

GfK Radio 360 Ratings Summary Report – Survey 1, 2024

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week

e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.

Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week

e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2024, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team at AUSradiatoratings@gfk.com.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 1 2024 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.5	6.6	-0.1	0.6	2.6	-2.0	0.2	2.2	-2.0	1.1	1.2	-0.1	1.4	2.9	-1.5	4.5	4.2	0.3	21.6	19.8	1.8
4BH 1116	9.1	8.1	1.0	0.6	0.5	0.1	0.5	0.6	-0.1	0.2	0.6	-0.4	2.2	2.6	-0.4	21.7	8.5	13.2	20.4	26.0	-5.6
SENQ 693am	0.5	0.3	0.2	1.4	*	*	0.1	0.1	0.0	0.7	0.4	0.3	0.5	0.7	-0.2	0.6	*	*	0.2	0.2	0.0
B105	13.8	11.7	2.1	26.7	17.8	8.9	23.4	18.9	4.5	25.5	22.6	2.9	12.2	10.1	2.1	3.6	5.5	-1.9	3.9	2.2	1.7
KIIS973	8.2	10.0	-1.8	9.9	7.9	2.0	7.1	7.8	-0.7	4.3	6.8	-2.5	12.9	16.7	-3.8	11.8	14.3	-2.5	4.1	5.4	-1.3
104.5 TRIPLE M	13.2	13.3	-0.1	13.3	10.9	2.4	10.0	15.9	-5.9	14.8	14.3	0.5	21.1	20.2	0.9	14.5	16.9	-2.4	5.0	3.3	1.7
NOVA106.9	11.4	12.7	-1.3	20.0	23.0	-3.0	19.3	22.7	-3.4	16.2	19.0	-2.8	16.0	13.5	2.5	4.6	5.0	-0.4	1.7	2.7	-1.0
ABC BRIS	4.3	5.3	-1.0	1.2	1.8	-0.6	1.4	3.9	-2.5	0.7	0.7	0.0	2.2	2.2	0.0	6.5	5.1	1.4	9.8	14.7	-4.9
4RN	1.2	1.9	-0.7	0.2	0.6	-0.4	0.3	*	*	1.0	0.3	0.7	0.9	1.0	-0.1	1.3	4.7	-3.4	2.4	3.8	-1.4
ABC NEWSRADIO	1.2	1.2	0.0	1.0	0.5	0.5	0.7	0.9	-0.2	0.9	0.9	0.0	0.5	0.8	-0.3	2.1	2.3	-0.2	1.8	1.8	0.0
4JJJ	5.6	5.8	-0.2	4.6	6.6	-2.0	9.7	7.9	1.8	13.3	13.2	0.1	5.8	5.5	0.3	2.0	1.5	0.5	0.8	1.2	-0.4
ABC CLASSIC	1.8	1.2	0.6	1.1	0.9	0.2	0.1	0.3	-0.2	1.2	0.9	0.3	1.3	2.0	-0.7	0.2	0.8	-0.6	4.7	1.3	3.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	6.6	6.7	-0.1	7.5	6.4	1.1	8.7	6.9	1.8	5.4	7.0	-1.6	4.0	5.8	-1.8	6.7	8.0	-1.3	6.2	6.1	0.1						
4BH 1116	8.7	7.6	1.1	8.0	7.7	0.3	9.9	10.1	-0.2	8.3	7.2	1.1	8.1	5.6	2.5	10.8	5.6	5.2	10.1	9.4	0.7						
SENQ 693am	0.6	0.4	0.2	0.9	0.2	0.7	0.4	0.8	-0.4	0.5	0.3	0.2	0.6	0.2	0.4	0.1	0.2	-0.1	0.4	0.1	0.3						
B105	14.3	11.9	2.4	15.9	12.5	3.4	13.2	11.0	2.2	14.5	12.4	2.1	15.0	12.3	2.7	9.3	9.1	0.2	12.1	11.2	0.9						
KIIS973	8.3	10.2	-1.9	9.7	11.0	-1.3	8.5	10.8	-2.3	7.8	10.6	-2.8	7.7	9.1	-1.4	4.8	5.8	-1.0	8.0	9.5	-1.5						
104.5 TRIPLE M	14.0	14.2	-0.2	13.6	12.8	0.8	14.2	16.2	-2.0	14.7	15.7	-1.0	13.2	14.0	-0.8	14.6	8.2	6.4	10.8	10.7	0.1						
NOVA106.9	11.9	12.7	-0.8	12.4	14.1	-1.7	9.1	9.4	-0.3	13.1	12.0	1.1	14.2	17.3	-3.1	9.0	10.5	-1.5	10.0	12.6	-2.6						
ABC BRIS	4.3	5.3	-1.0	6.1	7.8	-1.7	3.6	4.1	-0.5	3.2	3.3	-0.1	2.6	3.6	-1.0	7.6	11.3	-3.7	4.1	5.3	-1.2						
4RN	1.2	1.9	-0.7	1.8	2.7	-0.9	1.0	0.9	0.1	0.8	0.6	0.2	0.9	1.8	-0.9	1.9	7.5	-5.6	1.3	1.9	-0.6						
ABC NEWSRADIO	1.3	1.3	0.0	1.5	2.1	-0.6	1.5	0.7	0.8	1.3	0.7	0.6	0.8	1.7	-0.9	1.2	1.0	0.2	1.0	1.0	0.0						
4JJJ	5.1	5.8	-0.7	4.9	5.4	-0.5	5.0	5.2	-0.2	5.1	6.3	-1.2	6.2	6.2	0.0	4.6	5.5	-0.9	7.0	5.9	1.1						
ABC CLASSIC	1.8	1.2	0.6	1.5	1.4	0.1	1.9	1.4	0.5	1.6	0.9	0.7	2.3	0.8	1.5	3.0	1.3	1.7	1.7	1.3	0.4						

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 1 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	223	201	22	12	15	-3	5	14	-9	28	25	3	34	26	8	41	31	10	103	90	13
4BH 1116	186	191	-5	8	7	1	8	15	-7	8	10	-2	23	19	4	39	29	10	100	112	-12
SENQ 693am	37	28	9	3	*	*	1	5	-4	8	6	2	12	9	3	5	2	3	8	7	1
B105	646	635	11	125	106	19	74	96	-22	231	233	-2	134	122	12	45	45	0	37	33	4
KIIS973	519	502	17	67	73	-6	62	58	4	111	103	8	147	150	-3	74	61	13	58	57	1
104.5 TRIPLE M	519	524	-5	76	68	8	51	71	-20	127	146	-19	161	128	33	66	70	-4	38	40	-2
NOVA106.9	691	727	-36	118	140	-22	107	118	-11	220	229	-9	171	157	14	50	46	4	25	36	-11
ABC BRIS	228	250	-22	19	25	-6	16	24	-8	24	23	1	44	40	4	35	39	-4	89	99	-10
4RN	74	70	4	5	3	2	5	*	*	15	12	3	14	15	-1	6	18	-12	29	22	7
ABC NEWSRADIO	93	107	-14	12	8	4	11	13	-2	26	23	3	17	23	-6	12	17	-5	15	23	-8
4JJJ	331	365	-34	32	49	-17	60	68	-8	145	146	-1	67	65	2	12	21	-9	14	16	-2
ABC CLASSIC	77	85	-8	8	12	-4	2	7	-5	24	18	6	15	19	-4	5	13	-8	22	17	5
Total	2,110	2,082	28	259	251	8	227	226	1	537	531	6	483	471	12	255	260	-5	349	343	6

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	200	179	21	124	117	7	110	92	18	89	93	-4	76	76	0	38	46	-8	125	117	8
4BH 1116	173	168	5	101	113	-12	110	117	-7	123	119	4	92	84	8	44	41	3	149	145	4
SENQ 693am	31	27	4	14	16	-2	18	15	3	16	13	3	13	9	4	2	4	-2	12	7	5
B105	597	582	15	400	351	49	245	212	33	329	306	23	294	277	17	68	91	-23	383	353	30
KIIS973	461	457	4	282	295	-13	197	199	-2	223	230	-7	200	207	-7	55	64	-9	282	295	-13
104.5 TRIPLE M	447	478	-31	254	277	-23	194	210	-16	249	260	-11	215	220	-5	91	93	-2	307	303	4
NOVA106.9	624	653	-29	397	424	-27	222	245	-23	366	333	33	298	327	-29	109	113	-4	421	435	-14
ABC BRIS	201	220	-19	128	146	-18	73	75	-2	94	89	5	67	83	-16	38	46	-8	135	152	-17
4RN	67	66	1	41	43	-2	24	19	5	27	21	6	23	29	-6	11	23	-12	34	39	-5
ABC NEWSRADIO	82	90	-8	40	60	-20	24	24	0	35	17	18	22	26	-4	11	15	-4	44	55	-11
4JJJ	278	318	-40	151	168	-17	111	117	-6	140	146	-6	137	157	-20	47	62	-15	205	208	-3
ABC CLASSIC	70	65	5	30	33	-3	27	20	7	27	26	1	30	26	4	16	12	4	37	49	-12
Total	2,039	2,031	8	1,609	1,616	-7	1,184	1,217	-33	1,447	1,411	36	1,330	1,318	12	546	612	-66	1,774	1,754	20

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 1 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	15	15	0	*	1	*	*	*	*	1	*	*	1	2	-1	2	1	1	12	11	1
4BH 1116	21	19	2	*	*	*	*	*	*	*	*	*	1	1	0	8	3	5	11	14	-3
SENQ 693am	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
B105	32	27	5	6	4	2	5	4	1	11	10	1	6	5	1	1	2	-1	2	1	1
KIIS973	19	24	-5	2	2	0	1	2	-1	2	3	-1	7	9	-2	4	5	-1	2	3	-1
104.5 TRIPLE M	31	31	0	3	3	0	2	3	-1	6	7	-1	11	11	0	5	6	-1	3	2	1
NOVA106.9	27	30	-3	5	6	-1	4	5	-1	7	9	-2	8	7	1	2	2	0	1	1	0
ABC BRIS	10	12	-2	*	*	*	*	1	*	*	*	*	1	1	0	2	2	0	5	8	-3
4RN	3	4	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	2	-1	1	2	-1
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
4JJJ	13	14	-1	1	2	-1	2	2	0	6	6	0	3	3	0	1	1	0	*	1	*
ABC CLASSIC	4	3	1	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	3	1	2
Total	234	234	0	24	24	0	20	22	-2	43	46	-3	52	54	-2	38	34	4	56	54	2

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	16	16	0	28	24	4	28	22	6	17	22	-5	9	14	-5	4	5	-1	13	13	0
4BH 1116	21	19	2	30	28	2	32	33	-1	26	22	4	19	13	6	7	3	4	21	20	1
SENQ 693am	1	1	0	3	1	2	1	2	-1	2	1	1	1	*	*	*	*	*	1	*	*
B105	35	29	6	59	46	13	42	36	6	45	39	6	35	29	6	6	6	0	25	23	2
KIIS973	20	25	-5	36	41	-5	27	35	-8	24	33	-9	18	21	-3	3	4	-1	17	20	-3
104.5 TRIPLE M	34	35	-1	50	47	3	46	52	-6	46	49	-3	31	33	-2	9	5	4	22	22	0
NOVA106.9	29	31	-2	46	52	-6	29	30	-1	41	37	4	33	41	-8	6	6	0	21	26	-5
ABC BRIS	11	13	-2	22	29	-7	12	13	-1	10	10	0	6	9	-3	5	7	-2	8	11	-3
4RN	3	5	-2	7	10	-3	3	3	0	2	2	0	2	4	-2	1	5	-4	3	4	-1
ABC NEWSRADIO	3	3	0	5	8	-3	5	2	3	4	2	2	2	4	-2	1	1	0	2	2	0
4JJJ	13	14	-1	18	20	-2	16	17	-1	16	20	-4	14	15	-1	3	3	0	14	12	2
ABC CLASSIC	5	3	2	6	5	1	6	4	2	5	3	2	5	2	3	2	1	1	4	3	1
Total	244	245	-1	370	371	-1	323	323	0	312	312	0	232	236	-4	63	61	2	208	208	0

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 1 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	39	50	-11	6	13	-7	3	7	-4	6	3	3	13	10	3	5	7	-2	6	10	-4
973 KIIS 90s	47	46	1	14	18	-4	6	5	1	7	7	0	20	7	13	1	4	-3	*	5	*
BLENDER BEATS	16	17	-1	1	4	-3	3	1	2	5	3	2	6	7	-1	1	2	-1	*	*	*
CADA	12	20	-8	1	7	-6	1	4	-3	6	4	2	*	4	*	2	1	1	1	*	*
Chemist Warehouse Remix	13	17	-4	2	6	-4	3	1	2	7	4	3	*	4	*	*	2	*	2	1	1
Coles Radio	81	45	36	8	8	0	20	9	11	28	15	13	12	7	5	4	3	1	9	3	6
DANCE HITS	40	47	-7	11	13	-2	7	4	3	13	14	-1	8	14	-6	*	2	*	1	*	*
Disrupt Radio	5	*	*	2	*	*	*	*	*	3	*	*	*	*	*	*	*	*	*	*	*
EASY HITS	14	na	*	3	na	*	1	na	*	*	na	*	8	na	*	*	na	*	2	na	*
iHeartCountry	20	26	-6	3	4	-1	3	1	2	7	8	-1	3	4	-1	1	3	-2	2	5	-3
iHeartTrivia	7	10	-3	2	3	-1	2	2	0	*	3	*	2	1	1	*	1	*	*	*	*
MMM 2000s	16	27	-11	4	7	-3	3	3	0	5	14	-9	3	2	1	*	*	*	*	*	*
MMM 80s	31	28	3	4	10	-6	1	1	0	4	4	0	15	8	7	5	4	1	2	1	1
MMM 90s	22	11	11	1	1	0	*	2	*	15	3	12	5	3	2	*	1	*	*	1	*
MMM ALMOST ACOUSTIC	12	2	10	2	*	*	2	*	*	3	*	*	5	*	*	*	1	*	*	1	*
MMM CLASSIC ROCK	39	45	-6	6	11	-5	1	3	-2	3	8	-5	14	7	7	10	8	2	6	7	-1
MMM COUNTRY	23	20	3	5	4	1	*	*	*	8	9	-1	9	3	6	*	1	*	2	3	-1
NOVA 90s	70	79	-9	13	21	-8	12	12	0	19	21	-2	23	17	6	2	6	-4	*	2	*
Nova Nation	21	na	*	1	na	*	1	na	*	14	na	*	3	na	*	1	na	*	1	na	*
OLDSKOOL 80s HITS	43	37	6	10	6	4	3	2	1	9	8	1	12	10	2	5	8	-3	4	3	1
OLDSKOOL 90s HITS	52	65	-13	9	13	-4	8	8	0	18	19	-1	10	19	-9	3	2	1	5	4	1
RnB FRIDAYS RADIO	29	44	-15	4	14	-10	5	7	-2	13	14	-1	6	7	-1	1	3	-2	*	*	*
SEN VIC	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENTrack	3	2	1	1	1	0	2	*	*	*	1	*	*	*	*	*	*	*	*	*	*
smooth fm Brisbane	78	82	-4	11	11	0	9	7	2	7	9	-2	13	26	-13	16	16	0	22	14	8
TikTok Trending	39	57	-18	10	18	-8	11	14	-3	18	18	0	1	5	-4	*	2	*	*	1	*
triple j Unearthed	37	29	8	2	3	-1	7	3	4	17	17	0	10	2	8	*	2	*	2	2	0
ABC Country	8	19	-11	*	3	*	1	1	0	3	5	-2	*	2	*	*	6	*	3	2	1
ABC Jazz	21	31	-10	1	7	-6	5	2	3	5	9	-4	4	3	1	3	8	-5	4	2	2
ABC KIDS LISTEN	17	14	3	4	4	0	2	*	*	9	7	2	2	*	*	*	3	*	*	*	*
ABC Sport	27	27	0	1	4	-3	2	5	-3	5	4	1	5	*	*	6	8	-2	9	6	3
Double J	51	45	6	4	9	-5	2	3	-1	16	6	10	24	19	5	4	6	-2	1	2	-1
Total Digital/Internet Only	566	574	-8	77	96	-19	72	74	-2	144	144	0	143	134	9	62	69	-7	68	58	10

Please note: MMM TRADIE RADIO rebranded as MMM 90s & EASY HITS & Nova Nation commenced broadcasting Jan 14.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 1 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2230]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
973 KIIS 80s	29	42	-13	10	14	-4	7	10	-3	15	25	-10	11	19	-8	9	13	-4	16	26	-10
973 KIIS 90s	45	36	9	24	16	8	15	15	0	9	12	-3	11	11	0	7	7	0	16	26	-10
BLENDER BEATS	10	14	-4	7	7	0	2	5	-3	6	3	3	5	5	0	3	4	-1	8	8	0
CADA	9	16	-7	6	5	1	1	4	-3	3	6	-3	6	8	-2	3	2	1	6	10	-4
Chemist Warehouse Remix	11	8	3	7	3	4	2	3	-1	6	1	5	3	2	1	2	2	0	9	10	-1
Coles Radio	65	31	34	14	4	10	20	13	7	36	12	24	30	16	14	16	4	12	42	25	17
DANCE HITS	32	34	-2	13	12	1	10	14	-4	14	13	1	20	15	5	14	8	6	24	31	-7
Disrupt Radio	4	*	*	*	*	*	*	*	*	*	*	*	*	*	*	4	*	*	1	*	*
EASY HITS	8	na	*	2	na	*	4	na	*	4	na	*	5	na	*	*	na	*	7	na	*
iHeartCountry	10	22	-12	6	11	-5	2	4	-2	2	7	-5	3	3	0	3	6	-3	16	14	2
iHeartTrivia	5	8	-3	2	6	-4	2	*	*	1	2	-1	2	3	-1	1	1	0	4	3	1
MMM 2000s	9	14	-5	4	11	-7	5	4	1	*	6	*	5	6	-1	2	*	*	10	16	-6
MMM 80s	24	21	3	11	8	3	7	9	-2	10	10	0	14	9	5	1	7	-6	20	16	4
MMM 90s	16	8	8	8	3	5	4	2	2	4	6	-2	5	3	2	2	1	1	11	4	7
MMM ALMOST ACOUSTIC	5	2	3	*	*	*	1	2	-1	4	1	3	4	1	3	*	*	*	8	1	7
MMM CLASSIC ROCK	31	36	-5	15	9	6	16	16	0	16	14	2	16	19	-3	3	8	-5	22	22	0
MMM COUNTRY	17	16	1	9	6	3	6	6	0	5	9	-4	8	12	-4	4	3	1	18	14	4
NOVA 90s	57	58	-1	28	17	11	16	13	3	18	24	-6	22	22	0	8	8	0	31	37	-6
Nova Nation	14	na	*	12	na	*	2	na	*	1	na	*	1	na	*	3	na	*	15	na	*
OLDSKOOL 80s HITS	32	32	0	15	11	4	7	6	1	10	8	2	15	15	0	2	5	-3	21	11	10
OLDSKOOL 90s HITS	38	47	-9	13	19	-6	6	11	-5	15	18	-3	17	16	1	10	6	4	30	34	-4
RnB FRIDAYS RADIO	18	37	-19	4	16	-12	5	9	-4	8	16	-8	6	15	-9	2	5	-3	13	15	-2
SEN VIC	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENTrack	1	*	*	1	*	*	*	*	*	1	*	*	1	*	*	*	*	*	3	2	1
smooth fm Brisbane	65	74	-9	31	39	-8	32	38	-6	35	41	-6	20	28	-8	14	17	-3	44	43	1
TikTok Trending	34	51	-17	16	18	-2	9	19	-10	13	24	-11	16	29	-13	13	23	-10	26	30	-4
triple j Unearthed	35	23	12	16	7	9	11	4	7	19	11	8	16	6	10	1	5	-4	18	11	7
ABC Country	7	14	-7	4	6	-2	1	8	-7	1	5	-4	1	6	-5	1	4	-3	5	15	-10
ABC Jazz	19	23	-4	6	7	-1	1	6	-5	6	9	-3	6	8	-2	6	7	-1	8	13	-5
ABC KIDS LISTEN	14	13	1	8	6	2	2	5	-3	5	5	0	5	4	1	2	2	0	6	8	-2
ABC Sport	16	16	0	2	7	-5	2	4	-2	12	2	10	7	5	2	3	4	-1	19	20	-1
Double J	45	35	10	16	21	-5	16	13	3	23	23	0	18	17	1	14	2	12	27	27	0
Total Digital/Internet Only	482	486	-4	223	260	-37	198	208	-10	267	264	3	248	259	-11	127	126	1	382	372	10

Please note: MMM TRADIE RADIO rebranded as MMM 90s & EASY HITS & Nova Nation commenced broadcasting Jan 14.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 1 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.5	7.3	7.6	0.6	0.6	0.6	0.2	0.1	0.7	1.1	1.1	2.0	1.4	1.5	1.5	4.5	5.9	1.7	21.6	25.1	37.6
4BH 1116	9.1	10.4	8.7	0.6	0.7	*	0.5	0.6	0.5	0.2	0.2	0.1	2.2	2.2	4.7	21.7	26.4	26.2	20.4	25.2	18.0
SENQ 693am	0.5	0.6	0.2	1.4	1.6	*	0.1	0.1	*	0.7	0.7	0.3	0.5	0.7	*	0.6	0.8	0.9	0.2	0.3	*
B105	13.8	16.4	7.0	26.7	30.2	13.0	23.4	26.6	10.4	25.5	28.3	11.0	12.2	14.6	6.7	3.6	4.7	1.0	3.9	4.8	3.3
KIIS973	8.2	9.4	7.9	9.9	10.2	16.1	7.1	8.1	3.3	4.3	4.3	6.6	12.9	15.0	9.5	11.8	15.3	6.4	4.1	4.9	5.9
104.5 TRIPLE M	13.2	15.3	10.6	13.3	14.3	14.0	10.0	10.9	8.8	14.8	16.6	4.6	21.1	24.4	16.4	14.5	17.7	16.9	5.0	6.4	1.0
NOVA106.9	11.4	13.5	7.3	20.0	21.8	18.2	19.3	20.7	19.2	16.2	18.1	6.1	16.0	19.2	7.1	4.6	5.9	2.1	1.7	2.2	1.2
ABC BRIS	4.3	4.6	6.7	1.2	1.4	*	1.4	1.2	4.1	0.7	0.6	2.0	2.2	2.2	4.0	6.5	6.8	16.9	9.8	11.8	11.6
4RN	1.2	1.3	2.2	0.2	0.1	1.1	0.3	0.1	1.8	1.0	0.8	3.7	0.9	0.9	1.6	1.3	1.8	*	2.4	2.8	4.5
ABC NEWSRADIO	1.2	1.2	2.9	1.0	0.9	3.2	0.7	0.5	2.8	0.9	0.8	3.0	0.5	0.5	1.1	2.1	2.1	7.0	1.8	2.2	1.7
4JXX	5.6	5.7	12.1	4.6	4.5	9.4	9.7	10.2	12.0	13.3	12.7	26.1	5.8	5.5	13.6	2.0	2.0	6.3	0.8	0.9	0.8
ABC CLASSIC	1.8	2.1	1.1	1.1	1.1	2.1	0.1	0.2	*	1.2	1.2	1.0	1.3	1.5	1.1	0.2	0.2	0.3	4.7	6.0	2.3
Commercial DAB+ Stns	9.4	9.8	18.3	11.2	11.3	19.7	18.6	18.7	31.0	12.2	11.3	26.8	9.2	8.9	19.3	7.3	8.7	10.2	4.9	5.9	7.0
ABC DAB+ Stns	2.4	2.2	7.4	1.2	1.2	2.4	2.2	2.0	5.4	3.5	3.3	6.8	3.7	2.8	13.5	1.5	1.6	4.2	1.6	1.6	5.2
Total DAB+ Stns	13.4	12.0	25.7	13.9	12.6	22.1	21.6	20.7	36.4	15.8	14.6	33.6	15.1	11.7	32.8	13.1	10.4	14.4	7.0	7.5	12.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	
4BC 882	6.6	7.4	7.5	7.5	8.4	7.0	8.7	10.3	6.8	5.4	5.8	9.4	4.0	4.3	7.4	6.7	8.0	4.6	6.2	6.9	7.9
4BH 1116	8.7	9.9	8.9	8.0	9.0	7.9	9.9	11.2	11.8	8.3	9.6	8.9	8.1	9.3	7.9	10.8	13.4	2.4	10.1	11.7	8.3
SENQ 693am	0.6	0.7	0.2	0.9	1.0	0.2	0.4	0.6	*	0.5	0.6	0.1	0.6	0.6	0.6	0.1	0.1	*	0.4	0.5	0.4
B105	14.3	16.9	8.4	15.9	18.4	7.6	13.2	15.5	10.7	14.5	17.4	8.1	15.0	17.9	5.5	9.3	10.9	8.1	12.1	14.9	3.3
KIIS973	8.3	9.3	8.9	9.7	10.8	9.1	8.5	9.8	8.3	7.8	8.8	10.0	7.7	8.7	8.3	4.8	5.2	7.5	8.0	9.5	5.1
104.5 TRIPLE M	14.0	16.1	12.9	13.6	15.1	14.6	14.2	16.4	13.4	14.7	17.1	13.5	13.2	15.2	11.2	14.6	17.8	6.8	10.8	13.1	4.6
NOVA106.9	11.9	14.0	8.5	12.4	14.0	9.9	9.1	10.8	7.5	13.1	15.5	9.6	14.2	16.8	7.3	9.0	10.8	5.9	10.0	12.2	4.0
ABC BRIS	4.3	4.6	7.3	6.1	6.2	13.7	3.6	4.0	4.4	3.2	3.4	5.2	2.6	2.7	6.0	7.6	8.7	8.5	4.1	4.5	5.0
4RN	1.2	1.3	2.2	1.8	1.8	3.9	1.0	1.0	2.1	0.8	0.9	1.3	0.9	0.9	1.6	1.9	2.2	1.6	1.3	1.3	2.3
ABC NEWSRADIO	1.3	1.4	2.6	1.5	1.3	5.6	1.5	1.7	1.5	1.3	1.5	1.8	0.8	0.9	1.1	1.2	1.1	3.9	1.0	0.8	3.5
4JXX	5.1	5.3	10.7	4.9	5.3	6.4	5.0	4.6	13.2	5.1	5.0	12.3	6.2	6.6	11.3	4.6	4.9	8.1	7.0	7.0	15.6
ABC CLASSIC	1.8	2.2	1.2	1.5	1.8	0.9	1.9	2.3	0.7	1.6	1.9	1.2	2.3	2.7	0.9	3.0	3.3	3.9	1.7	2.0	1.1
Commercial DAB+ Stns	8.3	8.8	14.8	5.5	5.7	9.8	9.2	10.0	13.6	8.9	9.8	13.3	9.9	10.3	21.6	11.8	11.7	29.0	12.7	12.8	27.4
ABC DAB+ Stns	2.1	2.0	5.9	1.2	1.2	3.5	2.0	1.8	6.1	2.6	2.7	5.2	3.0	2.9	9.2	2.5	2.1	9.8	3.2	2.7	11.5
Total DAB+ Stns	12.0	10.9	20.7	7.7	6.9	13.3	12.5	11.8	19.7	13.1	12.5	18.5	14.8	13.1	30.9	17.3	13.8	38.8	17.7	15.6	38.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 6.5% share of all listening, 7.3% share of AM/FM/DAB+ listening and 7.6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 1 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	223	216	35	12	11	1	5	5	1	28	26	5	34	32	5	41	41	6	103	102	17
4BH 1116	186	179	27	8	8	*	8	7	2	8	7	1	23	22	9	39	39	6	100	97	10
SENQ 693am	37	37	4	3	3	*	1	1	*	8	8	3	12	12	*	5	5	1	8	8	*
B105	646	623	90	125	121	17	74	73	14	231	218	27	134	130	21	45	45	5	37	37	5
KIIS973	519	496	78	67	61	18	62	57	8	111	102	20	147	145	18	74	74	5	58	57	9
104.5 TRIPLE M	519	487	101	76	70	16	51	48	13	127	118	18	161	153	32	66	62	19	38	37	3
NOVA106.9	691	666	120	118	110	28	107	100	26	220	213	27	171	169	30	50	49	5	25	25	4
ABC BRIS	228	205	55	19	19	*	16	13	8	24	21	7	44	41	13	35	29	12	89	82	14
4RN	74	60	24	5	4	2	5	2	3	15	11	7	14	10	4	6	6	*	29	26	8
ABC NEWSRADIO	93	82	32	12	12	3	11	9	5	26	21	11	17	15	6	12	10	5	15	15	2
4JJJ	331	293	98	32	28	10	60	56	8	145	128	41	67	58	32	12	9	6	14	14	1
ABC CLASSIC	77	72	22	8	7	3	2	2	*	24	23	8	15	14	7	5	3	2	22	22	3
Commercial DAB+ Stns	447	428	153	68	67	18	62	57	26	118	111	42	105	104	37	43	40	13	51	50	17
ABC DAB+ Stns	137	126	64	10	9	3	19	19	8	41	39	13	38	33	26	11	10	4	19	17	9
Total DAB+ Stns	566	507	193	77	70	20	72	67	31	144	134	51	143	127	54	62	47	16	68	61	21
Total	2,110	1,972	529	259	249	65	227	213	60	537	508	150	483	454	122	255	232	58	349	316	72

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	200	195	28	124	121	9	110	108	14	89	83	11	76	74	6	38	37	1	125	119	21
4BH 1116	173	169	23	101	99	10	110	108	11	123	117	13	92	84	13	44	43	6	149	141	16
SENQ 693am	31	31	1	14	14	1	18	18	*	16	16	1	13	13	1	2	2	*	12	11	4
B105	597	571	81	400	383	29	245	222	37	329	320	34	294	283	15	68	58	11	383	373	30
KIIS973	461	433	65	282	270	30	197	180	30	223	211	24	200	187	20	55	47	8	282	268	37
104.5 TRIPLE M	447	410	85	254	232	33	194	169	36	249	229	41	215	203	18	91	83	11	307	296	32
NOVA106.9	624	598	102	397	371	42	222	200	31	366	342	44	298	284	26	109	98	13	421	401	40
ABC BRIS	201	179	52	128	108	29	73	65	11	94	84	22	67	58	13	38	33	7	135	116	22
4RN	67	57	17	41	34	11	24	17	7	27	24	5	23	19	5	11	9	2	34	27	11
ABC NEWSRADIO	82	73	23	40	33	8	24	20	6	35	32	10	22	18	4	11	8	5	44	34	16
4JJJ	278	241	75	151	136	26	111	88	30	140	114	38	137	120	26	47	37	11	205	180	52
ABC CLASSIC	70	64	21	30	28	4	27	26	4	27	24	8	30	29	3	16	12	7	37	32	7
Commercial DAB+ Stns	380	354	121	176	165	30	160	143	42	198	178	49	195	171	50	98	76	32	298	269	90
ABC DAB+ Stns	113	103	49	45	39	14	33	30	14	62	55	22	50	44	14	23	18	8	80	73	35
Total DAB+ Stns	482	424	151	223	191	41	198	166	52	267	226	70	248	207	62	127	87	39	382	322	122
Total	2,039	1,885	454	1,609	1,443	212	1,184	1,035	215	1,447	1,287	235	1,330	1,158	166	546	443	97	1,774	1,592	336

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 223,000 total listeners, 216,000 AM/FM/DAB+ listeners and 35,000 Streaming listeners. Please note that there can be overlap between radio types.