

GfK Radio 360 Ratings Summary Report – Survey 1, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team at AUSratoratings@gfk.com.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.2	4.3	-0.1	3.9	2.2	1.7	2.7	2.2	0.5	2.2	0.7	1.5	1.1	1.5	-0.4	8.0	11.1	-3.1	7.5	7.3	0.2
6PR	5.3	5.8	-0.5	2.8	3.5	-0.7	1.5	7.5	-6.0	1.4	1.2	0.2	4.9	6.2	-1.3	7.7	6.0	1.7	9.5	9.0	0.5
MIX 94.5	15.6	12.4	3.2	19.3	16.5	2.8	11.2	12.3	-1.1	19.9	14.7	5.2	23.4	15.8	7.6	14.1	14.6	-0.5	4.7	4.5	0.2
92.9 TRIPLE M	7.0	9.2	-2.2	9.1	9.9	-0.8	5.0	9.2	-4.2	13.6	11.2	2.4	10.2	19.0	-8.8	2.3	4.3	-2.0	0.8	0.5	0.3
96FM	12.4	15.3	-2.9	8.9	16.7	-7.8	8.6	12.1	-3.5	6.0	11.3	-5.3	13.6	13.7	-0.1	23.2	24.9	-1.7	12.7	14.6	-1.9
NOVA93.7	14.0	13.6	0.4	29.9	25.1	4.8	23.3	19.2	4.1	19.9	22.5	-2.6	16.8	14.9	1.9	6.7	7.7	-1.0	2.0	2.7	-0.7
ABC PER	5.6	6.5	-0.9	1.5	1.3	0.2	1.4	2.3	-0.9	2.6	1.4	1.2	4.6	3.6	1.0	5.3	6.6	-1.3	11.8	16.7	-4.9
6RN	0.9	1.0	-0.1	*	0.1	*	0.4	0.8	-0.4	0.3	0.4	-0.1	0.7	0.1	0.6	1.2	0.5	0.7	2.0	2.9	-0.9
ABC NEWSRADIO	1.7	1.2	0.5	0.1	0.8	-0.7	1.1	1.8	-0.7	1.0	0.9	0.1	0.5	0.6	-0.1	2.9	0.7	2.2	3.5	2.2	1.3
6JJJ	7.0	5.3	1.7	5.1	4.6	0.5	16.3	9.2	7.1	16.7	15.1	1.6	5.6	4.4	1.2	3.2	1.1	2.1	0.4	0.2	0.2
ABC CLASSIC	2.8	2.5	0.3	1.1	1.8	-0.7	1.3	1.9	-0.6	0.7	1.6	-0.9	1.3	0.9	0.4	1.7	2.0	-0.3	7.6	5.6	2.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.2	4.3	-0.1	4.3	4.1	0.2	4.2	5.5	-1.3	4.3	4.3	0.0	4.7	3.9	0.8	2.5	1.9	0.6	4.2	4.4	-0.2
6PR	5.8	6.1	-0.3	7.7	8.8	-1.1	5.8	6.3	-0.5	4.7	4.3	0.4	4.3	4.1	0.2	6.2	6.2	0.0	3.8	4.9	-1.1
MIX 94.5	15.9	12.8	3.1	15.3	12.0	3.3	15.5	13.4	2.1	16.6	14.3	2.3	17.4	13.8	3.6	12.2	5.8	6.4	14.7	11.3	3.4
92.9 TRIPLE M	7.1	9.5	-2.4	7.4	8.6	-1.2	7.2	10.7	-3.5	7.3	10.3	-3.0	6.9	9.4	-2.5	5.1	6.1	-1.0	6.7	8.1	-1.4
96FM	12.4	15.2	-2.8	10.5	13.4	-2.9	14.6	17.1	-2.5	12.8	16.6	-3.8	13.4	14.4	-1.0	8.4	12.4	-4.0	12.2	15.5	-3.3
NOVA93.7	14.3	13.7	0.6	17.2	17.2	0.0	12.0	10.7	1.3	13.4	12.6	0.8	15.6	16.1	-0.5	11.5	9.7	1.8	12.9	13.2	-0.3
ABC PER	5.6	6.8	-1.2	6.6	8.1	-1.5	5.0	6.5	-1.5	4.5	5.3	-0.8	4.2	5.0	-0.8	11.8	13.8	-2.0	5.5	5.6	-0.1
6RN	0.9	1.0	-0.1	1.5	1.1	0.4	0.3	0.7	-0.4	0.7	0.8	-0.1	1.0	1.1	-0.1	1.3	1.8	-0.5	1.0	1.0	0.0
ABC NEWSRADIO	1.6	1.0	0.6	1.9	1.7	0.2	1.3	0.6	0.7	0.9	0.8	0.1	1.2	0.7	0.5	5.9	1.7	4.2	2.0	1.6	0.4
6JJJ	6.7	5.4	1.3	6.2	5.1	1.1	6.9	4.8	2.1	7.4	5.7	1.7	7.2	6.7	0.5	3.6	4.6	-1.0	7.9	5.0	2.9
ABC CLASSIC	2.6	2.3	0.3	2.6	2.3	0.3	2.3	1.7	0.6	2.3	1.9	0.4	2.6	3.1	-0.5	4.7	4.4	0.3	3.2	3.1	0.1

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	148	149	-1	5	10	-5	7	6	1	15	13	2	23	15	8	34	36	-2	64	69	-5
6PR	192	221	-29	13	15	-2	13	21	-8	25	33	-8	42	49	-7	41	38	3	59	64	-5
MIX 94.5	576	636	-60	86	96	-10	59	72	-13	149	156	-7	148	152	-4	80	90	-10	54	70	-16
92.9 TRIPLE M	363	379	-16	67	73	-6	40	56	-16	127	106	21	93	99	-6	22	30	-8	13	15	-2
96FM	485	526	-41	54	74	-20	43	50	-7	95	116	-21	118	112	6	99	100	-1	76	74	2
NOVA93.7	641	658	-17	123	118	5	80	104	-24	213	204	9	145	147	-2	58	56	2	23	30	-7
ABC PER	201	231	-30	9	10	-1	9	15	-6	26	28	-2	34	32	2	31	35	-4	91	112	-21
6RN	72	50	22	1	3	-2	10	9	1	9	8	1	11	4	7	14	3	11	27	23	4
ABC NEWSRADIO	92	106	-14	3	8	-5	5	16	-11	18	26	-8	13	11	2	14	11	3	40	33	7
6JJ	317	285	32	37	30	7	61	55	6	141	129	12	55	48	7	14	15	-1	11	9	2
ABC CLASSIC	106	104	2	9	8	1	16	15	1	22	27	-5	22	16	6	6	11	-5	31	27	4
Total	1,750	1,727	23	196	196	0	170	167	3	446	446	0	401	388	13	228	229	-1	310	301	9

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	125	129	-4	72	75	-3	60	72	-12	75	78	-3	71	54	17	21	28	-7	97	95	2
6PR	173	198	-25	115	131	-16	77	97	-20	78	98	-20	84	87	-3	34	32	2	111	130	-19
MIX 94.5	517	566	-49	317	306	11	233	244	-11	292	312	-20	244	272	-28	90	79	11	331	365	-34
92.9 TRIPLE M	314	326	-12	167	168	-1	122	145	-23	154	181	-27	142	157	-15	51	48	3	205	198	7
96FM	438	472	-34	219	245	-26	211	236	-25	236	299	-63	206	230	-24	74	71	3	273	327	-54
NOVA93.7	603	613	-10	391	405	-14	240	249	-9	323	349	-26	305	292	13	119	105	14	398	389	9
ABC PER	181	204	-23	106	132	-26	85	106	-21	89	104	-15	68	86	-18	48	51	-3	123	147	-24
6RN	57	38	19	29	25	4	20	13	7	20	18	2	23	21	2	11	13	-2	43	29	14
ABC NEWSRADIO	79	92	-13	48	53	-5	28	25	3	30	41	-11	23	20	3	20	15	5	59	62	-3
6JJ	248	247	1	151	143	8	99	88	11	131	133	-2	128	134	-6	42	42	0	201	170	31
ABC CLASSIC	92	91	1	53	51	2	41	35	6	47	42	5	40	44	-4	20	26	-6	64	54	10
Total	1,712	1,689	23	1,355	1,336	19	1,060	1,116	-56	1,258	1,298	-40	1,179	1,198	-19	547	504	43	1,481	1,498	-17

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	9	0	1	*	*	*	*	*	1	*	*	1	1	0	2	3	-1	4	4	0
6PR	11	12	-1	*	1	*	*	*	*	1	*	*	2	3	-1	2	2	0	5	5	0
MIX 94.5	32	25	7	3	3	0	2	2	0	8	6	2	12	8	4	4	4	0	2	2	0
92.9 TRIPLE M	14	19	-5	2	2	0	1	1	0	6	4	2	5	9	-4	1	1	0	*	*	*
96FM	25	31	-6	2	3	-1	1	2	-1	3	4	-1	7	7	0	7	7	0	6	7	-1
NOVA93.7	28	28	0	5	5	0	3	3	0	8	9	-1	9	7	2	2	2	0	1	1	0
ABC PER	11	13	-2	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	6	8	-2
6RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	2	1	1
6JJJ	14	11	3	1	1	0	2	1	1	7	6	1	3	2	1	1	*	*	*	*	*
ABC CLASSIC	6	5	1	*	*	*	*	*	*	*	1	*	1	*	*	*	1	*	4	3	1
Total	204	205	-1	18	20	-2	14	15	-1	42	39	3	51	50	1	29	30	-1	50	51	-1

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	9	9	0	13	12	1	13	16	-3	12	12	0	10	8	2	1	1	0	8	8	0
6PR	12	13	-1	23	26	-3	18	19	-1	13	12	1	9	9	0	3	3	0	7	9	-2
MIX 94.5	34	27	7	46	36	10	48	40	8	46	40	6	36	29	7	6	3	3	27	21	6
92.9 TRIPLE M	15	20	-5	22	26	-4	22	32	-10	20	29	-9	14	19	-5	2	3	-1	12	15	-3
96FM	26	32	-6	31	40	-9	45	51	-6	35	46	-11	28	30	-2	4	7	-3	22	29	-7
NOVA93.7	30	29	1	51	51	0	37	32	5	37	35	2	32	33	-1	5	5	0	24	24	0
ABC PER	12	15	-3	20	24	-4	15	19	-4	13	15	-2	9	10	-1	5	7	-2	10	10	0
6RN	2	2	0	4	3	1	1	2	-1	2	2	0	2	2	0	1	1	0	2	2	0
ABC NEWSRADIO	3	2	1	6	5	1	4	2	2	2	2	0	2	1	1	3	1	2	4	3	1
6JJJ	14	11	3	18	15	3	21	14	7	21	16	5	15	14	1	2	2	0	14	9	5
ABC CLASSIC	6	5	1	8	7	1	7	5	2	6	5	1	5	6	-1	2	2	0	6	6	0
Total	212	213	-1	297	299	-2	306	298	8	277	278	-1	207	207	0	46	53	-7	183	184	-1

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	42	55	-13	3	15	-12	8	8	0	10	7	3	9	9	0	8	10	-2	4	7	-3
BLENDER BEATS	24	11	13	3	4	-1	2	1	1	8	2	6	8	1	7	*	3	*	2	*	*
CADA	11	11	0	3	2	1	3	3	0	1	3	-2	4	2	2	*	1	*	*	*	*
Chemist Warehouse Remix	14	17	-3	2	3	-1	3	5	-2	4	5	-1	3	2	1	*	*	*	2	3	-1
Coles Radio	39	51	-12	6	8	-2	9	12	-3	11	14	-3	10	7	3	*	3	*	4	8	-4
EASY HITS	19	na	*	4	na	*	2	na	*	5	na	*	6	na	*	2	na	*	*	na	*
KIX DIGITAL	17	10	7	5	1	4	2	4	-2	3	4	-1	4	*	*	2	1	1	*	1	*
MMM 80s	33	23	10	3	4	-1	1	3	-2	14	3	11	8	9	-1	7	5	2	1	*	*
MMM 90s	28	22	6	8	2	6	3	4	-1	10	5	5	5	8	-3	1	2	-1	1	1	0
MMM CLASSIC ROCK	36	35	1	4	3	1	1	3	-2	7	5	2	3	10	-7	17	12	5	4	1	3
MMM COUNTRY	11	16	-5	1	2	-1	1	2	-1	6	7	-1	1	2	-1	1	3	-2	1	*	*
My Perth DAB Radio	24	29	-5	5	3	2	6	7	-1	8	7	1	1	5	-4	3	2	1	1	4	-3
OLDSKOOL 80s HITS	40	50	-10	8	9	-1	5	10	-5	7	11	-4	11	11	0	5	8	-3	5	1	4
OLDSKOOL 90s HITS	54	56	-2	13	12	1	7	10	-3	29	21	8	3	9	-6	2	5	-3	*	*	*
RnB FRIDAYS RADIO	45	50	-5	9	7	2	5	10	-5	22	21	1	8	9	-1	1	2	-1	*	1	*
smooth fm Perth	90	92	-2	10	9	1	5	12	-7	13	24	-11	21	15	6	23	20	3	18	11	7
triple j Unearthed	38	23	15	4	5	-1	11	11	0	20	6	14	3	1	2	*	*	*	*	*	*
ABC Country	13	24	-11	1	2	-1	*	4	*	8	6	2	*	*	*	1	3	-2	3	9	-6
ABC Jazz	21	26	-5	2	5	-3	5	5	0	8	6	2	3	4	-1	2	2	0	1	4	-3
ABC KIDS LISTEN	22	21	1	5	6	-1	4	5	-1	9	6	3	3	2	1	1	1	0	*	*	*
ABC Sport	37	24	13	*	3	*	8	9	-1	13	4	9	5	2	3	5	2	3	6	3	3
Double J	38	30	8	6	7	-1	5	7	-2	13	8	5	8	5	3	5	2	3	*	2	*
Total Digital/Internet Only	462	442	20	61	64	-3	52	64	-12	129	110	19	92	88	4	70	57	13	58	59	-1

Please note: MMM TRADIE RADIO rebranded as MMM 90s & EASY HITS commenced broadcasting Jan 14.

RADIO 360: PERTH - TOTAL RADIO - SURVEY 1 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1847]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
96FM 80s	30	44	-14	11	12	-1	6	17	-11	15	22	-7	12	15	-3	9	9	0	21	19	2
BLENDER BEATS	15	10	5	4	4	0	7	4	3	8	4	4	6	7	-1	4	3	1	12	6	6
CADA	5	7	-2	2	3	-1	2	*	*	1	2	-1	3	1	2	1	1	0	7	7	0
Chemist Warehouse Remix	12	15	-3	6	5	1	3	2	1	4	6	-2	6	6	0	2	2	0	4	5	-1
Coles Radio	30	40	-10	14	11	3	16	17	-1	19	17	2	11	11	0	5	8	-3	21	23	-2
EASY HITS	15	na	*	2	na	*	5	na	*	4	na	*	5	na	*	4	na	*	6	na	*
KIX DIGITAL	15	7	8	10	3	7	4	2	2	6	1	5	6	3	3	1	2	-1	3	5	-2
MMM 80s	21	20	1	10	4	6	8	3	5	8	6	2	8	11	-3	6	3	3	17	9	8
MMM 90s	22	20	2	9	6	3	5	6	-1	11	8	3	10	15	-5	3	3	0	15	14	1
MMM CLASSIC ROCK	28	30	-2	7	8	-1	15	8	7	9	12	-3	19	15	4	3	5	-2	20	22	-2
MMM COUNTRY	8	12	-4	5	5	0	4	4	0	4	7	-3	6	7	-1	2	4	-2	8	9	-1
My Perth DAB Radio	19	20	-1	9	10	-1	5	8	-3	9	10	-1	6	10	-4	2	4	-2	8	18	-10
OLDSKOOL 80s HITS	38	39	-1	11	16	-5	11	11	0	19	25	-6	16	21	-5	8	7	1	14	28	-14
OLDSKOOL 90s HITS	47	49	-2	20	23	-3	17	24	-7	22	29	-7	12	20	-8	8	10	-2	26	27	-1
RnB FRIDAYS RADIO	38	44	-6	18	23	-5	16	19	-3	20	20	0	15	20	-5	6	7	-1	18	17	1
smooth fm Perth	75	83	-8	34	35	-1	30	39	-9	46	43	3	44	43	1	26	26	0	58	58	0
triple j Unearthed	32	19	13	10	4	6	14	7	7	11	5	6	8	7	1	3	5	-2	15	9	6
ABC Country	13	17	-4	1	2	-1	5	4	1	4	5	-1	5	8	-3	3	4	-1	4	15	-11
ABC Jazz	14	16	-2	6	5	1	3	6	-3	8	6	2	7	4	3	5	5	0	14	15	-1
ABC KIDS LISTEN	20	20	0	5	8	-3	4	8	-4	6	6	0	10	9	1	5	1	4	11	10	1
ABC Sport	34	16	18	8	1	7	10	3	7	24	6	18	19	10	9	4	6	-2	14	18	-4
Double J	29	23	6	7	9	-2	8	8	0	17	13	4	9	9	0	1	4	-3	22	17	5
Total Digital/Internet Only	391	380	11	182	185	-3	187	173	14	235	220	15	216	211	5	100	110	-10	300	289	11

Please note: MMM TRADIE RADIO rebranded as MMM 90s & EASY HITS commenced broadcasting Jan 14.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 1 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.2	4.7	5.6	3.9	4.5	*	2.7	3.0	1.8	2.2	2.0	3.7	1.1	0.8	5.8	8.0	9.2	8.0	7.5	10.8	12.5
6PR	5.3	5.5	10.7	2.8	2.9	2.5	1.5	1.1	5.2	1.4	0.8	7.2	4.9	4.6	13.8	7.7	7.1	21.2	9.5	14.1	8.1
MIX 94.5	15.6	18.6	7.3	19.3	21.1	11.4	11.2	12.0	8.3	19.9	21.7	7.6	23.4	26.0	6.3	14.1	17.3	6.7	4.7	6.9	5.0
92.9 TRIPLE M	7.0	8.3	4.1	9.1	9.8	6.0	5.0	4.9	8.3	13.6	14.8	5.5	10.2	11.3	3.3	2.3	2.7	1.9	0.8	1.2	1.1
96FM	12.4	14.0	14.0	8.9	8.6	16.0	8.6	8.8	9.8	6.0	6.3	4.7	13.6	14.4	13.7	23.2	26.9	22.5	12.7	18.1	22.1
NOVA93.7	14.0	16.2	12.0	29.9	32.5	18.7	23.3	25.2	15.9	19.9	20.8	15.8	16.8	18.1	12.4	6.7	7.7	7.0	2.0	2.8	3.4
ABC PER	5.6	5.9	10.5	1.5	1.5	1.7	1.4	1.4	2.0	2.6	2.7	1.9	4.6	3.5	24.4	5.3	6.1	6.1	11.8	16.5	26.5
6RN	0.9	1.0	1.6	*	*	*	0.4	0.4	0.9	0.3	0.2	1.4	0.7	0.7	1.5	1.2	1.4	1.3	2.0	2.8	4.4
ABC NEWSRADIO	1.7	1.8	2.9	0.1	0.1	0.3	1.1	1.1	1.7	1.0	0.8	3.1	0.5	0.4	1.9	2.9	2.9	6.2	3.5	5.2	1.5
6JJB	7.0	8.0	7.6	5.1	5.4	4.8	16.3	16.8	18.0	16.7	17.0	16.9	5.6	6.1	3.4	3.2	4.0	0.6	0.4	0.6	*
ABC CLASSIC	2.8	3.2	1.9	1.1	1.3	*	1.3	1.1	3.0	0.7	0.7	0.6	1.3	1.3	2.5	1.7	1.8	3.0	7.6	11.4	3.0
Commercial DAB+ Stns	10.0	10.7	16.3	12.5	10.3	36.1	20.0	21.0	16.5	9.4	8.2	22.1	11.2	11.9	9.0	9.7	11.2	8.7	5.6	8.0	11.3
ABC DAB+ Stns	2.1	2.0	5.5	1.8	1.9	2.3	3.7	3.3	8.6	4.2	3.7	9.5	0.9	0.9	2.0	2.1	1.8	6.7	0.9	1.4	1.1
Total DAB+ Stns	14.2	12.7	21.8	15.5	12.2	38.5	24.2	24.2	25.2	14.0	11.9	31.6	12.4	12.8	10.9	14.3	13.0	15.4	12.8	9.3	12.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.2	4.8	4.6	4.3	4.9	3.4	4.2	5.1	2.5	4.3	4.7	5.6	4.7	5.1	7.4	2.5	2.5	5.0	4.2	4.4	8.4
6PR	5.8	6.0	12.3	7.7	7.9	18.9	5.8	6.1	12.7	4.7	5.0	9.0	4.3	4.4	9.6	6.2	6.6	9.8	3.8	4.1	6.3
MIX 94.5	15.9	18.9	7.8	15.3	18.2	6.1	15.5	18.8	8.4	16.6	19.6	9.7	17.4	20.3	6.7	12.2	14.9	5.7	14.7	17.8	6.0
92.9 TRIPLE M	7.1	8.4	4.6	7.4	8.7	4.4	7.2	8.5	5.8	7.3	8.6	4.6	6.9	8.0	3.6	5.1	6.1	3.9	6.7	8.2	2.6
96FM	12.4	14.0	14.2	10.5	11.7	13.5	14.6	17.1	13.4	12.8	14.3	16.2	13.4	14.7	17.1	8.4	9.8	7.0	12.2	14.0	13.5
NOVA93.7	14.3	16.4	13.6	17.2	19.9	12.9	12.0	13.6	16.0	13.4	15.1	14.5	15.6	17.8	10.6	11.5	13.4	10.5	12.9	15.4	7.8
ABC PER	5.6	5.9	11.2	6.6	6.6	18.6	5.0	4.9	15.3	4.5	5.1	5.7	4.2	4.6	4.7	11.8	13.8	10.6	5.5	6.0	8.6
6RN	0.9	1.0	1.7	1.5	1.6	2.7	0.3	0.3	0.9	0.7	0.8	1.2	1.0	1.1	1.7	1.3	1.3	3.2	1.0	1.2	1.3
ABC NEWSRADIO	1.6	1.7	2.3	1.9	1.8	7.5	1.3	1.5	1.3	0.9	1.0	0.6	1.2	1.3	0.6	5.9	7.5	0.8	2.0	2.0	4.3
6JJB	6.7	7.7	6.0	6.2	7.4	1.5	6.9	8.0	6.2	7.4	8.6	6.1	7.2	7.7	11.1	3.6	3.4	8.2	7.9	8.7	11.9
ABC CLASSIC	2.6	3.0	1.9	2.6	3.1	0.8	2.3	2.8	1.1	2.3	2.7	2.4	2.6	2.9	3.2	4.7	5.5	3.7	3.2	3.8	1.9
Commercial DAB+ Stns	9.7	10.4	15.2	6.7	7.2	7.7	10.6	12.0	12.5	11.3	12.1	18.2	9.3	9.5	17.6	13.5	13.4	27.2	10.8	11.6	19.4
ABC DAB+ Stns	1.8	1.8	4.6	1.0	1.0	2.0	1.3	1.3	3.9	2.6	2.6	6.3	2.6	2.6	6.2	1.9	1.8	4.3	2.7	2.6	8.0
Total DAB+ Stns	13.8	12.2	19.8	9.6	8.2	9.7	14.8	13.3	16.4	16.2	14.6	24.5	13.2	12.2	23.9	18.6	15.3	31.6	15.5	14.3	27.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.2% share of all listening, 4.7% share of AM/FM/DAB+ listening and 5.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: PERTH - BY RADIO TYPE - SURVEY 1 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	148	135	27	5	5	*	7	5	2	15	12	7	23	20	6	34	30	8	64	64	4
6PR	192	177	40	13	12	2	13	11	6	25	21	7	42	39	11	41	36	10	59	58	4
MIX 94.5	576	566	78	86	86	13	59	55	10	149	149	20	148	145	17	80	77	12	54	54	6
92.9 TRIPLE M	363	349	52	67	62	12	40	38	11	127	121	18	93	92	7	22	22	2	13	13	1
96FM	485	466	71	54	52	13	43	43	9	95	86	13	118	112	13	99	97	15	76	76	7
NOVA93.7	641	626	123	123	121	23	80	78	18	213	207	42	145	142	25	58	55	12	23	23	3
ABC PER	201	189	41	9	8	3	9	8	3	26	24	4	34	30	12	31	30	7	91	89	13
6RN	72	67	20	1	1	*	10	9	3	9	6	6	11	10	3	14	14	5	27	27	3
ABC NEWSRADIO	92	86	20	3	2	1	5	5	1	18	15	5	13	11	2	14	13	8	40	40	4
6JJJ	317	297	70	37	35	6	61	56	14	141	130	39	55	51	9	14	14	1	11	11	*
ABC CLASSIC	106	96	26	9	9	*	16	11	7	22	19	6	22	20	6	6	6	4	31	31	3
Commercial DAB+ Stns	339	313	91	50	43	19	34	32	11	87	81	29	72	70	9	57	51	12	39	37	10
ABC DAB+ Stns	145	133	47	18	16	3	26	25	12	58	54	18	20	16	6	15	14	7	9	9	1
Total DAB+ Stns	462	400	131	61	51	22	52	50	19	129	115	45	92	83	15	70	57	19	58	45	11
Total	1,750	1,654	418	196	193	54	170	164	53	446	433	131	401	374	88	228	218	55	310	272	38

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
6iX	125	113	20	72	67	8	60	56	5	75	67	13	71	64	8	21	15	6	97	88	19
6PR	173	156	32	115	105	14	77	69	12	78	75	12	84	72	13	34	28	8	111	98	20
MIX 94.5	517	500	69	317	304	25	233	220	26	292	274	32	244	237	16	90	80	11	331	323	38
92.9 TRIPLE M	314	300	45	167	160	16	122	108	16	154	146	16	142	137	12	51	47	8	205	198	16
96FM	438	417	63	219	205	26	211	199	29	236	222	29	206	189	25	74	66	8	273	259	37
NOVA93.7	603	575	104	391	370	40	240	220	31	323	299	41	305	293	23	119	108	18	398	384	46
ABC PER	181	171	34	106	94	20	85	73	17	89	86	11	68	67	4	48	42	9	123	109	23
6RN	57	48	16	29	27	7	20	16	3	20	17	5	23	23	3	11	8	3	43	41	8
ABC NEWSRADIO	79	74	16	48	43	11	28	27	4	30	30	1	23	21	1	20	19	2	59	50	15
6JJJ	248	228	51	151	146	9	99	88	20	131	119	16	128	118	17	42	32	12	201	186	39
ABC CLASSIC	92	84	22	53	48	8	41	40	5	47	43	10	40	37	6	20	15	6	64	59	11
Commercial DAB+ Stns	282	256	81	133	123	21	134	119	32	170	146	49	157	137	33	72	61	19	214	196	49
ABC DAB+ Stns	121	109	38	37	29	9	43	35	13	61	52	18	55	48	14	18	12	7	76	64	25
Total DAB+ Stns	391	331	116	182	151	30	187	149	44	235	191	67	216	176	46	100	73	26	300	249	73
Total	1,712	1,594	379	1,355	1,219	173	1,060	913	178	1,258	1,101	199	1,179	1,050	147	547	440	89	1,481	1,346	261

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 148,000 total listeners, 135,000 AM/FM/DAB+ listeners and 27,000 Streaming listeners. Please note that there can be overlap between radio types.