

## GfK Radio 360 Ratings Summary Report – Survey 4, 2023

The Media Summary Report provided will contain Market Share %, Cumulative Audience (000s) and Average Audience (000s) for total radio, as well as Market Share %, Cumulative Audience (000s) by radio type.

Each of these statistics represents the radio audience in different ways and as such must be referred in the following manner:

### Instructions and examples of interpreting the results:

- **Share%:** Market Share is the percentage of the radio type listening, in a defined period, in an average week that is tuned to a particular station

e.g. 'During Mon-Sun 5:30am-12mn, 13.8% of the total radio listening audience was to Station B or Station B has 13.8% share of all listening Mon-Sun 5:30am-12mn';  
 'During Mon-Sun 5:30am-12mn, 13.9% of the AM/FM/DAB+ listening audience was to Station B or Station B has 13.9% share of AM/FM/DAB+ listening Mon-Sun 5:30am-12mn';  
 'During Mon-Sun 5:30am-12mn, 16.5% of the streaming listening audience was to Station B or Station B has 16.5% share of streaming listening Mon-Sun 5:30am-12mn'.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Share is a measure of listening and refers to those listening and the number of quarter hours they listened to (time spent listening). It can be reflected in statements such as 'most listened to station' or the 'station with the most listening'.

- **Cumulative audience (000s):** is the number of different people reached at least once by a radio station across a defined period of time via a radio type, in an average week  
 e.g. 'Across Mon-Sun 5:30am-12mn, there were 64,000 unique or different listeners aged 10+ tuning into Station A on total radio';  
 'Across Mon-Sun 5:30am-12mn, there were 60,000 unique or different listeners aged 10+ tuning into Station A on AM/FM/DAB+';  
 'Across Mon-Sun 5:30am-12mn, there were 15,000 unique or different listeners aged 10+ tuning into Station A via streaming'.  
 Please note that there can be overlap between radio types.

Cume is a measure of listeners or audience size. It can be reflected in statements such as 'total audience', 'total number of listeners' or 'most listeners'.

- **Average audience (000s):** is the average number of people tuned into a radio station across a defined period of time, in any given quarter hour, during an average week  
 e.g. 'Between Mon-Sun 5:30am-12mn, in an average quarter hour, there are 15,000 people aged 10+ listening to Station C'.

It can be reflected in statements such as 'average audience' or 'average number of listeners in a given quarter hour'.

| Stations  | Total Radio    |                            |                         | AM/FM/DAB+     |                            | Streaming      |                            |
|-----------|----------------|----------------------------|-------------------------|----------------|----------------------------|----------------|----------------------------|
|           | Market Share % | Cumulative Audience (000s) | Average Audience (000s) | Market Share % | Cumulative Audience (000s) | Market Share % | Cumulative Audience (000s) |
| Station A | 5.1            | 64                         | 3                       | 5.6            | 60                         | 4.8            | 15                         |
| Station B | 13.8           | 621                        | 60                      | 13.9           | 605                        | 16.5           | 150                        |
| Station C | 3.2            | 264                        | 15                      | 3.3            | 220                        | 3.2            | 80                         |

Source: GfK Radio 360 Ratings, Market A, Survey X 2023, Mon-Sun 5:30am-12mn, People 10+, By Radio

For more information contact the GfK team on 1800 097 713.

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station          | People 10+ |      |      | People 10-17 |      |      | People 18-24 |      |      | People 25-39 |      |      | People 40-54 |      |      | People 55-64 |      |      | People 65+ |      |      |
|------------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
|                  | This       | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This       | Last | +/-  |
| SEN 1170am       | 0.5        | 0.5  | 0.0  | 0.2          | 0.2  | 0.0  | 0.9          | 0.2  | 0.7  | 0.1          | 0.3  | -0.2 | 1.4          | 1.0  | 0.4  | 0.4          | 0.6  | -0.2 | 0.2        | 0.4  | -0.2 |
| 2GB              | 14.3       | 12.2 | 2.1  | 7.4          | 5.9  | 1.5  | 1.6          | 5.1  | -3.5 | 2.6          | 3.0  | -0.4 | 3.8          | 3.6  | 0.2  | 13.9         | 10.1 | 3.8  | 35.3       | 30.0 | 5.3  |
| 2UE 954          | 3.3        | 4.5  | -1.2 | 2.1          | 0.5  | 1.6  | 0.6          | 0.8  | -0.2 | 0.3          | 0.2  | 0.1  | 0.4          | 0.6  | -0.2 | 3.2          | 4.3  | -1.1 | 8.6        | 12.9 | -4.3 |
| SKY Sports Radio | 1.3        | 1.5  | -0.2 | 0.4          | 0.5  | -0.1 | 3.0          | 2.8  | 0.2  | 1.4          | 0.8  | 0.6  | 0.5          | 0.8  | -0.3 | 0.4          | 1.2  | -0.8 | 2.0        | 2.7  | -0.7 |
| 104.1 2DAY FM    | 5.2        | 5.3  | -0.1 | 8.3          | 11.5 | -3.2 | 5.7          | 6.2  | -0.5 | 6.0          | 8.0  | -2.0 | 8.2          | 5.6  | 2.6  | 6.5          | 5.2  | 1.3  | 0.8        | 0.7  | 0.1  |
| KIIS1065         | 12.0       | 13.0 | -1.0 | 13.8         | 14.8 | -1.0 | 22.5         | 25.8 | -3.3 | 19.0         | 21.3 | -2.3 | 16.2         | 15.5 | 0.7  | 10.2         | 11.3 | -1.1 | 1.7        | 2.0  | -0.3 |
| 104.9 TRIPLE M   | 5.1        | 5.3  | -0.2 | 10.3         | 8.9  | 1.4  | 6.6          | 7.3  | -0.7 | 5.4          | 6.3  | -0.9 | 6.4          | 6.8  | -0.4 | 6.8          | 7.2  | -0.4 | 0.9        | 1.0  | -0.1 |
| NOVA96.9         | 7.3        | 7.1  | 0.2  | 11.5         | 8.5  | 3.0  | 15.6         | 14.3 | 1.3  | 14.5         | 14.3 | 0.2  | 7.7          | 8.2  | -0.5 | 2.2          | 2.8  | -0.6 | 0.8        | 0.7  | 0.1  |
| smoothfm 95.3    | 11.3       | 10.8 | 0.5  | 8.8          | 9.9  | -1.1 | 10.7         | 8.6  | 2.1  | 11.4         | 9.7  | 1.7  | 12.1         | 14.4 | -2.3 | 15.4         | 12.1 | 3.3  | 9.8        | 9.3  | 0.5  |
| WSFM             | 7.6        | 7.8  | -0.2 | 4.1          | 5.9  | -1.8 | 5.6          | 6.1  | -0.5 | 3.1          | 3.2  | -0.1 | 11.1         | 12.2 | -1.1 | 12.6         | 13.1 | -0.5 | 7.5        | 6.3  | 1.2  |
| ABC SYD          | 5.6        | 6.5  | -0.9 | 2.0          | 3.9  | -1.9 | 1.0          | 1.8  | -0.8 | 2.1          | 2.5  | -0.4 | 5.1          | 4.0  | 1.1  | 7.9          | 11.5 | -3.6 | 9.6        | 11.0 | -1.4 |
| 2RN              | 1.0        | 0.8  | 0.2  | 0.3          | 0.4  | -0.1 | 0.2          | 0.4  | -0.2 | 0.3          | 0.2  | 0.1  | 0.8          | 0.6  | 0.2  | 1.1          | 1.8  | -0.7 | 2.0        | 1.1  | 0.9  |
| ABC NEWSRADIO    | 1.4        | 1.2  | 0.2  | 1.5          | 1.5  | 0.0  | 2.6          | 2.3  | 0.3  | 2.0          | 1.0  | 1.0  | 0.8          | 0.8  | 0.0  | 0.8          | 0.7  | 0.1  | 1.2        | 1.3  | -0.1 |
| 2JJJ             | 4.3        | 3.8  | 0.5  | 2.6          | 2.1  | 0.5  | 7.2          | 5.6  | 1.6  | 10.8         | 8.4  | 2.4  | 4.7          | 4.9  | -0.2 | 1.0          | 0.9  | 0.1  | 1.2        | 1.2  | 0.0  |
| ABC CLASSIC      | 2.4        | 2.8  | -0.4 | 0.9          | 0.8  | 0.1  | 0.5          | 0.7  | -0.2 | 1.5          | 2.0  | -0.5 | 0.7          | 1.6  | -0.9 | 4.5          | 3.4  | 1.1  | 4.3        | 5.1  | -0.8 |

By Session, P10+

| Station          | Mon-Fri             |      |      | Breakfast             |      |      | Morning                |      |      | Afternoon              |      |      | Drive                 |      |      | Evening                |      |      | Weekend             |      |      |
|------------------|---------------------|------|------|-----------------------|------|------|------------------------|------|------|------------------------|------|------|-----------------------|------|------|------------------------|------|------|---------------------|------|------|
|                  | Mon-Fri 5:30am-12mn |      |      | Mon-Fri 5:30am-9:00am |      |      | Mon-Fri 9:00am-12:00md |      |      | Mon-Fri 12:00md-4:00pm |      |      | Mon-Fri 4:00pm-7:00pm |      |      | Mon-Fri 7:00pm-12:00mn |      |      | Sat-Sun 5:30am-12mn |      |      |
|                  | This                | Last | +/-  | This                  | Last | +/-  | This                   | Last | +/-  | This                   | Last | +/-  | This                  | Last | +/-  | This                   | Last | +/-  | This                | Last | +/-  |
| SEN 1170am       | 0.6                 | 0.6  | 0.0  | 0.7                   | 0.3  | 0.4  | 0.7                    | 0.7  | 0.0  | 0.7                    | 0.8  | -0.1 | 0.6                   | 0.8  | -0.2 | 0.1                    | 0.3  | -0.2 | 0.1                 | 0.2  | -0.1 |
| 2GB              | 14.6                | 12.4 | 2.2  | 18.1                  | 15.0 | 3.1  | 17.0                   | 15.5 | 1.5  | 8.9                    | 8.0  | 0.9  | 8.6                   | 7.2  | 1.4  | 25.0                   | 19.2 | 5.8  | 13.4                | 11.6 | 1.8  |
| 2UE 954          | 3.3                 | 4.5  | -1.2 | 2.0                   | 2.9  | -0.9 | 3.3                    | 4.9  | -1.6 | 4.5                    | 5.6  | -1.1 | 3.4                   | 4.7  | -1.3 | 4.0                    | 5.6  | -1.6 | 3.4                 | 4.5  | -1.1 |
| SKY Sports Radio | 1.1                 | 1.3  | -0.2 | 1.2                   | 1.4  | -0.2 | 0.5                    | 0.3  | 0.2  | 1.3                    | 1.5  | -0.2 | 1.2                   | 1.5  | -0.3 | 1.3                    | 2.6  | -1.3 | 2.0                 | 2.2  | -0.2 |
| 104.1 2DAY FM    | 5.1                 | 5.0  | 0.1  | 4.7                   | 5.3  | -0.6 | 4.9                    | 4.6  | 0.3  | 6.2                    | 5.3  | 0.9  | 5.8                   | 5.6  | 0.2  | 2.6                    | 3.3  | -0.7 | 5.4                 | 5.9  | -0.5 |
| KIIS1065         | 12.8                | 13.8 | -1.0 | 17.1                  | 17.9 | -0.8 | 13.6                   | 13.8 | -0.2 | 10.5                   | 11.7 | -1.2 | 11.6                  | 13.5 | -1.9 | 6.0                    | 7.0  | -1.0 | 9.4                 | 10.6 | -1.2 |
| 104.9 TRIPLE M   | 5.0                 | 5.6  | -0.6 | 4.6                   | 5.1  | -0.5 | 4.5                    | 5.5  | -1.0 | 6.0                    | 6.5  | -0.5 | 5.3                   | 5.8  | -0.5 | 3.6                    | 4.6  | -1.0 | 5.3                 | 4.5  | 0.8  |
| NOVA96.9         | 6.9                 | 7.0  | -0.1 | 6.3                   | 6.8  | -0.5 | 6.0                    | 6.0  | 0.0  | 7.4                    | 7.3  | 0.1  | 9.4                   | 8.7  | 0.7  | 5.6                    | 5.8  | -0.2 | 8.2                 | 7.4  | 0.8  |
| smoothfm 95.3    | 11.2                | 10.8 | 0.4  | 7.6                   | 7.4  | 0.2  | 13.2                   | 12.0 | 1.2  | 12.6                   | 12.4 | 0.2  | 12.0                  | 11.9 | 0.1  | 12.8                   | 12.0 | 0.8  | 11.5                | 10.9 | 0.6  |
| WSFM             | 7.6                 | 7.8  | -0.2 | 7.7                   | 8.0  | -0.3 | 7.5                    | 7.4  | 0.1  | 8.1                    | 8.8  | -0.7 | 7.9                   | 7.2  | 0.7  | 5.6                    | 6.1  | -0.5 | 7.5                 | 7.7  | -0.2 |
| ABC SYD          | 5.6                 | 6.6  | -1.0 | 7.6                   | 8.3  | -0.7 | 4.3                    | 5.4  | -1.1 | 4.3                    | 5.1  | -0.8 | 5.8                   | 7.3  | -1.5 | 6.1                    | 6.8  | -0.7 | 5.5                 | 6.3  | -0.8 |
| 2RN              | 1.0                 | 0.7  | 0.3  | 2.1                   | 1.5  | 0.6  | 0.7                    | 0.4  | 0.3  | 0.4                    | 0.3  | 0.1  | 0.6                   | 0.6  | 0.0  | 0.3                    | 0.6  | -0.3 | 1.0                 | 0.9  | 0.1  |
| ABC NEWSRADIO    | 1.5                 | 1.1  | 0.4  | 2.6                   | 1.4  | 1.2  | 0.8                    | 1.0  | -0.2 | 0.6                    | 0.7  | -0.1 | 1.0                   | 1.2  | -0.2 | 2.8                    | 1.4  | 1.4  | 1.1                 | 1.3  | -0.2 |
| 2JJJ             | 4.6                 | 4.0  | 0.6  | 3.6                   | 2.9  | 0.7  | 5.4                    | 5.0  | 0.4  | 6.0                    | 4.8  | 1.2  | 4.3                   | 4.1  | 0.2  | 2.5                    | 2.5  | 0.0  | 3.5                 | 3.1  | 0.4  |
| ABC CLASSIC      | 2.3                 | 2.6  | -0.3 | 2.5                   | 2.8  | -0.3 | 2.4                    | 2.4  | 0.0  | 2.7                    | 2.3  | 0.4  | 1.7                   | 2.2  | -0.5 | 1.6                    | 3.7  | -2.1 | 2.7                 | 3.4  | -0.7 |

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station          | People 10+   |              |            | People 10-17 |            |           | People 18-24 |            |           | People 25-39 |              |           | People 40-54 |            |           | People 55-64 |            |           | People 65+ |            |          |
|------------------|--------------|--------------|------------|--------------|------------|-----------|--------------|------------|-----------|--------------|--------------|-----------|--------------|------------|-----------|--------------|------------|-----------|------------|------------|----------|
|                  | This         | Last         | +/-        | This         | Last       | +/-       | This         | Last       | +/-       | This         | Last         | +/-       | This         | Last       | +/-       | This         | Last       | +/-       | This       | Last       | +/-      |
| SEN 1170am       | 60           | 54           | 6          | 11           | 10         | 1         | 14           | 5          | 9         | 11           | 13           | -2        | 11           | 12         | -1        | 9            | 3          | 6         | 4          | 10         | -6       |
| 2GB              | 721          | 742          | -21        | 52           | 38         | 14        | 46           | 54         | -8        | 96           | 133          | -37       | 79           | 84         | -5        | 110          | 102        | 8         | 336        | 332        | 4        |
| 2UE 954          | 235          | 216          | 19         | 18           | 16         | 2         | 22           | 22         | 0         | 27           | 22           | 5         | 19           | 20         | -1        | 25           | 30         | -5        | 124        | 106        | 18       |
| SKY Sports Radio | 251          | 247          | 4          | 14           | 27         | -13       | 61           | 54         | 7         | 61           | 54           | 7         | 30           | 37         | -7        | 22           | 23         | -1        | 64         | 53         | 11       |
| 104.1 2DAY FM    | 885          | 900          | -15        | 146          | 156        | -10       | 94           | 100        | -6        | 313          | 328          | -15       | 246          | 214        | 32        | 62           | 66         | -4        | 25         | 35         | -10      |
| KIIS1065         | 1,360        | 1,418        | -58        | 221          | 222        | -1        | 211          | 219        | -8        | 491          | 530          | -39       | 297          | 298        | -1        | 97           | 98         | -1        | 44         | 52         | -8       |
| 104.9 TRIPLE M   | 737          | 761          | -24        | 120          | 108        | 12        | 113          | 122        | -9        | 220          | 243          | -23       | 175          | 177        | -2        | 78           | 91         | -13       | 31         | 21         | 10       |
| NOVA96.9         | 1,257        | 1,238        | 19         | 201          | 168        | 33        | 220          | 227        | -7        | 498          | 488          | 10        | 246          | 268        | -22       | 54           | 52         | 2         | 38         | 36         | 2        |
| smoothfm 95.3    | 1,358        | 1,278        | 80         | 154          | 156        | -2        | 140          | 116        | 24        | 359          | 338          | 21        | 326          | 347        | -21       | 190          | 150        | 40        | 188        | 170        | 18       |
| WSFM             | 883          | 910          | -27        | 99           | 111        | -12       | 83           | 71         | 12        | 145          | 163          | -18       | 237          | 258        | -21       | 177          | 178        | -1        | 143        | 129        | 14       |
| ABC SYD          | 540          | 584          | -44        | 46           | 60         | -14       | 33           | 35         | -2        | 90           | 88           | 2         | 99           | 94         | 5         | 95           | 105        | -10       | 178        | 201        | -23      |
| 2RN              | 138          | 118          | 20         | 17           | 19         | -2        | 10           | 10         | 0         | 22           | 20           | 2         | 30           | 18         | 12        | 18           | 22         | -4        | 41         | 28         | 13       |
| ABC NEWSRADIO    | 311          | 282          | 29         | 42           | 40         | 2         | 38           | 47         | -9        | 97           | 73           | 24        | 52           | 39         | 13        | 27           | 27         | 0         | 55         | 55         | 0        |
| 2JJJ             | 598          | 561          | 37         | 65           | 57         | 8         | 106          | 90         | 16        | 228          | 237          | -9        | 150          | 134        | 16        | 32           | 32         | 0         | 16         | 11         | 5        |
| ABC CLASSIC      | 268          | 318          | -50        | 38           | 41         | -3        | 11           | 16         | -5        | 75           | 99           | -24       | 37           | 49         | -12       | 24           | 26         | -2        | 83         | 88         | -5       |
| <b>Total</b>     | <b>4,536</b> | <b>4,551</b> | <b>-15</b> | <b>483</b>   | <b>484</b> | <b>-1</b> | <b>467</b>   | <b>470</b> | <b>-3</b> | <b>1,244</b> | <b>1,252</b> | <b>-8</b> | <b>992</b>   | <b>994</b> | <b>-2</b> | <b>572</b>   | <b>573</b> | <b>-1</b> | <b>778</b> | <b>778</b> | <b>0</b> |

By Session, P10+ [Potential: 4804]

| Station          | Mon-Fri             |              |            | Breakfast             |              |            | Morning                |              |           | Afternoon              |              |           | Drive                 |              |            | Evening                |              |            | Weekend             |              |           |
|------------------|---------------------|--------------|------------|-----------------------|--------------|------------|------------------------|--------------|-----------|------------------------|--------------|-----------|-----------------------|--------------|------------|------------------------|--------------|------------|---------------------|--------------|-----------|
|                  | Mon-Fri 5:30am-12mn |              |            | Mon-Fri 5:30am-9:00am |              |            | Mon-Fri 9:00am-12:00md |              |           | Mon-Fri 12:00md-4:00pm |              |           | Mon-Fri 4:00pm-7:00pm |              |            | Mon-Fri 7:00pm-12:00mn |              |            | Sat-Sun 5:30am-12mn |              |           |
|                  | This                | Last         | +/-        | This                  | Last         | +/-        | This                   | Last         | +/-       | This                   | Last         | +/-       | This                  | Last         | +/-        | This                   | Last         | +/-        | This                | Last         | +/-       |
| SEN 1170am       | 54                  | 47           | 7          | 31                    | 16           | 15         | 23                     | 17           | 6         | 31                     | 25           | 6         | 23                    | 22           | 1          | 8                      | 10           | -2         | 12                  | 18           | -6        |
| 2GB              | 642                 | 668          | -26        | 476                   | 496          | -20        | 334                    | 307          | 27        | 315                    | 278          | 37        | 259                   | 253          | 6          | 220                    | 202          | 18         | 464                 | 463          | 1         |
| 2UE 954          | 206                 | 202          | 4          | 69                    | 99           | -30        | 93                     | 114          | -21       | 137                    | 133          | 4         | 97                    | 102          | -5         | 48                     | 57           | -9         | 146                 | 143          | 3         |
| SKY Sports Radio | 173                 | 195          | -22        | 76                    | 68           | 8          | 39                     | 37           | 2         | 77                     | 82           | -5        | 52                    | 56           | -4         | 32                     | 54           | -22        | 138                 | 136          | 2         |
| 104.1 2DAY FM    | 749                 | 760          | -11        | 367                   | 405          | -38        | 268                    | 240          | 28        | 296                    | 308          | -12       | 327                   | 338          | -11        | 128                    | 143          | -15        | 469                 | 483          | -14       |
| KIIS1065         | 1,234               | 1,314        | -80        | 859                   | 921          | -62        | 551                    | 568          | -17       | 515                    | 573          | -58       | 567                   | 631          | -64        | 187                    | 184          | 3          | 833                 | 846          | -13       |
| 104.9 TRIPLE M   | 603                 | 636          | -33        | 283                   | 301          | -18        | 215                    | 214          | 1         | 266                    | 273          | -7        | 251                   | 280          | -29        | 120                    | 140          | -20        | 429                 | 396          | 33        |
| NOVA96.9         | 1,050               | 1,049        | 1          | 573                   | 596          | -23        | 381                    | 350          | 31        | 474                    | 468          | 6         | 480                   | 469          | 11         | 204                    | 214          | -10        | 782                 | 706          | 76        |
| smoothfm 95.3    | 1,164               | 1,102        | 62         | 570                   | 540          | 30         | 503                    | 464          | 39        | 561                    | 580          | -19       | 537                   | 497          | 40         | 300                    | 283          | 17         | 890                 | 814          | 76        |
| WSFM             | 780                 | 804          | -24        | 443                   | 446          | -3         | 362                    | 343          | 19        | 392                    | 403          | -11       | 363                   | 346          | 17         | 141                    | 161          | -20        | 522                 | 524          | -2        |
| ABC SYD          | 447                 | 491          | -44        | 299                   | 333          | -34        | 171                    | 180          | -9        | 218                    | 254          | -36       | 200                   | 240          | -40        | 121                    | 134          | -13        | 360                 | 387          | -27       |
| 2RN              | 112                 | 97           | 15         | 78                    | 59           | 19         | 40                     | 39           | 1         | 31                     | 27           | 4         | 25                    | 27           | -2         | 17                     | 17           | 0          | 81                  | 59           | 22        |
| ABC NEWSRADIO    | 264                 | 231          | 33         | 180                   | 142          | 38         | 60                     | 72           | -12       | 55                     | 63           | -8        | 67                    | 64           | 3          | 70                     | 46           | 24         | 156                 | 150          | 6         |
| 2JJJ             | 495                 | 485          | 10         | 237                   | 250          | -13        | 191                    | 185          | 6         | 215                    | 177          | 38        | 183                   | 189          | -6         | 102                    | 117          | -15        | 328                 | 273          | 55        |
| ABC CLASSIC      | 219                 | 265          | -46        | 102                   | 116          | -14        | 99                     | 112          | -13       | 81                     | 107          | -26       | 63                    | 75           | -12        | 42                     | 58           | -16        | 146                 | 177          | -31       |
| <b>Total</b>     | <b>4,359</b>        | <b>4,413</b> | <b>-54</b> | <b>3,439</b>          | <b>3,536</b> | <b>-97</b> | <b>2,701</b>           | <b>2,629</b> | <b>72</b> | <b>2,858</b>           | <b>2,864</b> | <b>-6</b> | <b>2,822</b>          | <b>2,870</b> | <b>-48</b> | <b>1,501</b>           | <b>1,533</b> | <b>-32</b> | <b>3,957</b>        | <b>3,917</b> | <b>40</b> |

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station          | People 10+ |            |          | People 10-17 |           |           | People 18-24 |           |          | People 25-39 |           |           | People 40-54 |            |           | People 55-64 |           |          | People 65+ |            |          |
|------------------|------------|------------|----------|--------------|-----------|-----------|--------------|-----------|----------|--------------|-----------|-----------|--------------|------------|-----------|--------------|-----------|----------|------------|------------|----------|
|                  | This       | Last       | +/-      | This         | Last      | +/-       | This         | Last      | +/-      | This         | Last      | +/-       | This         | Last       | +/-       | This         | Last      | +/-      | This       | Last       | +/-      |
| SEN 1170am       | 3          | 2          | 1        | *            | *         | *         | *            | *         | *        | *            | *         | *         | *            | *          | *         | *            | *         | *        | *          | *          | *        |
| 2GB              | 71         | 60         | 11       | 4            | 3         | 1         | 1            | 2         | -1       | 2            | 3         | -1        | 4            | 4          | 0         | 10           | 7         | 3        | 51         | 42         | 9        |
| 2UE 954          | 17         | 22         | -5       | 1            | *         | *         | *            | *         | *        | *            | *         | *         | *            | 1          | *         | 2            | 3         | -1       | 12         | 18         | -6       |
| SKY Sports Radio | 6          | 8          | -2       | *            | *         | *         | 1            | 1         | 0        | 1            | 1         | 0         | 1            | 1          | 0         | *            | 1         | *        | 3          | 4          | -1       |
| 104.1 2DAY FM    | 26         | 26         | 0        | 4            | 6         | -2        | 2            | 3         | -1       | 6            | 8         | -2        | 8            | 6          | 2         | 5            | 3         | 2        | 1          | 1          | 0        |
| KIIS1065         | 60         | 64         | -4       | 7            | 7         | 0         | 10           | 11        | -1       | 18           | 20        | -2        | 16           | 16         | 0         | 7            | 7         | 0        | 2          | 3          | -1       |
| 104.9 TRIPLE M   | 25         | 26         | -1       | 5            | 4         | 1         | 3            | 3         | 0        | 5            | 6         | -1        | 6            | 7          | -1        | 5            | 5         | 0        | 1          | 1          | 0        |
| NOVA96.9         | 36         | 35         | 1        | 6            | 4         | 2         | 7            | 6         | 1        | 14           | 14        | 0         | 8            | 8          | 0         | 2            | 2         | 0        | 1          | 1          | 0        |
| smoothfm 95.3    | 56         | 53         | 3        | 4            | 5         | -1        | 5            | 4         | 1        | 11           | 9         | 2         | 12           | 14         | -2        | 11           | 8         | 3        | 14         | 13         | 1        |
| WSFM             | 38         | 38         | 0        | 2            | 3         | -1        | 2            | 3         | -1       | 3            | 3         | 0         | 11           | 12         | -1        | 9            | 9         | 0        | 11         | 9          | 2        |
| ABC SYD          | 28         | 32         | -4       | 1            | 2         | -1        | *            | 1         | *        | 2            | 2         | 0         | 5            | 4          | 1         | 6            | 8         | -2       | 14         | 15         | -1       |
| 2RN              | 5          | 4          | 1        | *            | *         | *         | *            | *         | *        | *            | *         | *         | 1            | 1          | 0         | 1            | 1         | 0        | 3          | 2          | 1        |
| ABC NEWSRADIO    | 7          | 6          | 1        | 1            | 1         | 0         | 1            | 1         | 0        | 2            | 1         | 1         | 1            | 1          | 0         | 1            | *         | *        | 2          | 2          | 0        |
| 2JJJ             | 22         | 18         | 4        | 1            | 1         | 0         | 3            | 2         | 1        | 10           | 8         | 2         | 5            | 5          | 0         | 1            | 1         | 0        | 2          | 2          | 0        |
| ABC CLASSIC      | 12         | 14         | -2       | *            | *         | *         | *            | *         | *        | 1            | 2         | -1        | 1            | 2          | -1        | 3            | 2         | 1        | 6          | 7          | -1       |
| <b>Total</b>     | <b>499</b> | <b>492</b> | <b>7</b> | <b>48</b>    | <b>49</b> | <b>-1</b> | <b>43</b>    | <b>42</b> | <b>1</b> | <b>94</b>    | <b>95</b> | <b>-1</b> | <b>99</b>    | <b>100</b> | <b>-1</b> | <b>71</b>    | <b>66</b> | <b>5</b> | <b>144</b> | <b>140</b> | <b>4</b> |

By Session, P10+ [Potential: 4804]

| Station          | Mon-Fri             |            |          | Breakfast             |            |           | Morning                |            |           | Afternoon              |            |           | Drive                 |            |           | Evening                |            |          | Weekend             |            |           |
|------------------|---------------------|------------|----------|-----------------------|------------|-----------|------------------------|------------|-----------|------------------------|------------|-----------|-----------------------|------------|-----------|------------------------|------------|----------|---------------------|------------|-----------|
|                  | Mon-Fri 5:30am-12mn |            |          | Mon-Fri 5:30am-9:00am |            |           | Mon-Fri 9:00am-12:00md |            |           | Mon-Fri 12:00md-4:00pm |            |           | Mon-Fri 4:00pm-7:00pm |            |           | Mon-Fri 7:00pm-12:00mn |            |          | Sat-Sun 5:30am-12mn |            |           |
|                  | This                | Last       | +/-      | This                  | Last       | +/-       | This                   | Last       | +/-       | This                   | Last       | +/-       | This                  | Last       | +/-       | This                   | Last       | +/-      | This                | Last       | +/-       |
| SEN 1170am       | 3                   | 3          | 0        | 5                     | 3          | 2         | 5                      | 5          | 0         | 4                      | 5          | -1        | 3                     | 4          | -1        | *                      | *          | *        | 1                   | 1          | 0         |
| 2GB              | 76                  | 64         | 12       | 142                   | 119        | 23        | 119                    | 104        | 15        | 55                     | 49         | 6         | 43                    | 37         | 6         | 40                     | 30         | 10       | 59                  | 50         | 9         |
| 2UE 954          | 17                  | 23         | -6       | 16                    | 23         | -7        | 23                     | 33         | -10       | 28                     | 34         | -6        | 17                    | 24         | -7        | 6                      | 9          | -3       | 15                  | 20         | -5        |
| SKY Sports Radio | 6                   | 7          | -1       | 9                     | 11         | -2        | 3                      | 2          | 1         | 8                      | 9          | -1        | 6                     | 8          | -2        | 2                      | 4          | -2       | 9                   | 10         | -1        |
| 104.1 2DAY FM    | 27                  | 26         | 1        | 37                    | 42         | -5        | 35                     | 31         | 4         | 39                     | 32         | 7         | 30                    | 29         | 1         | 4                      | 5          | -1       | 24                  | 25         | -1        |
| KIIS1065         | 67                  | 71         | -4       | 134                   | 141        | -7        | 95                     | 93         | 2         | 65                     | 71         | -6        | 59                    | 69         | -10       | 10                     | 11         | -1       | 41                  | 46         | -5        |
| 104.9 TRIPLE M   | 26                  | 29         | -3       | 36                    | 41         | -5        | 32                     | 37         | -5        | 37                     | 40         | -3        | 27                    | 29         | -2        | 6                      | 7          | -1       | 24                  | 19         | 5         |
| NOVA96.9         | 36                  | 36         | 0        | 50                    | 54         | -4        | 42                     | 40         | 2         | 46                     | 45         | 1         | 48                    | 44         | 4         | 9                      | 9          | 0        | 36                  | 32         | 4         |
| smoothfm 95.3    | 59                  | 56         | 3        | 59                    | 59         | 0         | 93                     | 81         | 12        | 78                     | 76         | 2         | 61                    | 61         | 0         | 21                     | 19         | 2        | 51                  | 47         | 4         |
| WSFM             | 40                  | 40         | 0        | 60                    | 63         | -3        | 53                     | 50         | 3         | 50                     | 54         | -4        | 40                    | 37         | 3         | 9                      | 10         | -1       | 33                  | 33         | 0         |
| ABC SYD          | 29                  | 34         | -5       | 59                    | 65         | -6        | 30                     | 36         | -6        | 26                     | 31         | -5        | 29                    | 37         | -8        | 10                     | 11         | -1       | 24                  | 27         | -3        |
| 2RN              | 5                   | 4          | 1        | 16                    | 12         | 4         | 5                      | 3          | 2         | 3                      | 2          | 1         | 3                     | 3          | 0         | 1                      | 1          | 0        | 4                   | 4          | 0         |
| ABC NEWSRADIO    | 8                   | 6          | 2        | 21                    | 11         | 10        | 6                      | 7          | -1        | 3                      | 4          | -1        | 5                     | 6          | -1        | 4                      | 2          | 2        | 5                   | 6          | -1        |
| 2JJJ             | 24                  | 20         | 4        | 28                    | 23         | 5         | 38                     | 33         | 5         | 37                     | 29         | 8         | 22                    | 21         | 1         | 4                      | 4          | 0        | 15                  | 13         | 2         |
| ABC CLASSIC      | 12                  | 13         | -1       | 20                    | 22         | -2        | 17                     | 16         | 1         | 16                     | 14         | 2         | 9                     | 11         | -2        | 3                      | 6          | -3       | 12                  | 15         | -3        |
| <b>Total</b>     | <b>521</b>          | <b>516</b> | <b>5</b> | <b>783</b>            | <b>792</b> | <b>-9</b> | <b>700</b>             | <b>670</b> | <b>30</b> | <b>621</b>             | <b>611</b> | <b>10</b> | <b>507</b>            | <b>509</b> | <b>-2</b> | <b>160</b>             | <b>158</b> | <b>2</b> | <b>443</b>          | <b>431</b> | <b>12</b> |

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station                     | People 10+ |       |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------------|------------|-------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                             | This       | Last  | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| BLENDER BEATS               | 24         | 23    | 1   | 9            | 7    | 2   | 5            | 5    | 0   | 4            | 6    | -2  | 5            | 3    | 2   | *            | *    | *   | 1          | 1    | 0   |
| CADA                        | 147        | 129   | 18  | 36           | 31   | 5   | 16           | 9    | 7   | 55           | 57   | -2  | 28           | 29   | -1  | 2            | *    | *   | 9          | 4    | 5   |
| Chemist Warehouse Remix     | 32         | 37    | -5  | 9            | 9    | 0   | 7            | 7    | 0   | 5            | 9    | -4  | 11           | 12   | -1  | *            | *    | *   | *          | *    | *   |
| Coles Radio                 | 116        | 114   | 2   | 23           | 24   | -1  | 15           | 19   | -4  | 29           | 37   | -8  | 27           | 14   | 13  | 11           | 4    | 7   | 11         | 17   | -6  |
| DANCE HITS                  | 81         | 77    | 4   | 20           | 24   | -4  | 14           | 13   | 1   | 26           | 20   | 6   | 19           | 21   | -2  | 2            | *    | *   | *          | *    | *   |
| EASY 80s HITS               | 65         | 59    | 6   | 7            | 9    | -2  | 8            | 2    | 6   | 15           | 17   | -2  | 24           | 20   | 4   | 6            | 7    | -1  | 5          | 3    | 2   |
| iHeartAustralia             | 125        | 118   | 7   | 29           | 14   | 15  | 15           | 19   | -4  | 45           | 46   | -1  | 20           | 21   | -1  | 8            | 11   | -3  | 8          | 6    | 2   |
| iHeartCountry               | 25         | na    | *   | 4            | na   | *   | 10           | na   | *   | 8            | na   | *   | 2            | na   | *   | *            | na   | *   | *          | na   | *   |
| KIIS 90s                    | 153        | 163   | -10 | 41           | 40   | 1   | 18           | 31   | -13 | 59           | 60   | -1  | 31           | 30   | 1   | 4            | 1    | 3   | *          | *    | *   |
| LiSTNR Radio                | 11         | 13    | -2  | 7            | 4    | 3   | *            | 3    | *   | *            | 4    | *   | 5            | *    | *   | *            | *    | *   | *          | 3    | *   |
| MMM 2000s                   | 33         | 36    | -3  | 7            | 16   | -9  | 6            | *    | *   | 14           | 12   | 2   | 5            | 4    | 1   | *            | 3    | *   | *          | *    | *   |
| MMM 80s                     | 28         | 32    | -4  | *            | 11   | *   | 9            | 5    | 4   | 9            | 8    | 1   | 7            | 4    | 3   | 3            | 3    | 0   | *          | *    | *   |
| MMM ALMOST ACOUSTIC         | 17         | na    | *   | 4            | na   | *   | 4            | na   | *   | 6            | na   | *   | 3            | na   | *   | *            | na   | *   | *          | na   | *   |
| MMM CLASSIC ROCK            | 58         | 80    | -22 | 8            | 19   | -11 | 9            | 6    | 3   | 15           | 25   | -10 | 18           | 13   | 5   | 8            | 15   | -7  | *          | 2    | *   |
| MMM COUNTRY                 | 41         | 54    | -13 | 8            | 14   | -6  | 12           | 10   | 2   | 14           | 13   | 1   | 2            | 6    | -4  | 2            | 7    | -5  | 3          | 4    | -1  |
| MMM TRADIE RADIO            | 35         | 39    | -4  | 10           | 14   | -4  | 5            | *    | *   | 8            | 17   | -9  | 7            | 6    | 1   | 2            | *    | *   | 2          | 2    | 0   |
| OLDSKOOL 90s HITS           | 96         | 99    | -3  | 22           | 22   | 0   | 8            | 11   | -3  | 32           | 31   | 1   | 30           | 32   | -2  | 4            | 3    | 1   | *          | *    | *   |
| RnB Fridays Radio           | 92         | 80    | 12  | 25           | 17   | 8   | 12           | 2    | 10  | 27           | 26   | 1   | 28           | 32   | -4  | *            | *    | *   | *          | 3    | *   |
| SEN Track Digital           | 14         | 17    | -3  | 2            | *    | *   | *            | 5    | *   | 10           | 7    | 3   | *            | 2    | *   | *            | *    | *   | 3          | 2    | 1   |
| SEN VIC                     | 9          | 8     | 1   | 1            | 2    | -1  | 3            | *    | *   | 2            | *    | *   | *            | 2    | *   | *            | *    | *   | 2          | 4    | -2  |
| smooth relax                | 147        | 149   | -2  | 33           | 43   | -10 | 14           | 14   | 0   | 33           | 35   | -2  | 30           | 33   | -3  | 18           | 8    | 10  | 18         | 17   | 1   |
| smooth Vintage              | 21         | 35    | -14 | *            | 5    | *   | 2            | *    | *   | 10           | 14   | -4  | 4            | 6    | -2  | 2            | 5    | -3  | 3          | 4    | -1  |
| TikTok Trending             | 98         | 80    | 18  | 34           | 28   | 6   | 26           | 21   | 5   | 35           | 28   | 7   | *            | *    | *   | 2            | 2    | 0   | *          | *    | *   |
| WSFM 80s                    | 87         | 76    | 11  | 7            | 8    | -1  | 14           | 6    | 8   | 13           | 18   | -5  | 26           | 21   | 5   | 16           | 13   | 3   | 11         | 10   | 1   |
| triple j Unearthed          | 92         | 76    | 16  | 12           | 5    | 7   | 8            | 12   | -4  | 39           | 34   | 5   | 21           | 19   | 2   | 10           | 6    | 4   | 1          | *    | *   |
| ABC Country                 | 48         | 52    | -4  | 4            | 11   | -7  | 2            | 7    | -5  | 22           | 8    | 14  | 7            | 10   | -3  | 2            | *    | *   | 12         | 16   | -4  |
| ABC Jazz                    | 87         | 92    | -5  | 16           | 13   | 3   | 8            | 5    | 3   | 32           | 41   | -9  | 10           | 6    | 4   | 5            | 11   | -6  | 15         | 16   | -1  |
| ABC KIDS LISTEN             | 58         | 49    | 9   | 20           | 15   | 5   | *            | 3    | *   | 18           | 21   | -3  | 13           | 6    | 7   | *            | *    | *   | 7          | 4    | 3   |
| ABC Sport                   | 111        | 92    | 19  | 8            | 6    | 2   | 15           | 18   | -3  | 49           | 27   | 22  | 14           | 12   | 2   | 5            | 5    | 0   | 22         | 24   | -2  |
| Double J                    | 83         | 64    | 19  | 6            | 10   | -4  | 10           | 9    | 1   | 22           | 17   | 5   | 28           | 19   | 9   | 14           | 5    | 9   | 4          | 3    | 1   |
| Total Digital/Internet Only | 1,194      | 1,166 | 28  | 203          | 192  | 11  | 133          | 136  | -3  | 355          | 375  | -20 | 263          | 241  | 22  | 97           | 90   | 7   | 142        | 131  | 11  |

Please note: iHeartCountry & MMM ALMOST ACOUSTIC commenced broadcasting effective Apr 16.

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 4 2023 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4804]

| Station                     | Mon-Fri             |                       |                        | Breakfast              |                       |                        | Morning             |      |      | Afternoon |      |      | Drive |      |      | Evening |      |      | Weekend |     |     |
|-----------------------------|---------------------|-----------------------|------------------------|------------------------|-----------------------|------------------------|---------------------|------|------|-----------|------|------|-------|------|------|---------|------|------|---------|-----|-----|
|                             | Mon-Fri 5:30am-12mn | Mon-Fri 5:30am-9:00am | Mon-Fri 9:00am-12:00md | Mon-Fri 12:00md-4:00pm | Mon-Fri 4:00pm-7:00pm | Mon-Fri 7:00pm-12:00mn | Sat-Sun 5:30am-12mn | This | Last | +/-       | This | Last | +/-   | This | Last | +/-     | This | Last | +/-     |     |     |
| BLENDER BEATS               | 18                  | 18                    | 0                      | 6                      | 6                     | 0                      | 10                  | 10   | 0    | 11        | 8    | 3    | 11    | 8    | 3    | 3       | *    | *    | 13      | 16  | -3  |
| CADA                        | 122                 | 104                   | 18                     | 68                     | 50                    | 18                     | 36                  | 30   | 6    | 58        | 40   | 18   | 53    | 34   | 19   | 23      | 17   | 6    | 67      | 58  | 9   |
| Chemist Warehouse Remix     | 31                  | 34                    | -3                     | 14                     | 14                    | 0                      | 14                  | 6    | 8    | 17        | 17   | 0    | 10    | 12   | -2   | 1       | 2    | -1   | 14      | 11  | 3   |
| Coles Radio                 | 96                  | 83                    | 13                     | 29                     | 29                    | 0                      | 41                  | 34   | 7    | 49        | 46   | 3    | 32    | 29   | 3    | 10      | 9    | 1    | 57      | 55  | 2   |
| DANCE HITS                  | 69                  | 63                    | 6                      | 14                     | 17                    | -3                     | 19                  | 18   | 1    | 27        | 26   | 1    | 24    | 21   | 3    | 21      | 10   | 11   | 32      | 35  | -3  |
| EASY 80s HITS               | 55                  | 47                    | 8                      | 18                     | 7                     | 11                     | 16                  | 11   | 5    | 30        | 18   | 12   | 10    | 18   | -8   | 8       | 7    | 1    | 32      | 29  | 3   |
| iHeartAustralia             | 94                  | 95                    | -1                     | 29                     | 29                    | 0                      | 28                  | 35   | -7   | 34        | 39   | -5   | 24    | 26   | -2   | 30      | 22   | 8    | 64      | 58  | 6   |
| iHeartCountry               | 22                  | na                    | *                      | 4                      | na                    | *                      | 5                   | na   | *    | 12        | na   | *    | 9     | na   | *    | 3       | na   | *    | 7       | na  | *   |
| KIIS 90s                    | 123                 | 139                   | -16                    | 61                     | 61                    | 0                      | 29                  | 40   | -11  | 33        | 41   | -8   | 33    | 49   | -16  | 17      | 14   | 3    | 62      | 66  | -4  |
| LiSTNR Radio                | 8                   | 7                     | 1                      | *                      | 5                     | *                      | 2                   | *    | *    | 2         | 2    | 0    | 6     | *    | *    | *       | *    | *    | 8       | 6   | 2   |
| MMM 2000s                   | 30                  | 32                    | -2                     | 13                     | 10                    | 3                      | 13                  | 13   | 0    | 18        | 13   | 5    | 9     | 17   | -8   | 3       | *    | *    | 12      | 10  | 2   |
| MMM 80s                     | 21                  | 30                    | -9                     | 6                      | 4                     | 2                      | 7                   | 4    | 3    | 16        | 19   | -3   | 6     | 18   | -12  | 4       | 13   | -9   | 14      | 10  | 4   |
| MMM ALMOST ACOUSTIC         | 7                   | na                    | *                      | 1                      | na                    | *                      | 2                   | na   | *    | 3         | na   | *    | *     | na   | *    | 2       | na   | *    | 12      | na  | *   |
| MMM CLASSIC ROCK            | 43                  | 59                    | -16                    | 10                     | 16                    | -6                     | 16                  | 11   | 5    | 26        | 33   | -7   | 18    | 27   | -9   | 11      | 16   | -5   | 30      | 42  | -12 |
| MMM COUNTRY                 | 28                  | 42                    | -14                    | 8                      | 17                    | -9                     | 8                   | 9    | -1   | 10        | 16   | -6   | 12    | 26   | -14  | 6       | 12   | -6   | 29      | 35  | -6  |
| MMM TRADIE RADIO            | 31                  | 34                    | -3                     | 13                     | 20                    | -7                     | 11                  | 10   | 1    | 17        | 12   | 5    | 18    | 22   | -4   | 2       | 6    | -4   | 14      | 15  | -1  |
| OLDSKOOL 90s HITS           | 77                  | 78                    | -1                     | 20                     | 36                    | -16                    | 25                  | 29   | -4   | 32        | 18   | 14   | 25    | 25   | 0    | 14      | 19   | -5   | 46      | 47  | -1  |
| RnB Fridays Radio           | 79                  | 74                    | 5                      | 37                     | 32                    | 5                      | 18                  | 25   | -7   | 39        | 43   | -4   | 31    | 37   | -6   | 20      | 14   | 6    | 35      | 46  | -11 |
| SEN Track Digital           | 7                   | 9                     | -2                     | 5                      | 9                     | -4                     | 3                   | 5    | -2   | 3         | 2    | 1    | 3     | 2    | 1    | 3       | *    | *    | 9       | 10  | -1  |
| SEN VIC                     | 8                   | 6                     | 2                      | 8                      | 4                     | 4                      | 8                   | 4    | 4    | 2         | 4    | -2   | 2     | 2    | 0    | *       | *    | *    | 6       | 3   | 3   |
| smooth relax                | 110                 | 116                   | -6                     | 36                     | 37                    | -1                     | 23                  | 24   | -1   | 42        | 38   | 4    | 39    | 47   | -8   | 19      | 23   | -4   | 69      | 80  | -11 |
| smooth Vintage              | 16                  | 23                    | -7                     | 3                      | 5                     | -2                     | 5                   | 5    | 0    | 5         | 9    | -4   | 9     | 9    | 0    | 2       | 5    | -3   | 9       | 15  | -6  |
| TikTok Trending             | 70                  | 64                    | 6                      | 40                     | 39                    | 1                      | 23                  | 20   | 3    | 31        | 30   | 1    | 26    | 30   | -4   | 19      | 19   | 0    | 66      | 55  | 11  |
| WSFM 80s                    | 70                  | 57                    | 13                     | 21                     | 19                    | 2                      | 25                  | 12   | 13   | 31        | 13   | 18   | 22    | 22   | 0    | 8       | 10   | -2   | 33      | 30  | 3   |
| triple j Unearthed          | 71                  | 60                    | 11                     | 32                     | 19                    | 13                     | 30                  | 21   | 9    | 22        | 17   | 5    | 28    | 25   | 3    | 21      | 22   | -1   | 41      | 40  | 1   |
| ABC Country                 | 33                  | 37                    | -4                     | 10                     | 12                    | -2                     | 7                   | 14   | -7   | 14        | 17   | -3   | 8     | 13   | -5   | 6       | 10   | -4   | 23      | 22  | 1   |
| ABC Jazz                    | 75                  | 76                    | -1                     | 25                     | 23                    | 2                      | 28                  | 36   | -8   | 29        | 37   | -8   | 23    | 25   | -2   | 23      | 20   | 3    | 48      | 55  | -7  |
| ABC KIDS LISTEN             | 47                  | 43                    | 4                      | 28                     | 16                    | 12                     | 17                  | 16   | 1    | 18        | 13   | 5    | 17    | 11   | 6    | 6       | 7    | -1   | 39      | 33  | 6   |
| ABC Sport                   | 78                  | 64                    | 14                     | 21                     | 17                    | 4                      | 11                  | 5    | 6    | 22        | 25   | -3   | 29    | 24   | 5    | 34      | 25   | 9    | 66      | 59  | 7   |
| Double J                    | 71                  | 47                    | 24                     | 30                     | 15                    | 15                     | 25                  | 19   | 6    | 37        | 22   | 15   | 32    | 13   | 19   | 13      | 6    | 7    | 43      | 29  | 14  |
| Total Digital/Internet Only | 1,011               | 1,016                 | -5                     | 483                    | 474                   | 9                      | 419                 | 422  | -3   | 513       | 502  | 11   | 478   | 473  | 5    | 258     | 264  | -6   | 781     | 756 | 25  |

Please note: iHeartCountry & MMM ALMOST ACOUSTIC commenced broadcasting effective Apr 16.

# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 4 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+  |            |           | People 10-17 |            |           | People 18-24 |            |           | People 25-39 |            |           | People 40-54 |            |           | People 55-64 |            |           | People 65+  |            |           |
|----------------------|-------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|-------------|------------|-----------|
|                      | Total Radio | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| SEN 1170am           | 0.5         | 0.5        | 0.8       | 0.2          | 0.2        | 0.4       | 0.9          | 1.1        | 0.3       | 0.1          | 0.1        | 0.6       | 1.4          | 1.5        | 1.0       | 0.4          | 0.4        | 0.9       | 0.2         | 0.1        | 1.4       |
| 2GB                  | 14.3        | 15.2       | 20.5      | 7.4          | 7.8        | 8.2       | 1.6          | 1.5        | 3.6       | 2.6          | 2.4        | 5.7       | 3.8          | 3.5        | 12.1      | 13.9         | 13.3       | 35.1      | 35.3        | 39.7       | 50.8      |
| 2UE 954              | 3.3         | 3.7        | 3.1       | 2.1          | 2.4        | 0.8       | 0.6          | 0.7        | 0.1       | 0.3          | 0.3        | 0.4       | 0.4          | 0.5        | *         | 3.2          | 3.6        | 1.7       | 8.6         | 9.6        | 12.7      |
| SKY Sports Radio     | 1.3         | n.a.       | n.a.      | 0.4          | n.a.       | n.a.      | 3.0          | n.a.       | n.a.      | 1.4          | n.a.       | n.a.      | 0.5          | n.a.       | n.a.      | 0.4          | n.a.       | n.a.      | 2.0         | n.a.       | n.a.      |
| 104.1 2DAY FM        | 5.2         | 6.1        | 1.7       | 8.3          | 9.6        | 2.1       | 5.7          | 6.9        | 0.9       | 6.0          | 7.1        | 1.4       | 8.2          | 9.6        | 2.0       | 6.5          | 7.4        | 3.9       | 0.8         | 1.0        | 0.6       |
| KIIS1065             | 12.0        | 13.5       | 9.8       | 13.8         | 15.0       | 11.9      | 22.5         | 26.1       | 12.6      | 19.0         | 21.0       | 13.6      | 16.2         | 18.1       | 13.6      | 10.2         | 11.5       | 7.0       | 1.7         | 1.9        | 1.7       |
| 104.9 TRIPLE M       | 5.1         | 5.8        | 3.6       | 10.3         | 11.3       | 8.4       | 6.6          | 7.2        | 7.1       | 5.4          | 5.9        | 4.8       | 6.4          | 7.4        | 2.0       | 6.8          | 8.0        | 2.1       | 0.9         | 1.1        | *         |
| NOVA96.9             | 7.3         | 8.4        | 3.7       | 11.5         | 12.8       | 7.7       | 15.6         | 18.5       | 5.9       | 14.5         | 16.6       | 5.7       | 7.7          | 9.0        | 2.8       | 2.2          | 2.6        | 1.0       | 0.8         | 0.9        | 0.6       |
| smoothfm 95.3        | 11.3        | 12.8       | 9.1       | 8.8          | 9.7        | 6.2       | 10.7         | 11.3       | 13.3      | 11.4         | 12.3       | 10.3      | 12.1         | 13.3       | 12.5      | 15.4         | 17.4       | 11.0      | 9.8         | 11.8       | 2.9       |
| WSFM                 | 7.6         | 8.5        | 6.7       | 4.1          | 4.0        | 6.8       | 5.6          | 5.4        | 10.7      | 3.1          | 3.0        | 5.3       | 11.1         | 12.4       | 10.2      | 12.6         | 14.5       | 5.5       | 7.5         | 8.9        | 3.8       |
| ABC SYD              | 5.6         | 5.8        | 9.4       | 2.0          | 2.1        | 2.9       | 1.0          | 0.7        | 4.5       | 2.1          | 1.4        | 8.7       | 5.1          | 5.2        | 9.9       | 7.9          | 7.6        | 19.1      | 9.6         | 11.1       | 10.1      |
| 2RN                  | 1.0         | 1.0        | 1.6       | 0.3          | 0.3        | 0.6       | 0.2          | *          | 1.2       | 0.3          | 0.2        | 0.8       | 0.8          | 0.7        | 2.5       | 1.1          | 1.1        | 3.0       | 2.0         | 2.4        | 1.6       |
| ABC NEWSRADIO        | 1.4         | 1.4        | 3.1       | 1.5          | 1.6        | 2.2       | 2.6          | 2.3        | 6.7       | 2.0          | 1.8        | 4.2       | 0.8          | 0.8        | 2.3       | 0.8          | 0.9        | 0.8       | 1.2         | 1.3        | 2.3       |
| 2JJB                 | 4.3         | 4.6        | 6.0       | 2.6          | 2.4        | 6.0       | 7.2          | 7.7        | 8.5       | 10.8         | 11.4       | 12.8      | 4.7          | 5.1        | 5.4       | 1.0          | 1.2        | 0.1       | 1.2         | 1.4        | 1.2       |
| ABC CLASSIC          | 2.4         | 2.7        | 2.4       | 0.9          | 0.6        | 3.4       | 0.5          | 0.4        | 1.7       | 1.5          | 1.5        | 3.1       | 0.7          | 0.7        | 2.0       | 4.5          | 5.2        | 1.7       | 4.3         | 5.1        | 2.1       |
| Commercial DAB+ Stns | 7.1         | 7.4        | 12.1      | 17.2         | 17.2       | 25.4      | 8.2          | 7.9        | 15.3      | 11.5         | 11.9       | 14.4      | 8.8          | 9.2        | 12.8      | 2.8          | 2.8        | 5.0       | 1.7         | 1.8        | 4.4       |
| ABC DAB+ Stns        | 2.7         | 2.6        | 6.4       | 3.4          | 3.2        | 6.9       | 2.8          | 2.3        | 7.8       | 3.4          | 3.1        | 8.2       | 3.2          | 3.1        | 8.9       | 2.3          | 2.5        | 2.3       | 1.7         | 1.8        | 3.9       |
| Total DAB+ Stns      | 10.4        | 9.9        | 18.6      | 20.6         | 20.3       | 32.3      | 11.1         | 10.3       | 23.1      | 15.2         | 15.0       | 22.6      | 13.0         | 12.2       | 21.7      | 5.6          | 5.3        | 7.3       | 4.4         | 3.6        | 8.3       |

By Session, P10+

| Station              | Mon-Fri     |            |           | Breakfast   |            |           | Morning     |            |           | Afternoon   |            |           | Drive       |            |           | Evening     |            |           | Weekend     |            |           |
|----------------------|-------------|------------|-----------|-------------|------------|-----------|-------------|------------|-----------|-------------|------------|-----------|-------------|------------|-----------|-------------|------------|-----------|-------------|------------|-----------|
|                      | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| SEN 1170am           | 0.6         | 0.7        | 1.1       | 0.7         | 0.7        | 0.9       | 0.7         | 0.7        | 1.5       | 0.7         | 0.7        | 0.8       | 0.6         | 0.7        | 1.4       | 0.1         | *          | 0.9       | 0.1         | 0.2        | *         |
| 2GB                  | 14.6        | 15.4       | 21.0      | 18.1        | 19.0       | 24.1      | 17.0        | 17.7       | 24.2      | 8.9         | 9.3        | 15.9      | 8.6         | 9.2        | 14.7      | 25.0        | 27.4       | 27.8      | 13.4        | 14.6       | 18.7      |
| 2UE 954              | 3.3         | 3.7        | 3.1       | 2.0         | 2.2        | 1.9       | 3.3         | 3.6        | 3.2       | 4.5         | 5.0        | 4.3       | 3.4         | 3.9        | 3.0       | 4.0         | 4.5        | 2.8       | 3.4         | 3.8        | 3.1       |
| SKY Sports Radio     | 1.1         | n.a.       | n.a.      | 1.2         | n.a.       | n.a.      | 0.5         | n.a.       | n.a.      | 1.3         | n.a.       | n.a.      | 1.2         | n.a.       | n.a.      | 1.3         | n.a.       | n.a.      | 2.0         | n.a.       | n.a.      |
| 104.1 2DAY FM        | 5.1         | 6.0        | 1.6       | 4.7         | 5.3        | 1.8       | 4.9         | 5.8        | 1.8       | 6.2         | 7.5        | 1.7       | 5.8         | 7.0        | 1.0       | 2.6         | 3.1        | 0.7       | 5.4         | 6.4        | 2.0       |
| KIIS1065             | 12.8        | 14.4       | 10.6      | 17.1        | 18.8       | 11.8      | 13.6        | 14.8       | 13.7      | 10.5        | 11.9       | 9.9       | 11.6        | 13.4       | 8.4       | 6.0         | 6.8        | 4.2       | 9.4         | 10.7       | 7.5       |
| 104.9 TRIPLE M       | 5.0         | 5.6        | 3.5       | 4.6         | 5.0        | 3.4       | 4.5         | 5.1        | 3.3       | 6.0         | 7.0        | 3.8       | 5.3         | 6.1        | 4.2       | 3.6         | 4.1        | 2.6       | 5.3         | 6.2        | 4.0       |
| NOVA96.9             | 6.9         | 8.0        | 3.8       | 6.3         | 7.1        | 2.7       | 6.0         | 6.7        | 5.0       | 7.4         | 8.6        | 4.4       | 9.4         | 11.1       | 3.3       | 5.6         | 6.5        | 2.7       | 8.2         | 9.7        | 3.5       |
| smoothfm 95.3        | 11.2        | 12.6       | 8.9       | 7.6         | 8.4        | 5.0       | 13.2        | 14.8       | 9.9       | 12.6        | 14.4       | 11.0      | 12.0        | 13.6       | 11.1      | 12.8        | 14.8       | 7.9       | 11.5        | 13.2       | 9.5       |
| WSFM                 | 7.6         | 8.5        | 6.7       | 7.7         | 8.5        | 5.3       | 7.5         | 8.4        | 5.7       | 8.1         | 9.0        | 9.1       | 7.9         | 9.0        | 8.1       | 5.6         | 6.4        | 4.1       | 7.5         | 8.5        | 6.7       |
| ABC SYD              | 5.6         | 5.7        | 10.0      | 7.6         | 7.5        | 14.9      | 4.3         | 4.4        | 6.4       | 4.3         | 4.5        | 6.6       | 5.8         | 6.1        | 11.7      | 6.1         | 5.8        | 14.1      | 5.5         | 6.0        | 7.7       |
| 2RN                  | 1.0         | 1.0        | 1.8       | 2.1         | 2.0        | 4.6       | 0.7         | 0.8        | 0.9       | 0.4         | 0.4        | 0.9       | 0.6         | 0.7        | 0.2       | 0.3         | 0.3        | 1.0       | 1.0         | 1.1        | 1.0       |
| ABC NEWSRADIO        | 1.5         | 1.4        | 3.2       | 2.6         | 2.6        | 5.9       | 0.8         | 0.7        | 2.0       | 0.6         | 0.5        | 1.2       | 1.0         | 1.0        | 2.9       | 2.8         | 2.8        | 5.3       | 1.1         | 1.1        | 2.7       |
| 2JJB                 | 4.6         | 4.9        | 6.4       | 3.6         | 3.8        | 4.3       | 5.4         | 5.7        | 6.8       | 6.0         | 6.5        | 8.4       | 4.3         | 4.7        | 6.4       | 2.5         | 2.5        | 4.6       | 3.5         | 3.8        | 4.7       |
| ABC CLASSIC          | 2.3         | 2.6        | 2.1       | 2.5         | 2.7        | 3.1       | 2.4         | 2.7        | 1.5       | 2.7         | 3.2        | 1.2       | 1.7         | 1.9        | 2.3       | 1.6         | 1.5        | 3.4       | 2.7         | 3.0        | 3.2       |
| Commercial DAB+ Stns | 6.8         | 7.1        | 10.1      | 4.7         | 5.0        | 6.1       | 6.1         | 6.2        | 9.0       | 8.4         | 8.7        | 14.4      | 7.7         | 8.2        | 13.4      | 8.6         | 9.8        | 6.3       | 8.3         | 8.2        | 18.6      |
| ABC DAB+ Stns        | 2.4         | 2.3        | 6.2       | 1.5         | 1.4        | 4.2       | 2.1         | 1.9        | 5.1       | 2.7         | 2.6        | 6.3       | 3.2         | 3.3        | 8.0       | 4.1         | 3.7        | 11.6      | 3.4         | 3.5        | 7.1       |
| Total DAB+ Stns      | 9.8         | 9.3        | 16.3      | 6.4         | 6.3        | 10.3      | 8.7         | 8.1        | 14.1      | 11.8        | 11.3       | 20.7      | 11.7        | 11.5       | 21.4      | 14.1        | 13.4       | 17.9      | 12.4        | 11.7       | 25.6      |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 0.5% share of all listening, 0.5% share of AM/FM/DAB+ listening and 0.8% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.



# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 4 2023

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station              | People 10+  |            |           | People 10-17 |            |           | People 18-24 |            |           | People 25-39 |            |           | People 40-54 |            |           | People 55-64 |            |           | People 65+  |            |           |
|----------------------|-------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|--------------|------------|-----------|-------------|------------|-----------|
|                      | Total Radio | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio  | AM/FM/DAB+ | Streaming | Total Radio | AM/FM/DAB+ | Streaming |
| SEN 1170am           | 60          | 49         | 19        | 11           | 9          | 5         | 14           | 10         | 4         | 11           | 9          | 5         | 11           | 11         | 1         | 9            | 9          | 2         | 4           | 2          | 2         |
| 2GB                  | 721         | 676        | 164       | 52           | 41         | 18        | 46           | 38         | 18        | 96           | 84         | 23        | 79           | 73         | 21        | 110          | 107        | 27        | 336         | 333        | 57        |
| 2UE 954              | 235         | 222        | 58        | 18           | 16         | 7         | 22           | 22         | 1         | 27           | 27         | 6         | 19           | 19         | *         | 25           | 23         | 6         | 124         | 115        | 38        |
| SKY Sports Radio     | 251         | n.a.       | n.a.      | 14           | n.a.       | n.a.      | 61           | n.a.       | n.a.      | 61           | n.a.       | n.a.      | 30           | n.a.       | n.a.      | 22           | n.a.       | n.a.      | 64          | n.a.       | n.a.      |
| 104.1 2DAY FM        | 885         | 857        | 108       | 146          | 144        | 27        | 94           | 90         | 9         | 313          | 300        | 28        | 246          | 241        | 31        | 62           | 60         | 7         | 25          | 23         | 6         |
| KIIS1065             | 1,360       | 1,270      | 319       | 221          | 202        | 55        | 211          | 186        | 53        | 491          | 468        | 114       | 297          | 277        | 72        | 97           | 97         | 18        | 44          | 40         | 6         |
| 104.9 TRIPLE M       | 737         | 682        | 170       | 120          | 111        | 43        | 113          | 90         | 45        | 220          | 197        | 57        | 175          | 174        | 17        | 78           | 78         | 8         | 31          | 31         | *         |
| NOVA96.9             | 1,257       | 1,197      | 260       | 201          | 186        | 60        | 220          | 203        | 50        | 498          | 482        | 106       | 246          | 233        | 35        | 54           | 54         | 5         | 38          | 38         | 5         |
| smoothfm 95.3        | 1,358       | 1,282      | 274       | 154          | 149        | 31        | 140          | 117        | 57        | 359          | 331        | 70        | 326          | 312        | 70        | 190          | 184        | 34        | 188         | 188        | 12        |
| WSFM                 | 883         | 831        | 172       | 99           | 90         | 29        | 83           | 70         | 30        | 145          | 124        | 39        | 237          | 232        | 44        | 177          | 174        | 20        | 143         | 141        | 10        |
| ABC SYD              | 540         | 485        | 140       | 46           | 42         | 11        | 33           | 23         | 12        | 90           | 66         | 37        | 99           | 96         | 24        | 95           | 91         | 27        | 178         | 168        | 29        |
| 2RN                  | 138         | 114        | 33        | 17           | 12         | 6         | 10           | 5          | 5         | 22           | 18         | 4         | 30           | 27         | 8         | 18           | 11         | 7         | 41          | 40         | 3         |
| ABC NEWSRADIO        | 311         | 284        | 75        | 42           | 39         | 9         | 38           | 30         | 13        | 97           | 88         | 24        | 52           | 50         | 11        | 27           | 22         | 8         | 55          | 55         | 10        |
| 2JJB                 | 598         | 527        | 173       | 65           | 48         | 32        | 106          | 90         | 38        | 228          | 210        | 69        | 150          | 132        | 30        | 32           | 32         | 2         | 16          | 15         | 3         |
| ABC CLASSIC          | 268         | 231        | 77        | 38           | 25         | 13        | 11           | 11         | 5         | 75           | 57         | 32        | 37           | 35         | 11        | 24           | 24         | 3         | 83          | 78         | 13        |
| Commercial DAB+ Stns | 929         | 885        | 294       | 177          | 173        | 65        | 121          | 115        | 53        | 285          | 268        | 84        | 205          | 195        | 55        | 70           | 68         | 17        | 71          | 67         | 20        |
| ABC DAB+ Stns        | 388         | 361        | 129       | 51           | 51         | 17        | 30           | 28         | 13        | 142          | 123        | 58        | 78           | 76         | 21        | 28           | 28         | 8         | 58          | 54         | 13        |
| Total DAB+ Stns      | 1,194       | 1,093      | 392       | 203          | 197        | 72        | 133          | 124        | 59        | 355          | 327        | 129       | 263          | 241        | 75        | 97           | 91         | 25        | 142         | 114        | 32        |
| Total                | 4,536       | 4,301      | 1,409     | 483          | 465        | 192       | 467          | 442        | 191       | 1,244        | 1,182      | 432       | 992          | 928        | 303       | 572          | 546        | 140       | 778         | 738        | 150       |

By Session, P10+

| Station              | Mon-Fri             |            |           | Breakfast             |            |           | Morning                |            |           | Afternoon              |            |           | Drive                 |            |           | Evening                |            |           | Weekend             |            |           |
|----------------------|---------------------|------------|-----------|-----------------------|------------|-----------|------------------------|------------|-----------|------------------------|------------|-----------|-----------------------|------------|-----------|------------------------|------------|-----------|---------------------|------------|-----------|
|                      | Mon-Fri 5:30am-12mn |            |           | Mon-Fri 5:30am-9:00am |            |           | Mon-Fri 9:00am-12:00md |            |           | Mon-Fri 12:00md-4:00pm |            |           | Mon-Fri 4:00pm-7:00pm |            |           | Mon-Fri 7:00pm-12:00mn |            |           | Sat-Sun 5:30am-12mn |            |           |
|                      | Total Radio         | AM/FM/DAB+ | Streaming | Total Radio           | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio           | AM/FM/DAB+ | Streaming | Total Radio            | AM/FM/DAB+ | Streaming | Total Radio         | AM/FM/DAB+ | Streaming |
| SEN 1170am           | 54                  | 44         | 18        | 31                    | 24         | 11        | 23                     | 16         | 9         | 31                     | 27         | 6         | 23                    | 19         | 6         | 8                      | 3          | 4         | 12                  | 11         | 1         |
| 2GB                  | 642                 | 610        | 142       | 476                   | 454        | 64        | 334                    | 303        | 54        | 315                    | 285        | 73        | 259                   | 238        | 35        | 220                    | 193        | 38        | 464                 | 428        | 92        |
| 2UE 954              | 206                 | 192        | 50        | 69                    | 63         | 11        | 93                     | 77         | 23        | 137                    | 130        | 31        | 97                    | 90         | 16        | 48                     | 41         | 10        | 146                 | 140        | 28        |
| SKY Sports Radio     | 173                 | n.a.       | n.a.      | 76                    | n.a.       | n.a.      | 39                     | n.a.       | n.a.      | 77                     | n.a.       | n.a.      | 52                    | n.a.       | n.a.      | 32                     | n.a.       | n.a.      | 138                 | n.a.       | n.a.      |
| 104.1 2DAY FM        | 749                 | 722        | 87        | 367                   | 359        | 25        | 268                    | 240        | 33        | 296                    | 274        | 33        | 327                   | 321        | 12        | 128                    | 121        | 8         | 469                 | 455        | 36        |
| KIIS1065             | 1,234               | 1,145      | 249       | 859                   | 801        | 102       | 551                    | 487        | 106       | 515                    | 465        | 86        | 567                   | 535        | 48        | 187                    | 167        | 22        | 833                 | 772        | 122       |
| 104.9 TRIPLE M       | 603                 | 537        | 142       | 283                   | 241        | 52        | 215                    | 191        | 42        | 266                    | 237        | 50        | 251                   | 229        | 37        | 120                    | 105        | 15        | 429                 | 406        | 65        |
| NOVA96.9             | 1,050               | 987        | 217       | 573                   | 535        | 53        | 381                    | 326        | 78        | 474                    | 433        | 78        | 480                   | 449        | 41        | 204                    | 187        | 17        | 782                 | 752        | 85        |
| smoothfm 95.3        | 1,164               | 1,084      | 224       | 570                   | 523        | 63        | 503                    | 455        | 76        | 561                    | 494        | 102       | 537                   | 500        | 57        | 300                    | 263        | 42        | 890                 | 836        | 129       |
| WSFM                 | 780                 | 732        | 144       | 443                   | 414        | 47        | 362                    | 322        | 49        | 392                    | 359        | 71        | 363                   | 348        | 37        | 141                    | 119        | 28        | 522                 | 486        | 81        |
| ABC SYD              | 447                 | 397        | 124       | 299                   | 270        | 59        | 171                    | 137        | 39        | 218                    | 171        | 56        | 200                   | 176        | 36        | 121                    | 88         | 37        | 360                 | 316        | 75        |
| 2RN                  | 112                 | 87         | 28        | 78                    | 63         | 18        | 40                     | 34         | 6         | 31                     | 26         | 5         | 25                    | 24         | 1         | 17                     | 10         | 7         | 81                  | 72         | 12        |
| ABC NEWSRADIO        | 264                 | 246        | 57        | 180                   | 152        | 41        | 60                     | 58         | 12        | 55                     | 49         | 8         | 67                    | 57         | 17        | 70                     | 62         | 10        | 156                 | 119        | 43        |
| 2JJB                 | 495                 | 422        | 152       | 237                   | 204        | 47        | 191                    | 157        | 57        | 215                    | 172        | 74        | 183                   | 164        | 36        | 102                    | 78         | 29        | 328                 | 288        | 75        |
| ABC CLASSIC          | 219                 | 183        | 64        | 102                   | 94         | 22        | 99                     | 78         | 21        | 81                     | 74         | 13        | 63                    | 55         | 14        | 42                     | 35         | 13        | 146                 | 127        | 39        |
| Commercial DAB+ Stns | 783                 | 739        | 228       | 371                   | 354        | 57        | 305                    | 266        | 83        | 410                    | 381        | 107       | 362                   | 323        | 73        | 183                    | 169        | 27        | 570                 | 520        | 137       |
| ABC DAB+ Stns        | 314                 | 289        | 96        | 135                   | 113        | 35        | 107                    | 100        | 31        | 127                    | 112        | 43        | 120                   | 103        | 34        | 91                     | 79         | 19        | 240                 | 214        | 69        |
| Total DAB+ Stns      | 1,011               | 913        | 302       | 483                   | 436        | 90        | 419                    | 352        | 112       | 513                    | 461        | 147       | 478                   | 414        | 103       | 258                    | 226        | 47        | 781                 | 684        | 203       |
| Total                | 4,359               | 4,084      | 1,269     | 3,439                 | 3,095      | 569       | 2,701                  | 2,335      | 579       | 2,858                  | 2,532      | 634       | 2,822                 | 2,537      | 404       | 1,501                  | 1,253      | 284       | 3,957               | 3,611      | 829       |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 60,000 total listeners, 49,000 AM/FM/DAB+ listeners and 19,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.