	1.9	1.8	4.7	3.2	4.4	3.5
6JJJ	5.6	6.4	5.8	3.3	3.4	3.1	14.3	15.6	10.9	13.9	14.7	11.9	4.3	4.8	3.5	2.3	2.7	1.8	0.4	0.5	*
ABC CLASSIC	2.3	2.6	1.6	0.6	0.6	0.7	1.6	1.6	2.1	0.6	0.6	1.0	1.2	1.3	1.9	1.2	1.4	1.5	6.1	8.7	2.9
Commercial DAB+ Stns	10.5	11.5	14.8	13.7	12.4	28.5	11.9	12.6	10.4	11.0	10.7	17.4	12.2	13.2	10.5	8.8	9.0	14.8	7.9	11.0	6.7
ABC DAB+ Stns	2.3	2.1	7.1	1.6	1.7	1.3	3.2	3.0	5.7	3.8	3.0	11.8	2.0	1.7	8.7	2.1	1.8	6.3	1.3	1.8	1.6
Total DAB+ Stns	14.7	13.6	21.9	15.5	14.1	29.9	15.3	15.5	16.1	15.3	13.7	29.2	16.3	14.9	19.2	13.6	10.8	21.1	12.6	12.8	8.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	AM/FM/DAB+	Streaming	Mon-Fri 5:30am-9:00am	AM/FM/DAB+	Streaming	Mon-Fri 9:00am-12:00md	AM/FM/DAB+	Streaming	Mon-Fri 12:00md-4:00pm	AM/FM/DAB+	Streaming	Mon-Fri 4:00pm-7:00pm	AM/FM/DAB+	Streaming	Mon-Fri 7:00pm-12:00mn	AM/FM/DAB+	Streaming	Sat-Sun 5:30am-12mn	AM/FM/DAB+	Streaming
6iX	4.1	4.6	5.4	4.6	5.3	2.9	4.3	4.7	6.7	4.1	4.4	6.3	3.7	4.0	5.9	2.8	2.9	4.3	4.2	4.7	6.1
6PR	6.0	6.1	12.7	8.2	8.0	22.0	6.0	6.5	11.0	4.5	4.6	9.6	4.8	4.9	10.3	6.3	6.7	9.4	3.9	4.2	6.3
MIX 94.5	15.3	18.1	9.0	13.2	15.3	6.8	14.4	17.3	11.5	17.3	20.2	11.3	17.4	20.9	5.5	13.1	16.6	5.1	15.4	18.4	5.2
92.9 TRIPLE M	8.0	9.4	4.8	8.2	9.4	3.8	8.2	9.9	6.6	8.3	9.7	5.1	7.5	8.9	3.3	5.8	7.1	3.1	7.2	8.5	3.1
96FM	12.3	13.9	14.0	11.1	12.0	14.9	14.0	16.6	13.5	13.1	14.6	15.8	12.2	13.7	12.9	7.2	7.9	9.5	12.5	14.1	14.2
NOVA93.7	14.4	16.5	13.9	18.3	20.7	14.5	11.9	13.8	13.1	13.0	14.4	16.1	15.6	17.8	14.6	11.0	13.4	6.9	15.0	17.7	8.1
ABC PER	5.8	6.2	9.7	7.6	7.7	17.2	5.6	6.0	10.0	4.1	4.5	5.0	4.3	4.9	4.8	10.7	11.7	14.5	5.6	6.1	8.6
6RN	1.2	1.3	1.3	1.7	1.8	2.9	0.8	0.9	0.4	1.1	1.3	0.7	0.8	0.9	0.6	1.7	1.6	3.8	1.1	1.2	2.5
ABC NEWSRADIO	1.5	1.6	2.9	1.8	1.8	4.8	0.8	0.8	2.0	1.1	1.2	0.8	1.6	1.4	5.6	4.9	5.9	3.3	2.0	1.9	5.9
6JJJ	5.8	6.6	5.7	6.1	7.2	0.9	4.8	5.4	6.3	5.9	6.7	5.5	6.9	7.5	10.1	5.3	5.5	8.7	5.2	5.8	6.1
ABC CLASSIC	2.2	2.5	1.4	1.6	1.9	0.2	2.0	2.5	0.9	2.6	3.0	2.8	2.3	2.7	0.8	2.6	2.9	2.7	2.5	2.9	2.2
Commercial DAB+ Stns	10.5	11.5	13.7	6.8	7.3	7.8	12.1	14.0	12.7	12.4	13.7	15.9	9.6	10.1	16.3	14.3	15.5	19.4	10.6	11.3	18.7
ABC DAB+ Stns	1.8	1.7	5.4	1.5	1.7	1.3	1.6	1.4	5.2	1.7	1.6	5.1	2.6	2.2	9.5	3.1	2.4	9.4	3.6	3.3	13.2
Total DAB+ Stns	14.3	13.2	19.0	10.1	9.0	9.2	15.8	15.4	17.9	16.2	15.3	21.0	13.6	12.3	25.7	20.2	17.9	28.8	15.7	14.6	31.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.2% share of all listening, 4.6% share of AM/FM/DAB+ listening and 5.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 2 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	159	142	28	8	8	1	10	8	4	16	13	5	22	19	5	33	26	9	70	68	5
6PR	207	190	42	17	15	4	18	17	6	22	17	10	44	40	8	44	41	11	62	61	3
MIX 94.5	617	606	82	91	88	18	66	62	10	163	160	23	159	158	11	85	85	17	54	54	4
92.9 TRIPLE M	374	358	69	64	64	10	40	38	12	142	132	30	81	77	9	32	32	6	14	14	1
96FM	501	483	79	60	56	16	55	53	14	90	83	17	116	114	10	100	98	13	80	80	9
NOVA93.7	671	651	115	130	125	24	92	89	19	208	201	35	149	146	24	71	68	11	21	21	3
ABC PER	236	225	48	10	9	2	15	14	5	36	33	9	43	40	10	33	30	9	99	98	13
6RN	73	67	17	3	1	2	9	7	3	9	8	3	11	11	4	13	11	3	28	28	1
ABC NEWSRADIO	104	97	30	3	3	2	9	8	3	17	13	8	22	20	7	14	14	6	40	40	6
6JJJ	300	281	70	38	35	9	57	53	12	134	124	42	50	49	3	13	13	4	7	7	*
ABC CLASSIC	97	91	27	9	8	2	18	15	7	25	22	8	17	17	7	1	1	1	28	28	2
Commercial DAB+ Stns	342	319	83	50	43	18	31	29	9	96	93	29	70	67	10	59	54	12	36	33	5
ABC DAB+ Stns	141	128	51	17	16	4	17	17	8	57	49	23	23	21	8	12	11	6	14	14	2
Total DAB+ Stns	463	406	126	59	52	20	46	43	14	135	122	47	99	85	18	69	58	18	56	46	7
Total	1,752	1,668	427	201	198	58	173	168	54	446	435	134	395	370	83	228	223	60	308	275	39

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	133	117	23	71	62	12	70	63	10	85	78	9	59	55	7	16	11	5	101	92	17
6PR	186	170	37	124	109	21	83	78	13	77	70	14	77	71	14	39	30	11	111	99	18
MIX 94.5	555	541	76	299	284	25	223	209	28	314	301	33	279	268	22	86	76	11	355	347	31
92.9 TRIPLE M	318	299	57	172	165	19	123	113	18	151	133	26	135	130	8	49	47	4	213	206	23
96FM	450	431	68	227	210	26	204	192	28	248	233	37	204	192	22	70	59	11	270	256	42
NOVA93.7	614	582	105	424	404	41	243	219	35	327	304	45	297	285	31	98	91	11	408	399	41
ABC PER	209	193	43	133	122	17	94	78	21	91	86	13	78	76	6	49	42	8	147	142	16
6RN	61	57	14	32	31	7	22	22	3	24	23	4	16	15	3	10	7	4	44	38	8
ABC NEWSRADIO	88	83	23	50	46	9	24	21	8	39	37	5	26	22	6	21	17	7	65	54	23
6JJJ	256	240	55	156	150	6	101	86	25	120	107	15	136	120	23	37	29	9	175	166	31
ABC CLASSIC	89	84	22	44	43	2	36	34	5	49	45	14	34	33	4	14	11	4	48	44	9
Commercial DAB+ Stns	295	276	64	146	135	18	141	132	26	179	165	38	160	146	32	71	64	15	206	191	46
ABC DAB+ Stns	114	101	43	43	38	9	39	32	14	51	42	21	51	44	14	21	16	9	85	74	28
Total DAB+ Stns	400	346	100	205	169	27	195	161	38	237	200	57	220	182	47	98	78	23	295	254	71
Total	1,722	1,623	388	1,349	1,224	187	1,045	912	186	1,244	1,101	209	1,169	1,039	156	492	398	87	1,452	1,347	245

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 159,000 total listeners, 142,000 AM/FM/DAB+ listeners and 28,000 Streaming listeners. Please note that there can be overlap between radio types.