

GfK Radio 360 Ratings Summary Report – Survey 5, 2023

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. ‘During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn’;
 ‘During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn’.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as ‘most listened to station’ or the ‘station with the most listening’.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week
 e.g. ‘Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio’;
 ‘Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+’;
 ‘Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming’.
 Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as ‘total audience’, ‘total number of listeners’ or ‘most listeners’.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week
 e.g. ‘Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C’.

It can be reflected in statements such as ‘average audience’ or ‘average number of listeners in a given quarter hour’.

Stations	Total Radio			AM/FM/DAB+		Streaming	
	Market Share %	Cumulative Audience (000s)	Average Audience (000s)	Market Share %	Cumulative Audience (000s)	Market Share %	Cumulative Audience (000s)
Station A	5.1	64	3	5.6	60	4.8	15
Station B	13.8	621	60	13.9	605	16.5	150
Station C	3.2	264	15	3.3	220	3.2	80

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2023 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.2	6.4	-0.2	1.8	1.5	0.3	0.7	0.5	0.2	0.8	0.6	0.2	3.4	2.6	0.8	4.3	5.4	-1.1	19.7	19.8	-0.1
4BH 1116	9.3	9.8	-0.5	0.8	0.9	-0.1	1.2	0.1	1.1	0.8	0.7	0.1	4.0	4.6	-0.6	14.1	14.4	-0.3	27.0	27.1	-0.1
SENQ 693am	1.1	0.8	0.3	1.3	0.6	0.7	*	0.3	*	0.2	0.3	-0.1	2.9	2.2	0.7	1.2	0.6	0.6	0.1	0.2	-0.1
B105	11.1	11.7	-0.6	18.3	18.8	-0.5	15.0	20.1	-5.1	18.7	21.4	-2.7	13.6	11.9	1.7	2.9	3.2	-0.3	2.3	2.2	0.1
KIIS973	10.8	9.7	1.1	13.4	15.8	-2.4	12.0	10.1	1.9	11.2	7.5	3.7	13.9	13.0	0.9	9.4	10.3	-0.9	6.3	4.8	1.5
104.5 TRIPLE M	10.4	10.9	-0.5	8.4	7.6	0.8	13.9	12.5	1.4	8.9	13.2	-4.3	11.6	15.8	-4.2	19.0	13.6	5.4	3.6	3.8	-0.2
NOVA106.9	11.6	11.8	-0.2	20.3	23.8	-3.5	17.9	17.8	0.1	18.8	17.9	0.9	11.3	12.3	-1.0	6.3	6.0	0.3	1.9	1.7	0.2
ABC BRIS	5.8	5.2	0.6	2.1	3.4	-1.3	2.3	2.2	0.1	2.0	1.5	0.5	3.5	4.2	-0.7	6.7	6.0	0.7	14.5	10.7	3.8
4RN	1.4	1.6	-0.2	0.5	0.2	0.3	0.3	0.2	0.1	0.5	1.5	-1.0	1.3	0.9	0.4	1.9	3.3	-1.4	2.9	2.4	0.5
ABC NEWSRADIO	1.2	1.5	-0.3	0.6	0.3	0.3	1.4	1.1	0.3	1.1	0.8	0.3	1.1	1.1	0.0	1.7	3.3	-1.6	1.2	2.0	-0.8
4J JJ	6.6	5.8	0.8	8.8	6.5	2.3	9.6	11.7	-2.1	15.8	13.1	2.7	4.3	4.5	-0.2	3.4	2.3	1.1	0.8	0.7	0.1
ABC CLASSIC	2.2	2.1	0.1	1.0	0.9	0.1	0.5	0.5	0.0	0.8	1.0	-0.2	2.2	1.6	0.6	0.3	0.9	-0.6	6.3	5.4	0.9

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.3	6.4	-0.1	6.6	6.7	-0.1	7.2	7.4	-0.2	5.5	5.6	-0.1	5.6	5.6	0.0	6.2	7.2	-1.0	5.9	6.2	-0.3
4BH 1116	8.9	9.2	-0.3	7.4	7.9	-0.5	12.4	11.4	1.0	10.0	9.9	0.1	6.3	7.2	-0.9	4.6	9.2	-4.6	10.7	11.3	-0.6
SENQ 693am	1.2	0.9	0.3	1.3	0.9	0.4	1.4	1.0	0.4	0.9	0.7	0.2	1.1	0.8	0.3	1.5	1.0	0.5	0.7	0.6	0.1
B105	11.4	12.1	-0.7	12.5	12.7	-0.2	10.8	11.9	-1.1	11.9	13.3	-1.4	11.3	11.6	-0.3	6.5	6.3	0.2	10.1	10.5	-0.4
KIIS973	10.7	9.8	0.9	11.5	10.4	1.1	9.8	9.0	0.8	10.9	9.9	1.0	11.2	10.2	1.0	8.4	7.6	0.8	10.9	9.5	1.4
104.5 TRIPLE M	10.6	11.6	-1.0	10.5	11.7	-1.2	10.2	11.5	-1.3	11.1	12.5	-1.4	10.4	10.7	-0.3	10.3	9.1	1.2	9.7	8.9	0.8
NOVA106.9	12.0	12.0	0.0	12.1	12.5	-0.4	10.1	9.9	0.2	13.3	12.2	1.1	13.5	14.1	-0.6	8.4	10.5	-2.1	10.3	11.3	-1.0
ABC BRIS	6.1	5.5	0.6	8.4	7.8	0.6	4.9	4.3	0.6	4.0	3.6	0.4	5.1	4.8	0.3	11.7	10.9	0.8	5.1	4.2	0.9
4RN	1.6	1.6	0.0	2.3	1.8	0.5	1.5	0.9	0.6	0.9	1.2	-0.3	1.1	2.0	-0.9	2.8	3.4	-0.6	1.0	1.5	-0.5
ABC NEWSRADIO	1.3	1.6	-0.3	2.2	2.3	-0.1	0.8	1.4	-0.6	0.6	1.0	-0.4	1.3	1.7	-0.4	1.6	1.1	0.5	0.9	1.2	-0.3
4J JJ	6.2	5.5	0.7	6.6	5.9	0.7	5.5	4.5	1.0	5.4	4.7	0.7	7.9	7.4	0.5	5.2	5.4	-0.2	7.8	6.7	1.1
ABC CLASSIC	2.1	2.0	0.1	1.4	1.5	-0.1	2.6	2.2	0.4	2.4	1.9	0.5	1.9	1.7	0.2	3.5	4.7	-1.2	2.5	2.3	0.2

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	215	227	-12	20	21	-1	12	8	4	18	16	2	29	36	-7	40	43	-3	96	104	-8
4BH 1116	215	215	0	8	11	-3	5	3	2	18	18	0	17	18	-1	49	48	1	117	116	1
SENQ 693am	36	30	6	3	3	0	1	2	-1	6	6	0	14	11	3	9	5	4	3	3	0
B105	605	635	-30	116	117	-1	83	100	-17	208	213	-5	136	139	-3	29	33	-4	33	32	1
KIIS973	492	494	-2	70	75	-5	54	50	4	147	111	36	132	147	-15	43	65	-22	47	46	1
104.5 TRIPLE M	536	542	-6	77	81	-4	77	73	4	138	152	-14	129	131	-2	78	66	12	37	39	-2
NOVA106.9	684	702	-18	121	117	4	117	109	8	228	245	-17	133	147	-14	56	60	-4	28	25	3
ABC BRIS	262	233	29	16	21	-5	26	19	7	35	31	4	47	45	2	43	40	3	96	76	20
4RN	78	80	-2	7	2	5	3	3	0	7	18	-11	20	19	1	15	19	-4	26	19	7
ABC NEWSRADIO	129	116	13	11	8	3	18	14	4	33	24	9	23	23	0	27	26	1	18	20	-2
4JJJ	368	395	-27	54	48	6	69	75	-6	165	184	-19	51	53	-2	17	23	-6	13	13	0
ABC CLASSIC	101	98	3	13	10	3	7	6	1	23	23	0	17	17	0	5	17	-12	36	25	11
Total	2,077	2,080	-3	252	251	1	225	226	-1	541	545	-4	466	463	3	255	255	0	337	341	-4

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	188	194	-6	112	134	-22	93	92	1	94	99	-5	80	82	-2	37	31	6	136	137	-1
4BH 1116	195	197	-2	116	126	-10	142	129	13	136	142	-6	113	123	-10	39	47	-8	166	167	-1
SENQ 693am	32	25	7	25	21	4	19	14	5	17	12	5	16	11	5	12	9	3	23	17	6
B105	547	573	-26	356	359	-3	228	234	-6	299	313	-14	270	283	-13	78	66	12	359	380	-21
KIIS973	436	432	4	252	269	-17	182	177	5	254	239	15	210	213	-3	84	83	1	306	302	4
104.5 TRIPLE M	452	458	-6	261	270	-9	187	202	-15	247	251	-4	216	215	1	78	89	-11	312	305	7
NOVA106.9	618	636	-18	361	384	-23	216	248	-32	355	363	-8	325	338	-13	93	101	-8	392	424	-32
ABC BRIS	224	204	20	161	141	20	91	73	18	113	90	23	89	83	6	51	43	8	166	151	15
4RN	66	65	1	36	42	-6	24	26	-2	32	29	3	24	28	-4	20	17	3	42	49	-7
ABC NEWSRADIO	117	96	21	74	65	9	29	30	-1	32	35	-3	36	31	5	17	13	4	48	59	-11
4JJJ	314	341	-27	189	191	-2	99	105	-6	151	163	-12	177	178	-1	57	60	-3	231	245	-14
ABC CLASSIC	86	83	3	41	45	-4	32	32	0	51	42	9	31	32	-1	23	23	0	59	53	6
Total	2,009	2,004	5	1,581	1,613	-32	1,178	1,210	-32	1,462	1,465	-3	1,344	1,350	-6	574	581	-7	1,775	1,795	-20

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	14	15	-1	*	*	*	*	*	*	*	*	*	2	1	1	2	2	0	10	11	-1
4BH 1116	22	23	-1	*	*	*	*	*	*	*	*	*	2	2	0	5	5	0	14	15	-1
SENQ 693am	3	2	1	*	*	*	*	*	*	*	*	*	2	1	1	*	*	*	*	*	*
B105	26	28	-2	5	5	0	4	4	0	8	10	-2	7	6	1	1	1	0	1	1	0
KIIS973	25	23	2	3	4	-1	3	2	1	5	3	2	7	7	0	3	4	-1	3	3	0
104.5 TRIPLE M	24	26	-2	2	2	0	3	3	0	4	6	-2	6	8	-2	7	5	2	2	2	0
NOVA106.9	27	28	-1	5	7	-2	4	4	0	8	8	0	6	6	0	2	2	0	1	1	0
ABC BRIS	14	12	2	1	1	0	1	*	*	1	1	0	2	2	0	2	2	0	7	6	1
4RN	3	4	-1	*	*	*	*	*	*	*	1	*	1	*	*	1	1	0	1	1	0
ABC NEWSRADIO	3	4	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
4JJJ	15	14	1	2	2	0	2	3	-1	7	6	1	2	2	0	1	1	0	*	*	*
ABC CLASSIC	5	5	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	3	3	0
Total	233	239	-6	26	28	-2	24	22	2	44	45	-1	53	52	1	36	35	1	51	56	-5

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	15	16	-1	24	24	0	24	25	-1	17	18	-1	13	14	-1	3	4	-1	12	13	-1
4BH 1116	22	23	-1	27	29	-2	41	39	2	32	32	0	15	17	-2	3	5	-2	22	24	-2
SENQ 693am	3	2	1	5	3	2	5	4	1	3	2	1	3	2	1	1	1	0	1	1	0
B105	28	30	-2	45	46	-1	35	40	-5	38	43	-5	27	28	-1	4	4	0	21	22	-1
KIIS973	26	24	2	42	38	4	32	30	2	34	32	2	27	25	2	5	4	1	23	20	3
104.5 TRIPLE M	26	29	-3	38	43	-5	33	39	-6	35	41	-6	25	26	-1	6	5	1	20	19	1
NOVA106.9	29	30	-1	44	45	-1	33	34	-1	42	40	2	32	34	-2	5	6	-1	21	24	-3
ABC BRIS	15	14	1	31	28	3	16	14	2	13	12	1	12	12	0	6	6	0	11	9	2
4RN	4	4	0	8	7	1	5	3	2	3	4	-1	3	5	-2	2	2	0	2	3	-1
ABC NEWSRADIO	3	4	-1	8	8	0	3	5	-2	2	3	-1	3	4	-1	1	1	0	2	2	0
4JJJ	15	14	1	24	22	2	18	15	3	17	15	2	19	18	1	3	3	0	16	14	2
ABC CLASSIC	5	5	0	5	6	-1	8	7	1	7	6	1	4	4	0	2	3	-1	5	5	0
Total	244	249	-5	364	365	-1	326	339	-13	316	326	-10	237	242	-5	55	58	-3	207	213	-6

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	31	35	-4	10	11	-1	3	3	0	6	1	5	7	14	-7	4	4	0	2	2	0
973 KIIS 90s	58	59	-1	6	13	-7	6	5	1	15	13	2	23	19	4	3	6	-3	4	2	2
BLENDER BEATS	10	9	1	3	1	2	*	*	*	3	3	0	*	1	*	2	1	1	2	3	-1
CADA	13	15	-2	4	2	2	4	*	*	4	6	-2	*	1	*	1	5	-4	*	1	*
Chemist Warehouse Remix	18	14	4	4	4	0	1	*	*	6	5	1	*	*	*	6	6	0	1	*	*
Coles Radio	55	56	-1	10	5	5	11	13	-2	16	17	-1	13	11	2	4	4	0	2	5	-3
DANCE HITS	45	32	13	17	10	7	6	5	1	13	15	-2	8	2	6	*	*	*	1	*	*
EASY 80s HITS	35	35	0	6	10	-4	4	3	1	12	4	8	5	9	-4	4	5	-1	5	4	1
iHeartCountry	21	16	5	3	1	2	2	2	0	7	3	4	2	3	-1	1	2	-1	6	4	2
LiSTNR Radio	8	6	2	2	*	*	1	1	0	1	1	0	4	4	0	*	*	*	*	*	*
MMM 2000s	11	11	0	2	3	-1	2	1	1	6	5	1	*	2	*	*	*	*	*	*	*
MMM 80s	21	22	-1	3	3	0	1	*	*	4	1	3	5	5	0	4	8	-4	4	4	0
MMM ALMOST ACOUSTIC	3	4	-1	1	1	0	*	*	*	*	*	*	1	1	0	*	*	*	1	2	-1
MMM CLASSIC ROCK	36	29	7	3	3	0	5	4	1	2	2	0	11	9	2	10	9	1	5	3	2
MMM COUNTRY	15	17	-2	3	2	1	6	5	1	4	5	-1	1	4	-3	1	*	*	*	1	*
MMM TRADIE RADIO	10	10	0	3	3	0	3	*	*	1	3	-2	3	4	-1	*	*	*	*	*	*
NOVA 90s	66	73	-7	17	16	1	13	10	3	23	29	-6	12	10	2	1	6	-5	1	1	0
NOVA Noughties	23	24	-1	*	2	*	4	2	2	13	16	-3	4	3	1	2	1	1	*	*	*
OLDSKOOL 90s HITS	55	58	-3	7	14	-7	13	7	6	21	23	-2	11	13	-2	4	1	3	*	*	*
RnB Fridays Radio	53	61	-8	11	11	0	15	15	0	17	22	-5	8	10	-2	2	2	0	*	*	*
SEN Track Digital	10	6	4	1	2	-1	2	1	1	1	1	0	4	2	2	2	*	*	*	*	*
SEN VIC	5	2	3	1	*	*	*	*	*	4	*	*	*	2	*	1	*	*	*	*	*
smooth fm Brisbane	54	59	-5	7	8	-1	12	10	2	8	12	-4	5	8	-3	13	11	2	9	11	-2
TikTok Trending	42	48	-6	8	11	-3	13	17	-4	19	17	2	2	3	-1	*	*	*	*	*	*
triple j Unearthed	31	39	-8	5	5	0	3	10	-7	18	19	-1	2	3	-1	2	3	-1	1	*	*
ABC Country	20	17	3	2	3	-1	7	6	1	5	3	2	*	*	*	1	*	*	5	5	0
ABC Jazz	29	28	1	3	3	0	5	6	-1	12	6	6	3	3	0	2	7	-5	5	3	2
ABC KIDS LISTEN	23	19	4	4	3	1	2	2	0	8	7	1	7	5	2	*	1	*	1	*	*
ABC Sport	33	27	6	2	3	-1	5	3	2	6	*	*	7	8	-1	8	7	1	5	6	-1
Double J	54	34	20	4	3	1	8	3	5	13	10	3	20	12	8	9	6	3	*	*	*
Total Digital/Internet Only	539	564	-25	79	78	1	84	84	0	138	154	-16	123	121	2	62	73	-11	54	55	-1

RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 5 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 2199]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	23	27	-4	5	9	-4	4	6	-2	14	16	-2	12	16	-4	*	2	*	13	20	-7
973 KIIS 90s	49	49	0	17	17	0	19	17	2	29	27	2	14	14	0	5	7	-2	29	29	0
BLENDER BEATS	10	9	1	2	2	0	*	1	*	3	2	1	1	*	*	4	4	0	7	4	3
CADA	12	11	1	6	3	3	3	6	-3	8	2	6	8	2	6	3	3	0	6	8	-2
Chemist Warehouse Remix	15	13	2	6	2	4	9	7	2	6	4	2	6	3	3	3	3	0	8	5	3
Coles Radio	47	47	0	12	15	-3	22	23	-1	19	28	-9	14	17	-3	8	7	1	28	28	0
DANCE HITS	35	25	10	9	7	2	11	7	4	17	13	4	29	18	11	12	10	2	25	14	11
EASY 80s HITS	24	31	-7	7	11	-4	3	10	-7	16	14	2	13	18	-5	2	1	1	20	14	6
iHeartCountry	13	12	1	6	6	0	3	3	0	8	4	4	4	3	1	1	3	-2	13	9	4
LiSTNR Radio	7	5	2	4	2	2	3	2	1	3	3	0	3	3	0	1	2	-1	5	5	0
MMM 2000s	11	11	0	2	6	-4	2	5	-3	4	4	0	3	3	0	7	4	3	2	4	-2
MMM 80s	18	20	-2	7	6	1	5	6	-1	8	11	-3	6	9	-3	8	7	1	8	10	-2
MMM ALMOST ACOUSTIC	2	2	0	*	*	*	2	2	0	2	2	0	1	1	0	*	*	*	1	2	-1
MMM CLASSIC ROCK	26	19	7	14	5	9	14	9	5	12	12	0	15	9	6	4	3	1	19	21	-2
MMM COUNTRY	12	14	-2	7	9	-2	5	3	2	3	5	-2	5	7	-2	*	1	*	8	13	-5
MMM TRADIE RADIO	7	8	-1	5	7	-2	1	6	-5	2	6	-4	5	6	-1	1	*	*	3	4	-1
NOVA 90s	49	55	-6	24	29	-5	16	22	-6	15	22	-7	16	12	4	8	12	-4	32	36	-4
NOVA Noughties	23	22	1	10	10	0	6	10	-4	12	12	0	8	9	-1	7	2	5	9	12	-3
OLDSKOOL 90s HITS	40	43	-3	12	15	-3	11	15	-4	18	24	-6	15	14	1	5	3	2	26	31	-5
RnB Fridays Radio	47	52	-5	16	25	-9	18	23	-5	29	26	3	19	17	2	4	9	-5	13	16	-3
SEN Track Digital	7	5	2	3	1	2	1	1	0	4	4	0	6	3	3	4	2	2	7	3	4
SEN VIC	3	2	1	1	*	*	*	2	*	2	*	*	*	*	*	1	*	*	3	2	1
smooth fm Brisbane	45	49	-4	26	26	0	27	28	-1	25	26	-1	19	21	-2	6	9	-3	27	26	1
TikTok Trending	36	41	-5	15	15	0	11	18	-7	12	15	-3	15	18	-3	6	13	-7	20	24	-4
triple j Unearthed	22	29	-7	8	13	-5	4	3	1	14	12	2	10	11	-1	*	2	*	15	18	-3
ABC Country	14	14	0	5	3	2	3	2	1	6	6	0	6	8	-2	3	5	-2	11	8	3
ABC Jazz	20	24	-4	8	9	-1	11	11	0	10	9	1	11	9	2	4	9	-5	21	18	3
ABC KIDS LISTEN	19	15	4	14	11	3	8	6	2	7	5	2	6	5	1	3	*	*	17	12	5
ABC Sport	20	18	2	2	4	-2	4	4	0	8	9	-1	8	6	2	10	8	2	23	18	5
Double J	46	33	13	27	18	9	14	15	-1	20	15	5	20	11	9	6	4	2	25	20	5
Total Digital/Internet Only	455	486	-31	231	249	-18	212	230	-18	265	279	-14	249	234	15	110	118	-8	350	367	-17

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 5 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
4BC 882	6.2	6.7	8.9	1.8	2.0	1.4	0.7	0.6	1.8	0.8	0.9	0.6	3.4	3.3	9.3	4.3	5.3	6.1	19.7	21.4	28.2
4BH 1116	9.3	10.6	8.8	0.8	0.9	1.1	1.2	0.8	3.5	0.8	0.7	2.5	4.0	5.0	*	14.1	17.3	17.7	27.0	30.1	29.1
SENQ 693am	1.1	1.3	0.4	1.3	1.6	*	*	0.1	*	0.2	0.2	0.9	2.9	3.6	0.2	1.2	1.6	1.2	0.1	0.2	*
B105	11.1	12.9	8.0	18.3	20.7	11.2	15.0	17.3	8.1	18.7	20.6	15.9	13.6	16.2	7.4	2.9	3.7	0.9	2.3	2.6	1.9
KIIS973	10.8	12.5	7.8	13.4	15.3	6.8	12.0	14.0	5.9	11.2	12.0	11.9	13.9	16.8	4.7	9.4	11.4	14.1	6.3	7.1	5.5
104.5 TRIPLE M	10.4	11.7	10.7	8.4	9.1	9.8	13.9	15.3	11.9	8.9	9.1	13.7	11.6	13.3	11.2	19.0	24.0	16.3	3.6	4.1	3.3
NOVA106.9	11.6	13.3	9.2	20.3	22.7	15.3	17.9	20.0	14.3	18.8	21.5	9.8	11.3	12.9	12.0	6.3	8.0	4.5	1.9	2.3	1.0
ABC BRIS	5.8	6.4	7.5	2.1	2.0	5.7	2.3	2.3	3.3	2.0	2.0	3.5	3.5	3.5	8.4	6.7	8.1	10.1	14.5	16.4	13.9
4RN	1.4	1.6	1.6	0.5	0.5	0.6	0.3	0.1	2.1	0.5	0.5	0.1	1.3	1.7	*	1.9	2.4	1.6	2.9	3.1	5.1
ABC NEWSRADIO	1.2	1.2	2.6	0.6	0.4	3.6	1.4	1.5	1.4	1.1	0.8	4.4	1.1	1.2	2.2	1.7	1.9	4.5	1.2	1.4	0.7
4JJJ	6.6	7.2	8.7	8.8	9.8	7.4	9.6	9.8	12.8	15.8	17.5	12.6	4.3	4.2	11.7	3.4	4.3	1.6	0.8	0.9	2.0
ABC CLASSIC	2.2	2.5	2.8	1.0	0.8	5.1	0.5	0.5	0.3	0.8	0.8	1.7	2.2	2.4	3.5	0.3	0.2	2.2	6.3	7.3	4.3
Commercial DAB+ Stns	9.1	9.2	17.7	12.4	12.3	29.4	16.0	15.0	28.3	10.1	10.3	16.1	11.3	11.1	21.2	7.4	8.8	12.7	2.2	2.3	3.8
ABC DAB+ Stns	2.8	2.9	5.4	1.8	1.9	2.5	3.0	2.7	6.3	3.3	3.2	6.3	4.6	4.9	8.2	2.6	3.0	6.2	0.9	0.9	1.2
Total DAB+ Stns	13.2	12.0	23.0	16.6	14.2	31.9	19.2	17.7	34.6	15.2	13.5	22.4	17.1	16.0	29.5	10.7	11.8	19.0	4.7	3.2	5.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	
4BC 882	6.3	6.8	9.3	6.6	7.1	10.0	7.2	7.9	10.6	5.5	5.9	9.2	5.6	6.0	8.0	6.2	7.1	6.0	5.9	6.6	7.6
4BH 1116	8.9	10.2	7.7	7.4	8.3	6.4	12.4	14.4	11.2	10.0	11.8	6.4	6.3	6.9	8.1	4.6	5.3	4.2	10.7	12.0	12.2
SENQ 693am	1.2	1.5	0.4	1.3	1.5	0.7	1.4	1.8	0.2	0.9	1.1	0.2	1.1	1.3	0.7	1.5	1.8	0.4	0.7	0.9	0.4
B105	11.4	13.1	9.1	12.5	14.4	5.3	10.8	12.6	9.6	11.9	13.6	11.2	11.3	12.8	10.2	6.5	7.2	7.7	10.1	12.1	4.8
KIIS973	10.7	12.3	8.6	11.5	13.1	6.8	9.8	11.2	10.2	10.9	12.5	10.5	11.2	13.0	6.1	8.4	9.8	6.2	10.9	13.0	5.2
104.5 TRIPLE M	10.6	11.9	11.6	10.5	11.6	11.3	10.2	11.3	12.6	11.1	12.5	12.5	10.4	11.8	9.1	10.3	11.8	10.2	9.7	11.3	7.9
NOVA106.9	12.0	13.7	10.6	12.1	13.2	14.7	10.1	11.6	9.5	13.3	15.5	10.3	13.5	15.5	8.9	8.4	9.9	6.5	10.3	12.2	5.2
ABC BRIS	6.1	6.7	7.6	8.4	8.9	13.8	4.9	5.5	6.2	4.0	4.4	4.8	5.1	5.6	5.9	11.7	13.6	9.8	5.1	5.6	7.1
4RN	1.6	1.8	1.5	2.3	2.5	2.0	1.5	1.7	1.6	0.9	1.1	0.9	1.1	1.2	1.0	2.8	3.1	3.3	1.0	1.0	2.0
ABC NEWSRADIO	1.3	1.3	2.6	2.2	2.2	5.7	0.8	0.7	2.1	0.6	0.7	0.8	1.3	1.3	3.0	1.6	1.8	1.8	0.9	0.9	2.6
4JJJ	6.2	6.7	8.2	6.6	7.2	8.2	5.5	5.9	8.9	5.4	5.8	8.6	7.9	9.0	6.7	5.2	5.6	7.4	7.8	8.7	10.2
ABC CLASSIC	2.1	2.4	2.5	1.4	1.5	1.1	2.6	3.0	2.2	2.4	2.6	2.9	1.9	2.0	2.8	3.5	3.7	5.6	2.5	2.8	3.4
Commercial DAB+ Stns	9.0	9.2	15.6	6.1	6.4	10.7	9.4	10.3	10.6	10.0	10.3	16.8	10.9	10.9	23.6	11.0	10.3	27.1	9.4	9.0	23.7
ABC DAB+ Stns	2.4	2.5	4.6	1.9	2.0	3.2	2.1	2.1	4.7	2.1	2.0	5.2	2.5	2.5	5.7	7.5	9.0	3.7	3.7	3.8	7.7
Total DAB+ Stns	12.9	11.8	20.2	9.2	8.4	13.9	13.1	12.4	15.3	13.5	12.4	21.9	15.0	13.4	29.3	21.2	19.3	30.9	14.2	12.9	31.4

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 6.2% share of all listening, 6.7% share of AM/FM/DAB+ listening and 8.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 5 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	215	206	37	20	19	2	12	7	7	18	16	2	29	29	7	40	39	6	96	96	13
4BH 1116	215	209	38	8	7	1	5	4	3	18	15	4	17	17	*	49	48	7	117	117	24
SENQ 693am	36	34	11	3	3	*	1	1	*	6	4	6	14	14	3	9	9	3	3	3	*
B105	605	589	112	116	115	19	83	75	22	208	203	46	136	134	17	29	29	3	33	33	5
KIIS973	492	462	91	70	67	10	54	45	18	147	135	29	132	128	21	43	41	6	47	46	6
104.5 TRIPLE M	536	490	112	77	74	13	77	70	25	138	114	34	129	122	21	78	73	14	37	36	5
NOVA106.9	684	665	115	121	118	20	117	110	34	228	223	36	133	131	19	56	55	4	28	28	2
ABC BRIS	262	248	56	16	16	3	26	23	7	35	29	17	47	47	13	43	41	8	96	92	8
4RN	78	70	19	7	6	2	3	1	3	7	7	2	20	20	*	15	11	4	26	25	8
ABC NEWSRADIO	129	114	30	11	8	4	18	17	3	33	26	13	23	21	3	27	24	5	18	17	2
4JJJ	368	348	90	54	51	10	69	64	19	165	156	38	51	47	20	17	17	2	13	13	1
ABC CLASSIC	101	93	29	13	13	4	7	5	1	23	19	9	17	16	5	5	5	3	36	34	7
Commercial DAB+ Stns	409	382	147	69	65	25	72	70	37	102	89	40	90	87	27	43	40	11	33	30	8
ABC DAB+ Stns	167	156	54	18	16	5	25	25	5	51	49	21	39	36	13	20	17	8	15	13	3
Total DAB+ Stns	539	473	185	79	71	29	84	82	37	138	116	55	123	107	37	62	57	17	54	40	11
Total	2,077	1,937	549	252	246	61	225	218	92	541	495	163	466	430	110	255	237	58	337	311	66

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	188	185	23	112	111	10	93	91	8	94	94	12	80	76	9	37	36	2	136	129	22
4BH 1116	195	189	36	116	112	13	142	133	26	136	129	18	113	106	12	39	37	2	166	156	26
SENQ 693am	32	31	8	25	21	4	19	19	2	17	16	1	16	16	2	12	12	1	23	23	3
B105	547	519	99	356	334	30	228	205	32	299	272	50	270	251	34	78	69	11	359	350	36
KIIS973	436	396	72	252	240	15	182	162	29	254	225	42	210	197	20	84	77	8	306	297	37
104.5 TRIPLE M	452	402	98	261	236	36	187	163	42	247	221	48	216	191	39	78	74	9	312	292	42
NOVA106.9	618	596	95	361	342	37	216	194	33	355	335	47	325	309	28	93	88	9	392	382	43
ABC BRIS	224	216	41	161	145	25	91	81	15	113	108	14	89	88	10	51	49	7	166	143	34
4RN	66	62	12	36	36	3	24	24	3	32	30	3	24	23	1	20	15	7	42	36	8
ABC NEWSRADIO	117	101	27	74	58	18	29	22	8	32	30	4	36	31	9	17	15	2	48	40	13
4JJJ	314	290	72	189	171	26	99	84	22	151	139	35	177	165	25	57	47	12	231	212	45
ABC CLASSIC	86	78	25	41	38	5	32	27	9	51	45	12	31	27	8	23	17	8	59	53	16
Commercial DAB+ Stns	356	333	116	169	150	35	161	146	38	200	178	54	189	177	40	81	68	27	251	214	76
ABC DAB+ Stns	129	120	45	61	59	10	42	34	18	62	56	20	59	52	17	26	21	7	109	95	30
Total DAB+ Stns	455	405	146	231	198	44	212	171	55	265	216	68	249	217	55	110	90	32	350	284	99
Total	2,009	1,864	469	1,581	1,418	206	1,178	991	221	1,462	1,310	260	1,344	1,205	215	574	483	89	1,775	1,609	330

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 215,000 total listeners, 206,000 AM/FM/DAB+ listeners and 37,000 Streaming listeners. Please note that there can be overlap between radio types.